On the cover: Photographers capture the 1964 arrival of North American guests for the chartering of Kiwanis’ first club in Asia: Tokyo, Japan. Learn more about Kiwanis first 100 years at http://www.kiwanis.org/kiwanis100.
Let us get started!

I hope everyone attending the Midyear Conference had a great time. Especially those who experienced the Saturday night banquet. The “Letters from Home” group performance was enthusiastic and energizing.

Now it is time to go to work on Kiwanis business. I am ready. All of our clubs do a great job serving their communities. The main weakness in the majority of our clubs is membership growth. This is not news. Almost every Kiwanian already knows they need more members in their club—particularly when we think of supporting our youth projects—TERRIFIC KIDS, BRING UP GRADES AND SLP’S (K-KIDS, BUILDERS CLUB, KEY CLUB INTERNATIONAL AND CKI [CIRCLE K INTERNATIONAL]).

District and Club leaders must energize their members with one known fact: “People do not join clubs, people join people” doing meaningful things together. By banding together, Kiwanians as a group can provide meaningful service to their communities. So let us energize and educate our Kiwanis members on talking about their clubs impact on the community they serve and provide them with tools to assist them in selling the values of their club.

When I say tools I mean every Kiwanian should have at least 11 updated Club Brochures and 11 Applications for Membership. The Club Membership Chair should always be working on a prospect list to provide fellow Kiwanians to contact. Membership recruitment is an everyday event. Every Kiwanian should be ready to “Always Sell Kiwanis” (ASK).

This is a great quote:

- **READINESS** for opportunities makes for success.
- **OPPORTUNITIES** most often come by accident.
- **READINESS** never does.

Every day is a good day to look for new Kiwanians. However, the next 100 days are the most fruitful time to find new Kiwanians.

Once the new members come in, the club must be prepared to provide a meaningful Kiwanis experience through service and hospitality.

Happy recruiting.

Yours in Kiwanis Service,

Bill
On February 19, members of the K-Kids at Farm Life Elementary School in Moore County were luncheon guests of the Kiwanis Club of the Sandhills to receive a special grant. Members of the K-Kids shown in the photograph are from left to right: Emy Oakley, Treasurer; Alyssa Sawyer, President; Adin Patterson, Secretary; Mason Thomas, Vice President and Grace Bazinet, Sergeant of Arms. Kiwanis President Michael Cotten presented the K-Kids with a check for $500 to help them with their "Cash for Kids" $5,000 fundraising campaign to assist two classmates who are suffering from life threatening illnesses. The children returned to their school "really pumped up" by the luncheon, according to their sponsor Ms. Edna Haywood. The principal of Farm Life Elementary School, Ms.McNeill also accompanied the children to the luncheon. Suzy Carlton is the K-Kids Advisor.

The guest speaker at a recent Clemmons Kiwanis meeting was the Honorable Virginia A. Foxx, U.S. Representative for North Carolina’s 5th Congressional district. Also in attendance were Carolinas District of Kiwanis International Governor Bill Clingenpeel and his wife Marjorie. Pictured left to right: Virginia Foxx and Lt. Governor-Elect Chris Billups.
Kiwanis Club of Florence Gives Legion of Honor Awards

At its weekly meeting held on January 23rd at the Florence Country Club, the Kiwanis Club of Florence held a Legion of Honor program recognizing members with 25 years or more of service to Kiwanis. Each recipient was presented their award and took the time to share with the club some of their fondest memories during their time in Kiwanis.

Shown L to R (number of years in parenthesis) in the picture are: Richard Sale (50), Michael Grady (30), Henry Swink (40), Buzz Rogers (40), Evans Holland (40), Bobby Floyd (35), Billy Heustess (25), Buddy Brand (35), Ralph Porter (30), and Bill Sawyer (45). Not pictured: Charles Shumpert (30), Flo Lester Vinson (25), Hugh Willcox (40) and Gene Benton (40).

The Kiwanis Club of Florence’s mission is to enrich the lives of children in their community and beyond and to assist in the development of their present and future community leaders.

Display the pride of a North Carolina Kiwanis License Plate on your vehicle. Email name, phone # and email address to nckiwanislicenseplate@gmail.com. Better yet, provide a sign-up sheet at your club and fax it to 1-888-203-8855.

