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**Carolina Kiwanian**

February/March 2012

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**On the cover:** Past First Lady Boyd Dimmock poses after the MidYear Conference Saturday Luncheon where the New Orleans International Convention was promoted. More pics on page 11.

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**The Carolina Kiwanian**

will be published eight times for the 2011-2012 Kiwanis year.

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**SUBMIT COPY:**

Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.
Hello Fellow Kiwanians!

Thanks to all of our Kiwanians and their guests who attended and supported our MidYear conference in Myrtle Beach. I’m told by many that the schedule of activities was excellent and that they had a good time. We did have six very informative forums. Our keynote speaker, Don Canaday, Past International President, talked to us about growth and how we could increase our membership numbers. He also mentioned that in all of his travels around the world he would always tell his audiences of three great sites he has visited. One of the three was the Boys and Girls Homes of North Carolina, located at Lake Waccamaw. Thank you Don, we’re very proud of that operation.

Our entertainment Saturday evening was the Village Green, a barbershop quartet. These guys sang the old favorites as well as some newer songs. If you like this type of music, this was the place to be.

While dinning we were fortunate to have the Myrtle Beach High School String Ensemble playing. We can’t say enough about these young people and their professionalism. Again, our audience was most appreciative. At the opening session Friday evening, the Myrtle Beach High NROTC presented the colors.

Following the Saturday luncheon we had an “On to New Orleans” presentation by Past Governor Stan Perry. This was followed by our International Trustee Stewart Ross leading us with his trombone to “When the Saints go Marching In”, and most of our attendees wearing Mardi Gras trinkets, beads, etc. with some marching around. I think we were all ready to march on to New Orleans and start the festivities.

This leads me to the subject of “On to New Orleans” where the Kiwanis International convention will be held June 28-July 1, 2012. As a reminder, the early bird registration ends March 20th. As most of you know, this is a fun city and a great place to extend your time for vacation. It’s also most important for us to have as many Carolinas District members attend to cast our delegate for one of our own members, Past Governor Elizabeth Tezza, our candidate for International Trustee.

The Capital District, our neighbor in Virginia, has twice the number registered as our district. Granted, we usually hang back and register late, but be sure to register! We need you to vote for Elizabeth as well as other important amendments that will need your input.

Speaking of the International Convention—your board approved a membership campaign which will begin March 1, 2012 and end May 31, 2012. There will be four prizes awarded: a first and second place for the clubs with highest net growth and percentage growth. The winning clubs receive a set monetary reimbursement for sending a club delegate to the International Convention in New Orleans. First place clubs receive $500 in reimbursements and second place clubs receive $250 in reimbursements. In order to receive reimbursements, the club must send delegates to the International Convention.

Your Board and Governor are very appreciative of the many activities you perform for your communities and beyond. Please note that we are willing and eager to assist you when needed. So, please feel free to call on us.

Yours in Kiwanis Service,
Doug Day
Governor
Kiwanis helps serve needy families

FOOD DRIVE SERVED 85 FAMILIES

BY PAUL A. SPECHT, ASPECHT@NEWSOBSERVER.COM
EASTERN WAKE NEWS

KNIGHTDALE - Bill Connolly volunteers for selfish reasons. He was reminded of them on Dec. 16 while delivering food to needy families with eastern Wake’s only Kiwanis club. “After delivering a box (of food) I was leaving the family’s house and a 15-year-old boy came outside and said ‘God bless you, sir. God bless’ ... that makes your day,” Connolly said.

Connolly, of Wendell, was one of about 50 volunteers and club members who delivered food to households across Knightdale, Wendell and Zebulon. It was the newly-formed Knightdale Kiwanis club’s first large-scale community outreach. “Every one of the families was so appreciative. It’s just very rewarding for me. For all of us,” Connolly said.

Hank Doyle, a partner at the law firm Doyle & Doyle, and former Town Councilman Tim Poirier chartered the Knightdale chapter in July. With help from elementary students and The Total Connection, the club helped raise enough food to feed about 85 families during the holiday season, according to club secretary Lesia McKenzie. “As early as August, we were communicating with the elementary schools in eastern Wake to determine where non-perishable items could be brought,” said McKenzie, who also led the food drive efforts.

