



Kiwaniis®

Louisiana-Mississippi-West Tennessee District

2016-2017 CLUB NEWSLETTER CONTEST

Purpose: To stimulate the production of effective club newsletters, to build morale among club editors, and to improve this prime source of Kiwanis communication.

Format of Contest: Winners in the District Club Newsletter Contest will be chosen from bulletins received by the District Public Relations Chair. A District Winner and up to two (2) Honorable Mentions (if merited) will be selected in each of the following size categories:

- Gold Section 101 members or more*
- Silver Section 71-100 members*
- Orange Section 46-70 members*
- Blue Section 31-45 members*
- White Section 30 members or fewer*
- Monthly Issue For clubs that publish their newsletters monthly*

Criteria: There are three:

1. Is the bulletin issued weekly?
2. How is the space used? Is the bulletin readable? Does it hold the reader's interest?
3. Is the bulletin so designed and written that it carries out its four primary functions:
 - a. Promote member interest and enthusiasm
 - b. Encourage meeting attendance
 - c. Inform members full about club activities and projects
 - d. Educate members about the Kiwanis organization

Entries to Contest:

1. Clubs automatically enter the annual Club Newsletter Contest by sending their bulletins to the Club Newsletter Coordinator: **Travis B. Moore, 173 Morrell Circle, Hattiesburg, MS 39402** or by e-mail to: tbmoore@tcbphila.com.
2. Clubs are also encouraged to mail or email their Club Newsletters to the District Newsletter: **Tiffany Domingue, 5319-B Didesse Dr., Baton Rouge, LA 70808-6401** or by email to tiffany@lamisstenn.org.
3. Clubs that do not normally mail their bulletins to the District PR Chair will be asked to mail five (5) consecutive bulletins to the Club Newsletter Coordinator (address above) by **July 1, 2017**.

For suggestions on how to start or improve your club's newsletter, contact **Travis Moore** at the addresses above or by phone at **228/234-8011** or the District's Public Relations Chairman:

Robert P. Benoit, Sr.

P.O. Box 3711, Lafayette, LA 70502-3711

cell: 337/278-8873, or e-mail: rpbenoit@cox.net