

Kiwanis

Carolinas District

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Carolinas District of Kiwaniis International

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The Carolina Kiwanian

Upcoming DEADLINES:

Issue	Deadline
Oct/Nov	Oct. 19
December	Nov. 30
January	Jan. 4
Feb/Mar	Mar. 1
April/May	Apr. 19
June	May 24
July/Aug	July 8
September	Sept 13

SEND ARTICLES:

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SUBMIT COPY:

Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.

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Governor's Column



Dear Kiwanians,

It is almost time for me to step aside and allow your next Governor, Tom Currier, to begin his important year as leader of the Great Carolinas District. I know Tom well and am extremely confident of his leadership ability and skills. He will have my full support, and I'm sure yours as well.

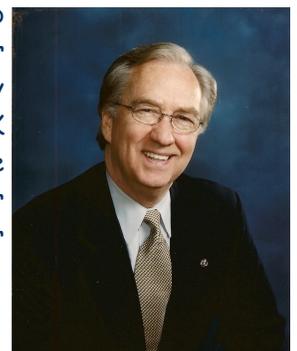
It has seemed to be an extremely short year, but I believe we have accomplished much in this short time. Let's start with membership. At the convention in Asheville one year ago, when I was installed as your Governor, everyone in attendance stood at the end of the conference and agreed to be a member of the 2011-12 team. **That was a defining moment for me.** The four district goals covered in my speech that evening were and are all linked to growth. The defining moment was all about you becoming part of the team to reverse the downward trend of our membership numbers. This trend is true in many, if not all, community and civic organizations. They grew and thrived until the late 1960's and 1970's according to Robert Putnam in his book *Bowling Alone*. Putnam contributes this collapse to four trends: pressures of time and money, mobility and sprawl, television, and generational differences.

It is apparent to me that our members decided to do something about our situation and for that reason, our numbers as of the convention are only down 35 (which includes the closing of several clubs). To get back to where we were membership-wise ten or more years ago, **every member has to be involved.** Only then can we be successful and expand our efforts in serving the children of the world and our communities. **"The more we grow, the more we can sow."** Let's keep that in mind as we enter a new Kiwanis year.

In their book *Relevance*, Harrison Coerver and Mary Byers suggest that our organizations undertake five radical changes: 1) overhaul the governance model and committee operations, 2) empower the ceo and enhance staff expertise, 3) rigorously define the number market, 4) rationalize programs and services, and 5) build a robust technology framework. I believe that Kiwanis International is on this track.

The next important challenge we had during this Kiwanis year was the **Eliminate Project**, our global project to eliminate maternal/neonatal tetanus in 40 countries, now down to 35—having treated five already. As you may or may not know, Kiwanis is partnering with Unicef for this project as we did with IDD. And now Kiwanis will raise \$110 million to pay for a series of three shots (\$.60 ea) for mothers in these affected countries. Unicef will see that the shots are given to future mothers. Our formal thrust for the Eliminate Project started at the 96th International Convention last summer in Geneva, Switzerland. Our District has a target to raise \$3.5 million dollars. We are well on our way, having secured 22+ percent of our District's total commitment. This comes from three clubs that have committed to raise \$100,000; 17 model clubs committed to raise \$750/member; 140 Zellers (\$1250 ea) and many Kiwanians who have also committed to giving to the Eliminate Project. **Why and How have we accomplished so much?**

Because we have the two best district Eliminate Project coordinators in Kiwanis—Tom Dimmock and Elizabeth Tezza. Tom and Elizabeth have been recognized at Kiwanis International for their leadership in getting our District out in front of all the others. They have appointed a great team in regional, divisional and club coordinators. On behalf of our District, I want to express our appreciation and thanks for such an outstanding performance by all involved with the project. A very special thanks to our \$100K clubs, model clubs, Zellers and all of those who have made commitments. This is what Kiwanis is all about. With our leadership and your assistance, we will definitely meet our monetary commitment on time.



