Carolina Kiwanian Aug/Sep VOL 98 NO. 6
2017-2018 District Officers

Governor Mary Jo Brubaker
mbrubaker@skybest.com
Governor-Elect Greg McDonald
gregnpeag47@gmail.com
Immediate Past Governor Les King
amarketman@charter.net
District Secretary Leah Moretz
leahcido@gmail.com
District Treasurer Bill Clingenpeel
b.clingenpeel @att.net

Trustees by Region
1 Ken Perkins kperkin51@bellsouth.net
2 Alec Macaulay alec.macaulay@gmail.com
3 Art MacCord amaccord@maccordmason.com
4 Chris White chwpalawfirm@gmail.com
5 Mary Winfree mwinfree@thestaffingalliance.com
6 Tim Horner horneti@charter.net
7 Barbara Day bday1@email.unc.edu
8 Pete Hoogendonk wph@sc.rr.com
9 Phil Kiser pkiser9947@aol.com
10 Bob Tillery tillster47@gmail.com

Lieutenant Governors
1 Marti Peithman martipeithman@aol.com
2 Steve Edwards smedwards43@gmail.com
3 Teresa Shadoin teresa.shadoin@gmail.com
4 Division removed; clubs reassigned
5 Jerry Lawson jerrylaw@fibrant.com
6 Vacant
7 John Dear jwdear@johndearcpa.com
8 David Poe barbdave@triad.rr.com
9 Division removed; clubs reassigned
10 Sam Gaskins spgaskins@aol.com
11 Susan Chriscoc susanchriscoc@gmail.com
12 KC Ramsay kc@keramsay.com
13 Guy Whilden gwhilden@gmail.com
14 Mack McLeod j9mack44@charter.net
15 Vacant
16 Jane Johnson toobad21@aol.com
17 Bob Galbraith coachbbball844@gmail.com
18 Grace Haubrich gr8realtor1@gmail.com
19 Division removed; clubs reassigned
20 Cherry Gerald cgerald02@gmail.com
21 Bernie Grant berniegrant@bellsouth.net
22 Division removed; clubs reassigned
23 Jennifer Hethcox jennifer.hethcox@gmail.com
24 Tim Clarke tmclarke35@gmail.com
25 Bryan Neill bryan_neill@ucbi.com
26 Joe Crostic joe.crostic@gmail.com

The Carolina Kiwanian

Upcoming DEADLINES:

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SEND ARTICLES:
Leah Moretz
Carolinias District Office
890 W King St., Suite 107
Boone, NC 28607
leahcido@gmail.com

SUBMIT COPY:
Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.

On the cover:
The Kiwanis Club of Northwest Guilford spent the evening of Wednesday, July 11th providing a cook-out for the campers at Camp Carefree. Read more on page 15.

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Great News! Thanks to the generosity of the participants in our Carolinas District Convention and our Carolinas Kiwanis Foundation we have reached and surpassed our Legacy Fund Goal of $100,000 for the Kiwanis Cottage at Lake Waccamaw Boys and Girls Home. A final push at the convention took the total to over $103,000. These monies will be invested to insure the sustainability of our Kiwanis Cottage long into the future. Gary Faircloth, CEO of the NC Boys and Girls Home, expresses his appreciation to everyone who has contributed to help us reach this goal.

The 98th Annual District Convention was a big success, from Friday’s Early Bird Membership Forum to Sunday’s Memorial Service for our departed Kiwanians. A cadre of new club presidents participated in CLE training, and new district leadership was elected. Numerous forums were presented. An optional tour of the Raleigh-Durham area was provided and a district service project (Storybook Walk) completed. We had the opportunity to hear from our SLP Governors and Aktion Club Leadership. Kiwanis International CEO, Stan Soderstrom presented the keynote address giving us a global perspective of what is happening in our organization in North America as well as around the world. Thank you to everyone who gave of their time and talents to help with the convention!

As we enter the final month of our Kiwanis year I’d like to provide an update on the three district goals set for the year.

1st Goal – Build a database of signature service projects to serve as a go-to resource for clubs. The database is up and running thanks to input from CKI and the tech skills of District Secretary Leah Moretz. Keep sending in your project’s information!

2nd Goal - Increase sponsorship and support of our Service Leadership Programs. SLPs were the focus of our MidYear Conference with a strand of forums on SLPs and banquet entertainment presented by Aktion Club and Key Club members. The 2018 Key Leader weekend was a huge success with 64 student participants. New SLP Clubs built:
- K Kids - 6 new clubs;
- Builders Club - 6 new clubs with 2 more in progress;
- Key Club - 9 new clubs with 4 more in progress;
- CKI - 3 clubs built (2 new & 1 recharger) with 5 in progress;
- Aktion Club – 2 clubs in progress.

