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Summit: a call for leadership

By Patrice Stewart
Kiwanis Kourier editor

Kiwanians attending the Mid-winter Growth Summit in Prattville on Feb. 26-27 will be grouped into three categories: past leaders, current leaders and future leaders.

“I would like to see everybody who is involved in growth or is interested in Kiwanis growth to be there,” said George Aiken, 2009-10 governor for the Alabama District of Kiwanis.

“And everybody is a future leader, as far as I’m concerned.”

Alabama Kiwanians will gather at The Legends Marriott Hotel & Conference Center at Capitol Hill in Prattville, where the Alabama Circle K gathering will also be held that weekend.

District, foundation and Reading Is Fundamental boards will meet on Friday afternoon, and Kiwanians can make plans to go to dinner on their own or in groups that evening.

Saturday morning will begin with breakfasts for present and past governors and lieutenant governors, as well as a Reading Is Fundamental breakfast, from 7:30 to 8:30 a.m.

(See SUMMIT, page 5)

Cullman’s Palys seeking statewide office

The Cullman Kiwanis Club board has endorsed member Robert Palys as a candidate for the office of secretary-treasurer of the Alabama District. Palys earned “Distinguished” recognition as Cullman president and secretary and as Division 2 lieutenant governor.

The election will be held during the district’s summer convention in Florence in July. In a new plan instituted last summer, the secretary-treasurer is now in the lineup to move up to governor. Tammy Driskill of Gadsden currently holds the secretary-treasurer position and is in line after Colean Bailey of Birmingham to move up to governor-elect and then governor.

Palys is the first to announce as a candidate. The person elected is expected to serve as governor in 2012-13.

“Bob” Palys, 61, has been involved in the K-Family for 19 years, serving as Key Club adviser for all 19 years. He has held the position of Alabama Key Club District adviser representative on the Key Club adult board for 12 years.

“As adviser of the Holly Pond High School Key Club in Cullman County, I have been blessed to have been associated with some of the greatest young adults in Alabama,” said Palys.

“Our Key Club has been the Most Outstanding Club in our division category (gold or silver) for 17 consecutive years; we have been the Best Overall Key Club in Alabama (all division categories) for 15 years. We have won numerous awards in Alabama for Overall Achievement, Single Service Project, Major Emphasis Project, Seasons of Service, and individual member contests,” he said. The Holly Pond Key Club has won international awards for Overall Achievement three times and Single Service Project four times.

(See PALYS, page 7)

Leno, ‘Beaver,’ Colin Powell at Vegas convention

Former Secretary of State Colin Powell, comedian Jay Leno, and former Key Clubber Jerry Mathers, known as Beaver on TV’s “Leave It to Beaver” …

They all will be in Las Vegas June 24-27, 2010, to speak at the 95th Kiwanis International Convention.

Have you registered yet?

The Alabama District hotel is The Flamingo on the Strip, with slots, cards and a $95 room rate. Free shuttle buses will take Kiwanians from their hotels to the Convention Center, or you can buy a pass and ride the monorail.

Attend the district dinner, take in convention and educational sessions, tour the exhibit hall, get tickets for Cirque du Soleil, music or magic shows, or take in dozens of free sights.

Register now; click on Las Vegas convention 2010 at www.kiwanisone.org/convention.

The Alabama District’s summer convention will be held in Florence on July 23-25, 2010
I am preaching on membership to anybody who will listen. We are not only going to stop declining membership in its tracks, but we had better start growing.

We have agreed to form five new clubs this year. One has been completed at Magnolia Springs in Division 13, and the additional four are under way.

Our Tag Teams are working on others at Russellville, Trussville, Children’s Hospital in Birmingham and the Indian nation at Atmore.

Let’s get focused and pull this task off.

Getting ‘Distinguished’

Early in this Kiwanis year, I began tackling our goal of having 50 percent of our Alabama District Kiwanis clubs (55 clubs) obtain “Distinguished” status.

We are in a trajectory right now that I think will put us through the window of success and elevate many of our clubs from good to great.

Those clubs desiring distinguished status are well within striking distance of achieving it, I believe. There are many ways to pick up points, including submitting monthly secretary’s reports, which is a necessity.

As governor, I would like all Kiwanians to attend the Mid-winter Growth Summit in Prattville on Feb. 26-27, District Convention in Florence on July 23-25 and/or the International Convention in Las Vegas on June 24-27. That is also a way to earn points for “Distinguished” status.

To be Distinguished, a club should be represented at two of those three meetings, which would bring 10 points.