Continued on page 9

Aktion Club District Convention

September 28-30
Camp Walter
Johnson
Denton, NC

Fall Rally

October 7
Carowinds

Kiwanis Family Conference

November 2-4
Black Mountain, NC

MidYear Conference

February 15-16, 2013
Hilton Riverside
Wilmington, NC

Key Club Convention

March 15-17, 2013
Durham, NC

Kiwanis International Convention

June 26-30, 2013
Vancouver
British Columbia





Division News



Les Garner Award

Whether he is dressed in a Santa suit, mixing up pancake batter, ringing a Salvation Army bell or selling peanuts, Ed Daughtry has the heart of a Kiwanian. He says he learned from the best, his longtime friend, Les Garner. Daughtry received the third annual Les Garner Award during a banquet and raffle at the Hilton in Greenville, NC. The award is presented to a Kiwanis member of Division 17, composed of nine Kiwanis clubs in Pitt and Beaufort counties. Garner, known as "Mr. Kiwanis," died at age 89 on Feb. 23, 2009, after a fall.

"Les Garner was quite a man, and he was a lot of fun to be around," Daughtry said. "... He just epitomized what Kiwanis stands for." The same can be said about Daughtry, a 40-year member of University City Kiwanis who also helped start the Ayden-Grifton club. Daughtry has a hand in nearly every University City club project but shines mostly as Santa and in sales. Daughtry, with his snow-white beard and jolly red cheeks, suits up as Santa for the annual Santa Project, which distributes gifts to about 200 children each year at the Boys & Girls Club. He also has used his background in wholesale to head up the pecan and peanut project, which generates more than \$75,000 annually that goes to local organizations. The products are available in several retail outlets throughout eastern North Carolina, including Wal-Mart and Food Lion. The banquet and raffle also served as a fundraiser for the Les Garner-Kiwanis Teen Lounge at Children's Hospital at Vidant Medical Center. Division 17 pledged \$30,000 in a three-year period to help update and renovate the lounge.

Characteristics of award recipients include: raising funds for children's charities; unselfishly offering contributions to Kiwanis and the community; consistently attending Kiwanis meetings, functions, other clubs and conventions; bringing joy and fun to Kiwanis; being a Kiwanis advocate; recruiting others to Kiwanis; and serving and giving of time and resources. "Each one captured the spirit of Les Garner," Will Sneed, chairman of the Teen Lounge and award committees, said. "We wanted the winner of the Les Garner Award winner to capture that same kind of heart, that same kind of compassion for children. ... We felt like if there was anybody that we felt like captured the heart of Les Garner, that spent time with Les Garner, and it started rubbing off on him and couldn't help but start acting like Les Garner ... it's Ed Daughtry."

Worthington, 93, was presented a Lifetime Achievement Award from Carolinas District Governor Doug Day. Worthington is a charter member of the Winterville Kiwanis Club and has had perfect attendance for 49 of 51 years. He also helped start the New Bern Kiwanis Club, has held every leadership position in the Winterville club, attended six international conventions, and helped raise thousands of dollars for local youth.

Sneed was presented a Distinguished Service Award for his three-year commitment as chairman of Teen Lounge and Les Garner Award committees.

(photo l. to r., Griff Garner -Les Garner's son, Les King, Elizabeth Tezza, Norman Worthington, Ed Daughtry, Doug Day, and Will Sneed)



Club News



The Kiwanis Club of High Point sponsored a summer reading program for 721 students through the Boys and Girls Club and two additional youth centers. The students used a reading program by Study Island called "EGGSPRESS" where students earned "eggs" as rewards for their reading efforts. The program targeted students who traditionally have difficulty in reading. The program was a huge success as these students read 5,371 books in the 7 week program. To celebrate their accomplishment, students were given the "red carpet" treatment as they celebrated at the Greensboro Civil Rights Museum on Saturday, August 18.