3rd Goal - Build 8-10 Kiwanis Clubs and strengthen existing clubs. Four of our five club coaching days have been completed; Proactive Lt. Governors have been “boots on the ground” working with clubs in their divisions; 6 new clubs are completed and already serving the kids in their communities including Kannapolis, N.Augusta, McDowell County, Shallote-South Brunswick Islands, Craven County, and the Clemson-Foothills Kiwanis Club just organized; Cayce/Columbia, which is a collaborative effort between KI partner JCI, the Jaycees club of Cayce SC and our Kiwanis District, is in the membership recruitment phase of club building; and a site survey has been completed in the Garner community with preliminary discussions for a new club build.

In addition, I am happy to report that our District’s Strategic Plan is now a working, user-friendly document thanks to the efforts of a committee led by Governor-Designate Greg McDonald. The Kiwanis Cottage Legacy Fund Drive, started in Kiwanis’ 100th Anniversary year, has been completed. “Carolinas Kids Need Kiwanis!” I am proud to report that from the Smokey Mountains to the Atlantic coast, and all the way down to the Georgia line, Carolinas Kiwanis members are working together to improve the lives of children and our communities. Your efforts on behalf of children have given my husband Dan and I numerous Kiwanis moments. You are Carolinas District’s legacy to the future. You, my fellow Kiwanians, are simply amazing! Thank you for giving me the opportunity to serve as your District Governor this past year!

Yours in Kiwanis Service,
Mary Jo Brubaker, Governor
Governor Designate’s Message

Make A Difference In Today’s World

(Edited from remarks made Aug. 18, 2018 by Gov-Designate Greg McDonald at the 98th Carolinas District Convention.)

As we celebrate the beginning of the 99th year of Kiwanis in the Carolinas it is important to acknowledge our heritage, our past. But we also want to recognize our present and look toward our future. For the past five years we have used the slogan “Kids Need Kiwanis” to call attention to the fact that our kids here in the Carolinas need Kiwanis more today than at any time in the past 100 years. Roughly 25% of our children (1 of every 4) are “at risk” today. They live in poverty. Many come from broken families. They suffer from abuse, neglect or hunger. Some are failing in school and others are failing in life. As Kiwanians, we have accepted the challenge of meeting those needs. We have also accepted the challenge of helping to forge a future for our children, grandchildren, the youth in our communities, and many others. They are our future leaders. They are the ones who will forage our communities, our governments and our culture. These kids also need Kiwanis, more today than at any time in the last century as they face a world marked by bullying, cyber challenges, violence, spiraling education costs, and rapidly changing cultural norms.

Kent Keith, in his little book on The Case for Servant Leadership, reminds us that, “Serving others is a fundamental, universal human value.” As Kiwanians, our common values and shared vision bring us together as a group. Our focus on the mission of serving the children keeps us involved. But, change is a constant, accelerating, sometimes irritating, fact of life. Change is here, and we need to change to stay relevant in how we face the challenges ahead of us. When I was teaching at Brunswick Community College I used to illustrate the pace of change by telling a story about my grandfather who was born in a one-room cabin. He was the youngest of eight siblings. They drew their water from a well and had no indoor plumbing nor electricity. He rode a horse to school and courted my grandmother from a horse-drawn buggy while delivering milk in town on the weekends. Yet, within his lifetime, he sat in a recliner in his living room in California and watched live television while a man drove a car on the moon. That’s what I used to call the pace of change.

Today, that prior pace of change is like a snail moving across my patio on a warm moist morning. The Key Clubbers we support have never lived in a world without Google, Amazon, YouTube, and Starbucks. They have never gone through airport security without removing their shoes and, speaking of shoes, they have never lived in a world without Crocs. Since I graduated from college, the price of college tuition has risen 1,120%, medical expenses have gone up 601%, and the price of food has increased 244%. It is not just that the world is changing, it is changing our priorities in life. To say that Kiwanis must change to remain relevant is a colossal understatement. To say that our clubs must change to grow and continue to serve our communities is without question.

So, how do we make a difference in a world that is changing at the speed of light? Take just a minute and imagine a crystal clear, perfectly calm pond of water. Imagine yourself standing at the edge of that pond. Now imagine throwing a stone into the water, noticing the ripples that emanate out from the splash. You know the cascading effect of those ripples on the surface of the water. Continue to think about those ripples on the surface of the pond. Think about the ripple effect that you have created with the action of throwing just one stone in the water. Now, hold that thought.

