Governor Tom Currier
tcurrier@theupsstore.com
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Trustees by Region
1 Mary Jo Brubaker mbrubaker@skybest.com
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5 Mack McLeod 19mack44@charter.net
6 Harold Jones hajjaj@suddenlink.net
7 Larry Moore lmoore@sccoast.net
8 Pat Henegan henegan7@aol.com
9 Dawn Puderbaugh Hodges dawnpuderbaugh@yahoo.com

Lieutenant Governors
1 Jim Wagoner jimwagoner2@bellsouth.net
2 Tom Walker twalker@ncv.com
3 Anita Trescott amtrescott@hotmail.com
4 Jack Blunk jamblunk@aol.com
5 Evelyn Hagood evelyn@miami alium.org
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23 Jon Hethcox jon.hethcox@gmail.com
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25 Dean DeLong recycle1091@yahoo.com
26 Charlie Bowie lucharbo@atmc.net

Send Articles:
Leah Moretz
Carolinas District Office
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Boone, NC 28607
districtoffice
@carolinakiwanis.org

Submit Copy:
Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.

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4 Club News
6 Fundraising
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9 Young Children: Priority One
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Dear Kiwanians,

Spring is finally in the air. This is my favorite time of the year. It’s a time I recommitted myself to getting more exercise and spending more time outside in the yard. It’s also a great time to move into fundraising efforts in the outdoors. I’ve been to a number of great fundraisers this winter that included pancake breakfasts, spaghetti dinners, silent auctions, wine tastings, and many more. Now it’s time for the circus, golf tournaments, charity runs, and selling food at many outdoor events.

While service is the core of what we do, fundraising is just as important. We have the largest family of Service Leadership Programs of any civic organization and they need our support. I recently attended both the Circle K and Key Club District conventions. This summer, both organizations will have their International conventions. While everyone tries to make them as economical as possible, there still is a significant cost attached to these valuable events. We need to help our students financially to be able to attend these events.

We also need to provide help to our local communities, the ELIMINATE project, and the Boys and Girls of NC.

Not only can fundraising be fun, it can also be a great opportunity to grow your membership. Remember to invite prospective members to these events.

Finally, if you haven’t registered for the International Convention, there is still time. It’s going to be a great event in a great city.

Yours in Kiwanis Service,

Tom Currier
Governor
Rocky Mount Joins The Circus

The Rocky Mount Kiwanis have sponsored the "Cole Brothers Circus" as a scholarship fundraiser for the last three years. The circus is held on the campus of NC Wesleyan College, and the scholarships are for Nash and Edgecombe County Community College graduates who are seeking 4 year degrees at NC Wesleyan. Over $10,000.00 in scholarships have been funded from this project to date.

The history behind the circus project: some local business person asked “Why does the circus not come here anymore?” John Wiggs did some investigation and contacted the circus discovering that they like to "team up" with a local civic group to aid in their marketing and in return provide a portion of ticket revenue.

The Cole Brothers Circus is the last of the true traveling Big Show - Big Top Circuses...it is actually performed under the world’s largest portable circus tent. Many of the acts represent 3rd and 4th generations of circus families. Tom spoke to Bill Carter, the circus rep at length discussing the possibility of teaming with other Carolina District Clubs and would likely have more details concerning the circus.

Members of the Rocky Mount Kiwanis have been instrumental in NC Wesleyan College since its opening in Rocky Mount — several members have served on their board, and their Presidents have always been a member. Rocky Mount Kiwanis determined many years ago that the best way to serve the children of the community would be to provide scholarships. The majority of the clubs fundraising is dedicated to this end. Quarterly "Flapjack" sales fund five scholarships given annually to high school graduates from all five local High Schools, as well as Annual scholarships designated for use at the two area community colleges.

The circus funds our commitment to NC Wesleyan, and adds a bonus for local students who have received a two year degree from a local Community College to pursue a four-year degree at NC Wesleyan.

