Governor
David Vaughan
dvaughan48@bellsouth.net

Governor-Elect
Elizabeth Tezza
emtezza@aol.com

District Secretary
Wayne Adams
wtadams@pinehurst.net

District Treasurer
Bill Clingenpeel
clingenpeel@triad.rr.com

Immediate Past Governor
Howard Kline
hnakline@earthlink.net

Send Articles:
Leah Moretz
Carolinas District Office
7378 Junaluska Rd.
Boone, NC 28607
districtoffice@carolinakiwanis.org

SUBMIT COPY:
Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.

The Carolina Kiwanian will be published once a month at the end of each month for the 2008-09 Kiwanis year.
It's hard to believe five months of our administrative year are almost over. Our recent MidYear Conference held in Charlotte, I believe, was very successful. I want to thank President-Elect Paul Palazzolo and Trustee Stan Storey for their attendance and participation. There are also a number of Kiwanians that worked very hard to provide all of us attending a beneficial weekend.

President Don Canaday called to thank our District for all you are doing to grow Kiwanis throughout the Carolinas. We talked at length about our goals for growth and retention. We do have several groups that have met and hopefully are working to build new clubs in their communities. With our existing clubs we need to concentrate on member retention and growth. The more Kiwanians we have the more service we can provide in our communities.

It is now time for our delegates to register for our annual Kiwanis International convention to be held this year in Nashville, Tennessee on June 25 – 28, 2009. Our assigned hotel will be the Doubletree Hotel. Each club should have received information on how to register for the convention as well as information on making hotel reservations. I want to encourage each club to have at least one delegate attend and represent your club. There will be opportunities to participate in workshops to bring back valuable resources to strengthen your club. Again, this year we are fortunate to have a convention with an economical traveling distance. Past Governor Stan Perry is planning a District dinner for the Carolinas to enjoy a special time of fellowship at BB King’s Blues Club. Find the flyer for this event on page 5.

I want to recognize one of our dedicated Kiwanians, Larry Hewett, Vice President of the Boys and Girls Homes of North Carolina at Lake Waccamaw. He is truly a servant in his community and well as the Kiwanis family. Kiwanians throughout our District have supported the tremendous work at the Boys and Girls Homes for many years. Larry is an active member of the Key Club District Committee and is very helpful with Kiwanis District events. He is a retired school principal and is currently a member of the District School Board of Directors. I thank Larry for his dedication to the youth in our K-Family and his compassion for the many young people that are a part of the Boys and Girls Homes.

Our upcoming SLP conventions are a testimony to the strength of our youth programs throughout the Carolinas. I thank their dedicated leaders for the many hours they are giving to lead and inspire our youth.

Yours in Kiwanis Service,
Governor David
Make plans to mix Kiwanis business with pleasure in Nashville

The 2009 Kiwanis International Convention is fast approaching. This year, the convention is in Nashville, Tennessee, June 25-28, in Nashville, Tenn., Music City, USA!

We’re planning a dynamic program this year, with targeted educational tracks and specialized sessions on member retention, club development and growth. And don’t forget the fun! It starts with the Chart Toppers celebration in the exhibit hall on June 25 and builds to the Saturday Night Stampede on June 27 at the Wildhorse Saloon, where there will be dinner and dance lessons at an exclusive Kiwanis party.

More than 5,000 Kiwanians and guests attended the 2008 celebration in Orlando, and we are hoping for even larger numbers in Nashville, where attendees can make and renew friendships, exchange ideas about growth and service, talk with fundraising partners, share best practices with other Kiwanians and mix a little pleasure with business.

Nashville, the Athens of the South, is a true destination city. More than 11 million people visited the city last year, soaking up its character, culture and country music. The city has good eats and great views, and boasts historical landmarks, major sports facilities and museums. Its music menu spans from symphony halls to honky tonks … and it’s almost all within walking distance of our meeting sites at the Sommet Center and the Nashville Convention Center!

Popular destinations include Fort Nashborough, a reconstruction of the original settlement; the Tennessee State Museum; the Tennessee State Capitol; Riverfront Park; the General Jackson Showboat and Music City Queen Riverboat; the Country Music Hall of Fame; and LP Field, home to the NFL’s Tennessee Titans. Also nearby is the legendary Ryman Auditorium, former home of the Grand Ole Opry.