When we receive 300 requests (required by the NCDMV) an application will be sent to you. A fee of $10 will be added to your annual registration renewal. The cost for a personalized plate is $40.
Wouldn't it be great if clubs in your division brought an interclub to your next fundraiser or service project? Need some old fashioned support? **Send us your news and we'll add it to the mix.**

Email the info to: districtoffice@carolinakiwanis.org

**Friday and Saturday March 14 and 15**
The *Salisbury Kiwanis Club* will hold its 57th annual Pancake Festival Friday from 5pm - 8:30pm and Saturday from 7am -10:30am at the JF Hurley Family YMCA at 828 Jake Alexander Blvd. West, Salisbury, NC. Come with an interclub and join the fun. Questions? Contact Jerry Lawson (jerryslaw@fibrant.com).

**Saturday March 22**
The *Kiwanis Club of High Point* will be holding their 35th Annual Pancake Day 7:30 am - 1:00 pm at Wesley Memorial United Methodist Church. Visit [www.kiwanishighpoint.org](http://www.kiwanishighpoint.org) for more info.

The *Kiwanis Club of Wilmington* will be conducting their Spring Rummage Sale from 8:00 am - 2:00 pm. Come rent a space for $15. For more information contact Steve Colwell (drsteve@snet.net).

**Thursday March 27**
*Kiwanis Club of Tryon* will have a pancake supper at Tryon Elementary School, 5:00-7:00 PM. Contact Lynn Montgomery (lynnmontgomery@skyrunner.net) for more information.

**Saturday March 29**
The *Darlington Kiwanis Club* will hold its annual Oyster Roast and BBQ on Saturday, March 29, at the Checkered Flag Club behind Darlington Raceway. Music, food, drinks, and fun. Proceeds benefit scholarships to Darlington area students. Tickets are $25 each and can be purchased from any Kiwanis member. Call Lee Bass at (843) 858-0165 for information.

**Friday April 4**
*Kiwanis of Coats* will host their annual golf tournament at Chicora County Club at 1 pm. Lunch is served from 11:30 to 12:45 pm. Please consider sponsoring a golf hole for $100 and/or a team of four for $200 or join us to play yourself. We welcome all help and interclubs as well! The address is 495 Chicora Drive, Dunn, NC 28334. To learn more about Chicora, please visit this link: [chicoragolf.com](http://chicoragolf.com). Contact Robie Butler (rbutler283@aol.com) for more info on the tournament.

**Saturday April 5**
*Region 5, Divisions 10, 11, and 26,* will have a Kiwanis One Day event at the Boys and Girls Home at Lake Waccamaw. The meeting begins at 9:30 with a visit to the Kiwanis Cottage; complete a project for the Home afterwards. A picnic lunch will be served at 12:30 pm with B&G Home students, Staff, and the Key Club Board. Each club is invited to bring someone from there SLP’s. The cost of the picnic lunch will be $7.00 for each Kiwanian and the invited guest. The picnic lunch will be provided by the *Kiwanis Club of Cape Fear*. Contact Mack McLeod (19mack44@charter.net) for more information.

**Saturday April 26**
Club members are busy combing the attics, basements and garages of their neighbors looking for serviceable items ranging from *Andirons* to *Zeppelins* for this fundraiser, which is in its 44th year. Local merchants help by offering in-kind donations of such things as oil changes, haircuts, even a dump truck full of gravel. Once collected, the club sorts, stores, cleans and repairs items to insure the best possible deals for our loyal supporters. People say that this annual event in *Rutherfordton*, NC is better than any single Estate Sale— it’s like a lot of Estate Sales combined! Watch for us April 26, 2014 on [AuctionZip.com](http://AuctionZip.com) (28139). For more info contact Dan Hegeman (dan.hegeman@gmail.com).

**New Match for Eliminate Could Save Hundreds of Thousands**

The District is excited to announce the support of a generous Kiwanian who has pledged to match **any new club pledge** to support the Eliminate Project made between now and June 1, 2014. **This is an incredible opportunity to save many lives.** If your club has not yet made a pledge for funds to contribute, payable over a 5 year time period, PLEASE consider doing so. Time is of the essence. Not only can we reach our goals with this gift, but we can save a lot of lives in the process. Contact Eliminate Project Coordinators Tom Dimmock (tjdimmock@gmail.com) or Elizabeth Tezza (emtezza@aol.com) for more details.
K-Family Event – Charlotte, NC
March 29th – Ice Hockey!

On Saturday, March 29, 2014 there is a K-family event in Charlotte, NC at Time Warner Arena – Charlotte Checkers Ice Hockey Game beginning at 7pm. This is an opportunity to invite your entire K-community – Terrific Kids, K-Kids, Builders Clubs, Key Clubs, Circle K, Aktion and their families and spouses. And of course your own club members and their family, friends and associates!