In 1916 Lily Hardy Hammond coined the phrase “pay it forward” to describe the concept that one good deed could have an exponential impact by causing others to do the same, creating a social wave that could theoretically change the world for the better. Paying it forward is, by definition, the ripple effect you get from throwing the stone into the pond. If you throw the stone now, you change the surface of the pond going forward. If you make a difference today, by definition, you change the world tomorrow. One year ago, as I became Governor-Elect, I introduced a framework that I have for the Carolinas and our clubs. I asked you to work with me to: Care, Serve, and Grow. I asked that you to join me in bringing a Kiwanis club to every community that needs and wants one and making our clubs healthy, effective and sustainable for the future. The kids we serve deserve nothing less. Now, let me expand on my comments from last year. I said that education was the most important tool in our District toolbox. We can best help our clubs by helping them build a solid management foundation, equipping them with new ideas, and teaching them to use tools that can make them more effective.

I am committed to three educational goals and, through our new strategic plan and the work done this last year we are well on our way to achieving them. First, I believe we need to do more to reach out to our clubs. We have made a good start through our Club Coaching Days. Now, we need to expand on the club coaching day model and do more to bring affordable, substantive information and coaching directly to our clubs by taking club coaching to the next level. Second, we need to expand our leadership training to go beyond just the “how to” of club management by educating our future Kiwanis leaders in the principles of non-profit management and the skills and challenges of inspiring and leading Continued on page 10.
Columbia High School graduate and former Key Club International President from Columbia, SC, Craig Melvin, got promoted to one of the most watched shows in the country, the Today Show.

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By Avery G. Wilks
awilks@thestate.com

Columbia’s own Craig Melvin is getting a big promotion.

The Columbia high School graduate on Tuesday was named a weekday anchor on NBC’s Today Show, ascending to a starring role on one of America’s most-watched morning shows.

“The dream has come true,” Melvin told The State. “The ‘Today Show’ has been around for 65 years now. It’s one of the few institutions left in broadcast television. So to be part of that Monday through Friday, it’s a pinch-myself moment. It really is.”

The former WIS TV report and anchor had been anchoring MSNBC Live on weekdays while making frequent appearances as a national correspondent on the “Today Show.”

Late last month, the 39-year-old Melvin steped down from a third role as a co-anchor of the Saturday edition of the “Today Show” - a gig he had held for more than three years.

The new job will put him in from of the “Today Show’s” more than 4 million viewers every weekday. Melvin said he has had his sights set on the “Today Show” since working at WIS during the 2000s.

He credits his former WIS co-anchor, Judi Gatson, for being a model of authenticity for him, on the air and off. “She made me better on the air.”

Melvin remains in touch with South Carolina. His family lives in Columbia. And he has returned to the Palmetto State in recent years to cover the 2015 Columbia flood, the Charleston church shooting and the removal of the Confederate flag fro the SC State House grounds.

Melvin was a top candidate for a “Today Show” anchor seat late last year, when NBC fired longtime anchor Matt Lauer amid a sexual-harassment scandal. The network, ultimately, promoted Hoda Kotb to the job.

Melvin will work alongside Kotb and Savannah Guthrie at the “Today Show.” He also will continue to host MSNBC live.

“To be able to host a daily newscast right now on cable news in this current environment, you can’t walk away from that,” he said.
This summer I had the opportunity to attend the Circle K International Convention (ICON) or now as it is known, CKIx, as the Carolinas CKI Assistant Administrator. This was the first CKI Int’l Convention I had attended since graduating college in 2000. As Jon and I headed to Chicago all the memories of my last ICON flooded back. I was both excited and nervous because now I would be the “old person” among a bunch of “young whipper snappers” reminiscing about “when I was in Circle K.” We landed in Chicago, which was the site of the 1997 International Convention, and I immediately felt at ease. But as we entered the hotel those nervous butterflies crept back in. Jon and I headed to the registration area and I desperately searched for familiar faces. As I looked for someone I knew, I observed the same looks in the CKI’ers faces, searching for someone familiar, then spotting old friends and joy meeting new people.

As I rounded the corner on the CKI floor, I saw our Palmetto Lt. Governor and District Service Chair, Chelsie Higdon, where she bounded from behind the counter to greet me with hugs and smiles. Chelsie was selected by the International Board to serve as the Service Chair of the International Planning committee where she oversaw all the service projects held during convention. She put all our goodies in a bag and checked us in for convention. Watching her among all the other International Committee members and Board, brought a sense of pride and joy. She was in her element!