DIVISION 26 SPONSORS ATTENDEES AT CAMP THUNDERBIRD

Division 26 adopted a project, spawned by the suggestion of Talula Guntner of the Kiwanis Club of North Brunswick, to sponsor four ladies of the Kiwanis Cabin, Boys & Girls Home at Lake Waccamaw, and their Advisor to the Key Leader event at YMCA Camp Thunderbird the weekend of April 26-28. Key Leader seeks to nurture budding skills in high school students who have demonstrated characteristics of leadership through an intensive weekend of activities with speakers, forums and fun. The District Chair of the Program is Tim Horner.

Lt Governor Charlie Bowie solicited contributions from each of the clubs in the Division on a pro rata basis to fund the cost of the attendees. The Memberships of the Kiwanis Clubs of North Brunswick, Pembroke, Robeson-Lumberton, South Brunswick, Southport-Oak Island, West Lumberton and Wilmington joined together in the furtherance of this Project. The Southport-Oak Island Club not only made up any shortages but has sponsored two high school students on its own to the camp!
North Wilkesboro Kiwanis Club celebrates 90th Anniversary

Ninety years after C.C. Smoot III and other leaders of local businesses and professionals met to launch the Kiwanis Club in North Wilkesboro, the club gathered its current members and guests together to celebrate the anniversary of the first civic club in Wilkes County. April 3, 1923, was when Smoot became the first president. Jackie Hunnicutt, 2013 President-Elect of the North Wilkesboro Kiwanis Club, and the Membership Growth Committee, which included Debbie Moser, Cathy Freeman, and Kevin Murphy, conducted the banquet program.

Kiwanians with their spouses and guests, and District Governor of the Carolinas District of Kiwanis International, Tom Currier, dined at the Elks Lodge Thursday evening, April 4, to celebrate. District Governor Tom Currier, was the keynote speaker. He motivated and encouraged Kiwanians to continue increasing membership and stay in contact with Key Club members once they graduate from high school, as they are the future leaders of our community.

The Legion of Honor award, given to Kiwanians with 25 years of membership, or longer, was awarded to Kevin Dennis Joyce, 40 years; John S Willardson and Robert P Laney, 35 years; and Cathy P Freeman, 25 years. In the spring of 1988, Cathy McElwee Freeman, who was already a regular at the club’s meetings as the club’s pianist, was the first woman to join the North Wilkesboro Kiwanis Club. Music for the evening celebration was provided by Cathy and David Freeman.

After 90 years, Kiwanis continues to be a moving force to the betterment of the community, concentrating in its support for children. Current programs include aiding child literacy training and the gifting of books to schools and to children; sponsoring the Terrific Kids program in all thirteen elementary schools in Wilkes County; annually awarding four $500 scholarships to graduating senior Key Club members based on academics, leadership, and community service; annually awarding one $500 Fine Arts scholarship to a graduating senior Key Club member based on academics, leadership, community service, and accomplishments in Fine Arts; and supporting the Key Clubs in all four high schools in Wilkes County.

The North Wilkesboro Kiwanis Club is proud to be celebrating 90 years of service dedicated to changing the world, one child and one community at a time, and feels that the positive influence on the community it serves will continue to grow.
April showers bring May flowers, and what do May flowers bring? Kiwanis Fundraising! It’s that time of year when Kiwanians are inspired to put together projects and help their community and the world. Click on any of these three subjects below to get articles and get your creativity going.

Net Gain$ when it comes to making money to enhance Kiwanis-family service, these clubs have plenty of ideas.

Money makes service happen. That’s often true. And Kiwanis-family clubs—whether they be small, big, or huge—know how to rake in the dough when they’re motivated by an inspiring cause. If your club’s looking for a proven project, here’s a collection of successes that have been shared with Kiwanis magazine.

How many nickels, loonies, or pesos does a club need? Many Kiwanis clubs have upped the ante in their fundraising projects to

Fundraising: 100 Ways

By Amy Wiser
KIWANIS ONE DAY OF COMMUNITY SERVICE

The Carolinas District joined in mightily with Kiwanis Clubs around the world in bringing attention to our organization and of our good works through community service projects undertaken and completed on or about the designated day of April 6. Our clubs partnered with each other and with other service organizations in reaching out hands to communities and to agencies to help in various ways. Hundreds of Kiwanians and members of our SLPs joined in myriad activities across the Carolinas in the spirit of good will demonstrating involvement to better a part of our world, emulating the tasks undertaken in many, many other districts and countries.

