DEADLINES:

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<th>Issue</th>
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<td>Oct/Nov</td>
<td>Oct. 17</td>
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<td>December</td>
<td>Nov. 21</td>
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<td>January</td>
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<td>April/May</td>
<td>Apr. 18</td>
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<td>May 16</td>
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<td>July/Aug</td>
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</tbody>
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SEND ARTICLES:

Leah Moretz
Carolinas District Office
7378 Junaluska Rd.
Boone, NC 28607
districtoffice@carolinakiwanis.org

SUBMIT COPY:

Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.
Dear Kiwanians,

During my remarks at the convention back in Asheville, you will recall that I promised to give you instructions on how you could help meet the District Goals and return our district membership back to levels we had ten years ago. So, let's start with goal number one.

**Goal One: Promoting new initiatives for inactive clubs with emphasis on involvement in division and district activities.**

First, let’s look at where this goal is coming from. We have many good clubs that do tremendous activities/projects within their communities. They have good fundraisers and put these funds to good use. However, they have no involvement in divisions or the district. By not having that involvement, what are they missing? Because there is no division involvement, there is no interclub visits, no communications with other clubs, and no involvement with division projects. On the district level, these clubs do not attend conventions, the Club Leadership Orientation Sessions or any type of division activity.

What could they gain by having involvement with their division/district?

- A closer relationship with division clubs
- Division participation in their projects
- A feeling of inclusion
- Club leadership Orientation - Who? What? When? Where? In their district
- KI marketing materials and membership assistance, fundraising and project ideas
- Growth assistance
- Key Leader
- Foundation assistance
- Web site help
- KI store
- Brochure assistance
- Opportunities to serve and for leadership
- Kiwanis University
- Critical tools for club success

These are just a few ideas.

**How can you help?**

You probably know these clubs; if not ask your Lt. Governor for the division list. Discuss these opportunities with these club members. Invite them to your club meetings, fundraisers and projects. Ask if they need your club’s assistance. Suggest that your clubs share ideas. Ask your Trustee or Lt. Governor how you can help. Go the extra mile to try to sell them on any or all of the reason listed above in getting involved in the division and district.

Yours in Kiwanis Service,
Doug Day
Governor
The Brunswick Senior Resources, Inc., (BSRI) recently held its inaugural “Seniors and Their Caregivers Event” at the Center in Southport. During the event, BSRI Board Member Jim Fish awarded the Southport-Oak Island Kiwanis Club the award for “Outstanding Civic Based Volunteer Organization”. This was a result of over seven years of continuous support through drivers and funds to “The Meals on Wheels” program serving shut-ins in the county. The Kiwanis Club provides 26 permanent and 24 substitute drivers covering 24 routes in the Oak Island, Southport, Boiling Springs, and St. James areas.

Send the district your news! Put it on your website! Below, please find a few items I’ve found through Kiwanis Newsletters and Kiwanis websites. All club names underlined are links to the club’s website. We all need to work together to make the Carolinas District the best in SERVICE and FUNDRAISING, but it will only happen if we share our stories. Go on and BRAG about your club! Send stories (preferably electronically) with pictures to districtoffice@carolinakiwanis.org.

High Point Kiwanis inducted six of their nine Service Leadership Program Clubs Friday, October 21. One quote from one of the Key Clubber’s from the event: “Did you know they didn’t used to have girls in Key Club? Can you believe that? I didn’t believe him at first !!”

The Kiwanis Club of Hendersonville donated $500 to St. Gerard House to help underwrite the cost of a new changing table (right). St. Gerard House is a non-profit ministry that treats children with autism and other learning disabilities; it also provides training and support to the families of these children.

The Kiwanis Club of Waynesville is gearing up for their annual float for the Christmas Parade, the theme being “Make the Season Bright”. They make a donation to the art teachers in the county so that the elementary school children can enter a float. Also, the club has made a grant to Jonathan Valley Elementary school for chess sets and are working on a chess tournament between the students and the Kiwanians.

Members of the R. J. Reynolds High School Key Club who spoke to the Winston-Salem Kiwanis Club about some of their experience attending this summer’s International Key Club Convention. The RJR Key Club has more Lt. Governors than any other Key Club in the Carolinas District. On their way to the convention, they stopped off at Las Vegas, Hover Dam, the Grand Canyon and Grand Canyon Caves, Sedona, Arizona, and Phoenix, where the International Convention was held. In addition to the trip being a great learning experience, they also all mentioned what a wonderful opportunity it was to meet new friends from all over the country.

