The Carolina Kiwanian

Upcoming DEADLINES:

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SEND ARTICLES:
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districtoffice@carolinakiwanis.org

SUBMIT COPY:
Copy must be in Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.
**Governor’s Column**

**SERVICE AND GROWTH OUR CLUBS CAN DO BOTH!**

Spring is here! Flowers are beginning to bloom and trees are beginning to leaf. Now is the time to make your club bloom with many new members.

"You cannot accomplish big by thinking small."

Club membership growth must always be the number one priority in order to provide the club with enough energy to propel itself into the future. At a minimum, every club should always have one more member at the end of administrative year than they had at the beginning of the year.

Every club member is a part of the growth team. Kiwanians must ask their friends, relatives and business associates. Always wear your Kiwanis pin and other Kiwanis attire and smile. People will come to you. Be ready to provide your Kiwanis story and why you are a Kiwanian when they say, “What is Kiwanis?” Be ready to “Always Sell Kiwanis” when people ask. “People do not join clubs, people join people” doing meaningful things together to improve their community, including its youth.

Let us energize and educate our Kiwanis members on talking about their clubs impact on the community. Provide them with tools to assist them in selling the values of their club. When I say tools, I mean every Kiwanian should have updated Club Brochures and Meeting Invitation Cards. The Club Membership Chair should always be working on a prospect list to provide fellow Kiwanians to contact.

Going out in community and recruiting new Kiwanians is an enjoyable thing to do. It is one of the most rewarding things you can do because you learn a lot about people. You learn a lot about your community and their different needs. In addition, you actually can go out and bring some of the ideas back to your club. You will find that in recruiting you may get many “NO’s”. However, when you get a “YES,” and they start asking you questions about Kiwanis, it’s very rewarding.

Every day membership recruitment opportunities present themselves. Are you ready? Consequently, each day is a good day to look for new Kiwanians. Therefore, invite someone, every day, to come with you to your club and meet some new friends.

Happy recruiting.

Yours in Kiwanis Service,

Bill
The Kiwanis Club of Columbia’s Lexington County Satellite participated in Kiwanis One Day on April 5, 2014 at the Palmetto Place Children’s Shelter in Columbia, SC. The members prepared a cook-out lunch for the children of the shelter and spent time with children talking and playing outside. After the cooking was complete, the members prepared a plate for each child of a hamburger or hot dog along with chips and a drink. The members “broke bread” with the children and talked with them about a variety of topics. Palmetto Place Children’s Shelter provides a safe and nurturing environment for abused and neglected children and unaccompanied teens, offering them a broad range of services concentrating on personal healing and development. The shelter is open 24 hours each day of the year and provides medical and mental health care, crisis adjustment/transitional counseling, after-school tutoring and recreational and social activities in addition to food, clothing and shelter.

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Kiwanis Helps Save Lives

The Winston Salem Kiwanis, Key Clubs and Circle K Club raise funds throughout the spring to support their spring drive campaign in memory of Julie Walls Kiefer, the beloved daughter of Be The Match Volunteer Ambassador, Roby Walls. While Julie is no longer with us, her legacy lives on with each new potential donor added to the Be The Match registry.

This year there were two drives sponsored by the Key Club at both Parkland and RJ Reynolds High Schools. In addition, Circle K of Wake Forest University also sponsored a drive. These drives combined help to add more than 100 donors to the registry!

As a long time member of the Winston Salem Kiwanis, Roby has spearheaded the effort to recruit more donors for over 4 years! During his first year as a Be The Match volunteer he helped raise $10,000!

Over the past 5+ years Roby has continued to inspire others to join in our mission to help save lives. Thank you Roby for your dedication and support!

Be the Match Volunteers help cure blood cancer every day. Learn more here.

It’s Annual Meeting Time!

Each club, as per the standard form for club bylaws, should hold it’s annual meeting to elect the officers for the 2014-15 any time after January 1, 2014 through the second week in May. Before your club holds this meeting, a nominating committee must meet.