Region 5 (Divisions 10, 11 and 26) executed a well planned "invasion" of The Boys & Girls Home at Lake Waccamaw (above) under the leadership of Trustee Mack McLeod with an estimated 300 Kiwanians, and Key Clubbers rolling up sleeves and donning gloves in a massive clean up of cabin and grounds and even a dusting within the chapel. And then, each was rewarded with a deliciously prepared feast of hot dogs, hamburgers with all the trimmings courtesy of the Kiwanis Club of Cape Fear at the direction of Division 11 Lt Governor Steve Milburn.

The Kiwanis Club of Rock Hill (left) partnered with The Boys & Girls Clubs of York County, the Winthrop University's Student Athletic Advisory Council, government officials, and local TV and radio personalities to present a "Read-A-Thon" with emphasis in exposing members of the Boys & Girls Clubs to the writings of "Dr. Seuss" and others. Many of the reading leaders donned Dr. Seuss hats as a part of the week long project. There were activity booths, including those giving emphasis to character and good health, a professional photographer and a DJ supplying music as well. Sara Blancke, Director of Club Services for the Boys & Girls Clubs, exuded the fun and happy feelings enjoyed by all during this mammoth event.

Kiwanians of the Black Mountain Swannanoa Club together with a host of Key Clubbers, and members of the Builders and K-Kids joined in for a major undertaking of "cleaning up Black Mountain." They were rewarded with tons of pizza at the conclusion of their day.
Amendments to District Bylaws Due June 23

**ARTICLE XX. AMENDMENTS of the District Bylaws states;**
Amendments to these Bylaws, if in conformity with the Bylaws of Kiwanis International, may be adopted by a two-thirds (2/3) vote of the delegates and delegates-at-large voting at any convention. The District Secretary shall receive proposed amendments, which shall be submitted only by a club in good standing or by the District Board of Trustees, at least sixty (60) days prior to the date of the convention. The District Secretary shall send a copy of all proposed amendments to the secretary of each chartered club not less than thirty (30) days prior to the date of the convention.

Please send all amendments to: districtoffice@carolinakiwanis.org, Fax: 866-672-5992 or 7378 Junaluska Rd., Boone, NC 28607

**KIWANIS ONE DAY OF COMMUNITY SERVICE continued**

The playground at the Bowers-Rodgers Children's Home is inviting visits given the major undertaking by the members of the Kiwanis Club of Greenwood (left) who spread mulch throughout and did weeding and trimming with the hands on supervision of Region 9 Trustee Dawn Puderbaugh and others.

Key Club members from Cummings, Williams, and Southern Alamance High Schools are joined with the Kiwanis Club of Burlington to clean up the Bowden Branch Stream in Burlington with Division 9 Lt Governor Nelson Young leading the charges.

Approximately 40 members of the Kiwanis Clubs of Greensboro, Edward R. Murrow and Asheboro (below), headed up by Project Chair Bill Shaw, pitched in to landscape three gardens at the Gateway Education Center. Gateway is a school for students, ages 6 through 22, with severe mental and/or physical disabilities.

Led by Division 17 Lt Governor Ken Hutcherson, clubs participated in a blood drive and gathered and donated toys, crayons and paper and other items to the Children's Hospital. Members of the Kiwanis Club of Southport-Oak Island set up an extensive play area for kids who accompanied their parents and others to the Spring Festival in Southport.

The Kiwanis Club of Roberson-Lumberton gathered at The Robeson House, a safe home for displaced or homeless children between the ages of 7 and 17 in cleaning, painting and performing minor repairs to the interior and exterior of the home. PLUS, the Club supplied new mattresses, bedding and dressers for all of the bedrooms!

And there are no doubt other completed and planned projects which were not received in time for this article’s publication date. Kiwanis has again made its mark in our communities.

Reminder: Kiwanis One Day of Community Service is scheduled for the first Saturday of April EACH YEAR. Plan ahead for NEXT YEAR!

