We all know it... **KIDS NEED DIAPERS!**

Babies are bundles of joy, but they also need bundles of diapers. The Kiwanis clubs of the greater Memphis area are asking fellow Kiwanians attending the 2019 Kiwanis District Convention to join with them to donate hundreds of disposable diapers, baby wipes, and pull-ups to benefit the Urban Child Institute, and their work with children groups in Memphis.

You may be out of practice, so the first thing you need to know is how many diapers babies go through. On average, a box of 92 diapers will last a baby a week, to a week and a half. That's it! A big box of diapers won't last long. A baby will go through eight to twelve diapers a day. The cost can add up to more than $100 a month.

There's a huge need for this effort in the Memphis area. Nearly 45% of children in Shelby County live in poverty. And, there are no government assistance programs to help families with diapers. One in three moms say they can't afford enough diapers to send with their baby to daycare, so they can't go to work. They have to stay home. If they're not able to work, then they can't make money to buy diapers. They feel helpless, and as a parent, there's no worse feeling than that.

Yes, there is a major need in the Memphis area for diapers. And Kiwanis is **THE** organization that can help. We can do this as a service project—WE can make an impact!

Kiwanians attending the 101st Annual Convention are asked to bring disposable diapers, baby wipes, pull-ups, and/or cash to help make an impact on this issue.

Won’t you—and your club—help in this service project...

**KIDS NEED KIWANIS!**