Then I spotted our District Governor, Kelvin Pineda, and for a moment, I stopped and took in the site. He was surrounded by fellow Governors and other friends from neighboring districts smiling ear to ear and catching up on the latest news. All of my nervous butterflies disappeared and I was watching these students make lasting connections right in front of me. They were experiencing everything that I remembered loving about CKI and why I stayed so active in the Kiwanis Family. My heart warmed!

The weekend commenced with workshops and caucusing, my favorite part. Things have changed since I was at my last International Convention but the same excitement from attending the convention is still alive and vibrant.

While the main purpose of attending CKIx is to elect the new International Board, attend workshops, do service and see friends, the Carolinas District came to also win awards! We knew that the previous year was marked by setting lofty goals and pushing hard to achieve them. The students on the board recruited new members, developed the leadership within the district and held some pretty magical events. At the closing session, the Carolinas District walked away with six awards which included our second time in a row winning the Distinguished District and Distinguished Governor Award.

The one thing I would like more than anything for future CKIx events is to have more students attend from the Carolinas. Attending these conventions, just like when Kiwanians leave their home clubs and attend District and International events, are life changing and allow you to see what is at the heart of the organization, a network of international people that change the world one community and one child at a time.
KIWANIS ONE DAY IS OCTOBER 27

Each year, Kiwanis clubs around the world join in a day of service. Kiwanis One Day currently is held on the fourth Saturday of October. In 2018, Kiwanis One Day will be observed on October 27.

Kiwanis One Day is a great opportunity to bring together the Kiwanis family of clubs to focus on local community service. It’s an example of our belief that kids need Kiwanis — kids in the community need Kiwanis to provide programs and services no longer available because of school and municipal budget constraints, and kids who want to be in youth clubs need Kiwanis club members as mentors to help them thrive, prosper and grow.

Start planning today for Kiwanis One Day.

DEADLINE TO PROPOSE AMENDMENTS TO KIWANIS BYLAWS IS OCT. 31

The deadline to submit proposed bylaws amendments and resolutions is October 31. Submissions must be received by Kiwanis International no later than October 31. Postmark has no bearing on submission date.

“Don’t wait until the last minute to submit a bylaw amendment or resolution,” cautions Barry Glazer, Kiwanis International’s parliamentarian and past president of the American Institute of Parliamentarians. “Begin working on it early to allow advance time to consult with the staff, parliamentarian and any reviewing committees. They can provide advice as to whether the amendment is in the proper form, if the language is appropriate, if it addresses all relevant provisions and if there may be potential problems with implementation. Last-minute submissions usually do not permit opportunities for improving the final wording on your proposal.”

Learn more

The District Office moved!

Our new mailing address:

890 W King St., Suite 107
Boone, NC 28607

The phone # and email remain the same.

HAPPY BIRTHDAY!

These clubs are celebrating a milestone in either September or October of 2018.

One: Kannapolis
20: Pawley’s Island
25: Greenville-Eastside & Southport-Oak Island
30: Kernersville & Spring Lake, Cumberland Co.
45: Monroe
60: Clinton, NC
95: Anderson
The Carolinas District Kiwanis Foundation

As the Kiwanis administrative year closes on September 30, this will be our last article for the 2017-18 year. It has been an outstanding year as we look back at the success of our Kiwanis Clubs, Sponsored Leadership Programs and the revamped Carolinas Key Leader Program. The committee would like to offer a sincere thank you to retiring member, Robert Henry, PLTG from Columbia, SC. Bob has served the Foundation, the District and the membership with distinction over these last six years. Well done, Bob!

Moving into 2018-19, your Foundation Executive Committee is as follows:

PDG, Gary Cooper  PDG, Stan Perry
President  Secretary/Treasurer  PDG, Webster James
PDG, Pete Duncan  PLTG, Boyd Dimmock  PLTG, Sid Eagles
PLTG, Harold Jones  PLTG, Lynn Deese  PDG, Dawn Puderbaugh Hodges

*2018-19 District Governor, Greg McDonald, serves as an ex-officio member*

The full board met 4 times this year, complemented by numerous committee and planning meetings. The funding of grant requests, scholarships and a variety of other initiatives were at the forefront. Following is a partial listing of activities.