Get started now and be ready on time to submit the Annual Report of Election on or before June 1.

Want more details on elections? Read the standard form for club bylaws here.

Club Officers for 2013-14 Needed
Wouldn’t it be great if clubs in your division brought an interclub to your next fundraiser or service project?  Need some old fashioned support? **Send us your news and we’ll add it to the mix.**
Email the info to: districtoffice@carolinakiwanis.org

**Thursday May 8**
The Kiwanis Club of Moncks Corner will be sponsoring their **5th Annual Golf Tournament**.  Registration costs $60.  Contact Judy Cronin for more information (843-761-9880)

**Saturday May 10**
The Kiwanis Club of Spring Lake (NC) will have a Golf Tournament at Carolina Lakes Golf Course. For more information, contact Gloria Nelson (maiden1832@yahoo.com ).

**Thursday May 15**
The Kiwanis Club of Tryon will have its 25th annual golf tournament on May 15th at Meadowbrook Golf Club. Contact Steve Cobb at scobbrph@yahoo.com for registration information.

**Thursday May 22**
A Night to Remember: A Stroll Down Memory Lane with Mr. Bill Shepard will be held at 7 p.m. Thursday, May 22, at St. John’s Elementary School auditorium. Hear Mr. Shepard’s tales of old Darlington and growing up in town when the mill was active and kids went outside to play. Tickets are $10 each and can be purchased from any Kiwanis member. Facebook message the club, and we can get tickets to you. Sponsored by the Darlington Kiwanis Club, the event will serve as a fundraiser for various community activities.

**Monday June 9— Sunday June 22**
The Sandhills, Moore County Kiwanis Club will host a designated concession stand at both the Mens and Womens US Open Golf Tournaments where, in the past, they have raised over $25,000. The club needs approximately 40-50 volunteers per shift to work the stand. Each volunteer will receive free admittance for that day and will also receive a free lunch. For golf enthusiasts this will be a great opportunity to see the action up close. All proceeds this year will be donated to the Eliminate Project.
Want to join in the fun?  Contact Charlie Carlton (ccarlton910@gmail.com) for more information.

**Saturday June 21**
The Southport-Oak Island Kiwanis Club is hosting a golf tournament at the Oak Island Golf Golf Club. Contact Frank Hofman (fjmkfb@aol.com) for more info.

**Saturday August 16 and Sunday August 17**
The Robeson-Lumberton Kiwanis Club is hosting the All-American Golf Tournament at the Pinecrest Country Club. Contact Mary Winfree (mwinfree@thestaffingalliance.com) for more info.

**Saturday September 6**
The North Brunswick Club is hosting a Wine, Dinner & Entertainment Gala, Juice, Jazz and Java at the Cape Fear National Golf Club. Contact Talula Guntner (talula@talulatravels.com) for more info.

The Southport-Oak Island Club is hosting their Big Toy Day at Brunswick County Regional Jetport. Contact Bob Eicchorn (reicchorn@ec.rr.com) for more info.

**Saturday September 20**
The Kiwanis Club of Boone is holding it’s first annual Rocky Knob Triathlon to raise money for the Eliminate Project.  The Triathlon will consist of running, biking and kayaking. Kayaks and bicycles will be available for renting. Register at RockyKnobTriathlon.com. Contact Mike Varner (828-773 -8586) for more info.
Kids’ safety is in your hands.

Our guidelines should be too.

Working with young people is a rewarding experience. It also brings important responsibilities. Kiwanis can help you meet them—with youth protection guidelines for all Kiwanians. Get to know the updated guidelines. And make sure your club uses them to train members each year. It’s a key way to protect young people…and the reputations of the adults who serve them.

