



Lakeland Area Kiwanis Get Your K's On Run

2018 Sponsorship Information

The Lakeland Area Kiwanis Club is hosting the 6th annual Get Your K's On Run on Saturday, April 28, 2018. This is a 1K/5K/10K timed event. The registration will start at 11AM and the run will start at 1PM. The proceeds from this event will support Kiwanis Autism Projects and Kiwanis projects at a local level. Last year's event brought in over \$4500, and 100% of that stayed right here in our community. Over the past 5 years, we have supplied over 40 iPads to children with autism covering 8 different schools around the Lakeland area. This is a fun event that generates a lot of positive support and enthusiasm.

You can help us reach our goal by being a contributing sponsor to the Lakeland Kiwanis Get Your K's On Run. We are anticipating a great turnout of runners to support this amazing project. Please consider being a sponsor of this event by reviewing the levels of sponsorship listed on the next page. Thank you in advance for your contribution.

As an added benefit, any sponsor that signs up prior to February 26th will be featured on our posters and printed advertising. Title sponsors will also have the opportunity to put logos on our posters.

Feel free to visit our website at www.lakelandkiwanis.com to see more information about the run. If you have any questions or would like to be a sponsor, please contact Dan Brunette at 715-362-5253 or 715-499-2992, or Laura Bertch at 715-385-2711. Thank you!

Sponsorship Levels:

- **Title Sponsor(s) level** - \$1000- You will be our featured sponsor(s) on all materials and get numerous recognitions both prior to and at the event. In addition to everything at the Platinum level, you will also get 4 free entries for the run.
- **Platinum Sponsor level** - \$500 - This level gets the same as the Gold level but includes 3 free entries in the run. You will also get a large logo that will be included on our event t-shirts.
- **Gold Sponsor level** - \$300 - You are allowed to set up a booth and have materials available for distribution during the event. This level will put your name on all printed material as a sponsor. A small logo will be included on our event t-shirts. You will get recognition during the event as a gold sponsor and receive 2 free entries.
- **Silver Sponsor level** - \$200 - This level will put your name on all printed material as a contributing sponsor. A listing of your business will be included on our event t-shirts. You will get recognition during the event as a Silver level sponsor.
- **Bronze Sponsor level** - \$100 - This level will be our fruit and water sponsors. Your donation will be used to supply bananas, apples and water for all participants. You will get signage by the distribution points for the fruit and water. You will get recognition during the event for being a Bronze level sponsor.
- **Copper Sponsor level** - \$50 - This level will put your name on a display list as a contributing sponsor. The signage will be on display inside our registration booth.
- **Goody Bag Sponsor** - We are putting together 100 goody bags for the first 100 entries. If you want to provide a gift to the runners, you can include it in this bag. Items can include nutrition bars, first aid items or personal care products. Business advertising media or coupons can also be included.

Sponsor deadline for printed poster materials is February 26th. I would like to be a sponsor! Please include me with the above checked level. My information and payment are listed below. Please email a digital ad copy to committee chair Dan Brunette at: GYKOsponsor@lakelandkiwanis.com.

Name of Business: _____

Address: _____

Phone number: _____

Fax number: _____

Email: _____

Contact Person: _____

Ad Total Enclosed: \$ _____

Make checks payable to: **Lakeland Area Kiwanis Club**

Thank You!

Mail payment to:

Lakeland Area Kiwanis Club

PO BOX 972

Woodruff, WI 54568