Carolina Kiwanian  September/October 2013
VOL 94 NO. 1

2013-2014 District Officers

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CONTENTS

3 Governor’s Message
4 Club News
6 Club Calendar
7 Regional Meetings
8 Distinguished
9 Youth Protection Guidelines
12 Webinars

On the cover:

Send Articles:
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Submit Copy:
Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.

Upcoming Deadlines:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>November</td>
<td>Oct. 25</td>
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<td>December</td>
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The Carolina Kiwanian
Dear Kiwanians,

It seems like only yesterday that we were in Cary, NC at our district convention getting ready for a great year. Time really does fly when you are doing what you love to do: working with people who love to make an impact in their community. As I said in my farewell remarks at our convention in Greenville, SC, I had the pleasure of seeing so many Kiwanians working so hard in their communities. I attended a Wooly Worm Festival in Banner Elk, a circus in Rocky Mount, raffles in Fayetteville, giving gifts to all the children at the Boys and Girls Home at Lake Waccamaw, and more pancake breakfasts than you can imagine. I also had the opportunity to spend a lot of time with our Service Leadership program students.

Enough about my travels. Let’s talk about all you did this year. We had three goals this year: build nine new clubs and grow existing club membership, grow and better support our SLP’s, and continue to lead the world with our Eliminate fundraising efforts. So how did we all do? Although we made progress in membership, we didn’t quite get where we hoped to go. We have one club chartered and hopefully two more done by September 30th. As of September 1st we have a net loss of 76 members. While much better than previous years, we still need to focus on growing our membership.

Thanks to all your efforts, we chartered 26 new SLP clubs. Any wonder why we need more Kiwanis members. Key Club membership in the district grew to over 12,000 and Circle K added four new clubs. Every SLP chartered at least two new clubs this year. We also conducted our first Key Leader program in a number of years. I have to say we more than met this goal.

Finally, thanks to all your generosity, we have raised almost 1.4 million dollars towards our goal of 3.5 million dollars. You have saved over 775,000 babies so far.

Thank you from the bottom of my heart for all you have done this year to make your communities a better place to live. I am humbled and honored to have had a chance to serve as your Governor this year. I now look forward to spending more time with my own club and can’t wait to see many of you in Myrtle Beach in February.

Yours in Kiwanis Service,

Tom Currier
**Kiwanian of the Year**

Margie Deitz Ph.D, left, is presented a plaque by Rita Foley, President, Tobaccoland Kiwanis Club of Durham as Deitz was honored and congratulated as the Kiwanian for the year. The presentation took place at the club’s annual banquet September 25 at the Croasdaile Country Club. Deitz is a five year member and was honored for her outstanding technical contributions to the club as the webmaster and her coordination of social and community events. Among those in attendance at the banquet were the incoming and outgoing Lieutenant Governors for Division 13.

**Eyeglasses Galore**

Michael Richardson, President of the Kiwanis Club of Anderson, and Dewey Niles, Past Club President and Project Chairman, are shown presenting Mr. Larry Secrest, Director of Volunteers in Medical Missions (VIMM), a collection of approximately 1000 pairs of eyeglasses collected by the Kiwanis Club and given to VIMM for distribution to needy recipients in Central America and Africa. Along with the glasses, the Kiwanis Club of Anderson made a cash donation to help with the shipment of these items and other medical supplies utilized by the VIMM medical volunteers.

**Backpacks Donated**

The Chapel Hill-Carrboro club made a donation of 20 backpacks stuffed with school supplies to McDougle Elementary School in Chapel Hill on September 13. (From L to R) Kevin Mishoe, Patrenia Walk-McDowell (School Principal), The Dolphin (School Mascot), Rachel Mills (School Social Worker), and Doug Day.

**Kiwanian Celebrates 100 Years!**

The Kiwanis Club of Franklin Macon Co. recently celebrated the 100th birthday of member Mary Lee Clement, who was also honored with a special day at Campbell University where she attended school and endows a scholarship for English/Journalism majors. Shown here celebrating her birthday are members of her Kiwanis club, including her Kiwanian daughter Beverly Barnett, seated to the left, and her daughter Brenda Wilson, seated to the right, who is also joining the club.
District Foundation Offers New Scholarship

Your Carolinas District Foundation announced a $5,000 scholarship opportunity at the District Convention in Greenville, S.C.