Don’t see your club listed? Send your news to the district office, through our website at carolinakiwanis.org (choose News & Calendar and then choose News Story Submission) or by email — districtoffice@carolinakiwanis.org. Those stories submitted through the website may be published ON the website as well!

Carolina Kiwanian  4
Kiwanis
Carolinas District
REGIONAL MEETINGS 2011

Friday events will have dinner first (around 5 pm) with the meeting following from 6 pm – 9 pm. Saturday events will begin at 9:30 am and go until about 2:00 pm with lunch at noon. Membership and Growth will be addressed during the first forum. It will include several breakout sessions with scenarios dedicated to these topics. This forum will be especially beneficial for your membership chair/committee members.

The second forum will be a presentation on our second global project, The Eliminate Project.

The regional meetings are open to any club member and we hope that you will encourage attendance.

There will be sufficient time for questions.

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<tr>
<th>Month/Date</th>
<th>Location</th>
<th>Reg/Divisions</th>
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<tbody>
<tr>
<td>October</td>
<td></td>
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<tr>
<td>A</td>
<td>Fox Run Country Club, Simpsonville, SC</td>
<td>Region 9 - Divs 22 &amp; 25</td>
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<td>B</td>
<td>Asheville – Tunnel Road  CANCELLED</td>
<td>Region 1 – Divs 1, 2, &amp; 3</td>
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<td>C</td>
<td>Heritage Antique Mall and Café, Camden</td>
<td>Region 8 - Divs 20 &amp; 23</td>
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<td>D</td>
<td>Charleston Southern Strom Thurmand Center</td>
<td>Region 7 - Divs 21 &amp; 24</td>
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<td>E</td>
<td>Presbyterian Hospital, Matthews, NC</td>
<td>Region 2 – Divs 4, 6, &amp; 7</td>
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<td>GTCC-Jamestown Campus Medlin Campus Ctr</td>
<td>Region 3 – Divs 5, 8, &amp; 9</td>
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<td>November</td>
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<td>G</td>
<td>Surf City Visitors Center, Surf City, NC</td>
<td>Reg 6 – Divs 14, 16, 17 &amp; 18</td>
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<tr>
<td>H</td>
<td>Union Grove United Methodist Church, Hillsborough</td>
<td>Region 4 - Divs 12, 13, &amp; 15</td>
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<tr>
<td>I</td>
<td>Boys and Girls Homes, Lake Waccamaw, NC</td>
<td>Region 5 – Divs 10, 11, &amp; 26</td>
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Registration Fee: $20/participant  MAKE CHECKS PAYABLE TO: The Carolinas District of Kiwanis

Complete and send to the district office no later than the Wednesday one (1) week before the date of the session. Email: districtoffice@carolinakiwanis.org  FAX: 866-672-5992, or MAIL to: 7378 Junaluska Rd, Boone, NC 28607

Registrants will be emailed directions to the facility as a confirmation. Questions? Call 800-739-1827.

DUE TO CATERING COMMITMENTS, THERE WILL BE NO REFUNDS IF REGISTRANT IS UNABLE TO ATTEND. SUBSTITUTES ACCEPTED.

Kiwanis Club                                                                 Div. ____________________

Circle letter of Meeting to attend:  A  B  C  D  E  F  G  H  I

Participant Name ___________________________________________ Title: ___________________

Mailing address: ___________________________________________

Daytime Phone # (Monday – Friday): ____________________ E-Mail Address: ____________________

Participant Name ___________________________________________ Title: ___________________

Mailing address: ___________________________________________

Daytime Phone # (Monday – Friday): ____________________ E-Mail Address: ____________________

Feel free to complete another copy if more than two are coming from your club!
Leadership

A Quality Called Leadership

As we become inundated with campaign ads by people running for leadership positions on the local, state and national levels, we are reminded of the desire we have to elect strong leaders who motivate, who inspire, who cause us to take action. Many of us remember or have heard of President John F. Kennedy’s speech after his inauguration in 1961 primarily due to one sentence: “Ask not what your country can do for you; ask what you can do for your country.”

Because of his leadership and desire for us to serve our country, the Peace Corps was founded, and service organizations saw a rapid increase in membership. His dream of man conquering space helped put a man on the moon just 8 years after his inauguration speech.

At Kiwanis we are on a mission to make a difference in the world. As we strive toward our goal of “changing the world one child and one community at a time” we have some phenomenal programs to help train our young people for future leadership roles. Through our Service Leadership Programs, youngsters across the Carolinas as young as 6 are developing much-needed leadership skills through K-Kids in elementary schools and Builders Clubs in middle schools.