- Funded the 2017-18 Key Leader Program at the $4000.00 level
- Approved funding for the 2018-19 Key Leader Program at the $4000.00 level
- Awarded two - $1000.00, Thomas J. Dimock Memorial Scholarships for Key Club
- Provided funding for travel to support a new CKI leadership program, $300.00
- Gifted the Boys and Girls Home of NC, $2500.00
- Gifted the Thornwell Children’s Home in Clinton, SC, $1250.00
- Gifted the SE Children’s Home in Duncan, SC, $1250.00
- Funded the hospitality suite (room only) at the Las Vegas Int’l Convention, $1000.00
- Granted Greater Greenville Kiwanis $250.00 for their local Ronald McDonald House
- Granted the Southport – Oak Island Club $1500.00 for their Giving Garden
- Granted Oxford $1500.00 for tablets & docking station for the Boys & Girls Club
- Approved the addition of K-Kids to the SLP Charter Assistance grant program
- Provided charter reimbursement support for 7 new SLP’s, a total of $2800.00
- Granted the Hillsboro Club $275.00 to start an education and exercise program
- Matched pledges at DCON to complete the $100,000.00 Kiwanis Cottage Legacy Fund
- Guided the endowment funds in a manner that saw it break the $1,000,000.00 threshold in early 2018
- Established a $2000.00 line item for Carolinas CKI assistance during the 2018-19 year

The support of our clubs donating to the annual club gift campaign continues and serves as the primary source of foundation funding. The campaign suggests a minimum gift of $5.00 per member and as in any campaign; the target is 100% participation. *You can view the letter by clicking here.* Thank you to the 53 clubs that have participated as of August 21, donating ~$17,052.00. You can view a list of club donations by clicking here. **It is not too late to get that contribution in.**

To apply for a Foundation grant, [click here](http://carolinakiwanis.org). You can also go to the District website, [http://carolinakiwanis.org](http://carolinakiwanis.org), select Resources and then Grant Guidelines. When applying for an SLP charter assistance grant, go to either [www.myslp.org](http://www.myslp.org) or follow the same steps from the District website as you would when searching for a CDKF grant application.

On behalf of the members of the executive committee, thank you for what you do for the children in our district and indeed for those throughout the world. We join in wishing you a great finish to the administrative year and a successful and rewarding 2018-19. Thank you.

*A voting member (Officer or Trustee) of the Carolinas District of Kiwanis Board cannot hold a voting position on the Carolinas District of Kiwanis Foundation Board and vice versa.*

Carolina Kiwanian
The Pam and Russ Wagner Community Service Memorial Scholarship
Presented by the Carolinas District Kiwanis Foundation

The Pam and Russ Wagner Community Service Memorial Scholarship ($5,000) will be presented to a child, grandchild, great-grandchild, niece or nephew of an active member of the Carolinas District of Kiwanis International. Funds will be sent directly to the chosen educational institution for deposit into the student’s account by August 1. The scholarship will be awarded without regard to race, color, creed, religion, age, gender, disability, or national origin.

Who is Eligible?
The applicant must:
- Be a child, grandchild, great-grand child, niece or nephew of a Kiwanis member who has been an active member in the Carolinas District for a 4 year minimum
- Be graduating high school senior attending an accredited high school in either NC or SC
- Plan to attend school full time at an accredited four-year college or university
- Have a grade point average of at least a “B” or equivalent of 3.0 on a 4.0 scale

How to Apply:
Applications are accepted annually from September 15 – December 15.
The completed packet must be postmarked no later than November 30th and sent to:

Stan Perry
CDKF Sec/Treas
PMB 321
10120 Two Notch Rd, Ste 2
Columbia, SC 29223

A typed or neatly printed application is required. Send by certified mail (or equivalent) to track reception by the committee. Online applications will not be accepted. Applicant’s name is to be on the top of each page of the application, including attachments/exhibits. General application form and exhibits must be submitted in the order listed. The scholarship recipient will be selected based on community service, volunteer activity, demonstration of leadership, participation in school activities, academic records and essay. Financial need will also be considered. Applications will be reviewed and if awarded, a recipient will be announced at the Carolinas District MidYear meeting. All applicants will be notified by email of the outcome. Only the winning applicant will be notified by USPS certified mail.

Download the application here
Boys & Girls Homes Legacy Fund

103,000!!

100,000

**Kiwanis Cottage Legacy Fund Goal A Reality**

Thanks to each of you and your Carolinas District Kiwanis Foundation, we have surpassed our goal of raising $100,000 for the Kiwanis Cottage Legacy Fund! Checks are still coming in, estimating out total to be near $105,000. On behalf of the thousands of boys and girls who have already occupied our cottage and the thousands more who will occupy the cottage, “Thank You” from the bottom of my heart.