Additional points needed toward Distinguished Club status must be earned through membership increases, new-member orientation and other techniques. Ask your lieutenant governor or me if you need more details.

Each division must have 50 percent of clubs designated as distinguished prior to the division being named a distinguished division.

We must have a minimum of 55 clubs named Distinguished before the District can be designated Distinguished.

Plan a ‘Guest Day’

We now have the balance of this Kiwanis year to reach our membership goals, and I want us to keep success uppermost in all our minds. We must place recruitment as our highest priority rather than the “hit and miss” acts practiced by most clubs. About 50 percent of our clubs have had no increase in membership this year or even longer, while other clubs are shrinking in size and offsetting any gains.

Clubs need to commit to a specific number of recruits by July 20 and record monthly progress.

Every club should begin now to lay the groundwork for a new member roundup in May.

I would suggest that every club in the Alabama District set a date in May for a “Guest Day,” which could be a regular club meeting day or something different.

Urge full club membership attendance on that day, have an informative and fun program, and be friendly to every visitor.

Each member should be involved by submitting names, addresses and telephone numbers of those he believes would be good Kiwanians.

The club president or other officer can send a letter to each person suggested, perhaps with a return postcard for indicating interest so that members can offer to take them to the meeting. On Guest Day, be sure to introduce guests to club members.

After a second visit by a potential member, the application for membership should be furnished. You should get four or five new members out of 10 potential member invitations that are offered.

We will discuss these efforts at the Mid-winter Growth Summit in Prattville, where our sessions will be focused toward past, present and future leaders.

I look forward to seeing you in Prattville, as well as at the later Kiwanis conventions this year.

Palazzolo visit

We will also have an opportunity to get together in Kiwanis fellowship when our International president, Paul Palazzolo from Illinois, visits at least four cities in all parts of our state March 24-30.

Mark your calendars and be a part of the celebration!
What’s next worldwide project?

Kiwanians could soon be battling malaria, tetanus or neglected tropical diseases.

Kiwanis International is searching for its next global cause, and the KI board has selected three finalists for a Worldwide Service Project: the Global Network for Neglected Tropical Diseases for its Neglected Tropical Diseases proposal; Malaria No More and the Canadian Red Cross for their joint malaria proposal; and UNICEF for its proposal on maternal and neonatal tetanus.

“The three proposals are extremely impressive,” said Kiwanis International President Paul Palazzolo. “Any one of them would make a great Worldwide Service Project, and each would significantly improve the lives of millions of children around the world.”

Kiwanis received nearly 200 Worldwide Service Project proposals. The board heard presentations on four potential projects. Now members can get involved.

“By visiting www.kiwanis.org/wsp, our 600,000 adult and youth members have the opportunity to view each proposal and participate in an online discussion forum,” Palazzolo said. The KI board will announce the Worldwide Service Project selection at the International Convention in Las Vegas in June.

Here is some information on each proposal.

- **Global Network for Neglected Tropical Diseases:** This group’s goal is to ensure that the more than 1 billion children born between 2003 and 2020 are the first generation to grow and thrive without NTDs, a group of 13 parasitic and bacterial infections that are the most common infections of the 1.4 billion people — including 600 million school-aged children — who live on less than $1.25 per day.

  They include intestinal worms, elephantiasis, and trachoma, the world’s leading cause of preventable blindness. These diseases blind, disfigure, stigmatize and kill.

  There are highly cost-effective, proven interventions for the seven NTDs that account for 90 percent of the NTD disease burden. The Global Network proposes that a 10-year, $150 million investment will leverage $1 billion globally.

- **Malaria No More and the Canadian Red Cross:** This project proposes to end malaria deaths in Africa by 2015.

  Malaria kills 3,000 children in Africa every day. But a new generation of tools, on-the-ground successes and increased political and public support have prepared the world to defeat malaria. Investments helped reduce malaria deaths and illnesses by more than 50 percent in African countries including Rwanda, Eritrea, Zambia, Botswana and the Islands of Zanzibar between 2000 and 2008.

  The project would raise $60 million over six years for mosquito net distribution, training and technical assistance.

- **UNICEF — Maternal and Neonatal Tetanus:** Maternal and Neonatal Tetanus kills one baby every four minutes. Tiny newborns suffer repeated, painful convulsions and become hypersensitive to light, sound and touch. Even a mother’s voice and caress are unbearable. Few babies survive. Tetanus may claim the mother’s life, as well.

  In impoverished countries, where women have little access to health care, many are forced to give birth in an unsanitary environment. Tetanus spores are found everywhere — in the air, soil and contaminated objects.