The schools also provided the club with the names of families who needed help. Club members visited the schools about twice a week to pick up the donations, McKenzie said. “We were the manpower picking the food up and taking it up to Cornerstone Self Storage on Highway 97 in Wendell,” she said.

By Dec. 16, the club had filled six storage units with canned and dry food as well as pet food and baby food – so much that the club had leftovers. Leftovers will go to Central Baptist church and Wendell United Methodist for their food pantry ministries. “Overall, it was a great start to our club and we’re hoping it only gets better,” McKenzie said.

The Knightdale Kiwanis Club meets the first and third Thursdays at noon at Applebee’s on Knightdale Blvd. For more information about the club contact Hank Doyle at 261-8018.

Specht: 919-829-4826
Carolinas District Kiwanis Foundation Annual Gift Campaign

The more our clubs contribute, the more our clubs get in return. Clubs, really consider contributing a minimum of $5.00 per member; if you can’t afford this amount, please give what you can, but please give! The CDKF is our foundation and the more we increase the dollars, the more we’re able to return to clubs when they need help. Thank you. - Governor Doug

* All club presidents that meet the minimum $5.00 per member gift level receive one of the Foundation pins used to recognize a gift of up the $150.00 and a patch for their club banner.

* All Lt. Governors who reach 100% of clubs participating at the $3.00 per person minimum level will be awarded Life Fellowship status. A minimum gift of $150 to $999 is required for this recognition and will be an average across all clubs.

* All Trustees who reach 100% of the Lt. Governors being recognized receive either a Carl B. Hyatt or additional diamond level of the Hyatt, or for a personal contribution of $200, a CDKF 1200 (or diamond level.)

The following grants were approved at the Foundation’s February Board Meeting

The Kiwanis Club of Tryon’s children’s puppet theater to deliver dental health messages at $1,600

The Kiwanis Club of Lake Norman’s school based intervention program using music at $1,000

Grant Request Forms can be found here.
We’d like to be able to say “Happy Anniversary,” but for the abused and neglected children who continue to walk through the doors at Boys and Girls Homes of NC, it’s hardly time for celebration.

That’s why Kiwanians in the Carolinas District must persevere. The Kiwanis Cottage at Boys and Girls Homes opened in 1964 and has served nearly 5,000 vulnerable children. The establishment of the Kiwanis Cottage 50th Anniversary Legacy Fund will ensure that these children are cared for and given a chance to succeed long after our privileged lives have ended.

In the years since the Kiwanis Cottage opened, Kiwanians have stepped up to the plate and have met the capital and maintenance needs of the cottage, including a new roof, landscaping, a teaching parents’ kitchenette, curtains, paint and many others too numerous to mention. The Legacy Fund, that will have Kiwanis oversight, will enable us to meet those needs for many more years.

The Kiwanis Cottage 50th Anniversary Legacy Fund campaign is running from February 2012 to our District Convention in August 2014, which happens to be the 50th anniversary of the cottage. Our goal is to raise $100,000 in recognition of the 50th anniversary and ensure a quality living environment for these children.

Donations are being accepted through our Carolinas District Foundation. You can honor Kiwanians with a Carl B. Hyatt Fellowship for a $1,000 contribution. We are encouraging clubs to pledge $500 a year for five years to receive a specially designed banner patch from Boys and Girls Homes. Click here for the Kiwanis Cottage 50th Anniversary Legacy Fund contribution form.

Let’s continue to “make a difference” in the lives of these children, who, through no fault of their own, are in desperate need of love and a safe place to live. At Boys and Girls Homes, they can start their lives over. Ultimately, they learn how to be productive and contributing members of society. You can continue the legacy of hope brought forth by fellow Kiwanians half a century ago.

We’ve done it for almost 50 years; let’s commit to doing the same for the next 50 years.
To that end, we can all say “Happy Anniversary.”