In high school, they are able to further their service to the community and continue to enhance their leadership skills through Key Clubs and along the way can participate in a fantastic leadership program called Key Leader where they will learn team building skills and have an opportunity to strengthen their leadership abilities. Once they reach college, they become part of Circle K where their leadership skills are fine-tuned and where they have greater opportunities for service.

Yes, through our Service Leadership Programs Kiwanis is fulfilling a line of President Kennedy’s 1961 speech that I find more appropriate than the famous line: “….let us go forth to lead the land we love, asking His blessing and His help, but knowing that here on earth God’s work must truly be our own.”

End of Year Reporting for Kiwanis Clubs

Clubs that have filed all 12 of their monthly reports online through the Kiwanis One web site should not complete the Annual Club Report and have completed their requirements for the 2010-11 year. These clubs will have an opportunity to review a compilation of the submitted data in the first week of November and may modify any of the 2010-11 monthly reports if needed, until November 30, 2011.

Clubs not utilizing the online monthly reports are asked to complete an Annual Club Report via the Kiwanis One web site. The Annual Club Report is an online form that allows clubs to report service and administrative activities for the 2010-11 year. The data form submitted via Kiwanis One will have the results reported immediately. These clubs may file the online report starting November 1 and may be accessed at http://kiwanisone.org/memberresources/armenu.aspx. The form must be completed by November 30, 2011.

In the event that a club secretary is unable to access the internet, please encourage the club to locate another Kiwanis member in the club or division who can assist; using the online form will expedite the club’s reporting. Districts are asked to assist as available.

Kiwanis will not provide a paper version of the Annual Club Report. A paper copy can be printed from an electronic version, available from Kiwanis International’s Member Service Center after November 1. A mailed paper form will delay the reporting process. Districts are asked to assist as available.

Please direct any questions to Kiwanis International by emailing memberservices@kiwanis.org, or calling 1-800-KIWANIS ext 411. As a reminder, filing the Annual Club Report is a requirement in determining 2010-11 Distinguished club status. All forms must be filed or received (if a paper version is used) by November 30.
What are you doing to support The Eliminate Project? Share your story.

Through The Eliminate Project, the Kiwanis family will change the world. We’ll help raise US$110 million to save and protect millions of mothers and newborns from MNT—and protect the connection between mother and child that this deadly disease destroys.

To make this happen, we need to engage people in valuable service and fundraising, and we need to share our stories, news and inspiration—about The Eliminate Project and about our clubs’ efforts.

Are you planning a service or fundraising event for The Eliminate Project? Let us know! Email TheEliminateProject@Kiwanis.org prior to your event; we will help you generate awareness.

Has your event already occurred? Let us highlight your story. Email TheEliminateProject@Kiwanis.org, and we will include your story in our blog.

When sending us your story, please include:
1) Name 2) Contact information 3) Club and district 4) Any .JPEG photos 5) 300–500 word blog entry. Remember to subscribe to The Eliminate Project blog via RSS feed or email and visit often!

New resources to help you spread the word about The Eliminate Project

Maternal and neonatal tetanus affects many, many mothers and babies in the poorest countries of the world, and it’s going to take the help of many, many people to eliminate it from the world. To help you reach those many people, Kiwanis is constantly creating resources for your campaign, so keep visiting the Resources page of The Eliminate Project website to find out what’s new.

Here’s what’s new:

Turn a can into a coin collection container using the club coin can label. Print them off and start collecting. Every contribution counts!

Download The Eliminate Project logos in your preferred format: JPEG, GIF or EPS. Be sure to follow the logo guidelines when placing the logos in your promotional materials.
New app for car seat selection
A new smartphone app from the Phoenix Children’s Hospital Injury Prevention Center is designed to help parents and caregivers choose the right car seat for children of any age. The “Car Seat Helper” assists in the selection of an appropriate seat for a child’s age, height and weight based on the latest recommendations from the American Academy of Pediatrics. The app also helps users find local resources for correct car seat installation. The “Car Seat Helper” is free and is available for both iPhone and Android users. To download the app, search for “Car Seat Helper” in Apple’s App store and similar locations from Android providers or link to it from http://www.phoenixchildrens.com/carseat. For more information, go to http://www.phoenixchildrens.com/newsroom/press-releases/car-seat-app-launches.html.

Set the date to become One, Kiwanis
The one day each year that you circle in red on your calendar, empty your schedule and save for service has been set for 2012: Kiwanis One Day will be Saturday, April 21.