Why support the K-family event on March 29th?
• Opportunity for fellowship with your K-family
• Enjoy the excitement of fast-moving hockey with great block seats near the ice!
• Meet your Aktion Club family as they enjoy their Mid-Year Conference (they start at 2pm)
• Get FREE promotion of your Kiwanis Clubs on the Jumbotron and announcements. And we will have one lucky Kiwanian ride the Zamboni during one the intermissions.

If you want to come early and eat dinner, join the K-family at Wild Wing Café in the Epicenter at 5pm at a special discounted rate!

Over 400 tickets near the ice have been consigned to the Kiwanis District. All clubs are encouraged to purchase between 10 and 50 tickets to resell or giveaway to members and friends in the community.

Contact Peter Rieke kiwanisrieke@bellsouth.net /704-575-1993 for more info and tickets.

The History of Aktion Club


Today, there are clubs in Canada, Barbados, Malaysia, Jamaica, Bahamas, Philippines, Australia and the United States.
Kids’ safety is in your hands.

Our guidelines should be too.

Working with young people is a rewarding experience. It also brings important responsibilities. Kiwanis can help you meet them—with youth protection guidelines for all Kiwanians. Get to know the updated guidelines. And make sure your club uses them to train members each year. It’s a key way to protect young people… and the reputations of the adults who serve them.

Download the Kiwanis youth protection guidelines today at www.kiwanis.org/youthprotection.

www.kiwanis.org/youthprotection
Kiwanis One Day of Community Service is scheduled for April 5. This is the annual Kiwanis International initiative to involve all Kiwanians across the world in individual community service projects.

Just think about the impact such can make in but one day while drawing attention to our great organization throughout the world!

Kiwanis One Day is a part of our Community Service endeavors that Clubs are asked to focus on this One Day and gear up for something special. Regional Trustees are encouraged to have region-wide projects that bring together the members of each of the clubs in the respective divisions and to meld in with each or our Service Leadership Programs, or SLPs.

By way of but one example of effective application of this idea is Region 5's Clean Up/Fix Up Day at the Boys& Girls Home of North Carolina at Lake Waccamaw. With the leadership of Trustee Mack McLeod such has been a rousing success, culminating with a cookout and fellowship among members, SLPs and residents of the Home.

What to do? What to do? Firstly, the focus is on Community Service and such is not to involve fundraising although some do combine the two in different segments. Secondly, some clubs have set aside the first Saturday of April for an annual fundraiser. Not to worry. KI will recognize your cub's event even if just before or just after the official date.

Speaking of KI, your Club is invited to send in your Action Plan to KI by March 15 for review and potential INTERNATIONAL recognition for your club's good works!

What type of project might be considered? The answer lies in the standard approach: assess your community, pick out a doable need to be addressed, plan and go to it. Many clubs seek out clean up/fix up projects. (After all, it will be Springtime!) In this regard, if a cemetery or roadside area is to be the focus, the municipality will probably furnish bags and arrange for a pick up of what is collected.

Hey - Don't forget the bonus to your good works: getting together with your fellow Kiwanians and SLP members!

AND, please send me a summary of who did what and where with pictures for a future article featuring YOUR CLUB at lucharbo@atmc.net.

HAVE FUN - Charlie Bowie, Community Service Committee District Chair
Amendments

Earlybird Registration deadline for Tokyo International Convention April 1

The reduced rate deadline for the 99th annual Kiwanis International Convention is almost here! Register by April 1 to save US$50 and be entered to win dinners and tea ceremony tickets at a Japanese garden. You won’t want to miss the fun and the warm welcome of Japanese Kiwanians July 17–20, 2014.

Register now and — if you can carry a tune — remember to add the International Fellowship Dinner to your ticketed events so you can polish up your pipes and astound (or amuse) fellow Kiwanians with your karaoke prowess.

Get ready to go with tips from the ultimate Tokyo-Chiba insider, host committee chairman Koshiro Kitazato. Find fun facts and useful tips about our host country and learn more about traditional aspects of Japanese culture like origami, calligraphy and culinary delights when you attend the cultural fair presented by Kiwanians from the Japan District. The Kiwanis International convention is less than 100 days away. Register today!

Proposed Amendments for the International Convention in Tokyo/Chiba

Proposed by the Kiwanis International board:
- To restate the existing authority and responsibility of the board to comply with ‘best practices’ for nonprofit organizations.
- To clarify provisions related to filling a vacancy in the office of Kiwanis International trustee.
- To eliminate the required separation of subscription funds to allow them to be applied to various printed, electronic and digital communication vehicles now commonly used by Kiwanis members.
- To provide greater flexibility in district operations, in agreement with proposed revisions to the Standard Form for District Bylaws.
- To ensure that every Kiwanis club in North America is protected from liability through affordable directors and officers insurance coverage (D&O).
- To allow Kiwanis International to remove club members for illegal or unacceptable behavior involving youth and to prevent such members from rejoining another Kiwanis club.

