Carolina Kiwanian  November 2013
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2013-2014 District Officers

Governor Bill Clingenpeel
clingenpeel@triad.rr.com

Governor-Elect Gary Cooper
goopdbcoop@nc.rr.com

District Secretary Leah Moretz
districtoffice@carolinakiwanis.org

District Treasurer Susan Jones
sJones@blue ridge emc.com

Immediate Past Governor Tom Currier
tcurrier@theupsstore.com

Past Governor Doug Day
dougday1038@gmail.com

Lieutenant Governors
1. Jim Wagoner
   jimwagoner2@bellsouth.net
2. Scott Roy
   apricott1971@yahoo.com
3. Anita Trescott
   amtrescott@hotmail.com
4. Jack Blunk
   jamblunk@aol.com
5. Evelyn Hagood
   evelyn@miamialum.org
6. John Aneralla
   janeralla@bellsouth.net
7. Neal Leeper
   neal@marathonlistings.com
8. Nelson Young
   nelson.young@allentate.com
9. Martha Lucas
   marthalucas1@mac.com
10. Jason Poole
    jason@trpcpa.com
11. Richard Hamilton
    richard.hamilton@ymcatriangle.org
12. Ron Rubin
    r Rubin@nc.rr.com
13. Ken Hutcherson
    k Hutcherson@wfafinet.com
14. Allen Bolin
    a bolin@yahoo.com
15. Barbara Day
    bday1@email.unc.edu
16. Gladys Chianello
    gchianello@suddenlink.net
17. Richard Schrum
    ncsubman@gmail.com
18. Pete Hoogendonk
    wph@sc.rr.com
19. Bernie Grant
    berniegrant@bellsouth.net
20. Bubba Fennell
    bubba fennell@embarqmail.com
21. Jon Hethcox
    jon.hethcox@gmail.com
22. Richard McCleary
    rcmc1@hotmail.com
23. Joe James
    jej1@scdmh.org
24. Gregory McDonald
    gregnpeg@aol.com

On the cover:
Angier Key Club members pause for a snapshot with Regional Trustee Mack McLeod outside the chapel at the Boys and Girls Home at Lake Waccamaw for the Region 5 meeting on November 2.

SEND ARTICLES:
Leah Moretz
Carolinas District Office
7378 Junaluska Rd.
Boone, NC 28607
districtoffice@carolinakiwanis.org

SUBMIT COPY:
Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.

CONTENTS
3  Governor’s Message
4  Club News
6  Club Calendar
7  Regional Meetings
8  Youth Protection Guidelines
10  Webinars
Once I was elected as Governor-Elect, my year as Governor was being planned, not only by me, but by Club and District Leaders. Invitations by Club leaders and Lt. Governors were asking for date commitments. As a result, my year as Governor began with meetings with many Kiwanians all of whom are planning for another great year of service. When I am asked to be a speaker at a Kiwanis Club, I ask request an email outlining what turns that club ON. What motivates them? What is the club’s reason for existing? What makes my job so interesting is that every club has a different personality. Every club is motivated in a different way. Applying Leadership methodologies to these club environments is an educational experience. Kiwanians are all volunteers regardless of the role they play in Kiwanis. When in the role as a district leader (from Committee Chair to Governor), we must get to know the club to learn how to address the club before actually speaking to the club. By doing the above, it makes my journey as Governor a pleasurable experience.

When I travel to the clubs, I’m asked, “What are my expectations or goals for my year?” I respond by saying, I started out with just five planned achievements, however I ended up with six. They are:

1) By September 30, 2014 every club in the Carolinas District will have grown by a net growth of one or more members. This is not an easy goal to attain. It takes planning and continual management energy. This is not a onetime activity.

2) Build nine new Kiwanis Clubs. One in each of the Trustee Regions. The Lt. Governors in concert with the Trustee are the main resources in building a new club. The Trustee has the leadership reporting responsibility in this effort. This is a very important activity, if we are going to stop the loss of the number of Kiwanis Clubs in the District.

3) By August 2014 every Club in the District will have their Annual Club Gift (ACG) made to the Kiwanis International Foundation (KIF) and to the Carolinas District Kiwanis Foundation (CDKF) at the $5.00 per member level. Funding for this contribution level should come from the club’s fund raising efforts to support the club’s benevolent Projects.

