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June May 16
July/Aug July 11
September Sept. 5

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SUBMIT COPY:
Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.

On the cover: Past Key Club Governor (Capital)/Past Raleigh Highwoods Club President Katherine Knoerzer receives recognition from International President Alan Penn during his visit at the end of April to the Carolinas.

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On the cover: Past Key Club Governor (Capital)/Past Raleigh Highwoods Club President Katherine Knoerzer receives recognition from International President Alan Penn during his visit at the end of April to the Carolinas.
A Call to Action—ASK!

ASK a friend, an acquaintance or even a stranger to come to your Kiwanis meeting - better yet, to one of your club’s projects or fundraisers. Explain what Kiwanis is all about. Tell them about our current Global Project, The Eliminate Project. Tell them about our previous global project, IDD. Tell them how we work with our partner, UNICEF. I bet that a non-Kiwanian would be astounded in what we do for children of the world and our communities.

Tell them about our Kiwanis Family including: K Kids, Builders Club, Key Club, Circle K and Aktion Club. Tell them how Kiwanis provides leadership opportunities for our youth. Mention some of the hundreds of projects our District clubs provide for children. When you’ve finished with this “definition”, test their desire to learn more about the largest service organization in the world. Finally, invite them to more meetings and let them see your club in action.

OK, if you choose another avenue to secure a prospect, go for it! Such an avenue could be to have a BBQ and invite a certain occupational group. I leave your method up to you. But ASK.

May is officially membership month. I like to think that every month is membership month. But the district does have an official marketing plan that started April 1 and ends May 31. With the prime reason to add to your membership numbers, reimbursement dollars for the International Convention registration are the prizes for four clubs.

If every Kiwanian will be responsible for one new member this Kiwanis year, just think how that would affect our district membership.

Yours in Kiwanis Service,
Doug Day
Governor
Civility, Kindness and Kiwanis

The Kiwanis clubs of Summerville and Moncks Corner are giving local schools tools to teach civility and kindness in a fun manner through a little penguin named B. Polite. B. Polite is a little penguin that lives in a cold place, but it is warm due to the kindness and friendliness found there. Through reading about a day in the life of a little penguin the children learn that they can positively influence their world through their kind actions and attitudes.

This program was initiated by Bill Greene, a member of both Kiwanis Clubs, as part of their "Read-A-Book to Kids" program that he co-chairs in both clubs. The B. Polite program is complimentary to the Kiwanis Terrific Kids character development program which also promotes politeness and manners. "It is the goal of both Kiwanis Clubs to read this book to as many kindergarten classes in our school districts as possible and to place a copy of the book in every elementary school library in the county," says Bill Greene.

The book can be read by a Kiwanis member or presented on smartboards by a video of a virtual reading by the author with sound effects along with the B. Polite song. It comes with a downloadable coloring book, B Polite song in mp3 format, video drawing lesson by the illustrator to teach the children how to draw B, audio book, PowerPoint, the virtual reading by the author video, and a teacher’s aide that helps to facilitate discussion with the children about the values displayed in the book. This creates an interactive environment with the children to get them excited about learning respect for themselves and others. It is reinforced through the coloring pages and song.

The Proper Penguin teaches skills that help children throughout their entire life. A study conducted by Harvard, Stanford and Carnegie found that 85% of their success will be based on the social skills taught in the book. The investment of reading this book helps to promote the love of reading, instill timeless values, and helps build a community of respect and civility for the children.

If you would like your Kiwanis club to be involved in helping children instill civility in your community, please visit the Moncks Corner Kiwanis website, www.monckscornerkiwanis.org, or contact Bill Greene at kiwanis@homesc.com.
What's your Kiwanis Club up to?

Wouldn't it be great if clubs in your division brought an interclub to your next fundraiser or service project? Need some old fashioned support? Send us your news and we'll add it to the mix. (Don't forget to send your SLP Service Projects and Fundraisers too!)

May is Membership Month - invite a prospective member to a fundraiser or service project

Monday May 7
Rock Hill 19th Annual Golf Tournament, Noon, Shotgun Start
Contact Merritt Croom, mcroom@cityofrockhill.com

Thursday May 10
3rd Annual Moncks Corner Golf Tournament
11 am lunch, 12 pm start; $50 Registration Fee

Tuesday May 15
Knightdale Kiwanis will be at 5 County Stadium in Zebulon for Carolina MudCats baseball game. Kiwanis will be the fundraising group of the night. They have 300 tickets to the MudCats game for $5 each. 50% of tickets sales is donated to Kiwanis Club. Call James C. Overton at 336-583-6288 or 919-217-2210 for your tickets.

Saturday May 19
Kiwanis Clubs in Catawba County (Hickory Area) are opening a new children's park and will have hotdogs and hamburgers and invite all to come and celebrate.

Kiwanis Clubs of Region 5 (Divisions 10, 11 and 26) will be holding their Kiwanis One Day event at the Boys and Girls Homes of NC followed by a picnic lunch.

Wednesday, June 6
The Aktion Club of Boone will be hosting a picnic with watermelon and has invited the Boone Kiwanis Family to join in the fun. Contact Evelyn Johnson at johnsonevelyn@yahoo.com.