Proposed by the Kiwanis Club of Cascadia, Oregon:
- To provide a two-year waiver of Kiwanis International dues for persons who have recently served in the military.

Proposed Administrative Resolution

Proposed by the Kiwanis International board:
- To learn if clubs would like the Kiwanis International board to investigate replacing in-person voting with online voting for business normally conducted at the Kiwanis International convention: elections, amendments and resolutions.
EXPERIENCE ANOTHER OUTSTANDING KIWANIS EVENT – A VACATION OF A LIFETIME

InConTra, in association with Pacific Delight Tours, is proud to present an Inclusive Convention Package for Kiwanians, their families and friends to experience the 99th Annual Kiwanis International Convention in Tokyo-Chiba, Japan July 17-20, 2014, with incredible pre and post trips available throughout Asia.

InConTra was the Kiwanis International Official Travel Provider for the Taipei and Hawaii conventions.

With prices starting from just $1895(1) per person for:
- Roundtrip airfare from the Carolinas
- 4 nights’ hotel accommodation of your choice in central Tokyo or at the Makuhari Messe Convention Center
- Transfers between the airport/hotel
- An exclusive InConTra-Pacific Delight Hospitality Desk managed by friendly and knowledgeable English speaking professionals. Many are familiar faces to Carolina Kiwanians who have traveled on previous InConTra-operated packages
- Complimentary transportation between central Tokyo and the Makuhari Messe Convention Center (2)

CALL NOW FOR DETAILS
1-800-338-7673 or 1-800-221-7179
And ask for the Tokyo-Chiba desk!
www.incontra.com  www.incontraikiwanisjapan.com

(1) Government related departure taxes/fees and fuel surcharges of approximately $671 as of Jan. 6, 2014 are NOT included and subject to change until air tickets are issued.
(2) Travelers staying at hotels in central Tokyo will be provided with complimentary shuttle service to/from the Makuhari Messe Convention Center. Since the APA Hotel and Resort Makuhari is located directly in front of the Makuhari Messe Convention Center, transportation between the hotel and the convention center is not necessary. However travelers staying at the APA Hotel will be able to use the complimentary shuttle service to/from Central Tokyo.

You can experience a vacation in Asia while attending the convention at an amazingly affordable price!
A year of change—The Kiwanis International Foundational (KIF) board made a change to the way it will recognize individuals, clubs and districts for their contributions to KIF. In the past districts were mostly recognized for gifts from individuals, clubs and the district. More emphasis will be directed to the individuals who contribute to KIF. This change was effective with the beginning of the 2013-2014 Kiwanis year.

**WHY THE CHANGES?**

...Track record of “like” organizations shows most effective club giving based on individual giving.

...Combined recognition program results in increased, sustained annual giving.

...Individual giving is likely to grow more than club giving.

...Recognizing combined club and individual giving puts emphasis on individual gifts as key part of club’s total.

...Minimum of $25 per Kiwanian per year is a modest target for a club to achieve if individual and club giving both count toward the club’s per-Kiwanian average.

...Before, clubs did not receive much recognition for their annual giving achievements – most recognition went to the district.

...This plan rewards and recognizes the individual, the club and the district.

**Club Recognition**

To learn more about each of these levels of recognition, click on each link.

100% George F. Hixson Fellow Club

100% Kiwanis International Foundation Sustaining Club

Each Kiwanian, Each Year Club

Top 3 Per Capita in Kiwanis Children’s Fund Giving

**Club Banner Recognition**

These club recognitions are awarded annually at the end of the Kiwanis year, based on September 30 certified membership as determined by KIF. Recognition will be sent to the current district governor for presentation.
MidYear Conference Summary

Fun, Fellowship and Education in Myrtle Beach

Over 225 Kiwanians and guests gathered in Myrtle Beach at the Kingston Plantation Embassy Suites February 7-9, 2014. An Early-bird Club Leadership Orientation was held FOR FREE Friday afternoon to all incoming club leaders. Saturday forums were held for registrants to learn more about our Service Leadership Programs, the Eliminate Project, Early Childhood Development—the First 2000 Days, the Kiwanis Convention in Tokyo-Chiba, the Campaign for Growth, How to capture Low Hanging Fruit, Changing the World Through Play, Ending Sexual Abuse, The Kiwanis Club Website for Administrators and a forum for Club Secretaries.