Charlie Bowie, District Chair, Kiwanis One Day of Community
Update on Kiwanis Early Childhood Initiative: A Call to Action

On Monday, April 15, 2013, at Bellarmine University in Louisville, Kentucky, Kiwanis held a conference titled: “Kiwanis Conference On Early Childhood Development, The First 2,000 Days.” Attended by chairs of Young Children Priority One and members of the International Board (including our own Elizabeth Tezza), the call was clear – a new and major emphasis is being “rolled out” for young children.

Sounding the Kiwanis defining statement, “Saving the children of the world: one child and one community at a time,” President DeJulio motivated the group, noting the foundation of a successful society is built in early childhood. The call is that we must do more in the way of service on behalf of our youngest children.

Speakers lectured on brain architecture established early in life and that supports lifelong behavior and health. Past Kiwanis International President Will Blechman (1991) noted that “ninety percent of brain development occurs in a child’s first 2,000 days and when we do the right things, our brains develop in a pro-social way. Early experiences make a significant difference. A strong foundation in the early years is critical.” President-Elect Gasser from Austria reiterated that we must do more now to help our young children in order to keep “building the bridges for a better future”.

Rob Grunewald, an economist noted for his advocacy for investment in young children, told of the importance of the first three years in setting the trajectory for a child’s life. Early childhood development is economic development.

Salient longitudinal research was presented including “High/Scope Perry Preschool Project,” “Abecedarian Educational Child Care” (research from right here in Chapel Hill, N.C.), “The Chicago Child-Parent Research” and other studies. Benefits included children being placed less often in special education, parents entering the workforce sooner, reduction of absenteeism, less incarceration, higher test scores, more positive behavior both social and emotional, parents who become advocates for their children and more developed “soft skills” (i.e., working well in teams and other such skills business leaders are looking for).

Conference attendees heard from organizations already committed to the early childhood initiatives. Business leaders across the nation are taking action; Kiwanis can join them. And Kiwanis already has through Young Children: Priority One.

Our international leaders recognize the many wonderful ways that our Young Children: Priority One projects and other innovations for young children (witness our current Eliminate Project) have been helpful. But we must do more with focus on the first 2,000 days of our children’s lives. The International Board left Louisville for headquarters in Indianapolis committed to further develop a strategic plan for this new and continuing early childhood initiative.

In the meantime, we must continue to do what we are already doing so very well in our district. We must look ahead to more so that every club in North and South Carolina has some focus on service for young children.

Think creatively. Think advocacy for policy shifts. Think working with business leaders. Think networking. Think books, reading and literacy (i.e., a book reading or sharing in your local hospitals). Think experiences for our club members with young children.

Think new materials (i.e., Special Care for Special Kids in Gastonia, NC; Sensory Wall Panels for use in sensory integration for children with sensory issues; Support for Visually Impaired Kids in Forsyth and surrounding counties in North Carolina as well as Dial-A-Story through the local library; and Miracle Network for a big reading rug for the library as in Conway, SC). Think Support Groups, Homeless Shelters, Women’s Abuse Shelters. Think volunteering in Smart Start, Head Start or other preschool programs. Think meetings (i.e., Breakfast meetings with our legislators).

Think supporting child care of all kinds in our community. Think sharing what you are doing electronically and in print. Think naming your legislators and meeting with them to support each initiative. And think awareness, advocacy and action - the community has to understand before they get involved.

So we are called to ACTION. This is big time – International President DeJulio, International President-Elect Gasser and International Vice President Dr. Button all spoke in support of this initiative and will give it top priority. Every club is asked to have a Young Children: Priority One Chair and a service area focusing on the first 2,000 days of a child’s life. Governor Tom is highly supportive of this new endeavor as is Governor-Elect Bill. Let’s get going and make this a district focus. Get ready to come to our District Convention in Greenville with early childhood service ideas and already existing projects. I’ll be back in touch when news arrives from the International Board’s Strategic Plan. North Carolina and South Carolina are already viewed as an exemplar in Early Childhood Education. We want this same status for Kiwanis. Let’s get going to make our district the best – one child at a time.

Barbara Day
Young Children: Priority One Committee Chair

Carolina Kiwanian 9
You may remember my last article where a case for support of our International Foundation was made. All Kiwanians are members of the KI Foundation and we all make it possible for the foundation to assist Kiwanis International to serve the children of the world. The foundation unites members of the Kiwanis family so that, together, we can address these issues and ease the suffering of the world’s children. Gifts to the foundation extend your Kiwanis impact locally and globally.

