

Kiwanis

Carolinas District

Vol. 89 No. 1

CAROLINA KIWANIAN

October 08

**Donor to match up to
\$200,000 for Kiwanis
Pediatric Cancer Fund!**

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Carolinas District of Kiwaniis International

CarolinaKiwanian

October 2008

VOL 89 NO. 1

2008-2009

District Board of Trustees

Governor

David Vaughan
dvaughan48@bellsouth.net

Governor-Elect

Elizabeth Tezza
emtezza@aol.com

District Secretary

Wayne Adams
wtadams@pinehurst.net

District Treasurer

Bill Clingenpeel
clingenpeel@triad.rr.com

Immediate Past Governor

Howard Kline
hnakline@earthlink.net

Lieutenant Governors

- | Div | |
|-----|-------------------------------------------------------|
| 1 | Russ Martin
rmandkk@attglobal.net |
| 2 | Bob Weiner
yankeebob@skyrunner.net |
| 3 | Susan Jones
sjones@blueridgeemc.com |
| 4 | James Johnson
jamesrjohnson@statesvillekiwanis.net |
| 5 | Sue Hendricks
hendricks@triad.rr.com |
| 6 | Rachel Clifton
rachelgclifton@gmail.com |
| 8 | Frank Havens
fhavens@jhallen.com |
| 10 | Wendy RUSsell
wrussell@nc.rr.com |
| 11 | Bill Scott
bill.scott@firstcitizens.com |
| 12 | Martha Rippard
mrippard@yahoo.com |
| 13 | Dennis Myers
dmyersdc@earthlink.net |
| 14 | Charles Moore
charles.h.moore@ssa.gov |
| 17 | Bruce Gray
bdgray@embarqmail.com |
| 18 | Les King
amarketman@charter.net |
| 20 | Melanie Miles
mmiles3@sc.rr.com |
| 21 | Rusty Pickett
carodiv21@bellsouth.net |
| 22 | Jim Barton
jbarton@backroads.net |
| 23 | Bob Blakely
blakelybob@aol.com |
| 24 | Steve Jordan
sjordan73@yahoo.com |
| 25 | Brandon Calhoun
bc@1stpalmetto.com |

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DEADLINE:
First Friday
Every Month

SEND ARTICLES:

Leah Moretz
Carolinas District Office
7378 Junaluska Rd.
Boone, NC 28607
districtoffice
@carolinakiwanis.org

SUBMIT COPY:

Copy must be in a Microsoft Word compatible format. Photos must be 35mm or better quality (emails preferred with .jpg format). All submissions become property of the Carolinas District of Kiwanis International and will not be returned unless requested. Electronic submissions receive priority.

The Carolina Kiwanian
will be published
once a month
at the end of each month
for the 2008-09 Kiwanis year.



Timeline

November 1

Regional Meeting
Asheville, NC

November 21

Regional Meeting
Columbia, SC

November 22

Regional Meeting
Santee, SC

January 30—31

MidYear Conference
Charlotte, NC

March 13-15

Key Club
District Convention
Durham, NC

June 25-28

International
Convention
Nashville, TN

August 28-30

District Convention
Durham, NC

Thank You

It's hard to believe that one month of our 2008-2009 administrative year has already come and gone. This has been an exciting but busy month. We have now held six of our nine regional meetings. Our emphasis on membership growth and retention as well as providing club excellence tools has been an attempt by our District leadership to introduce valuable resources for our clubs to begin a new year with a focus on growth and successful service to others. Our vision is to continue Governor Howard's goal to grow the Carolinas District to 18,000 members by the year 2015. We want to grow our District not for the number of new members but for the additional service that we can provide for our communities. I am indebted to Wayne Adams, Elizabeth Tezza, Howard Kline, Leah Moretz and Todd Hildebran for providing valuable leadership for these conferences. I also want to thank all of the clubs that have already participated in these meetings and am looking forward to our three remaining regional events.