Nearby are the Parthenon, a full-scale replica of the original Parthenon in Athens, Greece; The Hermitage, once the home of Andrew Jackson, seventh president of the United States; and the Nashville Zoo. For history buffs, the sites of the Battle of Nashville, the Battle of Franklin and Battle of Stones River are must-sees, so you will definitely want to hail a cab or take a car to enjoy the sights and sounds of the city.

Pleasure with business is never a bad thing, but business is important and key to the 2009 Kiwanis International Convention. For Kiwanians are more than members, they are shareholders and stakeholders—in the future of the organization and in the future of the children and the communities we serve. Your voice and your vote are important.

So save the date, June 25-28, 2009. Make plans to make your voice and vote heard in Nashville, and stay up-to-date on news about convention speakers, programming and special events by visiting www.kiwanis.org/convention, and opting in for e-mail updates.
The Carolinas District of Kiwanis presents
The Nashville District Dinner
Special Guests
The Kiwanians of EC&C

B.B. Kings Blues Club
152 2nd Avenue North
Nashville, TN 37201

No Host Reception begins at 6:00 PM
Dinner begins at 7:00 PM
Thursday - June 25th

Admission
Adults: $50.00
Children under 4-12: $25.00

Featuring
Live Music
Main Room access following dinner

DINNER MENU
Memphis Tossed Salad Pulled BBQ Pork Herb Marinated Roasted Chicken
Marinated Roasted Veggies White Cheddar Mac n' Cheese
HONEY MUSTARD BAKED BEANS Home-style Cornbread w/Honey Butter
Mixed Berry Cobbler Garnished with Crumb Topping BOURBON PECAN PIE
Unlimited Sodas, Iced Tea, and Coffee

Registration
Name: ___________________________ Telephone: ___________________________
Email: ___________________________

Adults @ $50.00 ______ Children @ $25.00 ______ Total: ___________

Make checks payable to Kiwanis and mail to: Stan Perry
PMB 321—10120 Two Notch Rd., STE 2– Columbia, SC 29223
The **Smithfield Kiwanis Club** held its Valentine (Sweetheart) Banquet Tuesday evening, February 10th. This is an annual event when the Kiwanis members invite their spouses or special guests, and they use this opportunity to honor widows of deceased Kiwanians. This year it turned out to be an unusually special event because the evening’s entertainment was a wedding for one of the Kiwanis members.

Last year, Kiwanian Russ Tulpo invited his neighbor, Aileen Holliday, to the Valentine Banquet. This was their first date, but their relationship continued, and romance grew from that first date. Russ and Aileen became engaged, and asked if they could exchange their wedding vows at this year’s banquet. Two Kiwanis members who are ordained ministers, agreed to conduct the wedding at the banquet.

The banquet was held with a delicious dinner at Becky’s Log Cabin, while Benji Templeton entertained with his keyboard and song. After the dinner, Terry Ellis and Ernie Allsbrook performed the ceremony as Russ and Aileen exchanged their wedding vows. Alma Blanchard was the bride’s attendant and Danny Blanchard was the groom’s best man.

At the conclusion of the ceremony, Clayton Narron offered the official champagne toast from all in attendance. The bride and groom then proceeded with a wedding dance, as the entire group of Kiwanians sang “Let Me Call You Sweetheart”, to their sweethearts who were being honored that evening. Following the song, the bride and groom offered a traditional champagne toast to each other, and proceeded to cut and serve a beautiful “Valentine” wedding cake that had been especially prepared for the occasion. Billie Stevens, a Kiwanis member, supervised the preparation of the appetizers and beautiful decorations for the banquet and wedding, and gave a beautiful red rose to each of the honored sweethearts.

The Kiwanis Club of **Pawleys Island** has issued a challenge to other Service Clubs in the area to support the upcoming KidsFest in Georgetown SC on May 9, 2009. It is sponsored by the Drug Task Force and a number of other organizations. Jon Griggs, President of the PI Club, presents a $100 check to get things rolling. The club also sponsors the Kiwanis Kids Stage at the event which annually attracts thousands of young people.
The Julia Walls Keifer Bone Marrow Project was very successful in meeting all three of the set goals.