Thursday, June 7
22nd Annual Kiwanis Club of Raleigh Golf Classic
For more information, contact Chip Winstead at 787-5288 or Chris White at 786-4805.

Saturday, June 23
Southport Oak Island will be sponsoring a Golf Outing/Fundraiser—9 am gunshot start, $65 per person
Contact Denny Marcin 910-457-6440 for information

Friday, November 2
Kiwanis Club of Waynesville Spelling Bee
Contact George Dixon or Marti Peithman for more information.
Membership Tips

Strong Kiwanis clubs with many involved, dedicated members mean more children in your community, your state, your country, and the world can benefit. Just as importantly, larger clubs have the opportunity to inspire more neighbors, friends, and strangers who see Kiwanians selflessly working to make a difference. Here are some tips for keeping your club healthy and growing.

Stay and serve. Always have a group of members at every club service project or event from beginning to end. That way, the club always has a presence and someone who can “talk up” Kiwanis.

Throw a party. Send out personal invitations for a Special Guest Day, then follow up with phone calls and e-mails. Why not invite special guests to your club several times each year?

Be flexible. Consider changing your meeting times and frequency. Some clubs meet only every other week. Some meet online.

Reach out. Participate in every community activity and event you can. It’s great publicity. Learn more about how public relations can help you grow.

Learn from the best. Visit other clubs to get ideas. Get involved at the division, district, and international levels. Find a club now.

Connect online. Learn more from other Kiwanis members on Kiwanis blogs.

Read your magazine. KIWANIS magazine regularly features articles on growth. Check it out!

Membership Campaign

From March 1, 2012 to May 31, 2012, Kiwanis Clubs in the Carolinas District will have the opportunity to participate in a membership campaign contest. There will be four prizes awarded - a first and second place to the clubs with the highest net growth and the highest percentage growth between March 1 and May 31.

The winning clubs will receive a set monetary reimbursement for sending a club delegate to the Kiwanis International Convention in New Orleans June 28 - July 1, 2012. First place clubs will receive $500 in reimbursements and second place clubs will receive $250 in reimbursements. In order to receive the reimbursement, the club must send delegates to the International Convention.

All membership numbers will be taken from the official listing given by Kiwanis International on February 29 and May 31, 2012. See your May 1 number here.
On Kiwanis One Day members of the Kiwanis Clubs of Greenville-Eastside, and Mauldin, and Wade Hampton Highschool Key Club (left) joined forces for a service project to improve the landscaping of the Miracle Hills Boy Shelter. They planted rose bushes, azaleas, tea olives, and other plants. They pulled weeds, trimmed trees and shrubs, fertilized, ate a few donuts, and had a great time!

Members of the Aiken Kiwanis Club, Midland Valley High and Silver Bluff High Key Clubs and the USCA Circle K Club (below right) focused their "Kiwanis One Day" community service project on spring cleaning at Nurture Home in Aiken. Nurture Home was created to support single women and mothers who are homeless, and most often the victims of domestic violence. Nurture Home provides structured interventions to empower each of the women to become self-sufficient.

The Kiwanis Club of High Point (below) worked to spruce up the grounds at Andrews High School.

Boone Kiwanis held their Annual Pancake Breakfast fundraiser.

Greenwood, SC volunteered with the local Miracle League as buddies for the athletes.

Myrtle Beach planned their Skip-a-Meal for their Kiwanis Meeting the week of the 21st, have every member bring a children's book to the meeting, and had new member inductions.

The Clubs in Division 17 manned and participated in the Blood Drive at the Red Cross Building on Red Banks Road in Greenville, NC. Some members donated blood, some members provided munchies and some members provided an escort service to the public to make sure the donors were safe after giving blood.
Creole cookin'

Oh, come on, y’all. You know you’re hankerin’ for some good ol’ New Orleans-style cuisine. Can we tempt you with red beans and rice? How about a huge boiled seafood feast or that Louisiana favorite, seafood gumbo?

Of course, you could satisfy your appetite by heading to the Crescent City for the 97th annual Kiwanis International Convention, June 28—July 1. Or get a head start by cooking up this traditional feast from Sandy Anzelmo, a Lakeside, Metairie Kiwanian and convention host committee member.

**RED BEANS and RICE**
- 2 lbs. red beans
- 2 medium onions chopped
- 2 celery stalks chopped
- Ham bone and/or 1 lb. ham seasoning
- 2 cloves garlic minced
- 15 oz. can tomato sauce
- ½ cup parsley flakes
- ½ cup vegetable oil
- Andouille sausage (optional)
- Salt and pepper to taste

Place beans in large pot and rinse well. Soak beans overnight with enough water to cover beans. Next a.m., stir beans and make sure there is enough water to cover the beans. Bring beans to boil. Add all ingredients except ham bone and/or ham seasoning. Bring to second boil. Lower heat and cover and cook one hour. Add ham bone and/or ham seasoning (you can use both). Mash beans on side to thicken beans. Stir and cook for an additional hour or until thick and creamy. Serve with rice.

Want more? Get your taste buds ready. Read or download "Creole Cookin'" April’s Kiwanis magazine.