I have just returned from the Kiwanis Family Conference held in Black Mountain, NC. This was the 29th annual conference with the Carolinas District hosting the event since 1991. The conference is held each year at the Blue Ridge YMCA Assembly. This is a beautiful setting for a weekend for Key Clubs, Circle K's and Kiwanians from Districts throughout Kiwanis International. This is an informal weekend that allows our three families to share in fellowship, motivation and leadership skills. I want to thank Scott Johnson and a team of volunteers who spend countless hours to make this a tremendous success year after year. Also, our Kiwanis Fall Rally held annually at Carowinds recorded another record attendance of 1,419 participants. This event was held the first Sunday in October.

I want to share with you a very special experience that Governor-Elect Elizabeth and I were invited to be a part of, recently. The Mecklenburg Kiwanis Club in Charlotte adopted a project a

couple of years ago in partnership with the Presbyterian Hospital. Dr. Mark Mogul and Sam McMahon and other leaders in their club have been very instrumental in raising funds and providing care for an eight-year-old cancer patient from Belize. She was brought to the United States by these individuals and has been receiving treatment and medical care but it was determined that she needed surgery to remove a malignant tumor so these doctors at Presbyterian partnered with Duke Children's Hospital and they (Duke) donated the surgery and facilities to do a "rotationplasty" procedure on October 13, 2008.

Elizabeth and I were invited to come to Duke Hospital for a media story to be aired on the CBS affiliate in the Raleigh area. The operation was very successful and the little girl (Rashale) has now returned to Charlotte where she will remain until July receiving more chemo treatments. The surgery was done at Duke and Bowman-Gray Medical Center donated the prosthetic device that will allow her to walk and run again. So this is three major medical facilities that have come together to provide medical treatment for this little girl. I was completely overwhelmed with the generosity of so many and I fell in love with Rashale. She was all smiles and very receptive to all of us who attended the interview. The hospital gave her a doll that had the same surgery which helps her to understand what has happened to her leg. The Carolinas District adopted this project two years ago. I want to thank all of those dedicated Kiwanians that are truly serving the children of the world.

I will close by saying how deeply honored and humbled I am to serve with an outstanding team of leaders that you have elected. I'm very proud of this Board and thankful for their many talents and dedication to leading our District to another successful year.

Governor David





Great excuses, great answers!



Don Canaday,
Kiwanis
International
President

Taken from Kiwanis International's October 2008 TAG You're It! Newsletter

If you've tried to recruit a new member into Kiwanis, no doubt you've come across that one person who has a million reasons not to join. Following are a few ways I respond to tricky excuses:

Excuse: I'm too busy.

Answer: "Great! Busy people make the best Kiwanis members. We all make time for the things we want to do, and we find that while people join Kiwanis for a variety of reasons, they stay because they believe it's a valuable use of their time and they like what their club is doing."

Excuse: It costs too much.

Answer: "If a club costs \$100 a year, that breaks down to a little more than \$8 per month, or the equivalent of lunch at McDonald's. Is it worth it to skip lunch at McDonald's once a month to make a difference in the life of a child?"

Excuse: I already belong to Rotary, Lions, or Optimist.

Answer: "Those are great organizations. While you are permitted to join Kiwanis as well, I don't encourage it. Keep doing what you're doing—but we'd love it if there's someone else from your business, social network, or community who could represent your (bank, law firm, business, etc.) in Kiwanis."

Letters to the Editor: We want to hear from you!

Who: Any and all Kiwanians

What: Your thoughts on all things Kiwanis! Letters to the Editor and Ideas

When: Whenever! At all times!

Where: Email: districtoffice@carolinakiwanis.org
Mail: 7378 Junaluska Rd. Boone, NC 28607
Fax : 866-672-5992

How: Praise or suggestions...we'd like to hear from you!