**Annual Giving**

**Purpose:** To provide incremental giving levels that offer donors opportunities to invest in the foundation with gifts commensurate with their financial means and levels of interest and involvement. Over time these opportunities will expand the foundation’s base, increasing the number of prospects for special, major, lead and planned gifts.

**BENEFITS**

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Gift/Benefit</th>
<th>Recognition</th>
<th>Membership Level</th>
<th>Gift/Benefit</th>
<th>Recognition</th>
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<td>Supporter</td>
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</table>

*Recognition: 1-Thank You Letter; 2-Membership Card; 3-Certificate; 4-Grants Report; 5-Thank you Call, website listing; 6-Listing in Annual Report; 7-Pin/Broach; 8-Invite to ICON donor event

**President’s Challenge 2012-2013 Annual Club Gift Campaign Goal $900,000**

Beginning last October 1, 2012 the suggested per member Annual Club Gift (ACG) was increased by $1.00 to $6.00. It had been $5.00 for many years. The goal is to eventually increase to $20.00. The campaign also includes revisions to recognition offered at the $5.00 per member level, and the addition to incentives for achieving an average of $6.00 per member.

**Average Per club $6.00**

<table>
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<th>Governor</th>
<th>Lt. Governor</th>
<th>District Chair</th>
<th>Club</th>
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<tbody>
<tr>
<td>Blazer</td>
<td>Crystal</td>
<td>Crystal</td>
<td>Thank you letter</td>
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<tr>
<td>Crystal</td>
<td>Distinguished Points</td>
<td>ICON Foundation Honors luncheon recognition</td>
<td>Banner Patch</td>
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**Average Per club $5.00**

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<th>Lt. Governor</th>
<th>District Chair</th>
<th>Club</th>
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<tbody>
<tr>
<td>Crystal</td>
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<td>5% back to District for KIF Promotion</td>
<td>Thank you letter</td>
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<tr>
<td>Distinguished Points</td>
<td>Distinguished Points</td>
<td></td>
<td>Banner Patch</td>
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**District Matching Scholarship Program**

Funds raised in the 2012-2013 fiscal year ending September 30, 2013, will be eligible for district matching scholarships under the schedule enumerated below.

<table>
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<th>2012-2013 Per Member Avg.</th>
<th>2012-2013 Admin Yr. US$500 Scholarships</th>
<th>2012-2013 Per Member Avg.</th>
<th>2012-2013 Admin Yr. US$500 Scholarships</th>
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<td>US-$3</td>
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The KIF is the driving force that raises funds to impact the children of the world in THREE WAYS:

**TODAY:** funded by annual gifts that support current initiatives & programs, including grants to Kiwanis programs.

**TOMORROW:** funded by gifts to execute a unique initiative or special (currently The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus.)

**FOREVER,** with deferred gifts to preserve programs as a legacy to Kiwanians who make planned and estate gifts.

In a world of constant change, we remain focused on carrying out our mission, strengthening our programs, and securing the resources needed to meet these challenges, and thanks to many generous individuals, help children who have nowhere else to turn. We are the greatest service organization in the world!

**Doug Day, District Chair**
It's time to start with information and tips regarding our upcoming Kiwanis International Convention. For those of you that were in attendance for the presentation at Midyear, Advice Mallard makes a return appearance with a useful suggestion.

- Our dinner is Thursday evening at the hotel. No-host bar, dinner and the inevitable surprises. I am personally disappointed that the price could not be lower, however I can assure you it is well below the norm for the location and time of year. It is peak travel season for cruises and other excursions. The form is attached. Please complete and return promptly.
- For those of you concerned with tight airline connections when returning from Canada, most passengers for the US actually clear customs at departure rather than arrival as many international flights do.
- The area surrounding our hotel has a variety of restaurants. Several on the water and more on nearby side streets. In most cases location and price have a common bond.
- Coffee shops are everywhere. Popular brands, besides Starbucks which is in the lobby, are Blenz, JJ Bean, Caffe Artigiano and many more. I walked one block with three different coffee cafes.
- The convention center is on the same street as the hotel and is a very pleasant walk (10-15 minutes) along the sea wall or straight up the street.
- The Westin has a state of the art work out facility and spa. If you forget your gear you can rent everything but the socks, you have to buy the socks.
- We’ll have a hospitality suite at the Westin. More to follow.
- Don’t forget your passport. If by chance you have overlooked this item you may wish to send your application via your local US Congressman or Senator’s office. There may be expedite fees but it will be handled promptly.
- Check the expiration date on your passport. Many countries will not accept passports within six months of their expiration date.
- Don’t forget to remove prohibited items your carry-ons. I visited our SC Budget and Control Board State Surplus office recently and you would not believe the things people try and take on planes. Many of the airports turn over confiscated items to them to sell. An amazing array of snow globes which failed to meet the allowed liquids amount.