Your Kiwanis Board approved the Kiwanis Cottage Legacy Fund as a District Project effective the 2011-2012 year. The goal was to raise $100,000 to be placed in an endowment that would be managed by a Kiwanis board but for the purpose of maintaining the Kiwanis Cottage on the campus of Boys & Girls Homes of NC in Lake Waccamaw for perpetuity. The cottage was completed and began being occupied by children that had been abused and/or neglected in 1964. The current CEO/President of the Boys & Girls Homes of NC, Gary Faircloth, was one of the first to occupy the Kiwanis cottage after opening. He is one of many that our cottage has help transition from living in an abusive/neglected environment to a loving, caring place to live and start anew.

I want to thank the following Kiwanians who had the vision and saw the need to start such a fund: Bill Clingenpeel, Doug Day, Les King, the late Tom Currier, Susan Jones, Betty Moore and myself. This group agreed to have the late Bill Horney of the Kiwanis Club of High Point be the Honorary Chairman. Bill was the visionary and driving force back in the early 1960’s to raise the initial money to have the cottage built. I also want to thank Past Governor Les and current Governor Mary Jo for their passion and persistence to help make this goal successful. Without their continued effort to keep this goal as a priority our final success would not have been possible.

There are many mottos that we use in the Kiwanis world including “One Can Make A Difference” and “Carolinas Kids Need Kiwanis”. With the completion of the goal the Kiwanis Cottage Legacy Fund we have proven we live by our standards. Thank you again for making a difference in the lives of these young folks.

Gary “Coop” Cooper
Boys and Girls Homes District Committee Chairman

**Governor-Designate remarks continued from page 4**

volunteers. We are conducting a broad review of the District’s education offerings to improve what we are doing, avoid duplication and deliver needed training to the clubs and their leaders. Third, we need to develop and use more community involvement tools that can help clubs reach out in their communities and surrounding areas to increase the Kiwanis presence, build partnerships and, ultimately, open new clubs.

We need to develop methods for new club site selection and build teams across the District that can help us open new clubs in communities that need and want a strong Kiwanis club.

Past International President Jane Erickson called on us to work toward the day when “every child would wake up in a community where they are happy, healthy, safe and loved”. This is a vision we should continue to pursue. But, to do so, “Kiwanis Needs Kiwanians.” There is no magic solution to the growth challenges we face. We need to maintain a balanced approach to growing and improving Kiwanis here in the Carolinas. We need to focus concurrently on all four pieces of the growth puzzle: 1) Engaging and retaining our existing members, 2) Improving the service portfolios of our clubs so they are responsive to the needs of our communities and attractive to new members looking for a service challenge, 3) Strengthening our clubs so they are healthy and sustainable in this rapidly changing world, and 4) Bringing new Kiwanis clubs to communities that need and want them. We need to make a difference today to improve and sustain Kiwanis tomorrow.

I believe in Kiwanis and the kids that we serve. I believe that our District needs to care, serve, and grow together. I believe that we are already doing great things here in the Carolinas. Now, we need to change to do more of them and strive to do them better, faster, and more effectively. And, I believe that our greatest successes are still to come. Theodore Roosevelt once said “Great thoughts speak only to the thoughtful mind, but great actions speak to all mankind.” Please join me in this effort as we rise to the challenges that face us. Vow to make a difference today. And, the next day, do it again.

Carolina Kiwanian 10
Opportunities

Membership Contest September 2018

The club with the highest percentage growth, for the month of September 2018 only, will get a free registration AND two free hotel nights at the District Convention hotel in Greenville, SC.

For example, The Kiwanis Club of Anytown, NC had 20 members listed as their official membership # for August 31, 2018 and 40 members listed as their official membership # for September 30, 2018. The Kiwanis Club of Anytown, NC had 100% growth – the highest growth in the district – for September 2018 and would be awarded one free registration to the District convention in August 2019 as well as two free hotel nights at the District Convention hotel.

District Life Member Status

Looking for a great way to honor a special club member at your annual end-of-year awards banquet?

Life Member Status provides a unique opportunity for acknowledging Kiwanians who qualify for special recognition. Individuals who achieve Life Member Status are those who perpetuate the Objects and objectives of Kiwanis International. Recipients must hold active membership and must have been a member of Kiwanis for at least three years.

*Each member granted Life Member Status receives a plaque to display.*

The cost of District Life Member Status is a one-time fee of $450 (15 times annual dues) payable upon application. Life Member Status is achieved and the plaque is forwarded when payment is received. (Please note: this amount is subject to change in the event District membership fees increase.)

Once District Life Member Status has been achieved, the member’s club will never again be required to pay District dues for that member. District Life Member Status has no effect, however, on payment of liability insurance, the subscription to Kiwanis Magazine, or club and international dues.

*Download the application here.*

It’s dues time!