The Clubs in Division Five raised money to help finance this project and, with a whole lot of effort and excellent leadership from Roby Walls, surpassed the financial goal. The numbers of people who came to the testing clinic were impressive according to the National Registry professionals who were working with the clinic. And the coverage received from radio, TV and the Winston-Salem Journal went a long way to explain the process and the continuing need for bone marrow donation.

The National Registry has created a credit line for Division Five so that additional drives can be held during the next 12 months without additional fundraising.

Twin City Kiwanis served more than 3,350 people at their 53rd annual Pancake Jamboree. Some members of the Mineral Springs Middle School Builders Club came to enjoy eating pancakes and to help with clearing the tables. Cecil Cave (left) is Club Advisor to the group. Myra Aargaard-Esperson (far right) is the faculty sponsor.

Speaker for the South Brunswick Kiwanis Club in Shallotte on 2-03-09 was Elijah Matthew Jackson. Elijah talked about the opportunity he had to represent his school at the Presidential Youth Inaugural Conference in Washington DC. The students attending this conference also attended the Presidential Inauguration of Barack Obama.

Elijah enjoyed his entire 3 day visit in DC. Some of the highlights were: hearing talks by Colun Powell & Al Gore, the inauguration itself and the inaugural youth ball. Part of Elijah’s trip was sponsored by the South Brunswick Kiwanis Club.

Elijah also thanked other sponsors; the Shallotte Lyon’s Club, Shallotte Rotary Club, Jumpin Java Coffee Shop, Beta Chapter of Alfa Delta Kappa, Silver Coast Winery, Capeside Animal Hospital, Mmes Robin Van Vliet, Sharon Alston and Gloria Applegate.

Picture: Elijah is flanked by John Manning, Kiwanis Lt Governor Div 26 on the left, and SBKC Kiwanis President Tom Gardner on the right.
Members of the Kiwanis Club of Fayetteville got to pick the brain of the CEO of Golden Corral on Friday. That would be Ted Fowler, who noted during the club’s lunch meeting Friday the significance of Fayetteville as the birthplace of the restaurant chain. “It was right down the street here on Bragg Boulevard, just blocks away, where our first restaurant was,” Fowler said.

That location — once referred to as “mama” — closed in 1994, as did one on McPherson Church Road. That made way for the Golden Corral on Skibo Road, which was followed by one on Ramsey Street. The Bragg Boulevard location was crucial for the young chain when its first two offspring struggled financially for several years. Today, Raleigh-based Golden Corral has restaurants in 40 states and employs 35,000 associates. Fowler said that founder James Maynard, who is from Sanford, is still involved emotionally and financially — uncommon when it comes to founders and chains this size.

“In fact, there are only two cases I know of in the restaurant industry. That’s Golden Corral and Chick-fil-A,” Fowler said.

During a question-and-answer session, a Kiwanis member asked how Golden Corral performs in Fayetteville compared to other markets. One location is a “good, solid” performer, he said. The other is always within the top four or five performers in the entire system. Considering both locations together? “When anybody says Fayetteville, NC, I always have warm feelings,” Fowler said.

Another member asked whether Fayetteville’s continued growth would someday attract a third Golden Corral. Maybe, Fowler answered. Or maybe the city might see one of the restaurant’s newest prototypes as a replacement for what’s here today. “I think it would be safe to say that over the next few years, Fayetteville will see the continuing evolution of Golden Corral,” Fowler said.

He shared several pieces of advice for businesses. He stressed the importance of retention. He said the company has found that the biggest determining factor of success is the tenure of the general manager or operating partner. “In our restaurants where we’ve had the same general manager for five years or more, our returns on capital are simply double what they are in the restaurants that don’t.” Customer service is key, he said, quoting a poem that a restaurant manager shared with him when Fowler first got into the business: “I have noticed people pass one door to patronize another store. And not because this busier place has better silks or gloves or lace. But the answer lies in pleasant words and smiling eyes. The only difference, I believe, is in the treatment folks receive.”

Fowler said “that little poem says all you need to know to be successful in the restaurant business.” Of course, business is rough right now, with the number of restaurants having grown faster than the pace of demand. “There are fewer restaurants in operation today, at the start of ’09, than there were in the start of ’08,” he said. “And there will be fewer at the start of 2010. If you see a new restaurant going up, I can tell you this...,” he said. “It’s going to replace a dated facility, an obsolete or a mediocre one.”