Gary Cooper
Boys and Girls Homes Chair
On To New Orleans

New Orleans 1994 was the first international convention I helped coordinate for our District. The first one I attended was Orlando in 1989 and I haven’t missed one since. With the exception of the three years associated with my service to the District as Governor, and the Indianapolis convention in 2003, I’ve been proud to serve as the District On To International Chair for every other one. If you couple that with my several years of service on the convention team at KI, you might conclude that I know a little bit about Kiwanis International Conventions.

This is our District’s fourth trip to New Orleans for convention. We attended in 1981 with Jim Storey as Governor, 1994 with Wayne Adams at the helm, 2002 with Bill Wiggs leading the team and this year, 2012, with Doug Day heading up the charge. New Orleans has historically been one of the top four destinations for Kiwanis. The city is a major destination for conventions and conferences often hosting multiple city-wide events monthly. I made a quick visit in January of this year to shore up our arrangements and establish key contacts. I found the city to be more welcoming and focused on hospitality than at any time in the past. Your experience at convention is enhanced by the effort you expend. Opportunities for education, fellowship, renewal, entertainment and enrichment abound; you have but to engage. “The Big Easy” is also a city of culture, music, history, revelry and gastronomical delights that are all fueled by a sense of energy, pride and charm.

This year at convention is unique. We have a candidate for international office. Past District Governor, Elizabeth Tezza, is offering for International Trustee. She is one of six candidates for three seats and the only woman running. You have the chance to help put representation from our District back on the International Board. However, liken unto the adage “you must be present to win”; in this case you must be present to vote. Each of our clubs can have two votes, but only if you register and attend.

Everyone knows that the end of June is a little warm and humid in New Orleans. What people don’t realize is that most of us in North and South Carolina are in training for that kind of weather every year. We have a great hotel with the Westin Canal Place and one of the better rates you will find. Our District Dinner at Ralph and Kacoo’s should be great fun, but register early as space is limited. You will find the form on the District website. Carolinians take fun and excitement with them where ever they gather. Why not take it to a city that’s been in training for us most of its life? Early bird registration is open until March 20, 2012. Don’t miss out on this great experience and laissez les bons temps rouler!

- Stan Perry, International Convention Chair
Carolinas Kiwanis District Dinner—New Orleans 2012
Ralph & Kacoo’s Seafood Restaurant, 519 Toulouse Street FQ
Thursday June 28 - Cocktails 6:30 PM - Dinner 7:30 PM

Cash Bar - Live Music
Hand passed and self-serve hors d’oeuvres
Dinner Service, 3 entrée choices
Trivia and Prizes
Limited Seating. First 130 to sign-up

$55.00 per person

Entrée Choices
MAHI-MAHI BOURBON STREET
CHARBROILED MAHI-MAHI TOPPED WITH SAUTEED BABY SHRIMP AND
HOLLANDAISE SAUCE

CHICKEN GAMBERETTI
CHARBROILED CHICKEN BREAST TOPPED WITH MUSHROOMS, ARTICHOKE
HEARTS & SHRIMP IN A LEMON BUTTER WINE SAUCE

SEAFOOD PLATTER
THIN-CUT CATFISH, GULF SHRIMP, STUFFED CRAB, OYSTERS AND STUFFED
SHRIMP SERVED WITH CAJUN STUFFED POTATO

Please make checks payable to Carolinas Kiwanis. Mail to:
Stan Perry
226 Woodgate Drive
Columbia, SC 29223
perry8@clemson.edu

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The Hershey Company Sponsors Key Club in ‘12

We’re excited to welcome The Hershey Company as a Key Club co-sponsor for 2012—
with a focus on Hershey’s Track & Field Games. Now in its 35th year, HTFG serves chil-
dren ages 9–14 by helping them get active and develop a healthy lifestyle. More than 10
million kids in the United States and Canada have participated in HTFG.

Be part of the fun
Key Clubs can help organize HTFG events in their communities. Work with a local organi-
sation, such as an elementary school, community park, Boys & Girls Club or others.