How are membership numbers configured for Kiwanis International payment?

Kiwanis International will “freeze” each club’s membership database at midnight September 30/October 1. At that time all new members must have been added to be counted for the current year. Clubs have until October 10 to delete any non-returning members from their roles. [Go here to get details on dues and fees.](#)

Report your Club’s Officers

If your club has not reported its 2018-19 Club Officers to the Carolinas District, now’s the time!

We use this info:

- In our database clubs access for interclubbing
- For officer-specific mailings & newsletters
  - To send membership inquiries

Send your info to the district today! (carolinasdistrictkiwanis@gmail.com)
Awards

Deadlines approach for Kiwanis Awards

The district is extending the due date for District Awards until November 15 due to Hurricane Florence.

DISTINGUISHED CLUB

Download the criteria for 2017-18.
Club Secretaries can access their status for distinguished on the Secretary Dashboard by choosing the distinguished tab.

DISTINGUISHED KIWANIAN

Kiwanis International recognizes those Kiwanians who meet criteria set by the International Board. DEADLINE Oct 15.
Click here to see the criteria and submit names for your club.

DIVISION PROJECT AWARD

The District designed this award to promote cooperation on service within a division with hopes that these projects will spark a club’s interest to have close communications with the entire division throughout the year.

One division will be chosen as the winner. A plaque will be presented to the Lt. Governor with certificates given to each club that participated. The division will have the option to provide a feature article for the Carolina Kiwanian. Second and Third place winners will also be chosen and awarded certificates (to both the Lt. Governor and each participating club with the option of an article in a future issue of the Carolina Kiwanian. Deadline November 15.
Click here to download the Division Project Award Form.

HERB HENNIG AWARD

The Herb Hennig Award is given to an outstanding club secretary. Clubs can nominate an outstanding secretary by sending a written explanation why they feel the secretary is deserving of the award.

Clubs should send to their Lt. Governor substantiating letters from Kiwanis leaders, such as past club presidents, and should also have letters from others in the community who could substantiate the secretary’s service to the community and to Kiwanis. Lt. Governors are responsible to acquire nominations from the clubs in their division. The Lt. Governor then selects one out of all the nominations received and sends it to the District Office by November 15 of the next administrative year.

The District Achievement Committee then considers all nominees for the award and selects one. The chosen secretary is usually presented the Herb Hennig Trophy at the Mid-Winter Conference.

INTERCLUB AWARD

The Kiwanis Club in the Carolinas District having the best interclub visitation record during each administrative year will be recognized and will receive an award at the District Convention held during the next administrative year. The Achievement Committee will choose the winning club at the end of the Kiwanis year by evaluation of reporting done through the monthly reports. Note: If the evaluation of the reports results in a tie between two or more clubs, the largest number of member’s participation in the visits to other clubs in the division will be the winner. Information will be taken from the monthly reports which must be completed by October 15.

INTERCLUB PATCH

If a club completed an interclub with every club in its division, and completes the information on their monthly report forms, then the club will receive an Interclub Patch.

NEWSLETTER CONTEST

Please mail at least one example of your club's newsletter for each quarter in 2016-17 (Quarter 1: Oct—Dec 2016, Quarter 2: Jan—March 2017, Quarter 3: April—June 2017, Quarter 4: July—Sept 2017) to Leah Moretz, 7378 Junaluska Rd., Boone, NC 28607 Deadline: Nov 15 Grading will take place prior to the MidYear Conference and the winner will be announced during the conference. The district will evaluate newsletters according to this checklist.

WEBSITE CONTEST

Check out these criteria and submit your club’s for our Club Website award. Deadline: November 15.
Grading will take place prior to the MidYear Conference and the winner will be announced during the conference.
The district has designed a google form to collect data on signature projects within the Carolinas District in order to share that information so that in learning what each club is doing we can improve our impact in our local communities.

Go here to enter your club’s project(s).

Click here to see all the projects entered so far!

What is a signature project?

While we are very proud of our Service Leadership Programs, as well as Terrific Kids and the BUG program, the Carolinas District is not looking to know about whether your club sponsors one....

Rather, we are looking to see what ELSE your club is doing so that we can create a database that can be used by our club membership to better those projects that are being completed.

Signature projects provide valuable and needed service to a community. They elevate awareness of Kiwanis, engage current members and remind them why they joined Kiwanis. Additionally, signature projects can increase membership. Don’t forget to invite and involve potential new members in your club’s next signature project.

A signature project is one that includes all of the following signature project criteria:

1) Recurring: At a minimum, the project should take place annually.

