Carolina Kiwanian December 2011
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2011-2012 District Officers

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SUBMIT COPY:
Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.
Dear Kiwanians,

During my remarks at the convention back in Asheville, you will recall that I promised to give you instructions on how you could help meet the District Goals and return our district membership back to levels we had ten years ago. I gave more details on Goal One in the last Kiwanian. Here are more details on Goal Two.

**District Goal Two**-Increase membership in existing clubs by promoting the establishment of Club Satellites where such satellites have been determined to be the best approach to growing a club.

Starting a club satellite may be the easiest approach to growing a club. First, it appeals to a large group of mainly youth who have a desire to “serve” the children and/or their community without meeting and eating. They may not have time to socialize or the money to purchase a meal at each and every meeting.

Second, for some employees, and especially teachers, a lunch meeting is not conducive due to time constraints. Other noted professions that may fall into the category of time constraints include firemen and policemen. Don’t forget about parents who must take their children to soccer, baseball and football that are probably early evening events. So we see that there are several conflicts that restrict membership that otherwise are a source for member prospects.

How can Club Satellites remove some of these obstacles? Kiwanis International created the Club Satellite membership option with these very obstacles in mind. Club Satellite rules are very flexible and can offer all the aforementioned conflicts an alternative to Kiwanis membership.

Should a club create a Club Satellite and it grows to charter strength and desire to be chartered, the host club will not suffer a penalty for the loss of membership, but gets credit for starting a new club. Then start another one.

Follow this link for the FAQ sheet on Club Satellites.

Warm wishes for a Peaceful Holiday with Love, Joy, and Happiness,

Doug Day
Governor
By Lee G. Healy

The idea that sparked a billboard campaign and county-wide student recognition program came to Spartanburg resident Ed Hall in 2005 while tutoring students at Roebuck Elementary School.

Hall started as a grandparent reader, but that job soon evolved into volunteering in his granddaughter's third-grade class, helping students with their multiplication tables — a skill all third-graders are expected to know before advancing to the next grade. Some students, Hall said, lacked the mathematical foundations necessary to advance academically.

Hall began to build that foundation, offering students encouragement and rewards.

“I saw a need when I started working with kids in the fourth and fifth grade that were creating problems in the class for the teachers who were having to go back and teach division and multiplication,” said Hall, 73, a retired Army general and former assistant director of maintenance and operations at Wofford College. “It took time away from the other students who did know.”

With the support of teachers, administrators, business professionals and a local civic club, Hall developed a Math Revolution curriculum and began offering students medallions for multiplication excellence. Students must complete a 9-minute timed test on multiplication facts. Boys and girls who earn a perfect score are recognized in front of their peers and receive a medal hanging from a red, white and blue ribbon for “excellence in math.”

The program was tested in all District 6 third-grade classes last year, with 68 percent of students passing the test. Math Revolution earned the support of all seven Spartanburg superintendents for county-wide implementation this year. Hall’s goal is to reach all of the approximately 3,350 third-graders in Spartanburg County schools.

“I think it’s a great example of someone wanting to give back to their community and to the students that has a passion and drive that’s really been almost contagious when it comes to working with students in this area,” said District 6 Superintendent Darryl Owings. “He was so determined to make this happen. We were just willing participants and the beneficiaries of Gen. Hall’s hard work.”

As he hangs congratulatory medals around third-graders’ necks, Hall likens the multiplication facts to the concrete an architect needs to build a proper foundation for a house. Lacking that knowledge, he said, is like building on sand. He asks each student what he or she wants to be one day and provides gentle words of encouragement, telling them that math is a key to success.

“I'm real pleased with it,” Hall said of Math Revolution's progression through the local schools. “I’ve noticed the teachers and liaisons are getting real excited about it. The students are real excited. We're making some headway, and I think the program is going to make a real impact.”