Get other Kiwanis-family members involved, too! Recruit Builders Club and K-Kids mem-
bers as game participants. And invite Kiwanis club members to assist with game events—
as timers, for example.

You could win a free ICON registration
There’s another great reason to help plan and execute a new HTFG: your Key Club will be eligible to win one complimentary registration for 2012 Key Club International Convention. More information is available about the award and event application at www.KeyClub.org/hersheys. If you have any questions, contact Kiwanis International at service@kiwanis.org.

Attract alumni through Facebook

The Key Club and Circle K International alumni associations offer rich recruiting potential to Kiwanis clubs and districts. After all, former members of Key Club and CKI are service-minded people, and they’re familiar with Kiwanis. Privacy policies prevent Ki-
wanis and its alumni associations from distributing contact lists to recruiting Kiwanians—but you can still reach alumni associa-
tion members.

Here’s one great way: Facebook. Each international alumni association has a Facebook page, so you already know the audi-
ence for your message when you post. That’s a particular advantage if you’re looking for younger adults for your club or district.

Here are nine ways to make sure your Facebook efforts are focused and efficient:

Post on both associations’ pages. Seize the opportunities available among both alumni groups. And make sure you’re talking
to each audience. For instance, make sure you don’t leave a reference to “CKI” or “Key Club” on both posts, which would
indicate a cookie-cutter approach.

Be clear on who and where you are. Use your club’s name and community (or your district). Find who you’re looking for.

Use links. If your club has a Facebook page or website, link your post to it.

Be convenient. If your website has a page to invite new members, link to that page. Don’t send them through your homepage if
you can meet a need or expectation right away.

Highlight service. Alumni join the associations because they’re interested in continuing their service and fellowship. Show how
membership in your club or district gives them that chance.

Use pictures. Everyone loves pictures—add visual interest and attract attention.

Interact. Always follow up with someone who comments on your post. For people who use social media, an ignored response is
a bad sign of how the club operates. Get to know the responder by following his or her Facebook page.

Don’t give up. Both alumni associations are in the early stages, with 3,500 members worldwide. If you don’t get a response,
your community might not have alumni association members—yet.

Post consistently. You can’t control when people see (or don’t see) your posts. Share information on the alumni Facebook pag-
es whenever you have something noteworthy to communicate. Even for readers outside your community, you can change
preconceptions about what a Kiwanis club is.
Is your club ready for Kiwanis One Day April 21, 2012?

Kiwanis One Day is your club’s chance to make a difference in your community and the world. Here are tips and tools to help you choose your club’s One Day project and get it off the ground. Remember—Kiwanis One Day is not only an opportunity to conduct meaningful service, it’s a way to draw attention to Kiwanis and your club, which will help you make an impact in your community throughout the year.

Is your club website ready for the spotlight?

♦ Get help at www.KiwanisOne.org/idealsite. This live example is updated monthly (or more often) just like your site should be. See what an ideal home page looks like. Get layout and content ideas. Feel free to mimic and borrow from this site.

♦ Need fresh news, ads or photos to post? Go to www.KiwanisOne.org/readytorun.

Get your club ready

Is your club ready for membership month in May? Or the Kiwanis International convention in June? Are you prepared to help The Eliminate Project succeed in its fight against maternal and neonatal tetanus? Upcoming webinars will prepare you for these and other events, as well as help improve your club.

Check the webinar schedule for full details and to register, but here’s a list of March topics:

- Change is good. You go first.
- Easy ways to get your club younger without killing your current membership
- Become the leader you’re born to be
- The Eliminate Project and club growth
- May is membership month (April 10)

Club Directory Information

This is a special request to club secretaries. Please check and make sure your club’s officers are listed correctly in the district website’s online directory (located under the leadership tab).

Many times I go to the directory and the club has not completed the officer information. I am not the only member needing this, so please make an effort to provide the officer info.

If you check and your club’s officers are not listed, or the information needs to be updated, please email the information to our District Secretary Leah Moretz districtoffice@carolinakiwanis.org.

Thank you.  - Governor Doug