Regional Meetings

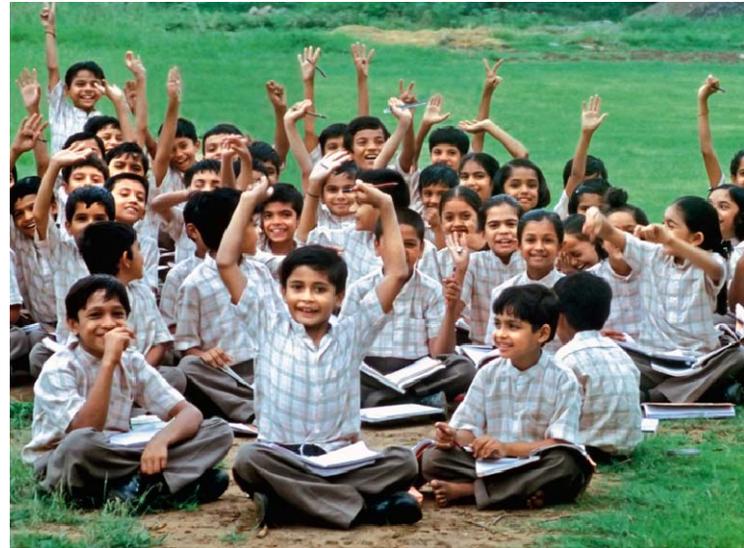


Kiwanis

Carolinas District

REGIONAL MEETINGS 2008

The grouping of the divisions corresponds to the restructuring plan. Friday events will have dinner first (around 5 pm) with the meeting following from 6 pm – 9 pm. Saturday events will begin at 9:30 am and go until about 2:00 pm with lunch at noon. Each Division will be given the opportunity to hold a council meeting at the event.



Why did you join Kiwanis?

Why are you still a member?

What makes you stay?

What achievement is your club the most proud of?

Was it recently achieved?

Come learn how to create a plan to achieve club excellence in your club.

Club officers, plan to attend and bring your growth committee chair as well as board members!

	<u>Meeting</u>	<u>Month/Date</u>	<u>Location</u>	<u>Divisions</u>
<u>October</u>				
A	3	(Friday) **CHANGED—	The Goodwill Headquarters, Greenville	22, 25 and 27
B	4	(Saturday)	Presbyterian Hospital, Matthews, NC	4, 6, and 7
C	10	(Friday)	Pitt Co Greenville (NC) Senior Center	14, 16, 17, and 18
D	11	(Saturday)	Fayetteville Kiwanis Recreation Center	10, 11, and 26
E	17	(Friday)	Highland United Methodist Church, Raleigh	12, 13, 15 and 28
F	18	(Saturday)	GTCC-Jamestown Campus Medlin Campus Ctr	5, 8, and 9
<u>November</u>				
G	1	(Saturday)	Asheville, NC	1, 2, and 3
H	21	(Friday)	Lake House at Clemson Sandhill REC, Columbia	20 and 23
I	22	(Saturday)	Ramada Inn Santee, SC	21 and 24

Complete and send to the district office no later than one (1) week before the date of the session.

Email: districtoffice@carolinakiwanis.org FAX: 866-672-5992, or MAIL to: 7378 Junaluska Rd, Boone, NC 28607

Registrants will be emailed directions to the facility as a confirmation. Questions? Call 800-739-1827.

DUE TO CATERING COMMITMENTS, THERE WILL BE NO REFUNDS IF REGISTRANT IS UNABLE TO ATTEND.

SUBSTITUTES ACCEPTED. Registration Fee: \$20/participant

CHECKS PAYABLE TO: The Carolinas District of Kiwanis

PLEASE PRINT CLEARLY.

Kiwanis Club _____ Div. _____

Circle letter of Meeting to attend: A B C D E F G H I

Participant Name _____ Title: _____

Mailing address: _____

Daytime Phone # (Monday – Friday): _____ E-Mail Address: _____

District Project



Kiwanis Pediatric Cancer Fund *Growing Kiwanis; Giving Hope to Children in Need*

Every Kiwanian and every club in the Carolinas District right now has an incredible opportunity to grow Kiwanis membership and join a movement to save children's lives. We would like to tell you a story about Rashale Arana and the Kiwanis Pediatric Cancer Fund that today is saving lives – and growing the Kiwanis mission around the world.

Approved as a district-wide project in 2007, the Kiwanis Pediatric Cancer Fund is actively partnering with clubs, medical professionals, hospitals, and individual Kiwanians from across the Carolinas to bring remarkable care to those in greatest need. **Once Kiwanians pledge \$5 million toward this fund, there will be a major new facility in the heart of Charlotte, North Carolina prominently and permanently named for Kiwanis.** This will be a beacon for Kiwanians around the world, raising awareness of the Kiwanis mission and reminding us of our passion to serve the children of the world, one child at a time.