To fund the program as it grew, Hall enlisted help from the Spartanburg Kiwanis Club (where he’s a member) and local McDonald’s owner Phyllis Lewis. The Kiwanis Club reallocated a portion of funds normally earmarked for scholarships to support Math Revolution, which Hall pointed out doesn't help just one student further his or her education, but thousands. This year, Lewis, who has supported the program since the beginning with McDonald's coupons and prizes, paid for the design of 15 Math Revolution billboards located across the county.

Both the Kiwanis Club of Spartanburg and McDonald’s are on the medals as sponsors. Hall sees the potential to take the program nationwide, with the continued support of both organizations.

“I know how important it is for children to be able to perform on class level when they arrive in a class,” said Lewis, a former elementary school teacher and current owner of five McDonald's restaurants in Spartanburg County. “Children need to be recognized. People need to feel when they have succeeded in something, that
Black Friday Was Not All Bad

Columbia Northeast Kiwanis Club member, Pat Bero, battled the throngs of shoppers in the early hours of Black Friday. Unlike most of the bargain hunters Pat was not shopping for himself or his family. He was working hard to stretch the club members' dollars, which he more than matched, and buy as many large gifts as possible for the children of needy families. For the second consecutive year, the Columbia Northeast club has partnered with the local CBS affiliate to help Stuff-a-Bus. Organizations and community minded citizens volunteer their time and make donations the first two weekends of December to help create a joyous holiday for local families. In addition to clothes and toys, monies and food are also collected. All of the bicycles pictured are not only from Pat's shopping spree, he assembled each one as well. The photo was taken in front of the Carolina Children's Garden on the 600 acre Columbia campus of the Clemson Sandhill Research and Education Center. The garden is a project supported by the Columbia Northeast club, along with others.

Local club makes a difference with change

MATTHEWS, NC – Members of the Kiwanis Club of Matthews raised over $500 in loose change for The Eliminate Project. Led by Andy Button, the club has pledged to raise $2,000 in loose change over a four-year period. For fiscal year 2010-2011, the club was able to present a $500 check to Elizabeth Tezza, Carolinas District Coordinator for The Eliminate Project.

Math Revolution continued

they are going to be recognized. It's a small token, but it has incited a lot of excitement among the students.”

Sixteen third-graders at Pacolet Elementary School received medals this past Monday morning. Hall was there to personally put the tokens around students' necks. It's the first group of students at the school to receive the medallions, but the school's goal is for all students to earn them by the end of the school year.

“The medals have really caused them to be more enthusiastic about (math),” said Allison Berry, assistant administrator and instructional coach at Pacolet. “It presents more of a challenge for them instead of it just being an assignment.”

Madison Cash, 8, smiled when her name was called to receive a Math Revolution medal. She knew the significance of the award.

"I was happy because I worked really hard for it," Madison said, adding that it's important to learn math "so we can be whatever we want to be when we grow up."
MidYear Conference
Embassy Suites Kingston Plantation, Myrtle Beach, SC

ALL Kiwanians and their guests are requested to attend the Carolinas District of Kiwanis MidYear conference to be held February 10-12, 2012.

Conference registration will be $134; hotel suites are $105 with FREE breakfast, and FREE cocktails on Friday and Saturday from 5:30pm to 7:30pm.

What is the makeup of the conference?

Without providing specific times, the following activities are in the initial planning stages:

- Exhibits on display
- District Board Meeting
- 12-13 Lt. Governor Training
- FREE Earlybird Club Leadership Orientation
- 11-12 Lt. Governors meet with the Governor
- Past Governors Breakfast
- Great Forums-6 announced at this time
- Division and Regional Caucuses
- District Circle K and Key Club Governors address the attendees
- Friday evening general session, or Saturday lunch we may have a very special speaker—stay tuned!
- Awards
- Fun

As the midyear date nears we will give you the specific time and dates for all activities.

Please remember that we are all working toward higher membership numbers for this year and the years to follow. Our MidYear Conference will provide a workshop to take your club from Good to Great, thus ensuring growth. — Governor Doug Day

Print the registration form on the following pages, or follow this link to the online registration form as well as more detailed information on this upcoming event.