  Bacteria can enter the mother’s body through open wounds and pass through a cut umbilical cord. Once the baby is infected, a lethal toxin attacks the nervous system.

  Tetanus is highly preventable. Three doses of a vaccine can protect mothers and babies. The project would raise $110 million to eliminate a deadly disease and save 129 million mothers and their future babies.

(Wanted: A successful Key Leader event April 23-25, 2010 4-H Conference Center, Columbiana

Enrollment needed:

■ 60 student participants (50% of students from Key Club and 50% non-Key Club)
■ 8-10 student facilitators*
■ 10-12 adult chaperones** in appropriate male/female ratio

Background checks: All adults must have a current, successful Kiwanis International background check within two years of the event. All new/renewing applicants must have forms submitted at least three weeks prior to the event.

Donations of snacks for Friday night, Saturday afternoon and Sunday morning

Sponsorship/nomination of student participants by each Kiwanis club in Alabama

Cost: Student participants, $200; student facilitators and adults, $115

Scholarships: The Kiwanis International Foundation has generously committed to provide a $25 scholarship for each high-school Key Club member and eighth-grade Builders Club member attending as a student participant.

Register online at www.key-leader.org.

Contact Key Leader chairwoman Tammy Driskill at tsdriskill@aol.com or (256) 546-5591 for more information.

*A student facilitator is a student with Key Club leadership experience or a graduate of a Key Leader weekend, interested in facilitating small groups in discussions and activities. District funds may be available to pay all or a portion of the registration fee for student facilitators.

**A chaperone must be over the age of 21 and may be a Kiwanis member, faculty member, parent, legal guardian or person in loco parentis.

Deadline for the spring issue of the Kiwanis Kourier is April 10, 2010
Ways you can help a good RIF program to get better

By Cathy Dean Gafford
Jean Dean RIF director

Could it get any better than this? What do you think?
Jean Dean Reading Is Fundamental is in the middle of its 20th year. By May 2010, your RIF literacy efforts through Kiwanis will have put close to 1.1 million quality, age-appropriate books into the hands and homes of 398,000 at-risk young children whose families live all over Alabama.

Your efforts by school year end have resulted in an in-kind donation to the 500-plus sites we serve of over $10.9 million, which may have justified grants of over $40 million.

Can it get any better than this? It can.

Paying back

Pre-schoolers you provided books to have come to volunteer with RIF and bring their friends to help as well, because they learned something from you: the value of helping others and, specifically, the importance of early literacy aid. They want to “pay back.”

Want more good news? Young people you have given opportunities to through Key Club and Circle K are graduating, still do RIF service, and are dropping by to see me to learn how to become Kiwanians.

This year, worldwide, lots of bad news is available. Don’t forget the good that you do regularly through Kiwanis! Your time and funds are spent wisely, and the people you help appreciate what you do!

Points and donations

When adding up your points for Distinguished Club, don’t forget to add your 10 points for being involved in Jean Dean RIF/Kiwanis. It is a Young Child Priority One and Kiwanis program.

The RIF Capital Campaign is going strong. Thanks to those who have honored others with RIF Barnetts and made direct donations to the campaign.

Jean Dean RIF is the signature service project of the Alabama Kiwanis Foundation, and donations are tax-deductible. Please help if you can to tie up this first capital campaign ($190,000) which was established to pay for the RIF 7,500-square-foot warehouse and office space in Opelika, plus its insurance, maintenance, repairs and operating costs for the first five years.

Our goal is to complete this first-ever campaign this year.

Donations can be sent to Jean Dean RIF, P.O. Box 848, Opelika, AL 36803-0848.

Events coming up

- Second RIF distributions, Feb. 15 through March 5. Happy reading!
- Growth Summit RIF Breakfast, Feb. 27, 7:30-8:30 a.m., Salon C, The Legends Marriott, Prattville. Call 334-750-9974 or e-mail jeandeanrif@bellsouth.net for more information, and be sure to register for the breakfast.
- Third RIF distributions April 19-30. Know that you’ve made a difference this school year!
- Truel Watts Ride to Read Motorcycle Poker Run, June 12 starting at Big Swamp Harley Davidson in Opelika.
- Third annual Run to Read, Sept. 11. (More than 250 people attended in 2009; see video on our Web site. Visit www.jeandeanrif.org for more info on the ride, the run and RIF across Alabama, or call 334-749-5631, or e-mail jeandeanrif@bellsouth.net)

Call the District office toll-free at 1-800-745-1334
More than 70 percent. ing iodized salt has jumped from 20 percent in 1990 to
lion, helping change lives in more than 89 nations.