Status quo means failure, he said. “Loyalty in the restaurant business is simply the absence of a better alternative,” Fowler said. “If at any time we at Golden Corral stop providing the best value — that is we can’t give them what they want, when they want it, how they want it and where they want it? It’s real simple. They’re going to go somewhere else to find it.”

Staff writer Rebecca Logan can be reached at loganr@fayobserver.com or 486-3582.
Staff photo by Stephanie Bruce.
The Kiwanis Club of Fayetteville has undertaken the challenge to establish a Circle K Club at Fayetteville Technical Community College. The Kiwanis effort is being lead by James Kelley, Director of Admissions and a member of the Kiwanis Club of Fayetteville. A great challenge but so important for the future of these young students and future leaders!!

Roger Davis, his wife Lisa and their children are part of a group of 20 going to visit the mountains of Central Mexico over Easter break. Roger, a member of Twin City Kiwanis, and Lisa are both Optometrists and i-Care International Participants. They will be delivering eye examinations, minor surgery, medications and eyeglasses to the needy folks in that area. Many of their patients will be children.

Daughter Elizabeth Davis is president of the new Bishop McGuiness Key Club. She is asking all area Key Club members (and others in the Kiwanis Family) to help with a very important part of this project. There is a DESPERATE NEED OF DONATED EYEGASSES – at least 6,000 pair of old, used, unwanted glasses or sunglasses of any type.

If your Kiwanis Club or your sponsored Key Club can help with this project, please contact Roger at roger@daviseye.com. They will need to have the glasses by March 28 so they can verify the prescriptions, clean the glasses and crate them to take on their trip.

Betty Jo Smith, Key Club SOS (Students Offering Service), Homeschool Club advisor and her daughter, Erika Smith, Key Club Bulletin Editor, with Past-President Danny Maxwell presenting a check from the Kiwanis Club of Fayetteville on Friday, January 30th for their Leadership Training event. This homeschool chartered Key Club represents the third homeschool charter by Kiwanis in the Nation. Another giant step forward by the Kiwanis Club of Fayetteville to serve our children one child at a time!
The Aiken Kiwanis Club recently sponsored a Chartering Ceremony to officially recognize the new Builders Club at Leavelle McCampbell Middle School. Builders Club is the largest community service organization for middle school students (ages 12 to 14), with more than 40,000 members worldwide. The first Builders Club in Aiken County began this year and is sponsored by the Aiken Kiwanis Club.

The K-Kids of North Myrtle Beach Elementary School spent some time picking up the litter around their school grounds. The expressions on their faces say it all!
Top-20 ways to retain members

Taken from the February Edition of the Kiwanis Together Achieving Growth (TAG) Newsletter.

1. Recognize members for their contributions regularly. Say thank you at meetings, in newsletters and on your website. Create many types of awards and take advantage of all opportunities to publicly thank volunteers.

2. Keep members informed. Offer a variety of communication links to the organization: meetings, newsletters, email, websites, etc.

3. Pair volunteers so that they can share the work. Pairings allow for seasoned volunteers to mentor the new members.

4. Educate members on the mission and vision of the organization. Make them feel a part of the purpose and accomplishments.

5. Welcome new members quickly and appropriately. Get them involved in activities as soon as possible.

6. Get the right volunteers in the right jobs. Match skill sets and interests with tasks that need to be done. Keep them motivated.

7. Listen to the members. Use their ideas to get things done. Build enthusiasm for your projects.

8. Give the members a “day off.” Spend time getting to know each other and having some fun. Take it easy.

9. Clearly define the expectation for leadership roles. Support leadership with adequate preparation, training and materials.

10. Get the members involved in planning and decision making. Allow everyone to take ownership of the successes.

11. Handle complaints quickly. Listen to the member and take corrective action. Let them know that you care.

12. Give the members something valuable to do. Make sure that the volunteers see the value in what they are tasked to do. Measure the success and recognize them for the effort.

13. Let people get to know each other. Have time at meetings and projects for them to interact socially and informally. Have name badges. Introduce new members to the group.