So close in Sierra Leone

A delegation from the Kiwanis family visited Sierra Leone in late November to witness a monumental feat: the final round of three tetanus toxoid campaigns that hopefully will lead to the confirmation of tetanus elimination in Sierra Leone.

Share in this group’s experience as they saw first-hand how The Eliminate Project is making an impact in this country. Hear what they had to say on Facebook and Twitter, or visit www.TheEliminateProject.org/blog for updates from the field.
SECTION 1:
CLUB NAME: ___________________________ DIVISION: ________

SECTION 2: NAMES OF THOSE ATTENDING: (Will be printed on name badge)

<table>
<thead>
<tr>
<th>LAST NAME for Badge</th>
<th>FIRST NAME for Badge</th>
<th>OFFICE/TITLE (write NONMEMBER if Guest)</th>
<th>RATE: (Table below)</th>
<th>ADD: SATURDAY BANQUET ONLY FOR A NON REGISTERED GUEST?</th>
<th>TOTAL DUE:</th>
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New for 2012! Kiwanis members can register a non-member guest for the full conference at discount rates (see table below), or just for the Saturday night banquet. The full weekend is either $124.00 (early bird rate) or $134.00 (regular and late rate). The cost of the Saturday night banquet only is $49.00.

SECTION 3: CONTACT INFORMATION FOR CONFIRMATION AND UPDATES (PLEASE PRINT)
NAME: ___________________________
ADDRESS LINE 1: ___________________________
ADDRESS LINE 2: ___________________________
CITY, STATE, ZIP ___________________________
CONTACT NUMBERS HOME WORK CELL
EMAIL ADDRESS ___________________________

SECTION 4: CONFERENCE REGISTRATION FEES
Registration fee includes all conference materials, convention program, conference presenters and/or entertainment, use of Embassy Suites facilities, Friday night opening session/social with heavy hors d’oeuvres, Saturday luncheon, and Saturday night banquet.

RATE TABLE: FEES AND DUE DATES:

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<tr>
<th>RATE PLAN:</th>
<th>RATE FOR EACH KIWANIS MEMBER</th>
<th>RATE FOR EACH GUEST (NON MEMBER)</th>
<th>POSTMARK BY DATE:</th>
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</thead>
<tbody>
<tr>
<td>1 EARLY BIRD RATE</td>
<td>$134.00</td>
<td>$124.00</td>
<td>JANUARY 4, 2012</td>
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<td>2 REGULAR RATE</td>
<td>$144.00</td>
<td>$134.00</td>
<td>JANUARY 16, 2012</td>
</tr>
<tr>
<td>3 LATE RATE (1/16/2012 - 1/28/2012)</td>
<td>$149.00</td>
<td>$134.00</td>
<td>APPLIES TO ANY REGISTRATION POSTMARKED AFTER JANUARY 16, 2012</td>
</tr>
<tr>
<td>4 ON-SITE RATE</td>
<td>$149.00**</td>
<td>$134.00**</td>
<td>ON-SITE (Food Not Guaranteed)</td>
</tr>
</tbody>
</table>

** There is no guarantee that food functions will be available for your attendance if you register on-site; seating and food service will be on a first registered basis after JANUARY 16th until we have reached the maximum # we can accommodate. Please do not mail registrations after JANUARY 28th.
SECTION 5: HOTEL INFORMATION FOR RESERVATIONS - $105.00 per night !!!

Hotel Reservations should be made directly with the hotel AS SOON AS POSSIBLE! The absolute deadline for a guaranteed special rate is JANUARY 16, 2012. Rooms are subject to early sell out.

