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On the cover:
No, this isn’t a flashback of Kiwanis in the 70’s! This is the Aktion Club Convention!
Follow this link to the video!

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Isn’t it great to be a Kiwanian? Kiwanians are concerned about the needs of others and do something to help make a difference in the communities they serve. Kiwanians are what makes our Kiwanis organization great! As we begin the new Kiwanis year, we have a great deal to be thankful for and plenty of children to serve.

I want to share with you “our” goals for the 2014-2015 Kiwanis year. I put the emphasis on “our” because the only way we will accomplish these goals is for everyone to work together to make it happen. The goals are:

- **Cultivate** – Increase membership – **Love It. Share It. Live It.**
  We need to make sure our existing clubs have enough members to serve all the children in their communities. I am convinced we have enough members to serve the children we are serving, but there are many more children in our communities that need to be served. We also need to open new clubs in communities without Kiwanis because I am certain there are children that need us desperately. We will accomplish this new club growth by the strategic planning of The Formula which is our membership enhancement campaign.

- **Eliminate** – We are so close to reaching our $3.5 million goal we can taste it. Now I ask that if your club has not contributed to the Eliminate Project please strongly consider giving something, and remember that for every $1.80 donated we save a mother and her future babies. I would like for Elizabeth Tezza and Tom Dimmock to announce by the end of 2014 “mission accomplished”.

- **Celebrate** – I want us to celebrate our 100th Anniversary the entire Kiwanis year. Please plan a special service project or fundraiser in honor of this great achievement. Also, please have a 100th Anniversary banquet and invite the mayor and other dignitaries to proclaim it Kiwanis Day in each of your communities. Make plans to join Debbie and myself and thousands others in Indianapolis for the International Convention where there will be a huge 100th Anniversary celebration.

- **Liberate** – The Kiwanis Cottage at the Boys and Girls Homes turns 50 years old this year. We established the Kiwanis Cottage 50th Anniversary Legacy Fund to make sure our cottage stays in a great state of repairs for perpetuity. Let me remind you that the kids that occupy our cottage are abused and neglected, and this home is their “safe” place. Their future depends on this fresh start in life. Our goal is to raise $100,000. If every club would contribute $500 to this campaign we will exceed our goal. Can I count on you and your club to make this a reality?

Please open this link to print the brochure.

I am so excited to be your Governor and to serve with the greatest people on earth, Kiwanians. Let’s all work together to achieve our goals. While we serve, always remember to have FUN. Together we can make a difference in our communities, the world, and in the lives of the children we serve.

I want to thank you for all you do for Kiwanis and the youth we serve.

Yours in Service,
Coop
Thanks for the Memories

A great American named Bob Hope had a great song that became a part of his lifelong theme. It was part of every one of his show closings, and it became his living motto: “Thanks for the memories.” You elected me as your Governor for the 2013-14 administrative year, and Marge and I want to say thanks for the memories.

Our travels throughout the Carolinas were a rewarding experience. We visited all 9 Regions and renewed many old friendships and added some new ones. I have learned a lot, and this quote exemplifies it: “People do not gravitate to what you say; they gravitate to how you feel about what you say. They follow your passion.” Kiwanians come to our leadership table with many different talents and experiences. Our new Governor, Gary, who is a member of that leadership team, will learn quickly as I have, that guiding our leaders has many challenges. Leadership styles are like the colors of a rainbow. There are no two alike. I have learned a lot about the human dimension this past year.

At the end of an administrative year, a Governor can see the many wonderful and great projects our clubs perform. However, I became aware how fragile we are in this area. Membership loss means that many of the worthwhile projects will diminish in scope and effect. We need to build more muscle just to stay even.

The future of the Carolinas District resides in membership growth. The members we bring in this year and next will be leading our great district in the next decade.

Marge and I have been blessed to serve the Carolinas District as your Governor and first lady. We say thanks for the journey and its memories.

Yours in Kiwanis Service,

Bill

The Formula

2013-14 a year of change for Kiwanis International

The past administrative year, 2013-14, was a year marked with efforts to do things differently. The Formula's first year was about assembling a team of ambassadors for change, and as of now, more than 1,100 leaders committed themselves to strengthening Kiwanis. Our leaders are aligned at the division, district and Kiwanis International level about the importance of becoming stronger as we enter our second century of service.

As we enter the second year of the initiative, we celebrate the accomplishments of the 2013-14 leadership teams and their partnership and collaboration with The Formula teams. We celebrate the 187 communities around the world newly benefiting from Kiwanis this year, and the more than 100,000 hours of service their communities received. We are truly encourage and excited by the enthusiasm our leaders and members have shown in engaging with The Formula.

