For Kiwanis districts
The district must be in good standing with Kiwanis International as defined by Procedure 204 – DISTRICT STATUS as of September 30, 2020.

A. GROWTH WITHIN THE DISTRICT
(Must accomplish two of three)
- Net gain in membership over the Kiwanis administrative year, as certified by October 10, 2020.
- Achievement of the new club opening goal, as set by agreement of the president and governor (as president-elect and governor-elect). *A district may achieve new club opening credit for a Kiwanis club in another nation under any program approved as such by the Kiwanis International Board.*
- Increase of at least ten percent (10%) in new members added by clubs during the administrative year over the previous year

AND

B. SERVICE BY CLUBS WITHIN THE DISTRICT
(Must accomplish two of three)
- Submission of a club signature project in the Kiwanis International annual signature project contest.
- Increase in overall giving to the Kiwanis Children's Fund (including The Eliminate Project) over the previous Kiwanis administrative year, from all district sources.
- Achievement of a district's goal of service to children, as set by agreement of the president and governor (as president-elect and governor-elect). May include:
  - Number of specific or overall Service Leadership Program clubs in good standing increased over the previous administrative year.
  - Monetary fundraising goal by clubs of the district to support a specific need of children within the district. (Must be documented and reported by the district to Kiwanis International by November 1, 2020.)
  - Documented service-hour goal by clubs of the district to support a specific need of children within the district. (Must be documented and reported by the district to Kiwanis International by November 1, 2020.)

For Kiwanis divisions
Each district is encouraged to set criteria for recognizing distinguished divisions. Recommended criteria should reflect growth within the division, including:
- Net gain in membership in the division.
- Opening of a new club within the division.
- Increase in new members by clubs in the division.

The district should determine the means and methods of recognition.

For Kiwanis clubs
Each district is encouraged to set criteria recognizing distinguished clubs. Recommended criteria should include:
- Increase in membership by the club.
- Completion of a signature project by the club.
- Participation by the club president-elect and officers-elect in club officer education.
- Sponsorship/support of Service Leadership Programs.
- Annual financial support of the Kiwanis Children's Fund/The Eliminate Project or other national/district Kiwanis foundations.

The district should determine the means and methods of recognition.