Embassy Suites Kingston Plantation Myrtle Beach (1-800–876-0010, select Embassy Suites option)

To insure our Kiwanis rate of $105.00 (plus taxes and a 1/2 price parking fee of $4.00 per night) identify yourself by group code KIW. A FULL BUFFET BREAKFAST FOR TWO AND EVENING COCKTAILS (5:30 PM - 7:30 PM) IS INCLUDED IN YOUR SPECIAL RATE. If you have any problems securing our rate or a room: contact Reservations Manager Patrice Gore at 843-497-7467, or by email to Patrice.gore@hilton.com OR Group Reservations Coordinator Teneka Alston at 843-497-1771, or by email to teneka.alston@hilton.com

SECTION 6: PAYMENT INFORMATION * MAILING INSTRUCTIONS * REFUND POLICY
(Payment may be made by Credit card, Debit card, or Check/Money Order)

REFUND POLICY:
Full refunds will be processed for any registration cancelled in writing to the address below postmarked by JANUARY 20, 2012. We will not be able to accommodate any refunds for cancellations, for any reason, after JANUARY 20, 2012. In the event of a last minute emergency, substitutions will be accommodated. You are responsible for canceling or modifying your own hotel reservations.

DO NOT CALL THE KIWANIS DISTRICT OFFICE WITH CANCELLATIONS.

Mail Conference Registration to:
(AND CHECK IF APPLICABLE)

Conference Registration
Carolinas District Kiwanis
2008 Pinecrest Drive
Greenville, NC 27858
OR
FAX YOUR COMPLETED FORM TO:
(404) 920 - 2200
Questions?
Call Scott at Registration Processing:
1-704-968-1051

PLEASE INCLUDE YOUR CHECK, MONEY ORDER OR THE INFORMATION REQUESTED IN THE AUTHORIZATION FORM TO THE RIGHT. REGISTRATIONS WILL NOT BE PROCESSED WITHOUT PROPER PAYMENT.

CHECK PAYABLE TO:
CAROLINAS DISTRICT KIWANIS

TOTAL FEES DUE BASED ON PAGE 1:

$___________________________

Name of Cardholder (Printed on card)

Cardholder Address -Required (Street Address)

Cardholder Address -Required (City, State & Zip)

Mastercard
Visa

Credit Card Number

Expiration Date
Security Code
3 digit number code on back of card

By signing below, I authorize Carolinas District Kiwanis to process funds from this credit or debit card; I acknowledge that I have read and understood all policies regarding fees and refunds as indicated and agree to these terms and conditions.

Amount of Charge

Cardholder Authorized Signature

COMPLETED REGISTRATION FORMS CAN BE FAXED WITH CREDIT CARD PAYMENT TO 404-920-2200 UNTIL JANUARY 31, 2012; PLEASE CHECK PAGE 1 FOR THE CORRECT RATES.
PLEASE DO NOT FAX YOUR FORMS TO THE KIWANIS DISTRICT OFFICE.
KIWANIS

Carolinas District
EARLY BIRD
CLUB LEADERSHIP ORIENTATION 2012

Incoming Club Presidents and Club Secretaries (or current officers who missed orientation last year) will have an opportunity to attend a workshop, which will prepare them for their upcoming responsibilities. Other participants might include club board members and board members thinking about running for President-Elect. CLUB LEADERSHIP ORIENTATION, CLO, will be held in various locations on Saturdays this spring but these events will have a registration fee of $20-$25 per participant. Does your club have a President-Elect ready for their orientation? Then you’re in luck. The Carolinas District is hosting an earlybird CLO Friday, February 10 from 1:00 PM to 5:00 PM at the Kingston Plantation Embassy Suites. The earlybird CLO is being offered for free. Registration begins at 12:45 pm with the workshop commencing at 1:00 pm. Topics to be discussed include: committees, meetings, membership, public relations and sponsored youth, among others. Mark your calendars now and come and meet your colleagues, exchange ideas and share successes. NO MEAL WILL BE OFFERED AT THIS EVENT. Leadership Guides will be distributed during the CLO. This is different than previous years, where Kiwanis International MAILED the guide to each club secretary in May.

We must have 25 registrants in order to hold this event. Please register by January 16, 2012 so that this event takes place!