Download the Kiwanis youth protection guidelines today at www.kiwanis.org/youthprotection.
We are officially three months out from our trek to Tokyo, Japan for the 99th Kiwanis International Convention. The last published numbers I saw indicated a total registration of 1781 Kiwanians and 174 guests. Our numbers are included in that total with 25 members and 4 guests. **We can do better than this.**

I don’t know about your community but Japan seems to be in the forefront in Columbia, SC. There are billboards everywhere advertising Japanese culture exhibits, Japanese jazz concerts, new Japanese culinary opportunities and frequently when I turn to the television’s high definition travel channel it’s featuring Tokyo and other major regions of Japan.

During our Midyear Conference at Myrtle Beach there were several presentations on Tokyo and travel. Most of our participants were pleasantly surprised at the affordability of available travel packages. The District has endorsed InContra and they are providing a turn-key package with lodging in either Tokyo or Chiba, where the convention center is located. Learn more about the special rates and tour packages by visiting their website at: [http://www.incontrakiwanisjapan.com/](http://www.incontrakiwanisjapan.com/) You will note that the deluxe room in Chiba is the same rate as the offering at the Imperial. If you choose to stay in Chiba, I do not recommend you select the standard room offering. The standard room is very well equipped and designed but extremely small.

In Tokyo we are staying at the Imperial Hotel, one of the most prestigious properties in the world. Transportation between the Imperial and the Makuhari Convention Center will be provided by private motor coach. I recommend you strongly consider staying in Tokyo at the Imperial. Chiba, the official convention site, is around 30 minutes away from Tokyo and is a modern, efficient, knowledge based business community. Walking around the confines of Chiba one could easily draw comparisons to downtown Charlotte or any other major U.S. city.

Tokyo is the Orient. The Imperial Hotel sits across from the Imperial Palace. It is central to the many famous districts of Tokyo. Tokyo is a very safe city. I personally walked the various districts during different times of both day and night and felt very comfortable.

Dining in Tokyo is all over the map. There is a Starbucks a block from the hotel and that launches you into a wide mixture of standard American restaurants and a cross section of cuisine from around the world. Major shopping along with the Japanese version of Radio City Music Hall sits across from the hotel and it is about 20 blocks from the famous electronics district.

I hope you will take advantage of this opportunity to have your voice heard as Kiwanis makes decisions that affect the organization’s future; and that you don’t miss out on visiting this fascinating land steeped with history, beauty, honor and tradition.

Domo Arigato. どーものありがとう

**Stan Perry, On To International Convention Chair**
EXPERIENCE ANOTHER OUTSTANDING KIWANIS EVENT - A VACATION OF A LIFETIME

InConTra, in association with Pacific Delight Tours, is proud to present an Inclusive Convention Package for Kiwanians, their families and friends to experience the 99th Annual Kiwanis International Convention in Tokyo-Chiba, Japan July 17-20, 2014, with incredible pre and post trips available throughout Asia.

InConTra was the Kiwanis International Official Travel Provider for the Taipei and Hawaii conventions.

With prices starting from just $1895(1) per person for:

- Roundtrip airfare from the Carolinas
- 4 nights’ hotel accommodation of your choice in central Tokyo or at the Makuhari Messe Convention Center
- Transfers between the airport/hotel
- An exclusive InConTra-Pacific Delight Hospitality Desk managed by friendly and knowledgeable English speaking professionals. Many are familiar faces to Carolina Kiwanians who have traveled on previous InConTra-operated packages
- Complimentary transportation between central Tokyo and the Makuhari Messe Convention Center (2)

CALL NOW FOR DETAILS
1-800-338-7673 or 1-800-221-7179
And ask for the Tokyo-Chiba desk!
www.incontra.com  www.incontrakiwanisjapan.com

(1) Government related departure taxes/fees and fuel surcharges of approximately $671 as of Jan. 6, 2014 are NOT included and subject to change until air tickets are issued.
(2) Travelers staying at hotels in central Tokyo will be provided with complimentary shuttle service to/from the Makuhari Messe Convention Center. Since the APA Hotel and Resort Makuhari is located directly in front of the Makuhari Messe Convention Center, transportation between the hotel and the convention center is not necessary. However travelers staying at the APA Hotel will be able to use the complimentary shuttle service to/from Central Tokyo.

