COVID 19 MODIFICATION

CLUB BROCHURE CONTEST

Brochure must be mailed by July 15, 2020 September 15, 2020

Each Kiwanis Club in the Kentucky-Tennessee District is encouraged to produce a club brochure. A high-quality club brochure is invaluable member recruitment and public relations tool and every club is highly encouraged to have one.

The K-T District will sponsor a club brochure contest for the 2019-20 Kiwanis year. First and Second place winners will get awards. Brochures will be prejudged for criteria qualification by the committee and the top four brochures will then be on display at the convention.

The following criteria must be included to qualify for judging:

• Include club name, the time and place of the meetings, and a brief club history.

• List your projects and describe how your community benefits from Kiwanis. Stress that your club is international in scope.

• Describe how Kiwanis benefits members.

• Provide the name of a contact person with appropriate contact information.

• Use the approved Kiwanis logos for club, district, and international. (Logo, color, and font)

• Clarity-provide who, what, where, and when.

• Make sure your brochure is easy to read and appealing enough to catch attention.

*Brochure must be original creation of the club and not formatted template produced by KI.
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For contest purposes, mail a copy of your club brochure by July 15, 2020 no later to be eligible to win. A 5 x 7 photo of the committee and/or member is asked to be submitted with the brochure for recognition purposes.

Mail To the following:

KY-TN District Office   Mark the envelope “Brochure Contest”.

PO Box 4327

Lexington, KY 40544