4) Enhance the energy and commitment for our Service Leadership Programs (SLP). More Kiwanians can provide the energy to support the growth of our SLP programs. Sponsoring SLP Kiwanis clubs must step up and fulfill the “Third/Third/Third” rule.

5) Continue to work in concert with the District Eliminate Project Coordinators to acquire contributions and commitments from clubs and Kiwanians to reach our District goal.

6) Work in concert with the new Kiwanis International initiative “Early Childhood Development”, to ensure that our clubs are aware of the needs and benefits of this program as it relates to children.

These are my expected achievements. They are not impossible, however planning and implementation efforts are required. One of my favorite sayings reads like this: “A goal without a plan is a dream”. Another descriptive quote is: “Success is where inspiration crosses perspiration”. Please roll-up your sleeves with me and enjoy the journey.

Yours in Kiwanis Service,

Bill
Bright Beginnings

The Kiwanis Club of Kernersville supported the Bright Beginnings program at the Kernersville YMCA this year in August. The volunteers are assigned a child (or two) and take them shopping for school clothes using a donated $50 gift certificate (for each child) to either Walmart or Target. Club members and others in the community donated backpacks and schools supplies that YMCA staff used to fill those backpacks. Each child (selected by the teachers at school) get a free backpack and a shopping trip.

When it comes to supporting youth activities the Kiwanis Club of Kernersville is a pillar of the community. Chartered in 1988 the club has long adopted the "Young children: priority one" theme of Kiwanis International. Many of the club's charitable projects benefit local schools and youth-serving organizations. The club partners with the YMCA, Chamber of Commerce, local police department and the public schools to increase its civic involvement.

Twenty-five years later several original club members are still involved. Dean Platt and Lisa Kushner still are active Kiwanians and have been with the club since day one. In a age when many civic clubs, including many other local civic clubs, are shrinking in membership the Kiwanis Club of Kernersville has experienced slow, steady growth. A key reason is that the Kiwanis Club of Kernersville is viewed as a club with a heart. Club members exemplify the welcoming atmosphere of the community. As a result, the club has a good blend of ages in its membership and nearly a 50-50 gender ratio. It is the only lunch time civic club in the community so it attracts people who desire involvement during the work day.

50 Years Perfect Attendance

William D. “Bill” Cox, Jr. of the Kiwanis Club of Henderson, NC was recently honored at his club’s Installation Banquet for 50 (yes, 50) years of perfect attendance. Bill is also the club’s Treasurer and has served faithfully and with the utmost integrity for over 45 years. He has also served as club President. Bill and his lovely wife, Ann, have two daughters, Cathy and Sarah.

When asked what drives his dedication to the club, Bill jokingly said, “Well, I was in the Jaycees, and when you turned 36 years old, they kicked you out.”

As friends and fellow club members serving with Bill, we all know that Bill believes when you agree to do something, you do it the very best you can. Bill takes his job seriously, but he also has a great sense of humor. When I think of Bill Cox, the words “kind” and “true gentleman” seem to describe him best. This world would be a much better place if there were more people like Bill.

—Kathie Hamm, President

Boone Kiwanis Aids Local Parent-Teacher Organizations

Each year, the Kiwanis Club of Boone raises money to aid the parent-teacher organizations in Watauga county. At the end of the Kiwanis year, a representative comes to the Kiwanis meeting and hears what everyone has been up to. The Boone Club provides each group with a check to help their efforts for the coming school year.
Foundation grant deadline nears

When you give to the Kiwanis International Foundation, you extend your Kiwanis impact by helping to fund the grants our foundation provides. The November 15 deadline to have your grant application reviewed at the February board meeting is fast approaching!

All Kiwanis-family clubs, districts and district foundations can submit a grant application. Increase your chances of receiving a grant by making sure your application:

- Fully answers all required questions and includes a balanced project budget and all other requested documentation—no more, no less
- Explains how your club is contributing both financial resources and volunteer time to your project
- Specifies how your project will affect the lives of kids, especially young children

Learn more about Kiwanis-family grants and carefully review the application instructions before submitting your application form. Contact Julie Taylor at 1-800-KIWANIS, ext. 159, or via email at jtaylor@kiwanis.org with questions.

