Annual Club Reporting
CHECK AND MODIFY YOUR REPORTS
STARTING IN NOVEMBER

inside

4 KNRF Research Creates a Legacy of Benefits
6 Jim Treash ‘Rules the Road’ as Driving School Teacher
9 Club News Nuggets

DRAGON BOAT RACES

page 5

Kiwanis
ILLINOIS-EASTERN IOWA DISTRICT

SEPTEMBER-OCTOBER 2018

Illeiiowan
Happy New Kiwanis Year

As we begin a new year, we Kiwanians should be excited and positive about the future. New members, new opportunities to serve, new Service Leadership Program clubs and new communities that are served. We have learned that Kiwanis can open a lot of new clubs. We can open clubs in communities both large and small. And we need to keep opening clubs at a vigorous rate.

Kiwanis is a global organization of volunteers. We must treat all our volunteers with great kindness and respect. Kiwanis is global and diverse with members of all ethnicities, race, religions, genders, sexual orientations and political views. Kiwanis, as such, does not belong to any one group. Kiwanians are dedicated to not just changing but improving the world. The dedication and focus of our members to serve communities and children in particular are the organization’s greatest strengths. We need to be united in our belief that every child should have the opportunity to grow up happy, healthy, safe and loved.

One of the challenges Kiwanis faces, today, is the 25-year trend of the loss of social capital in society and particularly membership of social and community organizations. “Bowling Alone” by Robert Putnam chronicled this theory and blamed technology as the culprit. It’s difficult to argue that technology hasn’t affected society with many unintended consequences. Perhaps as (or if) people are affected society with many unintended consequences. Perhaps as (or if) people disengage with social media they reengage with real people doing real things. Kiwanis clubs need be the best places to volunteer whether the current trends change or not.

Kiwanis has the best branded (mostly school-based) service and leadership programs that exist with our SLPs: Key Club, Builders Club, K-Kids, Circle K, Aktion Club, not to forget Key Leader, Bringing-Up-Grades, and Terrific Kids. Kiwanis Clubs have wonderful signature projects that uniquely address their communities.

So how do we do even better? Listen, really listen to your members. Open the lines of communication to all your members. Use the Achieving Club Excellence (ACE) tools for ideas for many common club problems, such as:

- Members of your club seem disinterested or dissatisfied.
- Your club is unsure of its purpose in community.
- Your club wants to become more visible in the community.

The ACE Tools can be found at http://tiny.cc/acetools

Take a hard look at the environment of your club.

Is your club friendly and welcoming? Or do new people have a problem fitting in?

Are meetings fun? Or is it all work and no play?

Is your club optimistic? Or pessimistic?

Does your club communicate well? Or only when absolutely necessary?

Is there trust among the members? Or is distrust the norm?

Every club can improve, but it isn’t easy.

Kids Need Kiwanis

We have to all have the same agenda “To serve the children of the world.” Literally, millions of people have been in one of our service leadership programs. Millions more have been positively impacted by our partnerships with UNICEF. We need to remind our members and tell our new members of the fight against Iodine Deficiency Disorder and the current battle against Maternal and Neonatal Tetanus. It’s all about the children whose very lives we seek to protect.

GOVERNOR continued on page 3
Happy fall to everyone in the I-I District! One more year has flown by and we have had another incredible Kiwanis year! I’m hoping everyone is getting their end of year items completed. We have many clubs (over 30%) that have not submitted their Club Election Reports online for 2018-19. There are many resource emails that club leaders will not receive over the course of the year if these are not submitted immediately. Even if your officers have not changed, you must complete the background check to provide instructions and the web link for completing the background check process.

Monthly Reports and Annual Report: Please be sure all of your monthly reports are completed by October 31 so the Annual Report can automatically generate. You do not submit anything manually.