Take note, Kiwanis trivia buffs: To avoid conflicting with Easter and Passover, the 21st will be the latest in April that Kiwanis One Day has ever occurred. Check out how the entire Kiwanis family—Kiwanis Kids, Builders Club, Key Club, Circle K, Aktion Club and Kiwanis clubs—joined forces in the 2011 large-scale service project; the new video is online now at www.kiwanis.org/oneday.

For Kiwanis One Day, any project—big or small—is worth tackling, but you’ve only got eight months to get ready. Go!

Time to take a look at your club’s progress
This is the time of year many clubs reflect on where they are and where they want to be:
What can you do to meet your fundraising goals?
Are your regular meetings full of energetic members?
Are there new ideas for service projects or social events?

Use the Club Excellence Tool to find out what your membership thinks about these topics and more. The online version allows members to take the survey anonymously and at their convenience. Compiled results will show where your club is strong and where it can stand to improve. The Club Excellence Tool also links directly to resources that will help your club take steps to strengthen any weaknesses. Have your membership take part now so you have ideas for this current year.

KIF Grant Requests Due November 15th!
Extend the reach of your Kiwanis-family club’s service projects with a grant from the Kiwanis International Foundation. If clubs in your district know of a project that would benefit children, but needs additional funding to make it work, have them consider applying. All Kiwanis-family clubs and districts are eligible and encouraged to apply, but hurry—applications must be post-marked by November 15 for consideration in the next funding round. See www.kiwanis.org/foundation/grants for a downloadable application and a list of recent grant recipients. Projects must benefit children to be eligible for consideration, with priority given to projects that serve young children. Contact Connie Anoskey at canoskey@kiwanis.org with questions.
Webinars make an impact

Devote at least one of your evenings to learning to make an impact on your club meetings, club website, community projects and Kiwanis members worldwide by attending these free webinars:

**Reward and Recognize (November 1)** Please and thank you—the magic words your parents taught you to use as a child. Do you still practice using them today? How can you use rewards and recognition to not only thank members for achievements, but to encourage more involvement in the future? What are some alternative and creative ways to say please and thank you within your club? Join us for this webinar and learn some wonderful ways to say thank you.

**Creating a Positive Image for Kiwanis (November 8)** Creating a positive image for Kiwanis begins with one Kiwanian at a time. Come discover how having a “full bucket” will make your life happier and lead to positive interactions with others. This a fun presentation with new ideas and concepts that can be put into practice immediately!

**Conflict Resolution (November 15)** The average employee spends 2.8 hours per week dealing with conflict. Volunteer work is much the same, if not more. Through a five step process, learn how effectively managed conflict can become an opportunity to strengthen relationships, achieve better results and get more done.

**High Impact Service (November 29)** Successful clubs attract more members by leading with service. Learn how to survey community needs and analyze your club’s projects to maximize the impact in your community. You will then be able to leverage your club’s service into membership growth.

**REVEAL: Stay Flexible (December 6)** Your club’s growth potential will expand when you reach out to people in different ways. The more flexible your club, the more attractive it will be to new members. This session may inspire you to try something new—or improve your current model. You’ll learn about club satellites, 3-2-1 clubs, corporate memberships and company-based clubs.

**Marketing 101 for Kiwanis (December 13)** Is your club the “talk of the town?” If you asked someone on the street in your community, could they tell you what Kiwanis is and what it does? If the answer is no or I don’t know, this is the webinar for you. It doesn’t take a marketing degree to get more buzz from your events. Learn some quick and simple ways to get the word out about your club to everyone.

**Using Social Media to Market Your Club (Twitter, Facebook, Linked In, etc.) (December 20)**

Social media is a great club tool, but sometimes it’s tough knowing where to start. Join us for an exciting time as we explore how clubs are using social media to market their club and leave their mark on their communities. Expect to walk away with practical tips that you can immediately put into practice. NOTE: This webinar will not cover how to sign up for various social media sites like Facebook, Twitter, LinkedIn or YouTube.

**Generation Gaps (January 10)** For the first time in history, there are four different generations working and volunteering side by side. Learn about what makes the generations different and how we are alike. Discover how we can come together to utilize our strengths to build stronger communities for the future.

All webinars start at 8 p.m. Eastern time. To sign up for these sessions plus topics like Member Engagement and Signature Projects, register now at [www.KiwanisOne.org/webinars](http://www.KiwanisOne.org/webinars). Webinars also are archived online to watch later.