Feel free to add any concerns you’d like to be addressed at your Club Leadership Session.

To register complete the registration form below and fax/email/or mail to: The Carolinas District Office, 7378 Junaluska Rd, Boone, NC 28607, FAX: 866-672-5992, EMAIL: districtoffice@carolinakiwanis.org
Direct questions to the District Office at 800-739-1827.
Confirmation emails will be sent to all registered on January 27, 2012.

EARLY BIRD CLUB LEADERSHIP ORIENTATION REGISTRATION FORM

Kiwanis Club: _________________________________________________________   Div. ___________

1) Participant : ________________________________  Title: ________________________________
   Daytime Phone # __________________  E-Mail: __________________________________________

2) Participant : ________________________________  Title: ________________________________
   Daytime Phone # __________________  E-Mail: __________________________________________

3) Participant : ________________________________  Title: ________________________________
   Daytime Phone # __________________  E-Mail: __________________________________________

4) Participant : ________________________________  Title: ________________________________
   Daytime Phone # __________________  E-Mail: __________________________________________
Gate City Kiwanis Club Endorses Candidacy of William J. Clingenpeel for Governor-Elect

By Charles K Meyer

As President of the Gate City Kiwanis Club, I am honored to inform the Carolinas District membership that Gate City Kiwanis Club proudly endorses and announces the candidacy of William (Bill) J. Clingenpeel for the office of Governor-Elect.

Over the last twenty-one years, Bill has served the Carolinas District in many capacities. After Bill’s year as Lt. Governor (1989-90), Governor-Elect Phil Harris asked him to be his District Interclub Chair. Henry Fishburne asked Bill to be his KIF Chair. As KIF Chair during most of the 1990's, Bill became known throughout our District. Over the years, Bill has served as KIF chair for eight and a half Governors. In 1991 David Burnette asked him to become a Kiwanis Certified Trainer and sent him off to Indianapolis for three days of training. Bill has been active in that capacity for the last twenty years. In 1992 David asked Bill to join him on the Carolinas District Foundation Executive Committee. He served on the District Foundation Executive Committee for nine years, six of those years as an officer, three as Vice President and three as President of the Foundation. Eight years ago, Governor-Elect Designate Bev Martin asked Bill to serve as District Treasurer and today he still has that position.

In Bill’s early years in Kiwanis, he served in the Indiana and Florida Districts. However, his main involvement was at the Club leadership level.

Bill has enjoyed his Kiwanis journey in the Carolinas District, and he has met and worked with many wonderful Kiwanians. Bill is now retired and has accepted the opportunity to be a candidate for Governor-Elect at our next District Convention in August.

As President of the Gate City Kiwanis Club, I am asking for your support and endorsement of William (Bill) J. Clingenpeel for Governor-Elect of the Carolinas District.

Board Meeting Highlights

On November 14, the Carolinas District had a conference call and approved the following:

The board reviewed the schedule for the MidYear conference and approved the registration fees.

The board discussed and approved the new officers for the Carolinas District Foundation as follows:
- Past District Governor David Vaughan to fill the term of Past District Governor Russ Wagner,
- Past District Governor Bev Martin succeeding Past Lt. Governor Sharron Frahm for a three year term,
- And Past Lt. Governor Clyde Alexander to fill the term of Past District Governor Webster James.

The board discussed and approved the President and Secretary/Treasurer for the Carolinas District Foundation:
- President – Past District Governor Bill Yarborough
- Secretary/Treasurer – Past District Governor Stan Perry

The board discussed the 2010-2011 Year-end Financial Report and approved the $11,658.04 surplus to be invested in the reserve fund.
Insurance

Optional Insurance Coverage available for Clubs may be the most important insurance to buy!