14. Ensure that all members are enjoying the benefits of membership: fun, fellowship, feeling of accomplishment, sense of making a difference.

15. Provide members with visible reminders of their membership: lapel pins, name badges, clothing, screensavers, mousepads, decals, bumper stickers, etc.

16. Conduct thoughtful, thorough exit interviews to identify problems and take corrective action.

17. Offer different types or levels of membership. Allow members to seek their own comfort level of activity.

18. Avoid burnout by giving them a break from activity. Allow members to take a leave of absence when they need one.

19. Give them a reason to show up! Ask them to participate in the project. Give them a job. Make them a part of the program, meeting or project.

THE THIRD ANNUAL KIWANIS ONE DAY APRIL 4, 2009

Do you want Kiwanis International to make a powerful statement? Do you want the Carolina District to make a powerful statement? Better yet, who do you think will benefit if KI and CD make that powerful statement—“the children of the world, and especially the children of the Carolinas will benefit.” How can we make this happen? We can do it by making Kiwanis One Day the biggest ever in the Carolinas District. Club presidents if you have not already planned for this powerful day, please get started and plan for your club, for your day, for the children, all on the same day! If you do not have anything in mind, you can search for Kiwanis One Day at www.kiwanisone.org and retrieve a list of ideas. Or, check out the Ronald McDonald houses (if you have one) and review the volunteers’ work list. Invite your Circle K and Key clubs to participate in your project. Invite the press to come along and publish your project as well as the intent of Kiwanis One Day. It would make for a good story.

So join the “with it” group of Kiwanians and be a part of K1D, that’s Kiwanis One Day.

Yes, we can do it!
Doug Day & Clyde Alexander
District Coordinators
Kiwanis One Day

Planning to run for District Trustee? Make sure the District Office knows!
Send your intent to:
districtoffice@carolinakiwanis.org
today!
Simplying Dues

Despite a time of global economic difficulties, planning and stewardship have positioned Kiwanis International in a strong financial condition. To help ensure that continues, the Kiwanis International Board is proposing Bylaws amendments that aim to simplify the dues-collection process and sustain financial stability.

A special task force of Kiwanis members studied Kiwanis International’s revenue sources for the past year with a goal to provide the necessary flexibility to address changing needs while maintaining accountability to clubs and members. The International Board considered the group’s recommendations and will forward four suggestions as proposed Bylaws amendments to the House of Delegates at the 2009 International Convention in Nashville, June 25-28. A fifth recommendation does not require Bylaws changes. The proposals include:

1. Develop an online billing system for annual club fees and new-member enrollments integrated with Kiwanis International’s member database. Members would be able to update their own information 24/7, and club secretaries can process rosters and pay fees online, all via secure methods, though they would still have the option to mail paper copies if preferred. This aspect is key to the proposals, but does not require a Bylaws change to implement.
2. Establish a common annual billing cycle of October 1 to September 30. This would simplify the process by eliminating the confusion of staggered payment dates based on when each club organized.
3. Replace the word “dues” with “annual club fee” when it relates to what clubs pay to Kiwanis International. Members owe “dues” only to their clubs, while clubs pay an “annual club fee” to Kiwanis International.
4. Replace the current flat “new-member add fee” with a “graduated enrollment fee” schedule that decreases each month from a starting point of $62 (the same amount currently charged for membership dues, magazine subscription, and liability insurance combined) down to $6 at the end of the year.
5. Eliminate individual magazine fee waivers for spouses. Even though Kiwanis credits clubs $8 for each waiver, Kiwanis still pays $5 for each magazine not mailed in fixed costs that cannot be waived (staffing, article purchases, etc.) Members who do not receive benefit of this waiver absorb the costs.

These recommendations are designed to streamline and modernize the dues and fees collection process, use technology more efficiently for members and staff, and simplify club reporting requirements, making the jobs of club secretary and treasurer easier.

Kiwanis International has prepared a brochure with more information, which is available via http://community.kiwanisone.org/media/p/9157.aspx. A presentations was made at the district’s midyear conference allowing members to ask questions. Members are also encouraged to e-mail their questions to feedback@kiwanis.org.
Mr. Leslie Holland Garner, 89, of Greenville, died Monday, February 23, 2009, from injuries sustained in a fall. He was born April 26, 1919, in Newport, North Carolina, the son of Lila and Howard Claus Garner.

