

Draft Strategic I-Plan For Kiwanis Club of Baton Rouge - Inspiration

Goal	Item	Description	Responsibility	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Inspiration	GOAL: To build, retain and support a growing Kiwanis membership network for the Kiwanis Club of Baton Rouge							
	Strategy 1: To increase the club's capacity for service to the children of the Baton Rouge community by growing membership							
Inspiration	a	Involve the club's entire current membership in plan to recruit new and diverse members	Membership Committee	Annual planning meeting to develop membership recruitment plan	Annual planning meeting to develop membership recruitment plan	Annual planning meeting to develop membership recruitment plan	Annual planning meeting to develop membership recruitment plan	Annual planning meeting to develop membership recruitment plan
Inspiration	b	Implement at minimum 2 annual special membership recruitment meetings	Membership Committee	Plan for Special Spring & Summer meetings to invite potential members	Plan for Special Spring & Summer meetings to invite potential members	Plan for Special Spring & Summer meetings to invite potential members	Plan for Special Spring & Summer meetings to invite potential members	Plan for Special Spring & Summer meetings to invite potential members
Inspiration	c	Provide club information literature for potential members	Public Relations Committee	Update brochure for club and other information materials	Update brochure for club and other information materials	Update brochure for club and other information materials	Update brochure for club and other information materials	Update brochure for club and other information materials
	Strategy 2: Provide new members with thorough knowledge of club and opportunities to serve							
Inspiration	a	Develop new membership orientation program to inform new members within one month of joining club	Membership & Public Relation Committees	Update membership orientation program	Update membership orientation program	Update membership orientation program	Update membership orientation program	Update membership orientation program
Inspiration	b	Assign new member to a committee(s) and a mentor to help guide them	President/ Committee Chairs	Assign new member to a committee(s) and a mentor to help guide them	Assign new member to a committee(s) and a mentor to help guide them	Assign new member to a committee(s) and a mentor to help guide them	Assign new member to a committee(s) and a mentor to help guide them	Assign new member to a committee(s) and a mentor to help guide them
Inspiration	c	Personally invite new member to be involved with a service project or other Kiwanis events	Mentor/ Other Club Members	Personally invite new member to be involved with a service project or other Kiwanis events	Personally invite new member to be involved with a service project or other Kiwanis events	Personally invite new member to be involved with a service project or other Kiwanis events	Personally invite new member to be involved with a service project or other Kiwanis events	Personally invite new member to be involved with a service project or other Kiwanis events
	Strategy 3: Initiate efforts to retain individual members							
Inspiration	a	Contact members who have missed two meetings in a row to let them know they have been missed	Spiritual Aims Committee/Club Secretary	Contact members who have missed two meetings in a row to let them know they have been missed	Contact members who have missed two meetings in a row to let them know they have been missed	Contact members who have missed two meetings in a row to let them know they have been missed	Contact members who have missed two meetings in a row to let them know they have been missed	Contact members who have missed two meetings in a row to let them know they have been missed
Inspiration	b	Acknowledging Personal loss or illness of a member	Spiritual Aims Committee/Club Secretary	Acknowledging Personal loss or illness of a member	Acknowledging Personal loss or illness of a member	Acknowledging Personal loss or illness of a member	Acknowledging Personal loss or illness of a member	Acknowledging Personal loss or illness of a member
Inspiration	c	Acknowledge member achievements (club or personal) as appropriate and/or at annual club banquet	Awards or Public Relation Committee/ Club Secretary	Acknowledge member achievements (club or personal) as appropriate and/or at annual club banquet	Acknowledge member achievements (club or personal) as appropriate and/or at annual club banquet	Acknowledge member achievements (club or personal) as appropriate and/or at annual club banquet	Acknowledge member achievements (club or personal) as appropriate and/or at annual club banquet	Acknowledge member achievements (club or personal) as appropriate and/or at annual club banquet

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Strategy 4: Work to make meetings interesting, informative and fun to encourage attendance								
<i>Inspiration</i>	a	Schedule speakers/club meetings that have interesting, unusual, or fun information to relate to membership	Program Committee	Schedule speakers/club meetings that have interesting, unusual, or fun information to relate to membership	Schedule speakers/club meetings that have interesting, unusual, or fun information to relate to membership	Schedule speakers/club meetings that have interesting, unusual, or fun information to relate to membership	Schedule speakers/club meetings that have interesting, unusual, or fun information to relate to membership	Schedule speakers/club meetings that have interesting, unusual, or fun information to relate to membership
<i>Inspiration</i>	b	Plan for family events and activities outside regular meeting dates/times	Program Committee	Plan for family events and activities outside regular meeting dates/times	Plan for family events and activities outside regular meeting dates/times	Plan for family events and activities outside regular meeting dates/times	Plan for family events and activities outside regular meeting dates/times	Plan for family events and activities outside regular meeting dates/times
<i>Inspiration</i>	c	Develop annual calendar so dates are available to all members	Board	Develop annual calendar so dates are available to all members	Develop annual calendar so dates are available to all members	Develop annual calendar so dates are available to all members	Develop annual calendar so dates are available to all members	Develop annual calendar so dates are available to all members
Strategy 5: Use committees to organize and involve members in club's administrative and service activities and to develop leadership								
<i>Inspiration</i>	a	Evaluate committee responsibilities and activities	Board/ Membership Chairs/ Club Members	Evaluate committee responsibilities and activities	Evaluate committee responsibilities and activities	Evaluate committee responsibilities and activities	Evaluate committee responsibilities and activities	Evaluate committee responsibilities and activities
<i>Inspiration</i>	b	Create new committees or reorganize existing committee responsibilities to address current needs	Board/ Membership Chairs/ Club Members	Create new committees or reorganize existing committee responsibilities to address current needs	Create new committees or reorganize existing committee responsibilities to address current needs	Create new committees or reorganize existing committee responsibilities to address current needs	Create new committees or reorganize existing committee responsibilities to address current needs	Create new committees or reorganize existing committee responsibilities to address current needs
Strategy 6: Expand service opportunities to meet community needs and involve membership								
<i>Inspiration</i>	a	Assess community service needs and match to members to create more opportunities to serve	Membership	Assess community service needs and match to members to create more opportunities to serve	Assess community service needs and match to members to create more opportunities to serve	Assess community service needs and match to members to create more opportunities to serve	Assess community service needs and match to members to create more opportunities to serve	Assess community service needs and match to members to create more opportunities to serve

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<i>Impact</i>	GOAL: To perform meaningful service, with service to children as our priority							