It all started with a dream of a few members in one club in the Carolinas: What if we built a program to save the lives of children diagnosed with cancer from around the world who had no access to medical care? And what if we asked Kiwanians from all over the globe to help us realize this dream? Every penny raised would go to care and support for kids in need – not a penny would go to buildings or bricks.

Members of the Mecklenburg Kiwanis Club got in touch with the International Hospital for Children (IHC) – a non-profit humanitarian organization based in Richmond, Virginia. IHC operates a pediatric surgical and preventive care program for children lacking medical care in the Caribbean

and Central America. Despite the fact that childhood cancer is the number two cause of death among children (after accidents), and although a child diagnosed with cancer but lacking access to care has a 100% chance of dying of the disease, IHC has not had the resources or mission to serve children with cancer.

But IHC has developed contacts with leaders in countries across Central America, and they made leaders in the Mecklenburg Kiwanis Club aware of the great need to care for children with cancer in the country of Belize.

Belize – a multi-ethnic, primarily English-speaking country of approximately 300,000 citizens – has no national system to care for children with cancer. The sad fact is that for the parents of children diagnosed with cancer in Belize there are very few options. Many children have no options for survival but are only offered palliative care.

Our Kiwanians from Mecklenburg, living the Kiwanis mission to serve the children of the world, immediately got to work to save one of those children in Belize and to set an example for Kiwanians around the world about how we can come together to make a huge difference for people, one child at a time.

Using funds from the Kiwanis Pediatric Cancer Fund established at Presbyterian Hospital in Charlotte, and also raising additional funds from new sources, Kiwanians started making a difference in Belize and began realizing the dream of saving children with cancer from around the world.

The Kiwanians discovered Rashale Arana, a 9 year old girl from Silk Grass, Belize, who was recently diag-



nosed with osteosarcoma. If Rashale stayed in Belize her prognosis was dire. But if she could come to here there were specialists – and Kiwanians – who were ready to step in to get her the care she needed to remove her cancer and get her back to Belize as a healthy, happy young girl.

Back in Charlotte, under the leadership of Kiwanian Dr. Mark Mogul, Mecklenburg Kiwanis made arrangements for Rashale's care. Dr. Mogul serves as the Chief of Pediatrics at Presbyterian Hospital and through his tireless efforts was able to get every pediatric specialist who would have a role in Rashale's care to provide their services free of charge. Pathologists, radiologists, surgeons – everyone chipped in to help care for Rashale when she came to the United States.

Rashale began ten weeks of multi-agent chemotherapy in order to manage her disease and to allow medical professionals an opportunity to decide the next best course of treatment. Some believed that given the progress of the tumor in Rashale's leg that amputation of her leg would be required. If her leg had to be amputated, then it was highly likely Rashale would always have to rely on crutches to get around. When back home in rural Silk Grass, Rashale would not be able to walk normally.

Continued on page 8



1600 Books donated by Kiwanis



Edwina Monroe, left, principal at Falkener Elementary School, and Teresa Richardson, principal at Northern Elementary School, hold just a few of the 1,600 books the **Kiwanis Club of Greensboro** donated to the two schools at a recent meeting. Each school received 800 brand-new books purchased through Scholastic Books in honor of the many speakers who have informed and entertained the club over the past two years. The books--geared to students pre-kindergarten through fifth grade--will be used in the schools' media centers and classroom libraries. As Immediate Past President Bill Crawford noted, the large book donations continue the club's emphasis on improving literacy at all levels.

Kiwanis Supports Cub Scouts

The **Stantonsburg Kiwanis Club** is helping to sponsor the Cub Scouts of Pack 310 Den 2. The scouts attended the meeting dressed as the folklore heroes of John Henry, Casey Jones, Paul Bunion, Zorro. After entertaining the club with a skit about each character, the den leader was presented with a check for \$200 by club president, Shirley Whitley.