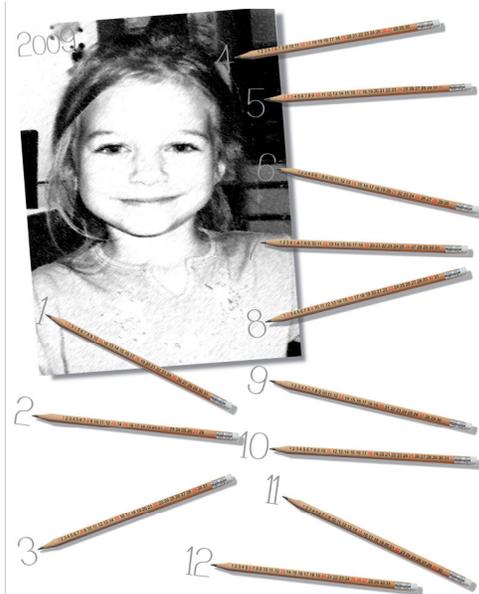
Members of **The Kiwanis Club of Greensboro** were recently recognized at the club's weekly luncheon meeting for their exceptional service tenure. **Mente Benjamin** received a Legion of Honor Award for forty years of service. **Marshall Johnson** who joined in 1955, has been a member for 57 years.

Angier Kiwanis Club member and District Trustee Mack McLeod congratulates Gayle and H.L. Sorrell of Coats, winners of the annual Angier Kiwanis Club golf cart raffle at the Town of Angier's recent Crepe Myrtle Festival. Angier Kiwanis donates proceeds from the raffle to numerous local charities, including Hospice of Harnett County, Angier's Christmas Parade, Farm City Week, Relay for Life, Buddy Back Packs, Angier Food Pantry, and leadership programs in local schools. The club meets every Thursday at 6:00 PM at the Red Barn Grill in Angier.





Club Calendar



What's your Kiwanis Club up to?

Wouldn't it be great if clubs in your division brought an interclub to your next fundraiser or service project? Need some old fashioned support? Send us your news and we'll add it to the mix. (Don't forget to send your SLP Service Projects and Fundraisers too!)

Tuesday October 2

For the fortieth year the [Kiwaniis Club of Greensboro](#), in cooperation with the Guilford County Schools, will be presenting College Night at the Greensboro Coliseum special events center. Colleges, universities, and the military services representatives attend to present their schools to students/parents and to answer questions. Greensboro Kiwanis pays for the major expenses of the event and members serve as hosts for the college reps. Kiwanians from other clubs are welcome to attend this event.

Friday October 12

[Knightdale Kiwanis](#) is having a BBQ fundraiser from 10:00 am until at Knightdale Family Medicine, 6905 Knightdale Blvd., Knightdale, NC 27545. Proceeds to support local Kiwanis projects including donation of dictionaries to all third-grade students in Knightdale public schools and their Christmas food drive. James Overton, james.overton@knightdalenc.gov

Monday October 22

[The Kiwanis Club of Greer](#) will be holding it's annual Spaghetti Supper and Silent Auction fund raiser on Monday, October 22nd, 5:30-8:00 p.m. to be held at Memorial Methodist Church, 201 North Main St, Greer.

Monday and Tuesday, November 5th and 6th

[The Kiwanis Club of Tobaccoland](#) and the Kiwanis Club of the Friendly City will be hosting their annual Pancake Jamboree at the Armory in downtown Durham. Monday hours are 4:00-8:00 p.m. and Tuesday's hours are 6:30 a.m. until 8:00 p.m. Tickets are \$6 in advance and \$8 at the door.

Carolinas District Board Meeting Highlights

- The following were approved as members of the Foundation Executive Committee:
Howard Kline, Waynesville, NC and Bob Henry, Columbia Golden K, SC.
- The following were approved as executive officers of the District Foundation:
Bill Yarborough, President and Stan Perry, Secretary/Treasurer.
- The board approved the 2012-13 appointments of Leah Moretz as District Secretary and Susan Jones as District Treasurer.



Membership

Walk the talk

October is just around the corner, and it's your opportunity to set the expectations for the 2012–13 administrative year. We can help you [lead by example](#)—with Walk the Talk.

It's one of the four membership-focused efforts of [Reveal Your Growth Potential](#), with ideas and resources for kick-starting the year—and demonstrating the behavior you want to see from your club members, your division and your district. [Don't miss the webinar](#) on this topic. You'll explore creative membership campaigns, proven reward-and-recognition ideas, goal-setting and ways to make growth fun and inspiring.



What's in your toolbox?

Your Kiwanis club is only as strong as your membership. That's why it's important for your club to be healthy and energized as you prepare for the new Kiwanis year.

Now's the time to revise what's in your [growth toolbox](#)—before you reach out to potential new members. A [quick check-up](#) will also help.