2) Brand enhancing: The project should be designed to elevate the Kiwanis brand in the local community with opportunities for public relations activities, such as Kiwanis naming rights, media mentions, etc.

3) High impact: The project should have a demonstrable positive impact on the community; this impact should be measurable in monies raised, children served, flags hung, playgrounds built, etc.

4) Membership focused: The project should support opportunities to strengthen membership and develop new partnerships.

TIP: A good question to ask when identifying a signature project is “what community activity or event is my club known for?”
Jump start a life

By John Simmons  Reprinted from Kiwanis News from the Kiwanis website, published August 24, 2018.

There's a powerful reason why, at 23 years old, Jordyn Roark has become such a staunch advocate for addressing the problem of homelessness among college students. When she was a high school senior looking to go to college, she faced the same issue.

“I strongly believe in calling young people who are going through what I did ‘students experiencing homelessness’ rather than ‘homeless students,’” says Roark. “I feel that homelessness is an experience and not an identity.”

Roark graduated from the University of North Carolina at Pembroke in May 2018. She now works as marketing and community outreach coordinator for the United Way of Robeson County in North Carolina. Two types of students experience homelessness, she explains: those whose families are homeless and those (identified as “unaccompanied homeless youth”) who – for reasons including physical or sexual abuse, constant conflict or substance abuse – have fled their homes and no longer live with their parents.

Despite little coverage in the media, homelessness among students is a rapidly growing problem, Roark says, citing a recent study by Chapin Hall at the University of Chicago showing that 3.5 million young adults between the ages of 18 and 25 experienced homelessness in the past 12 months. Of these, nearly a third were enrolled in college or another educational institution. Statistics from the same study show that homelessness is especially acute among unmarried young people with children and LGBT, African American, and Hispanic youth.

Wanting to make a personal contribution in tackling the issue, Roark began developing a pilot program to help students experiencing homelessness make a successful transition to college life.

“There is (U.S.) federal funding to support their education,” she says, “but no resources available to get them things like bedding, towels and toiletries and laundry baskets.”

Working with Lynn Fuqua, homeless liaison for the Public Schools of Robeson County, Roark identified four high school seniors who were experiencing homelessness and who soon would be attending college. She then tuned to Kiwanis for funding support.

Each November, the Kiwanis Club of Robeson-Lumberton accepts grant requests from individuals and organizations needing funding. Grant money is raised through the club’s annual summer golf tournament and its November pancake festival. (The club also finances two annual scholarships for deserving students to attend a local community or technical college and one scholarship to attend a four-year college.) Roark’s application for funding was one of 11 approved applications out of 25 submitted.

“We were very pleased to accept Jordyn's application,” says Little. “Her request for funds – and the need it addressed – definitely stood out. Among the many requests we received, there wasn’t another application even remotely like it.”
NORTHWEST GUILFORD GOES TO CAMP CAREFREE

The Kiwanis Club of Northwest Guilford spent the evening of Wednesday, July 11th providing a cook-out for the campers at Camp Carefree. Camp Carefree since 1986 in Stokesdale, NC, has provided a FREE, one-week camping experience for kids ages 6 to 16 with chronic illnesses including cancer, Spina Bifida, epilepsy and more. Their program also includes camps for well siblings of ill children and a week for children with a sick parent. There are many opportunities for the campers including horseback riding, swimming, meeting a variety of animals and much more.

The club’s cook-out was for the children attending camp with Spina Bifida. However, the club feels that the opportunity to serve these children did so much more for them than for the children. They are also a monetary sponsor for the camp and attend their opening workdays to open up and spring clean the camp for the season.

The Golden K Foundation (Greenville, NC) and the Kiwanis Club of Golden K Greenville, NC recently presented their annual $1,000 check to the Pitt Community College Foundation in memory of their former Kiwanis member, Ed Ricks. This is a scholarship for deserving students in the Dept. of Automotive Technology. Shown are Robert Hursey, President of the Golden K Foundation and Neil Dorsey, President of the Golden K Greenville club presenting the check to Susan Nobles, Executive Director, Pitt Community College Foundation.

The Kiwanis Club of Banner Elk hosted a picnic for the Aktion Club of Mayland At Wildcat Lake on July 17.
Welcome New Kiwanians!

Congratulations to the following, who joined a club in June/July of 2018

<table>
<thead>
<tr>
<th>Club name</th>
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**KIWANIS LICENSE PLATE FOR SC RESIDENTS**

The KIWANIS SC license plate is available to all SC residents. Proceeds from the sale are distributed to the Carolinas District Kiwanis Foundation. The fee for the plate is $30 every two years in addition to the regular registration fee. **Register now!**