Kiwanis Car Seats

The Golden K Greenville Kiwanis Club supports the East Carolina Injury Prevention Program (ECIPP). With voluntary donations by club members, monetary gifts are made annually to help purchase car seats and id labels for the seats plus provide parent education clinics on installation and proper use. Members assist with the clinics when needed.

Pictured left are a group of members who assisted the ECIPP and Greenville Fire Department technicians with the installations.





Kiwanis Supports Samaritan's Feet and Fila World Walk

The **Kiwanis Club of Pineville-South Mecklenburg** sponsored up to 60 walkers at the Fila World Walk Launch at Concord Mills Mall, Concord, N.C. on a beautiful Saturday morning, Oct. 11th. Most of the 60 walkers were children who were members and friends of the Sterling Elementary School Girls Club directed by Ruth Hood. (Sterling Elementary has a Terrific Kids program.) In addition, 5 teachers from the school walked as well. All wore their Fila Global

shoe distributions.

October 26 is more than the end of Manny Ohonme's journey. It is a chance for all of us to join together and bring local awareness to a global need. Kiwanians can organize a shoe distribution or a Walk in their own communities anytime throughout the year. For more information click on: <http://www.samaritansfeet.org/contact/>

Rashale, continued from page 6

However, as news of Rashale's situation spread across the medical community in the Carolinas, Duke University in Durham stepped in to offer – again, free of charge – a radical new procedure that could give Rashale nearly normal function and the opportunity to walk and run and play like a normal little girl.

In mid-October doctors at Duke performed a "rotation plasty" procedure on Rashale. Only available at a few locations in the world and done less than 5 times at Duke, in this procedure Rashale's tumor in her knee was removed and her ankle was moved up to serve as her knee. Prosthetics for a new shin, ankle and foot were made available through the generosity of Steve Miller, President of Hanger Prosthetics out of Savannah, Georgia. During the course of Rashale's treatment in Winston-Salem, Durham, and Charlotte, the estimates of the value of services provided by multiple medical professionals has now tipped well over \$750,000. There has been an extraordinary outpouring of love – and financial support – from folks across the

Carolinas and beyond that has allowed Rashale and her supporters at Kiwanis to move forward with her treatment plan.

Today Rashale's tumor is nearly 96% dead – giving her a greater than 90% chance of a cure from her cancer. She continues on 30 weeks of chemotherapy, with hopes of completing her treatment by the summer of 2009. Rashale has an excellent chance of not only being cured of cancer but further of walking and resuming a normal life. Rashale's story is one of hope and love. **But the only way it has happened is because of Kiwanis and caring Kiwanians from across the Carolinas who have come together to make a difference.**

Because of Rashale and her amazing story, Kiwanians will be instrumental in helping to establish the first national pediatric cancer service in the country of Belize. Leaders from the Mecklenburg Kiwanis Club have committed to work with Dr. Peter Allen at Belize's Ministry of

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Lights! Camera! Action! Capture your One Day project on film!

If a picture were worth a thousand words, the value of video would be enormous. And a video of a special project such as Kiwanis One Day would be priceless, especially as it relates to storytelling potential, emphasis on service and focus on the benefit that Kiwanis clubs bring to children and their communities worldwide.

Your One Day project could be the subject of that professionally shot video, or of specialized coverage in KIWANIS magazine, through the Kiwanis One Day Contest. If chosen for the video shoot, your

club will receive a copy of the video, which you can use to share your club's service story, to recruit members, or just to share the good work you do, and Kiwanis International will retain a copy for use in its marketing and publicity programming around the world.

To enter, log on to <http://forms.kiwanisone.org/fs-KiwanisOneDayContest.aspx>, and enter the pass code that appears on the page to use the electronic form to describe your project, or describe your project in a letter and send it to:

Kiwanis One Day Contest
Attn: Elizabeth Warren
3636 Woodview Trace
Indianapolis, IN 46268-3196

The submission should be as complete and comprehensive as possible, providing specific details about your planned project and its impact upon and benefit to the community, including its primary beneficiary audience(s). If Service Leadership Programs (K-Kids, Builders Club, Key Club, Circle K, Aktion Club, Kiwanis Junior) will be involved, explain how, and whether or not your club needs additional financial assistance. If financial assistance is needed, please explain the need and how the funds will be utilized.