The Russ and Pam Wagner Memorial Service Scholarship was created in memory of two very active, dedicated Carolina Kiwanians.

One of the six Objects of Kiwanis is, “To provide through Kiwanis Clubs a practical means to form enduring friendships, to render altruistic service and to build better communities.” Pam and Russ Wagner certainly emulated this object. Not only were they both involved with Kiwanis, but also in numerous other community organizations and volunteer efforts. And they instilled the same ideals into their three children who are all involved in Kiwanis.

Russ was serving as president of the Foundation at the time of his sudden passing, having served as District Governor, Lt. Governor, Distinguished club president as well as on various district, division and club committees.

This initiative of your District Foundation is a fitting tribute to the Wagners.

The scholarship applicant, a graduating high school senior, must be a relative of a Carolina Kiwanian who has been an active member for a minimum of four years. Selection will be based on community service, volunteer activity, leadership, school activities, essay, academics and financial need.

Applications must be postmarked by November 30, 2013 and a recipient will be announced at the Mid Year Meeting in 2014.

Please send requests for an electronic copy of the scholarship application to: bamartin9208@windstream.net.
What's your Kiwanis Club up to?

Wouldn't it be great if clubs in your division brought an interclub to your next fundraiser or service project? Need some old fashioned support? Send us your news and we'll add it to the mix. (Don't forget to send your SLP Service Projects and Fundraisers too!)

Friday October 4

The Kiwanis Club of Hampstead and the Hampstead Women’s club will be hosting a Community Souper Supper from 5-8 pm at the Hampstead Women’s Building. The fundsraised from the fundraiser will be used for the Kids Club programs and high school senior scholarship awards. Tickets are $6 adult/$5 child and $7 adult/ $6 child at the door. Contact the Hampstead Women’s Club at 910-270-9510 for more information.

Thursday October 31

Come to the 8th Annual Trick or Treat in the Park at Hampstead Kiwanis Park hosted by the Kiwanis Club of Hampstead. The fun will begin at 5:00PM and goes until 8:00PM. There will be several activities for the Kids including a Costume Contest, Hay Ride, Inflatable Bouncers and much more! Of Course there will be LOTS of CANDY handed out! Last year we had a record number of people attend. Come and join in all the FUN! Additional information and forms for Vendors and Trunk or Treat Registration are available here.

Saturday November 2

The Kiwanis Club of Wilmington announced that its 43rd Annual Kiwanis Pancake Day will be held on Saturday, November 2, 2013, in the cafeteria at J.T. Hoggard High School, 4305 Shipyard Blvd. The “all-you-can-eat” pancakes & sausage meal will be served from 6:30 AM until 12:30 PM. Advance tickets are $5.00 and are available from any member of the Kiwanis Club, J.T. Hoggard High School Key Club, or UNC Wilmington Circle K Club. Tickets will also be available at the door on the day of the event for $6.00 each. Tickets include a chance to win a Seiko Quartz Watch.

Monday November 11

The Kiwanis Club of Boone will have a Spaghetti Dinner fundraiser at the Appalachian Bryan Estates to raise funds for it’s yearly projects. Veterans receive a discount. Contact President Susan Jones (sjones@blueridgeemc.com) for more information.
Governor Bill Clingenpeel will be visiting each region this fall from 9 am—Noon!

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TRICK-OR-TREAT FOR UNICEF

Trick-or-Treat for UNICEF is a classic. Key Club and UNICEF have worked together on Trick-or-Treat for UNICEF for almost 20 years, and the annual Halloween campaign now includes all Kiwanis Service Leadership Programs. Just like last year—when Kiwanis-family clubs collected more than US$500,000—funds raised by clubs will benefit The Eliminate Project.

If you sponsor a program for youth or adults with disabilities, help them collect coins instead of candy this Halloween. Be their partner to maximize efforts and funds raised—order little orange collection boxes, chaperone trick-or-treaters, help organize fundraisers and build excitement about participating. Find more information and ideas at www.TheEliminateProject.org/trickortreat.

Let’s work to reach our goal and continue to make the world a better place for moms and babies.
Qualify for Distinguished Club?  Submit here.

**2012-13 KIWANIS INTERNATIONAL DISTINGUISHED CLUB REQUIREMENTS**

To be eligible for Distinguished Club honors the following criteria must be achieved:

- Enroll a minimum of three (3) new members in any of the Object categories; (multiple new members in any one Object category is acceptable) = 3 credits
- Certify completion of required club leadership education programs = 1 credit
- Satisfy at least eight (8) additional criteria within the Six Objects achieving a total of twelve (12) credits

Be sure to check each criteria box that applies.