You can experience a vacation in Asia while attending the convention at an amazingly affordable price!
Amendments

Online Registration Deadline Int’l Convention May 15

To win a point in kendo, a martial art that enhances both physical readiness and mental control, you need to execute three things perfectly. Learn what they are up close during the 99th Annual Kiwanis International Convention.

Experience kendo in a powerful display of strength and art, along with other Japanese traditions like origami and calligraphy, at the Japan cultural fair ... and learn more about this martial art not for the faint of heart—but a lot of fun—on the Kiwanis International convention blog. And sign up to attend the convention today!

ELECTIONS

There are 11 candidates running for five trustee seats on the Kiwanis International Board next year, one of the most competitive ballots in recent history. Be an informed delegate at the Kiwanis International convention this July in Japan and learn more about these now-and-future Kiwanis leaders.

The House of Delegates will have some big decisions to make as the candidates explain why they should serve on the Kiwanis International Board. And who will be the next vice president of Kiwanis International? Make your voice heard when you vote for your candidates and the future of Kiwanis; register for the 99th Kiwanis International convention now.

Proposed Amendments for the International Convention in Tokyo/Chiba

Proposed by the Kiwanis International board:

• To restate the existing authority and responsibility of the board to comply with ‘best practices’ for nonprofit organizations.
• To clarify provisions related to filling a vacancy in the office of Kiwanis International trustee.
• To eliminate the required separation of subscription funds to allow them to be applied to various printed, electronic and digital communication vehicles now commonly used by Kiwanis members.
• To provide greater flexibility in district operations, in agreement with proposed revisions to the Standard Form for District Bylaws.
• To ensure that every Kiwanis club in North America is protected from liability through affordable directors and officers insurance coverage (D&O).
• To allow Kiwanis International to remove club members for illegal or unacceptable behavior involving youth and to prevent such members from rejoining another Kiwanis club.

Proposed by the Kiwanis Club of Cascadia, Oregon:

• To provide a two-year waiver of Kiwanis International dues for persons who have recently served in the military.

Proposed Administrative Resolution

Proposed by the Kiwanis International board:

• To learn if clubs would like the Kiwanis International board to investigate replacing in-person voting with online voting for business normally conducted at the Kiwanis International convention: elections, amendments and resolutions.
Aktion Calendar 2015

The Aktion of the Carolinas District will have its own Kiwanis Aktion wall calendar for 2015 with photos of Aktion Clubbers in Action for every calendar month.

The calendar will highlight upcoming Kiwanis Aktion events, include text on what Aktion represents and include the best photo from each Aktion Club in the Carolinas.

- Encourage your Kiwanis Aktion Club to shoot many photos and choose one for submittal. Each club will have a limit of 1 photo per club (jpg format). Submit by August 4 to yellahson@gmail.com. (photo release required)

- Calendars available in Mid-August:
  Purchase before July 1: $5
  Purchase between July 1 - Aug 1: $6

No shipping charges if picked up at Aktion Club Convention in September!

Resell for suggested price of $10-$12 each as a fundraiser.

Minimum orders are 10 except at Convention.

We encourage each Kiwanis and Aktion Club to purchase at least 100 calendars. Aktion Clubbers should be asked to be involved in the promotional and selling process.

If you need more marketing materials, let us know and we can send to you via email.

Please contact Peter Rieke at kiwanisrieke@bellsouth.net and/or Halley Burleson at yellahson@gmail.com or 828-467-3034 if you have questions.

Thank you and your Kiwanis/Aktion Club for your participation in the 1st Kiwanis Aktion of the Carolinas Calendar Project and making it a huge success!

Peter Rieke
Kiwanis Aktion of the Carolinas Administrator
Our project is working!