Kiwanis raised more than $100 million, helping change lives in more than 89 nations.

Service Project, virtually eliminating iodine deficiency disorders (IDD). Kiwanis raised more than $100 million, helping change lives in more than 89 nations.

You can help Kiwanis help Haiti’s earthquake recovery

Kiwanians went into action after a massive earthquake struck Haiti on Jan. 12, reducing most of its capital and the surrounding area to rubble.

The Kiwanis International Foundation has earmarked more than $40,000 for disaster relief. A $10,000 KIF grant went to provide about 300 bed kits for children.

“I believe in this effort,” said Alabama District Governor George Aiken, “and Allyne and I endorse it and are making a contribution. I request that each of you contribute as your heart dictates and your budget allows.”

You can write a check to the Alabama District Foundation, 85 Bagby Drive, Suite 206, Birmingham, AL 35209, and indicate on the memo line that the check is for Haiti earthquake relief.

You can also contribute through the Kiwanis International Foundation by going to www.kiwanis.org/foundation and clicking on the “Give Now” button.
A past president and board member of the Brewton Kiwanis Club won a national honor as pharmacist of the year.

Danny Cottrell became famous overnight for his $2 “stimulus plan” designed to help his employees and the community when the economy headed south last year.

But the Brewton pharmacist has been quietly helping the community for years, his colleagues said after Cottrell was named independent pharmacist of the year by the National Community Pharmacists Association.

“It’s a well-deserved award,” said Bruce Moore, a pharmacist at Cottrell’s Medical Center Pharmacy. “He’s done a lot for the community.”

Cottrell was honored in New Orleans during the association’s annual convention in October.

“It’s quite an honor, with as many pharmacists and pharmacies as there are,” he said. “There are a lot more that do more than I do.”

He closed his pharmacy for the day and treated his employees to a trip to New Orleans for the award ceremony, along with a meal at a famous restaurant.

Generosity earned Cottrell the recognition. In early 2009, he gave each of his employees a bonus in $2 bills — $300 for part-time employees and $700 for full-time workers. Their only instructions were to spend 15 percent on charity and the rest on local businesses.

Local media coverage of his “one-man stimulus plan” led to national attention, with him appearing in USA Today and on NBC News and Fox News.

“The timing was pretty amazing because the feeling about the economy was rock-bottom,” Moore said. “To see it take off the way it did was extraordinary.”

Cottrell, a former Brewton Area Chamber of Commerce Citizen of the Year and longtime Kiwanis Club volunteer, has been working to help all residents get the best medical treatment for years, Moore said.

For example, Moore said, Cottrell patiently worked to explain the Medicare Part D rules to patients — even those who do not patronize his pharmacy.

“He’s interested in their well-being,” Moore said. “He just wants to make sure they get on the right plan. He’s been very unselfish in that regard.”

Cottrell, who bought Medical Center Pharmacy in 1984 and is part owner of 10 other stores, is a longtime member of the National Community Pharmacists Association, which includes owners of more than 23,000 pharmacies.

He has won the NCPA’s leadership award and served on its PAC and Legislative committees.

“We are proud to call Danny Cottrell a member of NCPA, and he is truly a deserving recipient of this award,” said Holly Whitcomb Henry, NCPA president and owner of a Seattle pharmacy.

“...Danny has always been active in promoting the interests of community pharmacies and patients, especially in Alabama, but he went above and beyond the call of duty with his ingenuous efforts this past year.”

He is also a member of the Alabama Pharmacy Association, Alabama Medicaid Pharmacy Advisory Committee and Brewton Development Authority.

In December, the national Web site Beliefnet.com put Cottrell on its list of 10 inspiring people for 2009, along with Capt. Sully Sullenberer, who saved lives by landing a passenger jet in the Hudson River, and actor Michael J. Fox, who has Parkinson’s disease and is raising money for research.

Information is from The Brewton Standard, a weekly newspaper in Escambia County.
KI president coming to Alabama in March

Alabama Kiwanians will have the opportunity to attend one of several events featuring Kiwanis International president Paul Palazzolo during his visit to Alabama in late March. He will arrive in time to attend part of the state Key Club convention to be held at The Legends Marriott Hotel & Conference Center at Capitol Hill in Prattville on Friday and Saturday, March 26-27.

Then on Sunday, Monday and Tuesday, plans are in the works for three meetings in various parts of the state to which all Kiwanians are invited to meet Palazzolo, who is from Springfield, Ill.