Award submissions are due in the I-I District Office October 31 for the following:
- Interclub Banner Patch

I want to send a BIG thank you out to Governor Terry Cunefare and First Lady Ruby Cunefare for their year of service and dedication to the I-I District. A BIG welcome to Governor-Elect Alan Arbuckle and First Lady Grace Arbuckle for stepping up to serve us all in the coming year!

ALAN ARBUCKLE
2018-19 I-I DISTRICT GOVERNOR

Young Children: Priority One has been renamed the International Committee on Young Children. It has expanded its service to children 0-8 years of age. Several other organizations define young children as 0-8 years. This change will allow Kiwanis to partner with more organizations to serve even more children.

And it all starts with you. Service and Membership are intertwined in every way. We need to learn how to better retain members. We must reach out to our current members. We must seek to educate ourselves in new and better ways to be in great Kiwanis clubs which will allow us as TRUE KIWANIANS TO BETTER SERVE THE CHILDREN OF THE WORLD. ☺

ALAN ARBUCKLE
2018-19 I-I DISTRICT GOVERNOR

Kiwanis events are in BLACK | Circle K events are in GREEN | Key Club events are in ORANGE
For details, visit iikiwanis.org.
KNRF RESEARCH CREATES A LEGACY OF BENEFITS

“If you give a man a fish, you feed him for a day. But if you teach a man to fish, you feed him for a lifetime.”

This age-old proverb directly applies to the dollars that Kiwanis clubs donate to the Kiwanis Neuroscience Research Foundation (KNRF). Let’s face it – there are only so many dollars that your Kiwanis club can raise to give to charities. And I guarantee there are more worthwhile charities that need your club’s funds than there are funds in your club’s balance. So it comes down to which charities are your funds going to support, and for how much. This article explains why it is important not only to continue to support the I-I District KNRF Foundation but to INCREASE your support.

As I said, there are so many worthwhile charitable organizations that crave and need your club’s fundraised dollars, and they tug on the heartstrings of your club. Whether it is watching the delight of a toddler with mobility limitations discover they can now move, or seeing the faces of students with developmental issues light up with delight and confidence when they discover they can perform musicals on stage, each and every charitable organization cherishes the funds that your club provides them. I want to be perfectly clear – this article means absolutely no disrespect to these organizations. Remember, I too am a Kiwanian, and my club supports charitable organizations just like these.

As worthwhile as these charitable organizations are, they fall under the heading of “If you give a man a fish, you feed him for a day.” I say that because the impact of those organizations, and therefore those Kiwanis Club charitable donations, is finite and limited to the individual toddlers and developmentally challenged students that participate in those programs.

In contrast, consider the hundreds of thousands, if not millions of people, that Kiwanis Club donations to KNRF continue to benefit, much like “If you teach a man to fish, you feed him for a lifetime.” To demonstrate this point, I provide two examples, one from each of KNRF’s long-standing researchers: the role of folic acid in preventing neural tube defects such as spina bifida led by Dr. David McLone and the genetics behind certain forms of cancer led by Dr. Janet Rowley.

Regarding the first example, spina bifida is a birth defect of the spinal cord and brain called neural tube defect, and Dr. McLone received funds from KNRF (it was then named Spastic Paralysis Research Foundation) to support his research regarding how folic acid prevents the formation of neural tube defects in fetuses. Working at Ann & Robert H. Lurie’s Children’s Hospital of Chicago, the dollars that Kiwanis Clubs provided him also allowed him to continue his investigation into the possibility of repairing neural tube defects in a fetus while it is still in the mother’s womb. Imagine the number of women and infants that have benefitted from Dr. McLone’s research!

