The 2018-2019 La.-Miss.-W.Tenn. District
Distinguished Club Award Program

- Club must achieve at least **20 points** in each of the four Strategic Plan topic areas.
- Club must be in good standing with Kiwanis International and the District and must be at least **charter strength in membership** (i.e., at least 15 members).

**Inspiration Goal: total points available: 57**

1. Have a net increase of 2 members in 2018-2019 - 4 points
2. Have a net increase of 6 members in 2018-2019 - 14 points
3. Sponsor or co-sponsor a new Kiwanis Club in 2018-2019 – 20 points
4. 2018-2019 Club President complete the Club President Education (CPE) training class by November 1st 2018 – either attending a session or taking the On-Line Training– 2 points
5. 2018-2019 Club Secretary complete the Club Secretary Education (CSE) training class by November 1st 2018 – either attending a session or taking the On-Line Training– 2 points
6. Have representation at a 2018-2019 Mid-Year Conference in Jackson- 5 points
7. Have representation at 2018-2019 District Convention in Memphis – 5 points
8. Have representation at 2018-2109 International Convention in Orlando – 2 points
9. Have a membership chair appointed and reported to International – 3 points

**Impact Goal: total points available: 51**

1. Conduct an annual SIGNATURE PROJECT involving at least 25 percent of the club’s membership. Project should elevate the public’s awareness of your club while providing a needed service for the community. – 18 points
2. Sponsor or co-sponsor at least two Service Leadership Programs. (i.e., Aktion Club, K-Kids, Builders Club, Key Club, CKI, Terrific Kids, Bring Up Grades) – 10 points
3. Sponsor or co-sponsor one Service Leadership Program – 5 points
4. Sponsor at least one student to Key Leader – 5 points (per student)
6. Place an AED in a School – 5 points
7. Participate in Kiwanis One Day – 3 points
Image Goal: total points available: 41

1. Publish a Club Newsletter (at least monthly or more) printed or electronic – 5 points
2. Facebook Page/ Twitter/Instagram or Club Website. – 2 points for each
3. Document at least 2 press releases prepared by the club during the 2018-2019 administrative year. Clubs should send news releases about signature projects and community support to local newspaper, the Kiwanis Magazine, and the District newsletter. - 5 points
4. Have a public relations chair appointed to ensure the activities of the club are recognized in the community and report chair to International - 3 points
5. Establish and/or maintain an active partnership with a Kiwanis International partner (i.e., Boys and Girls Club, Boy Scouts of America, Children’s Miracle Network Hospitals, Landscape Structures, etc.) or a local partner – 5 points
6. Club members should be encouraged to wear their Kiwanis Pin as a part of the daily attire and prepare a “Kiwanis elevator speech” (15 seconds) so you can respond to the question “What is Kiwanis”. Club should practice during a meeting. – 5 points
7. 50% of Club members have a login with the International Web Site and periodically review the information available at Kiwanis.org member resources – 10 points

Investment Goal: total points available: 35

1. Pay your club’s Annual International and District dues before November 30th ($117) – 10 points
2. Contribute $5.00 per member to the La – Miss- W. Tenn Kiwanis District Foundation Annual Club Gift Campaign -$100.00 minimum for clubs with fewer than 20 members – 5 points
3. Contribute $10.00 per member to the Kiwanis Children’s Fund Annual Club Campaign – 5 points
4. Fulfill your pledge to the Eliminate Project – 5 points
5. Donate an additional amount to the Eliminate Project to assist the District in meeting its goal – 5 points
6. Prepare an Administrative Budget and a Service Account Budget for your 2018-19 year – 5 points