

2016-17

RECOGNITION PROGRAM

FOR KIWANIS INTERNATIONAL
MEMBERS, CLUBS & DISTRICTS

2016-17 GOALS FOR KIWANIS INTERNATIONAL By September 30, 2017

- Every club will create a strategic I-Plan.
- Every club will conduct at least one signature project.
- We will add more than 35,000 new members.
- We will open more than 300 new Kiwanis clubs.
- We will support our Service Leadership Programs.
- We will collect more than US\$10.4 million in previously committed Eliminate pledges.



Kiwanis®

CLUB RECOGNITION PROGRAM



ACHIEVEMENT QUALIFICATIONS

- Club must achieve at least 10 points in each of the four I-PLAN topic areas.
- Club must be in good standing with Kiwanis International and its district and must be at least at charter strength in membership.

CRITERIA	POINTS	COMPLETED
INSPIRATION GOAL: To build, retain and support a growing Kiwanis membership network		
Invite 4 new members to join the club; finish the year with a net gain of 2 members. Increase of membership must meet both requirements. (Clubs that increase membership by at least 10 percent above its starting membership for the year will receive additional recognition.)	6	
Sponsor or co-sponsor a new Kiwanis club.	6	
President and secretary participate in Club Leadership Education before taking office. Personal attendance is preferred but online CLE is acceptable.	3	
Club representation in attendance at the district, regional (if applicable) and Kiwanis International conventions.	3	
Appoint club membership chair; participate in membership committee education. <i>The club secretary must report the membership chair in the Secretary's Dashboard and report that the chairperson and committee have taken the online education for the membership committee.</i>	2	
SUBTOTAL		
IMPACT GOAL: To perform meaningful service, with service to children as our priority		
Conduct an annual signature project involving at least 25 percent of the club's membership. In selecting a signature project, consider something that will elevate the public's awareness of your club while providing a needed service for the community.	6	
Contribute a minimum average of 25 Kiwanis service hours per member. Service hours must be sanctioned by the club's board of directors. Volunteer work performed individually or through other organizations cannot be included.	4	
Sponsor or co-sponsor at least two Service Leadership Programs. (Aktion Club, K-Kids Club, Builders Club, Key Club, CKI, Terrific Kids, Bring Up Grades and Key Leader)	3	
Sponsor 4 or more Service Leadership Programs or charter a new one during the year and receive additional points.	4	
Support through service or donation another local organization focused on the needs of children.	3	
SUBTOTAL		



CRITERIA	POINTS	COMPLETED
IMAGE GOAL: To enhance the Kiwanis image worldwide		
Establish or maintain an active partnership with a Kiwanis International or local partner.	6	
Receive positive media coverage for a signature or other service project.	6	
Document at least 2 news releases prepared by the club during the 2016–17 administrative year. Clubs should send news releases about signature projects and community support. See communication resources .	4	
Complete Youth Protection Guidelines Education. In October, distribute Youth Protection Guidelines to members and conduct a program on how it impacts club's activities with youth.	2	
Appoint a club public relations chair to ensure the activities of the club are recognized in the community.	2	
SUBTOTAL		
INVESTMENT GOAL: To ensure financial viability and responsible stewardship		
Donate at least US\$10 per member to the Kiwanis Children's Fund or national Kiwanis foundation outside the United States.	6	
Create and maintain a club strategic plan as an investment in the future and to help increase the effectiveness of its service to the community.	5	
Donate a minimum of US\$5 per member to your district foundation. In the absence of a district foundation, make an equivalent donation to a local or regional children's charity.	4	
Fundraise and contribute at least US\$100 per member in the community.	4	
SUBTOTAL		
TOTAL		

AWARD RECOGNITION ITEMS

- Presidential letter of recognition
- Club president pin
- Club secretary pin
- Club banner patch
- Kiwanis magazine listing
- Kiwanis website listing

PRESENTATION

- To take place during the district convention or other district conference by the district's Kiwanis International board counselor or representative