The second example of impactful research includes the work done by Dr. Janet Rowley. Dr. Rowley became a researcher supported by our Foundation in 1984 and became recognized as an authority on the relationship between chromosomal or genetic abnormalities and specific types of cancer. Prior to her death in 2013, Dr. Rowley was advising Presidents, had received the Presidential Medal of Freedom in 2009, and was a legitimate candidate for a Nobel Prize. The legacy of her research continues today. Working at the University of Chicago, Dr. Rowley photographed the chromosomes of leukemia patients using a fluorescent microscope. While processing the photographs, she noticed that the chromosomes of patients with certain types of leukemia had identifiable abnormalities where parts of one chromosome broke off and attached to another chromosome. This exchange is called a “translocation”. Dr. Rowley and her colleagues subsequently identified several other chromosome translocations that are characteristic of specific malignancies, including a gene involved in most infant leukemia. Based upon Dr. Rowley’s research, other scientists have used the translocations as a road map to narrow the search for different genes that cause cancer, thus beginning the current era of cancer genetics.

No matter which researcher you choose, whether it be creating the field of cancer genetics or discovering how to repair neural tube defects of a child in a mother’s womb, both provide tangible examples of the significance of supporting KNRF, our District’s Finest Project. I encourage you to INCREASE your Kiwanis Club contributions to KNRF, allowing our researchers to discover more ways to “…teach a man to fish…”

Thank you!

KEN WHITMORE
EXECUTIVE DIRECTOR, KNRF
The Orlando, Florida Police Department supports the Dueling Dragons boating club. This club is made up of boys and girls from Orlando’s inner city ranging in age from eighth through twelfth grades. Dragon boat racing is a very competitive sport with emphasis on all working together. Each boat consists of 20 paddlers, a drummer who sets the rhythm and a person to steer the boat. The group attends various events to show off their skills.

The Kiwanis Club of Orlando, Florida is a major sponsor of this team. In July, 54 members of the team, both police officers and kids, traveled to Schaumburg, Illinois to compete in the Chicago International Dragon Boat Festival. This was a major event with 25 boats and hundreds of participants from the United States and Canada. Since they are so far away from home, there would be no one to provide support or cheer them on. Steve Rausch, President of Kiwanis Club of Orlando contacted Division 8 Lt. Governor Tom Kramer and asked if local Kiwanians would assist with supplying snacks and moral support to encourage the teams. He immediately replied that the community would gladly participate, and Div. 8 clubs agreed to join in.

This was a fun all-day event and Kiwanis members worked in shifts from start to finish. The men and women of the Orlando Police Department were great mentors, and the best part was meeting the kids, who were smart and fun to be with. It was a joy talking and getting to know them, and they have a lot to be proud of – since 2011, 100% no arrests, 100% no school dropouts, and 100% with a grade point average above 2.0. The Orlando team came in first place in two divisions. Go Dueling Dragons!

Plans have been made to meet them next year in Orlando during the 2019 Kiwanis International Convention.
GALESBURG — James “Jim” Treash, 81, has lived in and near Galesburg his whole life. For nearly 30 of those years he has volunteered for a Kiwanis Club-sponsored driving school program called Rules of the Road. Many people volunteer as part of a requirement, some by choice for a relatively short period, and very few by choice for several decades. For Treash, the necessity of this program is enough to keep him going.

“We have some choices in town. There are other driver’s education courses, but they’re all day long and you have to pay,” Treash said. “We try to streamline it into a two-hour package and then not charge for it.”

When driving school is mentioned, there are not many people who have positive images come to mind. More likely they conjure up pictures of dimly lit, 50-year-old government buildings that smell like that T-shirt in their bottom drawer that they have not worn since the Fourth of July two years ago. Paying to be trapped there for 12 hours learning things they feel they already know with people they may never wish to see again is not very appealing. Treash helps to transform that experience through this program.

Treash has been a member of the Kiwanis Club since 1970, which is how he heard about the Rules of the Road program and decided to join it. Bill Goodwin started the program in 1977 and Treash began to volunteer for it in 1990.

The program combines Treash’s passion for necessary community projects with his love of and talent for teaching. Treash taught for a combined total of 36 years — 30 of which were at Carl Sandburg College — and continues to teach on a volunteer basis with Rules of the Road.