**New Orleans Convention Schedule At - A - Glance**

**Wednesday, June 27**
- Pre-convention/arrival day
- Welcome Reception: *Celebrating 25 Years of Women in Kiwanis*
  - Free Club Leadership Education Forum*

**Thursday, June 28**
- Workshops
- Exhibit Hall daily activities
- KIF Honors Luncheon* $45
- Opening Session
- District Dinner at Ralph & Kacoo’s* $55

**Friday, June 29**
- Caucuses and workshops
- Exhibit Hall daily activities
- The Eliminate Project Luncheon * $45
- Business Session (where we vote on the dues amendment AND Elizabeth Tezza for Trustee)
- Legends: A Concert with Aaron Neville and Branford Marsalis* $60

**Saturday, June 30**
- Fellowship Service Breakfast * $35
- Workshops
- Leadership Luncheon hosted by Circle K International* $45
- Exhibit Hall daily activities
- Closing Session

*Events requiring separate registration than the convention registration
Dear Kiwanis members,

During the April Kiwanis International Board meeting, my fellow board members and I realized that Kiwanis International cannot serve the children of the world at its current level without raising member dues or drastically cutting services.

After a few years of budget cuts and belt tightening, we agreed that continuing to reduce services was not an option at this time.

And after carefully reviewing the financial data, we realized maintaining our financial stability required quick action.

I know this will come as a surprise to many of you. In 2003, the last time dues were increased, the board took a full year to inform our clubs of the need for a dues increase.

But let me tell you folks, our situation is urgent. It’s time for a dues increase—now.

The Kiwanis International Board will propose a US$15 dues increase when the House of Delegates convenes during our convention in New Orleans this June.

I encourage you to download our fact sheet to discover why the increase is necessary and to discuss the proposal at your next club meeting.

Then, send your club’s two delegates to the New Orleans convention to support the future of our organization by voting “yes” to this proposal.

Yours in Kiwanis service,

Alan Penn
President
Kiwanis International

What will the increase fund? In addition to keeping up with inflation, Kiwanis also would like to take advantage of additional opportunities, such as:

**Education**  New technology is available to improve the member experience through online education and club administration and support.

**Program growth**  For the past four years, Aktion Club, CKI, Key Club and Builders Club set all-time membership records. K-Kids also has set membership records in all but one of these years. Kiwanis needs to maintain financial stability in order to continue its investment in these youth and adult programs.
Farmers markets offer local opportunities to promote 
The Eliminate Project

One of the many benefits of participating in The Eliminate Project is the opportunity for clubs to reach new members and sectors of their local communities. Now that spring has arrived, farmers markets are a great venue for your club to inform neighbors about maternal and neonatal tetanus—and to raise funds for The Eliminate Project. It’s also a wonderful way to educate people on the value a Kiwanis club provides its community through service.

The West Seattle Kiwanis Club is an example of a club developing a strong presence in its community while collecting donations for a global project. In fact, many farmers markets provide free or reduced-cost space for nonprofits.

The Local Harvest website has a search engine that helps find farmers markets by ZIP or postal code. Host a table at a farmers market this weekend—and raise funds for The Eliminate Project!
Devote at least one of your evenings to learning to make an impact on your club meetings, club website, community projects and Kiwanis members worldwide by attending these free webinars:

**May 8 - Finding the Trust**
One thing is common to every successful Kiwanis club—and one thing, if removed, will destroy even the most successful club. It’s trust. Learn how to develop and leverage trust to help create success and prosperity for every dimension of club operations.

**May 15 - Successful Project Management for Fundraising and Service**
“Let’s just shoot—and whatever we hit, let’s call it the target.” And when that doesn’t work, try a simple but structured approach to fundraising and service. Participate in this webinar to find out how.

**May 22 - Experience the Big Easy! What to expect at ICON**
Get a preview of the Kiwanis International convention in New Orleans and an opportunity to ask questions before the big event. You’ll also have a chance to share your favorite experiences—both from ICON and New Orleans. Let’s make it fun!

**June 5—Being a terrific Kiwanian**
Do you and the members of your club leave seats in the back of the room for latecomers? Are there a room full of cheerleaders for new ideas brought in by members? Is your club filled with TERRIFIC Kiwanians? If not, here is a session how you and your club members can become TERRIFIC!

**June 12 - Being an informed delegate**
Get an unbiased, factual overview of what delegates will consider during the business session at the Kiwanis International convention in New Orleans. Topics will include amendments and candidates for office.

**July 10 - Ten Reasons to Attend District Convention**
From new members to seasoned veterans, all Kiwanis-club members can benefit from attending their district conventions. Whether you’re still deciding or want to make sure you get the most from the experience, join us to find out what is planned for your annual district event. Learn what happens behind the scenes to make these conventions fun and rewarding.

**July 17—Keep it in the family and ReMember**
Tap into the potential of people who already know about Kiwanis. Before deleting inactive club members, make an honest effort to “ReMember” them by re-involving them in your club’s fellowship and service. In this webinar, you will learn ways to ReMember and to engage parents, grandparents, teachers, administrators and Service Leadership Program alumni.