The funeral service will be conducted Friday, February 27, at 11 am in the Christian Life Ministry Center at St. James United Methodist Church. Burial will follow in Pine-wood Memorial Park with Masonic Rites.

Les dearly loved his family and was extremely proud of his children and grandchildren. He reserved a place in his heart for children with special needs. He had a wide circle of friends in Greenville, Pitt County and across the state and nation, who he loved as an extended family. Throughout his long life, he freely and generously gave of himself as he worked to make this a better world for everyone.

Les Garner served his country in World War II and received the Distinguished Flying Cross for his 51 missions in the Army Air Corps. He was a successful businessman, a founding partner of Garner Wynne Manning, Inc., President of Garner Wholesale Merchandisers, president of the North Carolina Wholesalers Association and board chairman of the national Toiletries Merchandising Association.

He was a charter member of St. James United Methodist Church. An active member of the United Methodist Men and the Men’s Sunday School Class, he chaired the church’s Advisory Board and Finance Committee. In the Greenville community he was an active supporter of the Salvation Army, a life member and past chair of its Advisory Board. He enthusiastically led the Salvation Army’s Christmas Fund Drive for more than 40 years.

He was a member of The Masonic Order since 1946. He was elected Grand Master of the Grand Lodge of North Carolina in 1976 and achieved the 33rd Honorary Degree, the highest degree in masonry. He was a member of Crown Point Lodge #708 and a Shriner of the Sudan Temple. He was a board member of Oxford Orphanage for 9 years, serving as Chairman and President.

Les Garner was an active member of Kiwanis for more than 40 years. He was Kiwanian of the Year of the University City Club in 1990. He was both Lieutenant Governor and Governor of the Carolinas District. During his leadership of Kiwanis, he helped organize more than 50 clubs, including the first Golden K Club and the first all-female club in Kiwanis International. He was instrumental in the success of the University City Kiwanis Peanut Project, which now annually raises more than $50,000 for the benefit of local charities.

Les Garner was the second President of East Carolina University Pirate Club and an active supporter and fan of ECU athletics. In recent years, one of his greatest joys was leading the singing of “Take Me Out to the Ballgame” during the seventh inning stretch at all home Pirate baseball games.

In 1975, he was named Citizen of the Year by the Greenville Area Chamber of Commerce. He served as Mayor of Greenville from 1986-1987. He received the Boy Scouts of America Distinguished Service Award in 1995. He played an instrumental role in the Scales-Aldridge Golf Tournament for the benefit of J. H. Rose High School which last year was renamed the Scales-Aldridge-Garner Golf Tournament in his honor. Just last month he was honored by the Greenville-Pitt County Chamber of Commerce as the second recipient of the Legends Award for his decades of community service. The Legends Award recognized Leslie Garner’s “outstanding character and his commitment to his community and to all of the people in it."

Les had a zest for life that was evident to all who knew him. He remained active and involved until his last days. This past Saturday before the fall that injured both Les and his friend Gladys Chianello, he led the singing of “Take Me Out to the Ballgame” at an ECU baseball game, and that evening escorted Gladys to a formal charity event.

He was predeceased by his parents, his wife of 47 years Evelyn Griffin Garner, his brothers, Walter Glenn, Leroy, and Leland and Arnold, and his sister Madeline Rivers.

He is survived by his son Leslie H. Garner Jr. and wife Katrina Jolly Garner of Mt. Vernon, Iowa; daughter Elaine Garner Denton and husband Wayland Denton of Greenville; son William Griffin (Griff) Garner and wife Christie Priestley Garner of Greenville; his foster daughter Gail Lynch Manning and husband Mac Manning of Greenville; and his foster son Barry Lynch of King, NC, and by grandchildren who loved him.

Memorial contributions may be made to the Les and Evelyn Garner Scholarship Fund, c/o St. James United Methodist Church, 2000 E. 6th St., Greenville, NC 27858, The University City Kiwanis Endowment Fund, c/o Todd Brown, 600 Lynndale Court, Suite D, Greenville, NC 27858, or the Salvation Army, P.O. Box 113, Greenville, NC 27835.