For criteria requesting new member name and ID number, please input this data at the end of the online form. All submissions are due by November 15 and will be reviewed and approved by your 2012-13 Governor.

**GIVING PRIMACY TO THE HUMAN AND SPIRITUAL**

(a) Participate in the ELIMINATE Project
(b) Honor a member or community volunteer with 25 years of service
(c) Enroll new member committed to Six Objects of Kiwanis

**ENCOURAGING THE GOLDEN RULE IN ALL RELATIONSHIPS**

(a) Complete a project involving Character Education
(b) Recognize a local hero who saved person or child from harm
(c) Enroll new member involved in youth services, mentoring

**ADOPTING HIGHER SOCIAL, BUSINESS, PROFESSIONAL STANDARDS**

(a) Work with Service Leadership Programs (K-Kids, Builders Club, Key Club, Circle K, Aktion Club) or other youth club to protect the school and community environment
(b) Obtain $50 or more donation payable to Kiwanis International Foundation from private business
(c) Obtain $50 or more donation payable to your Club or District Foundation from private business

**DEVELOPING BY EXAMPLE A MORE AGGRESSIVE AND SERVICEABLE CITIZENSHIP**

(a) Project advocating for Young Children / Early Childhood Development
(b) Certify club participation in Kiwanis education & training program
(c) Enroll new member who is former Key Club or Circle K member

**FORMING ENDURING FRIENDSHIPS TO BUILD BETTER COMMUNITIES**

(a) Connect and interact with Kiwanis club in another Kiwanis district or nation
(b) Initiate and complete a new service project involving at least two (2) new members
(c) Certify club participation in either: International Convention or District Convention

**CREATING PUBLIC OPINION TO SUPPORT PATRIOTISM AND GOODWILL**

(a) Launch a traditional or social media campaign to promote Kiwanis service
(b) Complete a project to benefit the children or families of heroes
(c) Enroll new member involved in media or government service

**Board Meeting Highlights**

The following were ratified to serve on the Carolinas District Foundation board:

- Bev Martin, Howard Kline and David Vaughan were re-elected to a three year term.
- Scott Rogers was appointed to complete Dan Reilly’s term.
- Bill Yarborough will continue as President and Stan Perry will continue as Secretary/Treasurer.

The board approved the following appointments for the upcoming Kiwanis Year:

- Leah Moretz as District Secretary
- Susan Jones as District Treasurer

The 2013-14 District Budget was approved as presented.

Governor-Designate Bill Clingenpeel’s planned achievements for 2013-14 were approved.
Keep youth safer with new guidelines

If Kiwanis is to remain the premier provider of youth service programs, Kiwanis must hold itself to the highest standards to protect the more than 300,000 youth in our care — and ourselves. The Kiwanis Youth Protection Guidelines are updated and the new rules go into effect October 1.

Clubs are now required to:

**Educate and inform members** about the new guidelines each year, using updated training materials including a presentation, guide and worksheet.

**Have a clear background check** of any member serving as an advisor to any Service Leadership Program club. Develop a club policy on background checks if you don’t already have one.

**Report any troubling behavior** to the appropriate personnel at an event and to law enforcement personnel, if appropriate, following all local, state, provincial and federal laws regarding reporting. The trainer’s guide will help you better understand what behavior is defined as troubling.

Kiwanians guard the youth in our care because it’s the right thing to do. The updated Kiwanis Youth Protection Guidelines will make that crucial responsibility easier. Visit www.kiwanisone.org/youthprotection and check out the archived webinar for more details. Or contact the Kiwanis member services team at 1-800-KIWANIS, ext. 411, and by email at memberservices@kiwanis.org.

New Club Officers Needed

Only about 50% of our clubs have submitted their officers who begin in October!

Do us all a favor and have the club secretary submit this information from the Club Secretary Dashboard! It only takes about five minutes!

Just click the Club Election/Change in Officers button down the left-hand side of the screen in the Secretary Dashboard of the Club Management system.
Welcome to these three new clubs who formed this past year in the Carolinas:

Division 11  Western Harnett County
Division 24  Carolina Forest
Division 3  Ashe County

Members make growth a priority
Global growth campaign, go!