The Eliminate campaign is REALLY WORKING! To date, we have raised over $51,000,000 and saved and protected over 28 million women and their babies! During March, UNICEF reached more than 3.1 million women in Kenya and Mali, through their planned tetanus immunization activities, thanks to Kiwanis support. Across all of Kiwanis, more than 72% of clubs are participating at some level, and 5 districts have achieved 100% participation.

Carolinas update:

We have raised over $1,800,000 toward our goal of $3,515,315, or 51% and have utilized only $86,250 of the $1,000,000 matching grant. **There is still $913,750 on the table!** If we can encourage clubs to commit to an ambitious goal between now and June 1, 2014, we will be able to draw the remaining matching money and reach our District Goal! Our sponsored programs have raised to date $129,286 which is added to the totals committed by clubs to reach our district goal.

We need EVERY CLUB to make a 5 year goal/commitment to the effort.

- 38 clubs have committed $1,295,357
- Pledges range from $100,000 to $7,032
- Clubs vary from 217 members to 4 members!
- WE HAVE 34 Model Clubs and 3 $100K clubs
- No club is too big or too small to be a Model Club

A “Model Club” is a club that pledges an average of $750/member over 5 years, beginning when you make the pledge. To achieve this level, it will take some members becoming a Zeller Fellow ($1250 over 3 years or $35/month for 3 years); some will need to give $750 over 5 years ($3/month for 5 years); and others will need to do the best they can while supporting the effort. NO AMOUNT IS TOO SMALL! Set this as a goal of your club, to step out and stretch your capacity. After all, we are all committed to SERVING THE CHILDREN OF THE WORLD!
How can my club make a pledge when we have committed all our fundraising money to other projects?

By Tom Dimmock, Eliminate Project District Coordinator

This is a legitimate concern of many clubs. Most clubs, including mine, work hard to raise funds to support the causes that our club has traditionally supported, like our Key Clubs, scholarships, holiday food drives, dictionaries, and area children’s projects. There is very little room in a club budget to add a significant pledge to Eliminate. However, many of our members acknowledge the value of the Eliminate campaign and the urgency to address this global issue impacting children.

So, how can our club do something? Below are a few ideas. This campaign is primarily an individual member initiative. The thought is that many of our Kiwanians are very concerned about the death of thousands of infants, and are willing to give to buy the vaccine and support to save those lives.

- Approach your membership, and challenge them to each make a pledge to the campaign, whether all at one time or over 5 years.
- Some members may want to give appreciated stock to avoid the capital gains, and yet make the contribution.
- Others will want it drafted monthly, quarterly or annually.
- Still others will want to request a wall plaque rather than the medallion, and have the gift come from a business with the wall plaque to hang in the reception area showing support for children.

Your club pledge would be the sum of a lot of smaller pledges. While this is a “club goal”, it is really the collective support of your members. Perhaps you could aim for 100% participation in the campaign, regardless of size of the contribution.

Kiwanis wants every club to continue making an impact on their local community. This is just another way that being in a Kiwanis club gives you the opportunity to do something much bigger than in the neighborhood where you live. Consider that we have the ability to throw a life ring to someone in need whose child is facing death, and this is our chance to do it!

Any new club pledge will be given credit for all funds sent previously into the campaign toward their new pledge. The District matching program, available until June 1, 2014, will add to the district totals an equal amount to what your club submits as its pledge. So, talk to your members, perhaps individually, and get commitments. Then submit a cumulative goal for your club before June 1 and lets seize the opportunity to save lives.

If you need more information, contact either:
- Tom Dimmock  tjdimmock@gmail.com  919-622-5401
- Elizabeth Tezza  emtezza@aol.com  843-697-0657
Presidents Elect: What’s your dream for your club?

Raise more money? … Do more service? … Help more children? … Get more members? … Need more leaders?

We would like to help you. Let’s plan on making your dream reality.

Send:
Name & best phone #
Club Name
Dream
Any obstacles you foresee
to:
districtoffice@carolinakiwanis.org

Deadline: June 19