New foundation recognition highlights clubs and members

The re-envisioned Kiwanis International Foundation annual giving program launches this month. This program breaks away from traditional club recognition and combines recognition for both individuals and clubs.

This new annual funding model will generate more funds for the grants the Kiwanis International Foundation awards to clubs and districts, as well as to Kiwanis-family Service Leadership Programs. This new vision is a transition from the long-standing annual club giving program, which has relied heavily on club annual gifts for many years, to a vision that focuses on the impact of both individual and club gifts.

Find out more about recognition, the 5% District Grants and other important details from the new Kiwanis International Foundation annual giving program. Then re-envision how you and your club will give today.
What's your Kiwanis Club up to?

Wouldn't it be great if clubs in your division brought an interclub to your next fundraiser or service project? Need some old fashioned support? Send us your news and we'll add it to the mix. (Don't forget to send your SLP Service Projects and Fundraisers too!)

Friday November 15

The Kiwanis Club of Boone will have a Spaghetti Dinner fundraiser at the Appalachian Bryan Estates to raise funds for it’s yearly projects. Veterans receive a discount. Contact President Susan Jones (sjones@blueridgeemc.com) for more information.

Saturday November 16

The Kiwanis Club of Hampstead will be having a ceremony to celebrate the paving of the .6 mile Fitness Trail at the Hampstead Kiwanis Park at 10:00 am. Contact Bob Hammond (bobhammond83@gmail.com) for info.

Saturday November 23

The Aktion Club of Mt. Airy is holding a food drive to culminate on Nov. 23 from 10 am—2 pm at Galaxy Food Store in Bannertown, NC. Contact Ed Camin (ecamin2@gmail.com) for info.

Saturday December 14

The Kiwanis Club of High Point will hold its Christmas Cheer Toy Give Away from 8:00—2:00 pm. Contact Joan Campbell (joan.campbell@fastsigns.com) for info.

Trip to Japan starts with club budget

The Kiwanis International convention in Japan may be months away, but it’s important to include a line for the trip in your club’s budget so your club has a voice.

As required by the Kiwanis International Bylaws, the funds for sending club delegates to the convention will come from your club’s administrative budget. Consider including enough funds for two club delegates to register, travel to Japan, attend ticketed events, stay in the convention hotel and purchase meals.

The budgeting template in the treasurer’s section of the Leadership Guide is a great place to start. Check out the convention website for resources and don’t forget to submit the certificate for election of club delegates and alternates. Once you take care of these important details, you can look forward to the warm hospitality of our Japanese hosts and to discovering the spirit of this ancient culture steeped in modernism.
GOVERNORS VISIT REGIONAL MEETINGS
Governor Bill Clingenpeel will be visiting each region this fall from 9 am—Noon!

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<td>Church of Christ, 111 Roosevelt Dr., Jacksonville, NC</td>
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Partner Rustic Pathways asks what inspires Key Club service

At this year’s Key Club International Convention, Rustic Pathways asked Key Club members, “What inspires you to do service with Key Club?”

After reviewing hundreds of responses, Rustic Pathways selected this submission written by Soumya from the New England Key Club District.

Congratulations from Rustic Pathways and Key Club, Soumya!

"Every day we encounter large problems that affect the entire world. The scale of these issues might initially intimidate or even discourage us, but serving through Key Club helps to overcome these challenges and creates hope for a brighter future. One person might not be able to solve the entire problem alone but together, as a group of 265,000 Key Clubbers, we have the ability to help make a difference and inspire millions of others in the process."

Soumya, Key Club member, New England District
Kiwanians,

As you should know by now, the new Kiwanis International Youth Protection Guidelines became effective on October 1, concurrent with the new Kiwanis year. Recent CDnews editions have included those new guidelines. The requirement is that all adults working with youth under the age of 18 at any Kiwanis event are expected to read, understand, agree to, and abide by these guidelines. The bases of these guidelines come from Kiwanis International Policies and Procedures – Procedure 432. Additionally each Kiwanis Club must conduct Youth Protection Education annually and we will have education at both of our district conventions – also a requirement.

If your club has not done so already, Club Presidents should include this discussion in their next Club Board Meeting to strategize how to best implement this education into individual clubs. KI has developed a PowerPoint presentation that can be used for training. Contact me and I can provide the link to download this presentation.