A recent survey showed that three out of four people joined their clubs simply because someone invited them. Two out of three were asked by a friend or relative. Make sure your club's members are [reaching out](#).



In fact, your club should have an active [Membership Growth and Education Committee](#). Ask the committee's chair to brush up his or her knowledge in the [online orientation](#)—which is designed specifically for them.



Service Leadership Programs



Key Club Club Officer Training Meetings

Regional Key Club COTMs (Club Officer Training Meetings) are conducted once a year, in the fall, by a group of Lieutenant Governors in their region. Key Club regions match Kiwanis club regions. All club officers in a region are invited and encouraged to attend. At the COTMs, activities may include guest speakers, ice breakers, and motivation in addition to the actual training of the officers. The purpose of Key Club COTMs is to provide additional information, training, and resources to strengthen the clubs of the Carolinas District.

REGION	KEY CLUB/SCHOOL NAME	SPONSORING KIWANIS CLUB	FACULTY ADVISOR	EMAIL	Date	Time
01	CHARLES D OWEN HIGH SCHOOL	BLACK MOUNTAIN-SWANNANOVA	Martha Griffin	martha.griffin@bcsemail.org	9/29/2012	10:30am - 1:30pm
02	EAST WILKES HIGH SCHOOL	NORTH WILKESBORO	Laura Wills	willsl@wilkes.k12.nc.us	9/22/2012	2:00-3:45pm
03	GLENN HIGH SCHOOL	KERNERSVILLE	Barbara Hurdle	blhurdle@wsfcs.k12.nc.us	9/30/2012	3:00pm-5:00pm
04	RAVENSCROFT SCHOOL	RALEIGH CRABTREE - BRIER CREEK	Elise Thrash	ethrash@ravenscroft.org	8/26/2012	1:00-3:00pm
05	HARNETT CENTRAL HIGH SCHOOL	ANGIER	Carrie Johnson	cjohnson5@harnett.k12.nc.us	9/22/2012	2:00-5:00pm
06	WAYNE EARLY MIDDLE COLLEGE HS	GOLDSBORO	Kimberly McArthur	kimmcarthur@wcps.org	9/27/2012	5:30-7:30pm
07	CONWAY LIBRARY				9/18/2012	5:30:00
08	CAMDEN MILITARY ACADEMY	CAMDEN	Gene McCaskill	hgm1209@aol.com	10/20/2012	
09	RIVERSIDE HIGH SCHOOL	GREENVILLE EASTSIDE	Jim Porter	jpporter@greenville.k12.sc.us	9/15/2012	10:00am - 12:00pm

Trick-or-Treat for UNICEF: How kids help kids at Halloween

It's that time of year. Members of Kiwanis-family clubs are shaking their boxes for Trick-or-Treat for UNICEF. Is your club ready? Get all the [resources](#) you need for a (boo)st in support.

Bookmark www.theeliminateproject.org/trickortreat.





Governor's Remarks

Continued from page 3

We hosted the International President Alan Penn and First Lady Jeri for a week in April and made sure his club visits were timely and beneficial to all. We visited six clubs including: Sandhills, Wake Forest, Greensboro, Burlington, Raleigh and Pittsboro. Pittsboro prepared this fantastic bar-b-que lunch. We had about 70 in attendance. On Friday afternoon we were able to take in the Builders Club Convention. This was a treat for all. My sincere thanks to the club presidents and their members for their hospitality to our International President and First Lady.

Another of our successes was electing Past Governor Elizabeth Tezza to the International Board as Trustee. There were three open positions for new trustees, plus one position to finish the final year of deceased International Trustee Oscar Knight's term. There were six candidates for these four positions. After the votes were in, Elizabeth was elected to the International board. After all, it is the 25th Anniversary of Women in Kiwanis.

This leads me to discuss our celebration of 25 years of women in Kiwanis. In 1987 the House of Delegates at the 72nd International Convention had the foresight, the wisdom, and common sense to vote "yes" to allow women in Kiwanis. What other action could they have taken that could have had the positive impact than that vote? The answer, none. Twenty-five years later we are celebrating that "yes" vote. Since 1987 women in our district have held every elected position. Our district has had three women Governors, District Secretary, Lt. Governors, Club Presidents, Secretaries and on down. Now we have an International Trustee who joins two other women currently on the board. We will probably see a woman as International President within the next four or five years. The percent of women in our district is 20.3%; Kiwanis International has 26%. We can do better.