**Schedule overview**

**Delegate certification forms**
Carolinas Kiwanis District Dinner
Vancouver 2013
The Westin Bayshore
Marine Room
Thursday June 27
Cocktails 6:30 PM
Dinner 7:30 PM

Cash Bar
Dinner Service
2 entrée choices
Trivia and Prizes
Limited Seating
$75.00 per person

Entrée Choices

PAN SEARED WEST COAST SALMON
GRILLED NEW YORK STRIP STEAK

ALL INCLUDE STARTER, VEGETABLE ACCOMPANIENTS, BREAD, DESSERT, COFFEE OR TEA.

<table>
<thead>
<tr>
<th>Name:</th>
<th>Email:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone:</td>
<td># of guests</td>
</tr>
</tbody>
</table>

Please make checks payable to Carolinas Kiwanis. Mail to:
Stan Perry
226 Woodgate Drive
Columbia, SC 29223
perry8@clemson.edu

SELECT YOUR ENTRÉE’S

<table>
<thead>
<tr>
<th>Pan Seared West Coast Salmon</th>
</tr>
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<tbody>
<tr>
<td>Grilled New York Strip Steak</td>
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</table>
Devote at least one of your evenings to learning to make an impact on your club meetings, club website, community projects and Kiwanis members worldwide by attending these free webinars:

**April 30 - Vancouver—a whale of a time**
Get a preview of the Kiwanis International convention in Vancouver and an opportunity to ask questions before the big event. Let’s make it a whale of a time!

**May 7 — Analyze this: Make the most of your fundraising**
A lot of planning goes into a fundraiser. It may even be your club’s key event each year. Do you get the most output from all that input? Or is it time for something new? Let’s explore these questions--and determine the best use of your fundraising efforts.

**May 14 - Change is good: You go first!**
The world is constantly changing around us. Your Kiwanis club needs to change to stay relevant and meaningful in your community. Learn basic techniques and ideas to keep your club attractive to current and future members.

**May 21 - The personal ask!**
When someone asks you what Kiwanis is, what's your answer? The best responses are short, from-the-heart stories of your personal experiences as a Kiwanian. Become a top sales person in your club by knowing how to share the Kiwanis story.

**June 4 - Being an informed delegate**
Get an unbiased, factual overview of what delegates will consider during the business session at the Kiwanis International convention in Vancouver. Topics will include amendments and candidates for office.

**June 5 - Orientación a nuevos socios**
Una de las actividades más importantes de su club es orientar a los nuevos socios de su club. Conozca cómo desarrollar y realizar una orientación a nuevos socios que les dejará pidiendo más.

**June 11 - Why attend DCON?**
Whether you're a first-year Kiwanian or a seasoned veteran, you'll benefit from attending your district convention. If you're on the fence or just want to make the most of the experience, join us to discuss the typical agenda—and what happens behind the scenes—at your annual district convention.

**July 9- What did I miss at ICON? Vancouver in a Nutshell!**
Get the highlights from the 2013 International Convention in Vancouver! Members experienced the culture, learned new ideas to bring back to their clubs, participated in business sessions for elections and amendments, and began making plans to attend the Tokyo-Chiba convention in Japan next year.

**July 16- Speeches from the Heart**
Whether you need to conquer the fear of public speaking or you just want to make your speeches more memorable, we have some tips and tricks that are guaranteed to work. Learn how to deliver your message for the most impact...and leave your audience begging for more!