Some might lose interest in teaching the same program once a month for 30 years, but Treash finds satisfaction in helping people to regain their confidence and pass the test they need to in order to renew their driver’s licenses.

“I know some people who are just scared to death when they think about renewing their licenses. This program is designed to alleviate any fears drivers might have about the test. If they’re afraid of the test, they might be afraid while they drive, too. It’s a double-edged sword,” Treash said.

He has seen some people in their 80s and 90s whose families question their abilities to drive. After taking the course, they have newfound confidence behind the wheel, pass their tests and show their families that they are still capable of driving.

“We get some people who come back to us later and say they were so grateful for having that course. They may not have passed their test without it,” Treash said.

Treash estimates that over his time with the program, he has taught about 3,000 drivers, but he does not claim to be an expert. He said he is certainly more well-versed with driving rules, but that comes from keeping a learning mindset. Being an instructor has reinforced more for him than just technical rules — it has also given him a different driving perspective.

“I used to be a person who leaned on my horn a lot, but I have more patience now,” he said.

Typically, the course is made up of mostly senior citizens, but Treash said the course is open to anyone.

Treash and three other instructors teach the course at the Mississippi Valley Credit Union, 404 W. Carl Sandburg Drive in Galesburg, from 9:30 to 11:30 a.m. the first Monday of every month. For more information, call (309)569-8261.
Greetings Kiwanians!

In this article, I would like to tell you about the great things the I-I District Key Club is doing this year. During my campaign for Governor, I named my platform "the create initiative". The three main goals of the platform were to create new clubs in the areas of the district where there is little to no club population, create resources for Lieutenant Governors to increase the quality of their divisional functions and to boost their overall performance, and to create emergency fundraisers for areas stricken by tragedy or natural disaster.

I am happy to say that I have stayed true to this platform throughout my term thus far. We focused our new club building community on expanding the district, creating an online folder full of documents and Power Point presentations to aid Lt. Governors during their term, and by holding a district-wide fundraiser for the Florida District of Key Clubs’ Marjory Stoneman Douglas Scholarship Fund.

However, this platform is not the only new thing the I-I District has been working on. At our June board meeting, we implemented a brand new five-year strategic plan. This plan contains many strategies with the overall end goal being to increase our district membership to 11,000 members, breaking the cycle of 9,000 to 10,000 members we have been in for the past 20 years.

In 1926, the British author and playwright, A.A. Milne wrote a collection of children's stories and poems based on his young son Christopher Robin's toys – a stuffed bear named Winnie the Pooh who engaged in playful antics with his stuffed animal friends Piglet, Eeyore, Kanga, Roo and Tigger. These stories became an instant and enduring source of joy to young children around the world.

Now, almost 100 years later, Finding Winnie tells the true story of the world's most famous stuffed bear, written by Lindsay Mattick, the great-granddaughter of Captain Harry Colebourn, the Canadian veterinarian who, at a train station in Winnipeg, while on route to England to take care of the horses of soldiers in World War I, wrote in his wartime diary – August 24, 1914, Bought bear $20. He named the orphaned cub Winnie, short for his hometown of Winnipeg thus setting into motion the worldwide phenomenon of Winnie the Pooh.

Winnie traveled with the Captain on the ship sailing to England. She soon became the mascot of the Second Canadian Infantry Brigade and slept every night under the Captain’s bed. In England, when the Captain and the Infantry received orders to go into combat, Captain Harry reluctantly decided to place Winnie in the London Zoo. His parting words were Even if we’re apart, I’ll always love you.

At the zoo, Winnie, highly socialized by her daily living experiences as a cub with Captain Harry, became a big hit with the children who came to play with her. One day, Christopher Robin arrived at the zoo and soon fell in love with Winnie the bear. He named his own stuffed bear Winnie the Pooh. His father A.A. Milne began to write stories and poems about Pooh Bear and friends. The rest is literary history.