On Sunday afternoon, March 28, Past Kiwanis International trustee Joel Palys and wife, Teri, will play hosts for a gathering in Troy. They are hoping that the weather will permit a get-together in a park. Then Palazzolo will return to The Legends for the night.

On Monday morning, March 29, he will head north. An early evening meeting in Huntsville or nearby is being planned to involve as many North Alabama Kiwanians as possible from several divisions.

Plans for Tuesday, March 30, include a morning Reading Is Fundamental program in Birmingham for children. Then Palazzolo will be the guest at the noon luncheon meeting of the Kiwanis Club of Birmingham, which annually spotlights the Kiwanis International president.

The Kiwanis Club of Birmingham invites other Alabama Kiwanians to its luncheon at the Harbert Center to meet Palazzolo, but those planning to attend should make reservations for the $15 meal early because space is limited. Reserve by contacting Kiwanis Club of Birmingham executive director Gail Vaughan, (205) 251-0032 or kiwanis99@aol.com.

The events in north and south Alabama are still being planned by Williams, lieutenant governors and clubs, said Alabama District Governor George Aiken.

“The main thing is to put these dates on your calendars now,” he said. Watch for more information about times and locations from him, lieutenant governors and club presidents.

Palys
(From Page 1)

“For the past two years, I have been the Alabama Key Club District Children’s Hospital liaison and chair of Alabama Key Clubs’ $150,000 pledge to the ‘Keeping Promises’ campaign for the new Children’s Hospital,” Palys said.

He was an honorary Kiwanis member while a teacher/adviser and joined Kiwanis in 1998. He has received the perfect attendance distinction for 10 consecutive years.

Along with serving his club as president and serving as Division 2 lieutenant governor for a year each, Palys has been the Cullman club secretary for the past four years. He earned “Distinguished” honors in all three posts.

He is also the Youth Services Chair for the four Key Clubs and two Builders Clubs’ club sponsors.

“I am extremely committed to the principle that if you have a job, you must do that job to the highest level possible,” Palys said.

He is retired from teaching after 28 years in high school. He was named Outstanding Teacher in Cullman County and was a finalist for the Teacher Hall of Fame at Jacksonville State University.

He coached for 21 years in basketball and baseball as a varsity head coach and football assistant coach. He also served as a football, basketball, baseball and softball official for 23 years at high school, collegiate and recreational levels.

“I had the distinction of officiating two final football games in my career and one final in junior college basketball,” said Palys.

He teaches part-time at Wallace State Community College in Hanceville in U.S. government, economics and English. His hobbies are mentoring fifth-graders in math and English through Volunteers in Public Schools, working with young adults, and editing the monthly newsletter for his church, Welti Cumberland Presbyterian.

Palys is also an active advocate for Children’s Hospital, averaging 25 speaking engagements each year.

He and his wife, Melba, also a member of the Cullman Kiwanis Club, own a small business, the Awards Palace.

They are the parents of two sons. Andy Palys is the current president of the Cullman Kiwanis Club. In high school, Andy was a four-year Key Club member who served as public relations chair one year, Bama Bulletin editor one year, lieutenant governor one year and International Trustee one year.

Matt Palys was the only Key Clubber in Alabama history to serve as Bama Bulletin editor for three years and was given the International Distinguished Editor Award. He died in his junior year of high school as a result of medical problems associated with spina bifida. Key Club International passed a resolution honoring Matt posthumously as “the epitome of the perfect Key Clubber.”

Both sons earned the International/Alabama District Sandy Nininger Award for being the best Key Clubber in Alabama. Matt was the only Alabama Key Clubber to win this award twice.

Bob Palys has attended 18 consecutive Alabama District Key Club District Conventions and 17 Key Club International Conventions (he missed one when his wife broke her leg and arm). He has been to numerous Alabama District Kiwanis Conventions and Mid-Winter Conferences, along with two Kiwanis International Conventions and six K-Family Leadership Conferences at Black Mountain, N.C.

“It is easy to see that my last 20 years has centered around the K-Family,” said Palys. “Our entire family has been devoted to the ideals and goals of Kiwanis.

“As Kiwanis governor, I will work tirelessly to increase the service provided by Alabama Kiwanis while making Kiwanis better known and understood by Alabama’s citizens. I would do all that is possible to remove the secret cloak that covers Kiwanis.”

Palys said it is time that the entire Kiwanis family “casts away the dilemma of being the best-kept secret among service organizations. Kiwanians deserve the same honor and distinction that members of the Lions Club, Rotary Club or any other service organization receive. To grow, we must be better known.”

E-mail news and photos to Kiwanis Kourier, kkourier@charter.net