As many of you know, at the past several years’ district conventions, I have been offering Darkness to Light education as one of our optional seminars. Both Todd Hildebran and I are certified Darkness To Light Facilitators. Darkness to Light is the most awarded education program out there for educating adults on preventing child sexual abuse. Several Kiwanis clubs in our district have included that training in their annual club schedule. I will continue to offer this 2 hour education program at District Conventions to meet the Kiwanis requirement. This education is also available on line at www.D2L.org and would be an exceptionally valuable knowledge to include in your club’s youth protection program.

Both Todd and I stand ready to help your clubs in any way. Please don’t hesitate to contact us.

Thanks for all you do for the children of our district. – Rusty Pickett

Youth Protection Co-Chairs:

Rusty Pickett - chasnkiwanis@bellsouth.net
Todd Hildebran - tahildebran1432@gmail.com
Growth

Strong Kiwanis clubs with many involved, dedicated members mean more children in your community, your state, your country, and the world can benefit. Just as importantly, larger clubs have the opportunity to inspire more neighbors, friends, and strangers who see Kiwanians selflessly working to make a difference. Here are some tips for keeping your club healthy and growing.

Stay and serve. Always have a group of members at every club service project or event from beginning to end. That way, the club always has a presence and someone who can “talk up” Kiwanis.

Throw a party. Send out personal invitations for a Special Guest Day, then follow up with phone calls and e-mails. Why not invite special guests to your club several times each year?

Be flexible. Consider changing your meeting times and frequency. Some clubs meet only every other week. Some meet online.

Reach out. Participate in every community activity and event you can. It’s great publicity. Learn more about how public relations can help you grow.

Learn from the best. Visit other clubs to get ideas. Get involved at the division, district, and international levels. Find a club now.

Connect online. Learn more from other Kiwanis members on Kiwanis blogs.

Read your magazine. Read your magazine. KIWANIS magazine regularly features articles on growth. Check it out!
Webinars

Click here to register for any webinar!

Webinars make an impact

Devote at least one of your evenings to learning to make an impact on your club meetings, club website, community projects and Kiwanis members worldwide by attending these free webinars:

**November 12 - Pay it forward: Bring Kiwanis to more communities**
You became a Kiwanian for life because of your club experience. Now learn how to "pay it forward." Expand your service impact. Share the club experience with others. And extend the impact of Kiwanis by helping to open new clubs. See how to ensure the future of Kiwanis—and enhance your own club experience.

**November 19 - Sponsorship 101**
Whether your Kiwanis club is big or small, learn how sponsorships bring much-needed resources to your projects, activities and fundraising. As an added bonus, we'll review the new sponsorship toolkit, which is designed to help your club build community partnerships.

**December 3 - Take charge of Kiwanis' future: Invest in your club today**
Is your club investing in its future? Is it ready to take on the big challenges in your community—and invest in solutions for the long term? Does your membership reflect your community's diversity? Take charge of your club's future today!

**December 10 - Brighten the future: For your club and for your community**
Think of what you love most about your club. Whatever it is, members make it happen. So make membership growth a priority. From serving children to enjoying fellowship and connecting with the community, we'll discuss what you can do to brighten the future. For your club and your community.

District Awards

**NEWSLETTER CONTEST**
Does your club publish a newsletter? If so, submit it for the District's Club Newsletter Contest!
We need you to print one copy from each quarter from the 2012-13 Kiwanis Year and mail it to:
Carolinas District Office
Newsletter Contest
7378 Junaluska Rd.
Boone, NC 28607
Deadline: Postmarked by November 29, 2013. We will use these guidelines in choosing a winner.

**DIVISION PROJECT AWARD**
The District designed this award to promote cooperation on service within a division with hopes that these projects will spark a club's interest to have close communications with the entire division throughout the year.

One division will be chosen as the winner. A plaque will be presented to the Lt. Governor with certificates given to each club that participated. The division will have the option to provide a feature article for the Carolina Kiwanian. Second and Third place winners will also be chosen and awarded certificates (to both the Lt. Governor and each participating club with the option of an article in a future issue of the Carolina Kiwanian.

Click here to download the Division Project Award Form.

FIND OUT ABOUT MORE DISTRICT AWARDS HERE!