What do you love about your Kiwanis club? Whatever it is, members make it happen. So let’s make membership growth a priority.

The global campaign for growth will help you share your Kiwanis passion and add hearts and hands to your club that can then support and grow your community. The service, the fundraising, the fellowship you enjoy — it all requires Kiwanians. Find tips, tools and inspiration for sharing what you love about your club and preparing your club for action at www.KiwanisOne.org/lovemyclub.

After all, nothing attracts a new member like a happy member. With the global campaign for growth, membership is more than a number. It’s the future of what you love — in your club, your community and throughout the world.

Stay on the lookout for more information!
The Eliminate Project

Have fun, raise funds to eliminate MNT

A fundraiser doesn’t have to be huge endeavor. Take advantage of what’s already on your club, family, neighborhood and school schedules this fall to educate and raise funds for The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus. Your club could:

Clean out and clean up.

Forget “spring” cleaning; when seasons change, old stuff turns up to sell, plus crisper fall temps make sales more shoppable. Find a clear garage, deliver items the week before and gather Saturday to sell it all. Give out brochures, show inspirational videos and charge prices aligned with costs; sell small items for US$1.80 (saves or protects one woman and her future babies), medium for US$5.40 (saves three) and each big-ticket US$180 item saves 100+ lives. Hail shoppers on their deals—and lives saved.

Rake in the leafy green.

You have to do it anyway. Why not get sponsors for every bag you fill with leaves, in your own yard and for others? One bag = US$1.80 and one woman vaccinated. Raking is exercise, it’s eco-friendly and builds community when you and your club’s Service Leadership Programs rake for others at US$18/yard, more than 10 lives saved, plus per bag-sponsorship. Then crown the Leaf King and Leaf Queen at your November meeting.

Make marshmallow money.

At your club’s fall festival, campfire cookout or tailgate, sell US$1.80 pre-made marshmallow-roasting kits in addition to your other regular activities. One kit saves or protects one woman and her future babies. Provide extra supplies for spare change, giving each marshmallow fan a card from the Deck of Inspiration or information on The Eliminate Project to boost awareness.

You’ll find additional fundraising ideas and more at www.TheEliminateProject.org/resources. Don’t forget to share your fall fundraising ideas with us as well as post pictures from your activities on The Eliminate Project Facebook or Twitter accounts.
Devote at least one of your evenings to learning to make an impact on your club meetings, club website, community projects and Kiwanis members worldwide by attending these free webinars:

**October 8 - Retention: Until death do us part**
Most members who leave their Kiwanis clubs do so for reasons that could have been prevented. But an effective membership retention effort doesn't just happen. Learn the best practices used by successful Kiwanis clubs to retain active members.

**October 15 - Turning members into Kiwanians**
Every year, new members join Kiwanis clubs. And every year, current members leave their clubs. How can we ensure that every Kiwanis member gets the club experience they were looking for when they joined? See how every club can give every member the opportunity to become a true Kiwanian.

**October 22 - Building membership one relationship at a time**
The key to growing our clubs? Building relationships in the community. Learn how to develop those relationships...by talking about the why, how and what of Kiwanis.

**October 29 - Keeping score: Club improvement**
Every game has a score—it's how we know whether we're moving toward our ultimate goal. How does your Kiwanis club know whether it's becoming a vibrant, dynamic and indispensable part of your community? Learn what your club needs to know to keep score.

**November 12 - Pay it forward: Bring Kiwanis to more communities**
You became a Kiwanian for life because of your club experience. Now learn how to "pay it forward." Expand your service impact. Share the club experience with others. And extend the impact of Kiwanis by helping to open new clubs. See how to ensure the future of Kiwanis—and enhance your own club experience.

**November 19 - Sponsorship 101**
Whether your Kiwanis club is big or small, learn how sponsorships bring much-needed resources to your projects, activities and fundraising. As an added bonus, we'll review the new sponsorship toolkit, which is designed to help your club build community partnerships.

**December 3 - Take charge of Kiwanis' future: Invest in your club today**
Is your club investing in its future? Is it ready to take on the big challenges in your community—and invest in solutions for the long term? Does your membership reflect your community's diversity? Take charge of your club's future today!

**December 10 - Brighten the future: For your club and for your community**
Think of what you love most about your club. Whatever it is, members make it happen. So make membership growth a priority. From serving children to enjoying fellowship and connecting with the community, we'll discuss what you can do to brighten the future. For your club and your community.