Each division and region had time to meet and learn more about what is happening in their area and 20 display tables were available for information about our Service Leadership Programs, Public Relations, Candidates for Governor-Elect, the District Foundation and Kiwanis International Foundation, the Eliminate Project, Young Children: Priority One and more.

Our general sessions contained inspirational speeches from award-winning youth speakers to Past Kiwanis International President Wil Blechman as well as recognizing our 2012-13 Award winners for Outstanding Lt. Governor, Distinguished Clubs and Divisions, the Anna Mae Smith Award, the Division Service Project Award, the Herb Hennig Award and clubs were recognized for growth and inter-clubbing. (See below for a full listing of award winners.) View pictures from MidYear here.

The conference ended with a fabulous performance from America’s Bombshell Duo Letters From Home—a singing, comedic, tap-dancing phenomena in the spirit of the 40's whom recognized all our men and women in the armed forces. Thank you to all who were able to join us! If you missed it—YOU SURE MISSED SOME FUN! We hope to see you all at the District Convention in Charlotte August 22-24. Save the date!

2012-13 Kiwanis Awards Announced

DISTINGUISHED CLUBS: Aiken, Apex, Asheboro, Asheville, Beaufort SC, Cape Fear, Chapel Hill Carrboro, Charleston, Clinton NC, Coats, Edenton-Chowan, Fayetteville, Forest City, Franklin Macon County, Golden K Greenville, Greensboro, Greenwood, Hampstead, Hendersonville, High Point, Hope Mills Area, Jacksonville, Key2Kiwanis, Lillington, Matthews, North Brunswick, Raleigh, Salisbury, The Sandhills Moore County, Seven Lakes, Southport - Oak Island, Spring Lake, Topsail Island Area, Twin City Winston Salem, Wake Forest, Waynesville, Western Catawba County Hickory and Wilmington


OUTSTANDING LT. GOVERNOR: Division 11, Steve Milburn This award is given to one Lt. Governor based on performance in growth, service and communication to his division. The Lt. Governor must first have been designated Distinguished Lt. Governor before being considered for this award.

ANNA MAE SMITH AWARD: Kiwanis Club of Angier, Division 11 The club that had the most service hours per member for the year receives this award. Numbers are taken from the summary of monthly reports.

DIVISION SERVICE PROJECT AWARD: Division 26 Sponsorship of Key Leader Participants

The District designed this award to promote cooperation on service within a division with hopes that these projects will spark a club's interest to have close communications with the entire division throughout the year.

HERB HENNIG AWARD: Bob Ervin, Kiwanis Club of Fayetteville

The Herb Hennig Award can only be received once in a lifetime. Clubs nominate an outstanding secretary by sending a written explanation to their Lt. Governor. The explanation should include substantiating letters from Kiwanis leaders, such as past club presidents, and should also have letters from others in the community who could substantiate the secretary’s service to the community and to Kiwanis. The Lt. Governor then selects one out of all the nominations received and sends it to the District Office by October 31st of the next year.

INTERCLUB AWARD: Kiwanis Club of Angier, Division 11

The Kiwanis Club in the Carolinas District having the best interclub visitation record during each administrative year will be recognized with the interclub award.

MEMBERSHIP GROWTH (EAGLE) AWARD

Net Growth of 14 - Cape Fear, Div. 11 36% Growth - Matthews, Div. 7 and Apex, Div. 12

This award is given to a club based on end of year numbers from Kiwanis International. For example, if a club had 50 members on October 1, 2012 and 55 members on September 30, 2013, then the club would be +5 members with 10% growth. This award is given to two clubs: the one with the highest number in net growth and the one with the highest percentage of net growth.

25% Net Growth

Apex—36%, Matthews—36% and Western Catawba County—26%
Devote an hour of your time in learning to make an impact on Kiwanis members worldwide by watching these free webinars. Kiwanis has a great archive of webinars to choose from including:

Fill your membership chair * New Member Orientation * Club Satellites
May is Membership Month * Kiwanis: Talk About it * How to prospect for members

It’s not too early to hold your Annual Meeting

Each club, as per the standard form for club bylaws, should hold its annual meeting to elect the officers for the 2014-15 any time after January 1, 2014 through the second week in May.

It’s March! Before your club holds this meeting, a nominating committee must meet.

Why not get started now and be ready on time to submit the Annual Report of Election on or before June 1?

Want more details on elections?
Read the standard form for club bylaws here.

Club Officers for 2013-14 Needed

NC Sales & Use Tax Requirements

NC Sales & Use Tax Requirements changed January 1, 2014.

Has your club been effected? What is the new law?

Read the information with District Parliamentarian Tom Dimmock’s analysis here.