The Formula is about making Kiwanis stronger and more impactful. The Formula is all members loving, sharing and living their Kiwanis experience. And as we prepare to eliminate maternal and neonatal tetanus from the face of the Earth, The Formula is about celebrating our accomplishments as Kiwanians united together in service while looking forward to the next 100 years of impact.
Saturday, September 20 was the National Day of Play and the Hickory Kiwanis Club (pictured below) was at the Zahra Baker Playground at the Kiwanis Park joining all the children there for a day of play. They also gave out freeze pops from 11 am to 1 pm purchasing 324 for the event. The Zahra Baker treehouse is pictured to your left.

Making history, three brothers have served as President of the Kiwanis Club of Raleigh. Pictured in the photo (left), left to right, are Past President John Ramsay 1995-1996, current President KC Ramsay 2014-2015, and Past President George Ramsay 1997-1998.

“...In case you hadn’t already noticed it, I thought I’d direct your attention to Page 7 of the current (Oct/Nov) issue of Kiwanis Mag. One of the men in the picture, the one with his mouth open, is 1975-76 Gov./Past District Secretary/Treasurer (1985/1986 - 1993/1994) Ralph O. Howard. I know not who took this picture, and I cannot identify the other two men. I THINK it was taken at a District Secretaries’ conference many years ago; and so I would presume the other two men are also District Secretaries. Thanks to Past Governor Phil Harris for calling my attention to it.”

- Past Governor Bob Swanson

North Carolina Kiwanis Vanity Plate
Display the pride of a North Carolina Kiwanis License Plate on your vehicle. Email name, phone # and email address to: nckiwanislicenseplate@gmail.com. Better yet, provide a sign-up sheet at your club and fax it to 1-888-203-8855. When we receive 300 requests (required by the NCDMV) an application will be sent to you. A fee of $10 will be added to your annual registration renewal— $40 for a personalized plate.
Wouldn’t it be great if clubs in your division brought an interclub to your next fundraiser or service project? Need some old fashioned support? **Send us your news and we’ll add it to the mix.**

Email the info to: districtoffice@carolinakiwanis.org

**Friday, October 17**
The Aktion Club of Moore County is holding a BBQ fundraiser from 11 am to 2 pm. Tickets should be purchased before **October 10.** For more information or to purchase tickets, contact the office of The Arc of Moore County at 910-692-8272 or visit the website [www.thearcofmoore.org](http://www.thearcofmoore.org).

**Saturday and Sunday, October 18-19**
The Kiwanis Club of Banner Elk will hold the 37th Annual Woolly Worm Festival on October 18 and 19 in downtown Banner Elk, North Carolina. Come race your woolly worm! The winning worm predicts winter in the High Country. For more information go to: [http://www.woollyworm.com](http://www.woollyworm.com).

**Friday, October 24**
Darlington Kiwanis Club will hold its annual Pancake & Sausage Supper on Friday, Oct. 24, from 5:30 to 7:30 p.m. at Darlington High School, 512 Spring St. Eat-in or take-out available. Tickets are $6 from any Kiwanis member. Tickets may be purchased at the door. Benefits various community projects in the City of Darlington. Find the group on Facebook by searching "Darlington Kiwanis Club."

**Saturday, November 1**
The Kiwanis Club of Wilmington, NC is holding it's 44th Annual Pancake Day on November 1, 2014. All-you-can-eat pancakes and sausages from 6:30 am to 12:30 pm at the J.T. Hoggard High School Cafeteria, 4305 Shipyard Blvd., Wilmington, NC. Tickets are $5.00 in advance or $6.00 at the door. Each ticket comes with a chance to win a Seiko Quartz Watch compliments of Kingoff's Jewelers. Come on out for a fun time and help us serve the children of our community. Information: Jim Stasios at 910-232-0895.

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**Club Officer Directory**

Each club, as per the standard form for club bylaws, should hold it’s annual meeting to elect the officers for the 2014-15 any time after January 1, 2014 through the second week in May. Before your club holds this meeting, a nominating committee must meet.

“Uh, oh. Did you forget? DO IT NOW!!!!” :)

Want more details on elections? **Read the standard form for club bylaws here.**

122 of our 182 clubs have submitted—but 60 have not. **See if we need your club’s info.**

**Club Secretaries: Add your club officers in the online club management system.**

Interclub Chairs are calling asking for updated information. This year clubs have **24 hour access to club officer information.** The information is available to all Kiwanians as a directory, a reference manual. Should your club wish to disseminate information amongst ALL the clubs in the district, please send that information to the District Office, districtoffice@carolinakiwanis.org. District policy states that any information being disseminated to all Kiwanis Clubs be sent through the district publications, CDNews or The Carolina Kiwanian.