Include information on prior Kiwanis One Day projects, including details about the work and the benefit, and provide, by mail, any photographs and/or videos of or for the project. Also include samples of media coverage from the past year and examples of how your project helped raise awareness of Kiwanis and children's needs in your community.

Submissions for the Kiwanis One Day video contest must be received at the Kiwanis International Office no later than December 19, 2008.

The materials will be reviewed by a committee comprising members of the Kiwanis marketing and branded program staff ("committee") to ensure the project accurately and dynamically represents Kiwanis International's vision, mission, and values.

The committee will select finalists and submit the finalists' project materials to the Kiwanis Executive Management Team ("EMT"), who will select a winner and runner up from the finalists. All decisions by the EMT are final, and an announcement of the winner is expected by January 30, 2009. The winning club will have its project professionally videotaped and, a runner-up project will be included in KIWANIS magazine.

Kiwanis reserves the right to discontinue the contest if Kiwanis, in its sole discretion, determines that the projects submitted for consideration do not meet the selection criteria. In the event of such determination, contestants will be notified on or before January 30, 2009.



Administration



Capturing Your Bright Ideas

- Hendersonville publishes a quarterly electronic newsletter covering all their service leadership programs and distributes the newsletter to club members as well as to all the slp clubs and advisors.
- Winston-Salem started their new Kiwanis year by having all the accomplishments of their last administrative year announced at their club meeting.
- A great/easy small fundraiser seen at a fall festival: carved pumpkins were all lined up and people donated their change as their "vote" for the best pumpkin. Too late for Halloween? Change it up...use children's art, photography, cutest baby, etc.

SC Kiwanis License Plate Available



The South Carolina Department of Motor Vehicles (www.scdmvonline.com) announced the availability of five new specialty license plates. One of the five plates available is the SC Kiwanis License plate. The fee for the plate is \$30 every two years in addition to the regular vehicle registration fee. The plate is available to the general public and there are no special requirements for acquiring it. A portion of the fees collected for the plate will go to the Carolinas District Kiwanis Foundation.

Rashale, continued from page 8

Health to build a pediatric cancer program that will help young people in need across the country.

Because of Rashale and her story Kiwanis is launching new clubs in Central America and elsewhere. As an example, a new Kiwanis club is forming in Belize City, starting with the establishment of a board of individuals committed to realizing the Kiwanis mission.

Because of Rashale we are realizing the mission of Kiwanis – and spreading to all corners of the globe the essence of what it means to be a Kiwanian.

As we near the end of the year, we now have a special opportunity as Kiwanians to participate in the dream and bring life-saving treatment to more children like Rashale.

An anonymous donor has stepped forward and is offering a unique challenge to Kiwanians and Kiwanis clubs across both North and South Carolina. This donor is offering to match up to \$100,000 on all funds raised in North Carolina and up to \$100,000 on all funds raised in South Carolina for the Kiwanis Pediatric Cancer Fund. This challenge is only good through December 31, 2008, so we must move quickly to take advantage of this incredible matching opportunity.

Clubs and individual Kiwanians from across the Carolinas are joining the mission to raise funds for this project. From Mint Hill to Kings Mountain, North Myrtle Beach to Pineville, a number of clubs have already joined us. We need every club from both Carolinas to commit to support this project. We want our fellow Kiwanians around the country to see the incredible spirit of the Carolinas and our commitment to growing the Kiwanis mission by supporting our District project.

If you want to learn more about this or are ready to make a gift, please contact Jennifer Wittmer at (704) 926 – 1246 or by e-mail at jennifer@sehotel.com. We would love to come to your club anytime to tell you more about our project and provide you and your club ways you can come on board.

We look forward to you partnering with us in this cause!

In Memorium

Division	Club & Member
4	Statesville—Ernest Lane
5	Winston-Salem Golden K Dewey Yarborough
8	Edward R. Murrow Golden K Bernie Head, Jr.
10	Sanford—James Holt
11	Benson—William Bonds
21	Goose Creek—Bill Becker