Club Newsletter Contest 2019-2020

Date of Contest: October 1, 2019 through June 30, 2020 September 15, 2020

Each KY-TN Kiwanis club is encouraged to send a club newsletter to their members as a source of Kiwanis communication.

To be considered in the judging, a club needs to send its newsletters to the District Office and the District Chair preferably monthly or at least quarterly by mail or email (pdf files only).

First and second place winners will be awarded. Newsletters will be prejudged for criteria qualification by a committee, and the top four newsletters will then be on display at convention. The winners will be announced at the 2020 Convention.

Is it so designed that it can carry out its three most important functions?
1. Maintain member morale and enthusiasm
2. Encourage meeting attendance
3. Inform the membership fully on club activities and projects.

Prejudging criteria:
• Is the bulletin regularly issued?
• Is it easy to read, attractive and interesting?
• Does it contain items of Club, Division, District and International interest?
• Does it have a good format? Who What Where When
• Does it recognize club achievement?
• Does it use current Kiwanis branding? (Logo, color, and font)
• Does it use photos effectively?
Please mail or email to the following along with a 5 x 7 photo of the member producing the club Newsletter for recognition purposes.
- Pat Phipps,
  902 Townsend Valley Rd, Paris, KY 40361
  Email: pathipps55@gmail.com
- Susan Spears,
  112 Martha St, Shelbyville, TN 37160
  Email: susanppsppears@gmail.com
- KT District Office
  PO Box 4327, Lexington, KY 40544
  Mark envelope Newsletter Contest
  ktdistrict@kytnkiwanis.org