

ILLINOIS-EASTERN IOWA DISTRICT OF KIWANIS INTERNATIONAL  
**KIWANIS NEUROSCIENCE RESEARCH FOUNDATION**  
**BOWL-A-THON OVERVIEW & AWARDS**

The Neuroscience Bowl-a-thon is a way for Divisions to increase support for "Our Finest Project" while having a Division-wide social activity. This is a great opportunity for some fun fellowship with all members of the Kiwanis Family in your division, including our Sponsored Leadership Programs (SLP Clubs: Aktion Club, Circle K, Key Club, Builders Club, and K-Kids). If bowling doesn't work in your division, please feel free to try something else! Maybe a dance-a-thon, walk-a-thon, bingo night or golf outing may be more appealing to the members of your division? Just be sure to make it fun!

Each Lt. Governor should appoint a Division Bowl-a-thon Coordinator to schedule and oversee the event in the Division. The Bowl-a-thon Coordinator should also contact each Club President (including SLP Clubs) in the Division and encourage them to participate and to appoint a Club Bowl-a-thon Chair.

Individual pledge sheets, as well as Club and Division Report Forms, are available on the District Website at [www.iikiwanis.org](http://www.iikiwanis.org) under Neuroscience Foundation/KNRF Bowl-A-Thon. Pledge forms and monies collected by each club should be turned into the Division Bowl-a-thon Coordinator who will then verify the funds, complete the Division Reporting form with the breakout by club, and remit the funds to the I-I District Office.

**\*All monies and reports need to be mailed to the District Office no later than May 15<sup>th</sup>.\***  
**All checks should be made payable to the Kiwanis Neuroscience Research Foundation (KNRF).**

**BOWL-A-THON AWARDS**

Club Participation Award: A Bowl-a-thon Participation Banner Patch to each Kiwanis club that raises a minimum of \$100 and to all Kiwanis family organizations (SLP Clubs) that raise any funds toward SPRF.

Chairman's Award: A Governor's Award Bowl-a-thon Banner Patch to each Kiwanis club and to all Kiwanis family organizations (SLP Clubs) that individually raise a minimum of \$300 to support SPRF.

Top Fundraiser Awards: These winners will receive recognition by the Governor at the District Convention in August:

- Top Division    •Top Club
- 100% Participation by all Kiwanis Club in the Division

*Please see next page for Bowl-a-thon Planning Guidelines*

# **KIWANIS NEUROSCIENCE RESEARCH FOUNDATION**

## **ANNUAL BOWL-A-THON PLANNING GUIDELINES FOR DIVISION COORDINATORS**

- Secure a place to hold the event and reserve a date and time. Determine cost for each person including bowling, shoe rental, any food & beverages, and any taxes and gratuity.
- Notify all clubs in your division of date, time, place and cost per person of the bowl-a-thon and to whom they should RSVP for participation (so that you can update the bowling alley with the number of lanes you will need). The invitations should be sent out as early as possible so individuals can reserve this date on their calendar. To make this a complete Division event, invite the Aktion Clubs, Circle K Clubs, Key Clubs, Builder Clubs and K-Kids Clubs from your division as well.
- Provide pledge sheets to each club for those who will be participating. You may wish to give them one copy and have them make copies for each member participating instead of doing all the copying yourself. Be sure to note on the pledge sheets when you want pledges back to you.
- Send reminders to the clubs of the upcoming event at least once. More than that would be even more beneficial.
- At the event and again afterward, remind participants of the date pledges are to be in to you.
- **It is important that all contributions be made to the Kiwanis Neuroscience Research Foundation. All checks, money orders or cashiers checks from all Sponsors, Contributors and Clubs should be made payable to the Foundation (KNRF for short). Otherwise, the contributor will NOT be able to deduct their contribution on their taxes.**
- On day of the event, you may wish to sell 50/50 tickets or hold a silent auction as added revenue for the Spastic Foundation. This is only a suggestion.
- When sending the pledges to the district office, please provide a breakdown of pledges by individual check and club that gets that credit, with the total on your breakdown agreeing to the total funds being remitted. Please keep the total pledges of the Sponsored Leadership Clubs (Aktion Club, Key Club, etc.) separate from the Kiwanis Clubs so that they too can be recognized for their participation. They too will get banner patches for participating. Please use the Division Reporting form available on the District website at [www.iikiwanis.org](http://www.iikiwanis.org) under Spastic Foundation/Bowl-a-thon.
- Divisions with a large number of clubs or a large geographical area may want to divide up into two teams and challenge each other. A little competition may bring in more pledges. Additionally, having two bowl-a-thon dates for larger divisions may also allow for more participation.
- If a bowl-a-thon is not the thing for your division, try some other sort of division-wide fundraising event to benefit the Kiwanis Neuroscience Foundation. Trivia nights are very popular and do quite well. Bocce ball, shuffle board, Texas Hold Em', horseshoes and a division wide garage sale are other things that have been done. Let your creative juices flow. The end result is to get as much money as we can for our very special Spastic Paralysis Foundation.
- If you have any questions, please to contact the District Office at [iioffice@iikiwanis.org](mailto:iioffice@iikiwanis.org) or 309.585.2216.

*Visit the District Foundation – KNRF Bowl-a-thon page on the I-I District website for pledge forms, division reporting forms, and other bowl-a-thon resources: [www.iikiwanis.org](http://www.iikiwanis.org)*