

VIEJAS

and the



Kiwanis Club of Alpine



Rally and Local Races

RATE CARD

OPPORTUNITIES FOR

ADVERTISING

&

SPONSORSHIPS

**OF ONE RALLY RACE & THE ANNUAL
LOCAL RACE**



BUSINESSES AND INDIVIDUALS
ARE INVITED TO SUPPORT
OUR COMMUNITY SERVICE
PROGRAMS BY ADVERTISING
IN OUR EVENT PROGRAM OR
BY JOINING THE ROSTER OF
SPONSORS OF THE ALPINE
SOAP BOX DERBY

ONE RALLY RACE PLUS ANNUAL LOCAL SOAP BOX DERBY



All ads will be in black & white

Program covers both race events

WINNERS OF OUR ANNUAL RACE
ARE ELIGIBLE TO COMPETE IN THE
NATIONAL ALL-AMERICAN SOAP BOX
DERBY IN AKRON, OHIO

SPONSORED BY

VIEJAS BAND OF KUMEYAAY INDIANS
&
THE KIWANIS OF ALPINE



Alpine Soap Box Derby Sponsorships

All Ads in Full Color

Press Box \$5,000

- Full Page Program Ad
- Individual Large Raceway Banner
- Logo on All Promotional Materials
- Decal on Cars
- Media and Public Relations Recognition

Championship \$2,500

- Full Page Program Ad
- Individual Large Raceway Banner
- Logo on All Promotional Materials
- Decal on Cars

Winners Circle \$1,500

- Full Page Program Ad
- Co-Sponsor Raceway Banner Headline
- Decal on Cars

Finish Line \$1,000

- Half Page Program Ad
- Name on Co-Sponsor Raceway Banner
- Decal on Cars

Starting Line \$750

- Business Card Size Program Ad
- Name on Co-Sponsor Raceway Banner

Questions: call 619-836-0033

www.alpinekiwanis.org/soapboxderby

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Alpine Soap Box Derby Program Advertising

5" x 8"	Full Page Ad	\$500
5" x 4"	Half Page Ad	\$250
3" x 4"	Business Card Ad	\$50
	Inside Front Cover Ad	\$1,000
	Inside First Page Ad	\$1,000
	Inside Last Page Ad	\$1,000
	Inside Back Cover Ad	\$1,000

Order Form

Name _____

Address _____

Phone _____

Email _____

• Sponsorship Level

• Advertising Size/Location

Camera-ready art included in price. Additional set up charges may be incurred to design an ad for program. Call for quotes.

Make Checks Payable and mail to:
Alpine Kiwanis Foundation
PO Box 704
Alpine CA 91903