I do not have an updated database of club meeting times and places since it is no longer available from Kiwanis International. **Please take a look at this listing from last year** and let me know if you have any changes to be made. I will work to make this available with the club officer information as soon as possible.
Presidents: What’s your dream for your club?

Raise more money? ... Do more service? ... Help more children? ... Get more members? ... Need more leaders?

We would like to help you. Let’s plan on making your dream reality.

Send:
Name & best phone #
Club Name
Dream
Any obstacles you foresee
to:
districtoffice@carolinakiwanis.org

Send your dreams in now!
I choose happiness.

Key Club teams with partner to prevent bullying

Last year the Kiwanis International board challenged the leaders of Kiwanis’ Service Leadership Programs to help put an end to bullying in schools. Research shows that anti-bullying campaigns were actually making the problem worse. So Key Club teamed up with the nonprofit Project Happiness to create a happiness toolkit that clubs could use to spread happiness in their schools and communities.

Kiwanians, please support this program wholeheartedly: share what makes you happy and volunteer for your local Key Club’s projects; plus, tell faculty advisors to watch for the fall mailing, which includes Project Happiness materials.

When students increase their personal happiness they not only become healthier, more productive and

Help youth clubs Trick-or-Treat for UNICEF

Make sure the youth in your area are collecting coins along with candy this Halloween through Trick-or-Treat for UNICEF. Partner with your sponsored K-Kids, Builders Club, Key Club, CKI and Aktion Club members to maximize their efforts and funds raised. Help them plan a fundraiser, distribute Trick-or-Treat for UNICEF collection boxes and get excited about participating. Plus, make sure they send in their hard-earned funds by December 31, 2014.

Just like the past three years—when Kiwanis-family clubs collected more than US$1.7 million—funds raised by clubs will benefit The Eliminate Project. Trick-or-Treat for UNICEF is an amazing way for kids to help kids and have fun doing it.

Trick or Treat Tips for Success

Top fundraising Key clubs share trick-or-treat fundraising ideas.

With Halloween quickly approaching, Kiwanis-family members are gearing up to collect money for The Eliminate Project through Trick-or-Treat for UNICEF. Help Service Leadership Programs have fun and make a difference in the world this fall.

There are so many ways to rally club members and raise funds for The Eliminate Project. Need ideas? Select one from the top Trick-or-Treat for UNICEF fundraising Key Clubs—or come up with your own! If you have new ideas, please share them with us. Send them to Campaign@TheEliminateProject.org.
These are all pictures from the Aktion Club District Convention September 19-21 at Camp Walter Johnson in Denton.

See more by searching for Aktion Clubs of the Carolinas on Facebook.
Kids’ safety is in your hands.

Our guidelines should be too.

Working with young people is a rewarding experience. It also brings important responsibilities. Kiwanis can help you meet them—with youth protection guidelines for all Kiwanians. Get to know the updated guidelines. And make sure your club uses them to train members each year. It’s a key way to protect young people… and the reputations of the adults who serve them.

Download the Kiwanis youth protection guidelines today at www.kiwanis.org/youthprotection.

www.kiwanis.org/youthprotection
Throughout 2015, watch for a series of high-profile events that can add extra luster to your local celebration. In early January, keep an eye out for the Kiwanis 100th anniversary float at the Tournament of Roses Parade in Pasadena, California, USA. Also in January, celebrate Kiwanis’ anniversary week with the first Kiwanis club: Detroit No. 1 in Detroit, Michigan (see below).

In June, the Kiwanis International convention takes place in Indianapolis, home of the Kiwanis International Office. The city will also host the Key Club and Circle K conventions, plus the Aktion Club TLC conference. The Indianapolis convention will be the perfect place for all Kiwanians celebrating 100 years of service. Every club should be represented at this historic gathering.

The Kiwanis Centennial Tour will touch down in cities throughout the world, so plan to attend one of these events near you and meet the 2014–15 president, John Button.

Register for Detroit celebration, win prizes

Celebrate the centennial in Detroit, Michigan, where Kiwanis began. Kiwanis International and the Detroit No. 1 Club are throwing an exclusive celebration with dinner, a dessert reception, history and a concert. Register by November 17, 2014, to benefit from discounted rates, and you could win gift certificates to the Kiwanis Store online. Kiwanis is why you’re coming, but don’t miss these other Motor City highlights:

- The city’s crown jewel, the Detroit Institute of Arts
- A drive back in time to the Henry Ford Museum ... and see the cars of the future at the Detroit auto show
- The sounds of the Motown Museum
- The world’s largest institution dedicated to the African-American experience at the Charles H. Wright Museum

Register now at www.kiwanis.org/detroit. See you in the Motor City!