Finding Winnie is framed as a bedtime story told by Mattick to her young son Cole. Sometimes, Cole interjects with a question such as, “Is twenty dollars a lot?” Finding Winnie has won the well-deserved Caldecott Medal and is destined to become a much-beloved classic for young children. ©

ABOUT JOYCE MESROBIAN

Joyce Mesrobian was a preschool teacher for 30 years and an adjunct faculty member for eight years at a local college. Also, for 20 years, she wrote a children’s book review column for a major early childhood organization, the Chicago Metro Association for the Education of Young Children. Mesrobian is a member of the Lindenhurst Kiwanis Club.

FINDING WINNIE
by Lindsay Mattick
Reviewed by Joyce Mesrobian, M.Ed.
Dear district secretaries,

On August 14, the new sign-on process for Kiwanis Connect will go live. The goal is to make the procedure simple, secure and streamlined. But that means all users will be required to reset their passwords.

After August 14, users need to click "change the password" and enter their email address. A link will be sent to that email with instructions on the next steps.

Kiwanis International will send an email to all members announcing this change and the procedure to follow on August 14. This email will be sent in the language defined in the member's record.

On August 6, we will notify "super users" to the upcoming change. We define "super users" as:
- Governors
- Governors-elect
- District secretaries
- District administrators
- Club secretaries
- Club presidents
- Lieutenant governors
- Formula/Membership chairs
- SLP faculty advisors
- SLP district administrators
- SLP Kiwanis advisors

On August 6, we will notify Portalbuzz users about how this change affects their login experience. Portalbuzz members will be able to move freely between Portalbuzz and Kiwanis Connect if they first click "Sign in with Portalbuzz". We anticipate some problems and will be prepared to handle any issues that arise. Before directing members to us, check out these frequently asked questions to see if that solves the problem. If it does not, have the member send us an email or call Member Services at (317)875-8755 ext. 411 (worldwide) or (800) KIWANIS.

Thank you for helping make Kiwanis Connect simple, secure and streamlined.
Northlake Mayor Jeff Sherwin recently sent a check to the Northlake Kiwanis Club in the amount of $900, which represented the proceeds from the $5 ticket sales of a BBQ grill donated to the city by Home Depot. What a wonderful tribute to the club from Jeff, a long-time Kiwanis club member who believes in the club and that it can do anything if they band together with determination. Treasurer Brian Knox mailed a check to the Kiwanis Neuroscience Research Foundation in the amount of $500, and the balance paid for almost all of the books ordered from First Book for the club’s upcoming book giveaway in December.

How is your community a better place because of your club's service? Tell us about it!

Send articles and photos to illeiowan@gmail.com
KEY CLUB continued from previous page

The Strategic Plan contains five major focuses: Kiwanis Family Strength, Membership Growth, Membership Education, Communication to Key Clubs, and Key Club Excellence. I would like to talk to all of you about the Kiwanis Family Strength Aspect.

Part of what makes Key Club stand out from all other high school service organizations is the Kiwanis Family. From K-Kids to Golden K, Kiwanis gives everyone an opportunity to be involved in our wonderful organization through every stage of life.

Unfortunately, our district does not do the best job of connecting the different branches of the Kiwanis family. I believe the reason for such a difference in membership between Key Club and Circle K and Kiwanis. If we want to truly grow and sustain ourselves as a Kiwanis Family, then we need to work together more often on service projects, invite each other to social events, and build that sense of family that we share as Kiwanians.

My friends, I call upon you to do this as soon as possible. Reach out to your local Kiwanis Family branches, organize a barbeque, challenge the Key Club you sponsor to a bowling or mini golf tournament, or invite them to your meetings. In the end, Key Club cannot grow without Kiwanis, and Kiwanis cannot grow without Key Club.

Thank you for reading! If you have questions, comments, or concerns regarding Key Club, don’t be afraid to reach out and send me an email at governor@ikeyclub.org.

Yours in service and always in friendship,

TYLER SWANSON
2018-19 I-I DISTRICT KEY CLUB GOVERNOR