At this point I want to interject some comments about our International Counselors for the past few years. Paul Palazzolo served in 2009-10. In 2010-11 the late Oscar Knight was our counselor. This past year our counselor Stewart Ross did his job. He was there if I needed him and made suggestions if asked. He attended the convention Asheville, the Kiwanis Family Conference in Black Mountain, and our MidYear Conference in Myrtle Beach. At MidYear he spoke several times, held a forum, and played his trombone when asked. He was a candidate for Kiwanis International Vice President in New Orleans and made a great speech but did not win. KI may have missed out!

All in all, it has been a good year. I want to thank the District Board, the Lt. Governors, Committee Chairs and their committee members, and all the many other Kiwanians for the time and effort they have contributed to help our District. Now a very special thanks to Past governor, Newly Elected International Trustee Elizabeth Tezza for being available when I needed advice, especially in my year as Governor-Elect. Thank you Elizabeth! District Secretary Leah, thanks for always letting me know when things were due or needed to be acted on. I appreciate your guidance more than you know. And thanks to everyone who assisted me in any way. District Clubs, you are the backbone of Kiwanis. Thank you, officers and club members. Service Leadership Program Administrators, I thank you for your leadership in directing Circle K, Key Club, Builders Club, K-Kids and Aktion Club. Service Leadership Governors, you and your club members are the leaders of tomorrow. Thank you for your leadership and taking valuable time away from your studies to become leaders in your schools and colleges. Governor-Elect Tom, we have had many great discussions during this past year, and I really appreciate your input and advice. I will be in the back seat, but I will not attempt to drive unless asked. Last, but by all means not least, thanks to my wife Barbara for her patience and assistance these past two years.

Finally, Barbara and I are grateful for the support all of you have given us. It has been a wonderful experience serving you and we will remember these past two years forever. We say, Thank you Kiwanians.

Doug Day
Governor

Carolina Kiwanian 9



Webinars



Kiwanis International

[Click here to register for any webinar!](#)

Webinars make an impact

Devote at least one of your evenings to learning to make an impact on your club meetings, club website, community projects and Kiwanis members worldwide by attending these free webinars:

September 25—Club Liability Insurance

From liability limits to claim reporting and many other topics, this is a must for club safety coordinators and anyone else whose work involves your club's exposure.

October 9—Membership Committee I

It's the beginning of the new Kiwanis year. Is your club membership committee ready? This webinar will help you to identify the right people to ask, explore ideas on how to ask in order to get a positive response, and develop your committee's priority list and timeline.

October 16—Kiwanis: Talk about it

When someone asks you about Kiwanis, what's your response? The best descriptions are short, from-the-heart stories of your personal experiences in Kiwanis. Become an effective part of your club's recruiting team by learning to share your message with others.

October 23—Developing your Kiwanis calendar

Being a Kiwanis club leader is a big job. Breaking those large projects into smaller steps and scheduling the multitude of tasks takes a lot of planning. That's where a Kiwanis calendar can help. Create a strategic plan and capture it in a calendar to follow throughout the year, keeping you on track day by day to meet your goals.

October 30—Providing Effective Feedback

In your role as a leader, a mentor, or even as a friend, you may be called on to give—and accept—effective feedback. Effective feedback when delivered properly can help improve a relationship or change behaviors—which can then allow your club to go from mediocre to world class. Learn how to convey feedback in a sincere way that will have a positive or constructive impact and leave no one on the defense.

November 13—Club satellites: Why? How? What's next?

A club satellite may be just what your community needs--as well as a way for your club to grow Kiwanis and retain members. A club satellite is a group of individuals who become members of an existing Kiwanis (host) club but hold separate meetings and service activities. Now you know the What of club satellites: Attend this webinar to learn the Why, the How, and then What's Next.

November 27—Til death do us part

Many members leave their clubs for understandable reasons, but most leave for reasons that could have been prevented. An effective membership retention effort doesn't just happen. Learn the best practices used by successful Kiwanis clubs to retain active members.



Convention 2012