



## 2018 FUNDRAISING BULLETIN

Contact Us: 888-768-8386 or [info@kiwanispeanutday.org](mailto:info@kiwanispeanutday.org)  
Visit Us : [www.kiwanispeanutday.org](http://www.kiwanispeanutday.org) \* Like Us at [facebook.com/kiwanispeanutday](https://facebook.com/kiwanispeanutday)

### Highlights

**2018 marks our 67th year anniversary!** Since inception, Kiwanis Peanut Day, Inc. has helped The Kiwanis Family of clubs raise over \$76,000,000 for their charities with just peanut sales! Expand your year round fundraising with the large variety of products now available. **Look inside.**

**Great Job!** Clubs who reported the highest earnings with Kiwanis *Peanuts*: Naperville Evening, IL \$27,709, St. Charles, IL \$ 20,638 and Oak Park-River Forest, IL \$13,400.

**Last years nut crop was good, so we are pleased to announce there are no pricing increases this year. Please visit our booth at the Kiwanis International Convention in Las Vegas to sample our products and to see what's new for the upcoming year. Ask us how to use our products for your club to maximize your profits.**

**Peanuts remain our #1 fundraising product!** Whether raising money on street corners or presales of boxes for \$30-\$50 to businesses or as a compliment to other fundraising activities, peanuts are the most recognized fundraising product promoting **The Kiwanis Family**. View the order form inside to see all of our products.

**Join the Chicagoland area where "Peanut Day" started**, handing out bags of peanuts as a thank you for a donation. In the I-I District this year it is on Friday, September 28. Designate a "Peanut Day" in your area for your next fundraiser and **earn over 400% profit** with our fundraising tips. Allergic to peanuts? Need an alternative? **View our certified peanut free chocolate bars. Ask us how to use peanuts as a service project for serving our troops.!!!!!!!!!!!!!!!!!!!!!!**

### Ordering, Shipping and Storage Tips

- ⇒ **Ordering**--Make sure your order is placed well before your fundraising date. We prefer 10-14 business days from the date of your order. In September please order 3 weeks in advance..
- ⇒ **Shipping**--A business location is most desirable as many trucking companies charge extra for residential deliveries and are not required to unload their trucks to inside locations. Upon delivery, count all boxes and check for damage before signing for receipt of shipment. Once delivery is accepted you will be invoiced for the delivery signed for and accepted.
- ⇒ **Storing**--Products must be stored in a cool, dry place in order to not alter the taste and freshness of your product. Do not store in hot garages or car trunks.

**THANK YOU to all the clubs who purchase from us. We appreciate your business and look forward to a successful 2018 fundraising year!**

*Overheard.....*

*"My members want to do a Kiwanis Peanut Day Fundraiser every month! Very little pain, quite a bit of fun and a good return on man hours. Thank you so very much for keeping all your promises."*

Did you know? Men & women who eat a handful of peanuts a day reduce their risk of death by up to 20%

### 5 Tips for your successful fundraiser

1. Establish a goal
2. Name a chairman and a committee
3. Communicate your event and progress
4. Recognize your success, report your results for our annual net results tally.
5. Review improvement

**As a courtesy payment is due 30 days after your fundraiser**

## NEW Certified Peanut Free Bars

**NEW Kiwanis Family favorites!** Clubs asked and we listened!  
Available this year are \$1 and \$2 Certified Peanut Free Chocolate Bars; free shipping minimum only 4 boxes. Add this new alternative to your fundraising activities in schools, sporting events, treat bags . A great product for Key Clubs.



Don't forget about 1.5 oz bags of Gummi Bears,  
Another fun peanut alternative.  
Each little chew bite bursts with flavor!



## Contact Us

For a Fundraising Kit and/or assistance in planning your next successful fundraiser!

[info@kiwanispeanutday.org](mailto:info@kiwanispeanutday.org)

By phone: 888-768-8386

Visit Our Website:  
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We're Not Just "Peanuts"