While Kiwanis International provides General Liability protection for all clubs, other optional insurance coverage’s are available such as:

**Directors and Officers Liability**
- Provides protection for directors, officers, committee chairpersons and members for liability arising out of the performance of their duties that may result in claims
- Protects the personal assets of a club director or officer
- Protects the club’s assets
- Provides reimbursement to the organization to pay back directors and offices for their losses
- Provides coverage for all members, not just the board members

**Club Crime Insurance**
- Protects the club from theft of funds and dishonest volunteers, members, officers and employees
- Softens the cost to a club for theft or embezzlement and other crime-related losses
- Protects the integrity of Kiwanians

**Club Accident Insurance**
- Accident death – If injury shall result in the death of the insured person within 365 days of the covered accident causing the injury directly and independently of all other causes, the company will pay the accidental death benefit maximum amount under the program selected.
- Accidental dismemberment- If injury to an insured person shall result within 365 days after the date of the covered accident causing injury directly and independently of all other causes, in any one of the losses specified on the form, the company will then pay the benefit percentage of the maximum amount under the program selected.

For more information contact:
Kiwanis International Risk Services Department 1-800-549-2647, Ext. 210 or 112
Hylant Group 1-800-678-0361, Ext 15139
Burns & Wilcox –Directors and Officers and Crime Insurance 1-800-833-9443
Webinars make an impact

Devote at least one of your evenings to learning to make an impact on your club meetings, club website, community projects and Kiwanis members worldwide by attending these free webinars:

**REVEAL: Stay Flexible (December 6)** Your club’s growth potential will expand when you reach out to people in different ways. The more flexible your club, the more attractive it will be to new members. This session may inspire you to try something new—or improve your current model. You’ll learn about club satellites, 3-2-1 clubs, corporate memberships and company-based clubs.

**Marketing 101 for Kiwanis (December 13)** Is your club the “talk of the town?” If you asked someone on the street in your community, could they tell you what Kiwanis is and what it does? If the answer is no or I don’t know, this is the webinar for you. It doesn’t take a marketing degree to get more buzz from your events. Learn some quick and simple ways to get the word out about your club to everyone.

**Using Social Media to Market Your Club (Twitter, Facebook, Linked In, etc.) (December 20)** Social media is a great club tool, but sometimes it’s tough knowing where to start. Join us for an exciting time as we explore how clubs are using social media to market their club and leave their mark on their communities. Expect to walk away with practical tips that you can immediately put into practice. **NOTE:** This webinar will not cover how to sign up for various social media sites like Facebook, Twitter, LinkedIn or YouTube.

**Generation Gaps (January 10)** For the first time in history, there are four different generations working and volunteering side by side. Learn about what makes the generations different and how we are alike. Discover how we can come together to utilize our strengths to build stronger communities for the future.

**New Member Orientation (January 17)** One of the most important activities your club can do is provide a high quality new member orientation. Learn the basics of developing and delivering a great orientation.

**The Personal Ask (January 24)** When someone asks you what Kiwanis is, what is your answer? The best responses are short, from-the-heart stories of your personal experiences as a Kiwanian. Become a top sales person in your club by knowing how to share the Kiwanis story.

**Kiwanis Philanthropy: the impact of charitable giving (January 31)** This Webinar will provide an overview of the Kiwanis International Foundation and also explore how charitable giving can make a difference locally and globally.

**Fundraising Ideas (February 7)** The Top 25 FUNdrasing ideas from across Kiwanisland. From mini to mighty, your club will be on its way to raising $, sharing your story, and putting the FUN back in FUNdrasing!

**What’s your style color? (February 21)** Each one of us comes to any situation with our own unique perspective. Discover what color represents your style and how it relates to others. Learn how knowing your style and others can help you bring out the best in everyone.

**Kiwanis 101 (February 28)** Kiwanis is 97 years young. Learn about the beginnings of Kiwanis International and the rich history of our great organization.

All webinars start at 8 p.m. Eastern time. To sign up for these sessions plus topics like **Member Engagement** and **Signature Projects**, register now at [www.KiwanisOne.org/webinars](http://www.KiwanisOne.org/webinars). Webinars also are archived online to watch later.