



2018 Doll & Pet Parade:

An event produced by Clear Water Kiwanis to benefit children in Eau Claire.

#KidsNeedKiwanis

info@clearwaterkiwanis.org

Sponsor Level	Provides	Promotions	Signage
Title \$3,000	"The (Sponsor Name) Doll & Pet Parade"	Premiere Recognition with logo links on event web site, social media and all print materials	Event Banner at Registration, first parade unit, and at parade finale
Family Picnic \$2,500	Exclusive food vendor sponsor at registration before start of parade	Logo recognition on event web site, social media and all print materials	Event Banner at Family Picnic area
Pre-Event Entertainment \$2,500	Family entertainment at registration before start of parade	Logo recognition on event web site, social media and all print materials	Event Banner at Family Entertainment Area before start of parade
Judge's Stand \$2,000	Judging area at mid-point in parade	Logo recognition on event web site, social media and all print materials	Event Banner at Judge's Stand
Parade Finale \$2,000	Entertainment & Awards at Baroque, end of parade route, Visit EC Airstream	Logo recognition on event web site, social media and all print materials	Event Banner at Parade Finale
Cheering Stand #1 \$1,000 + \$500 value prize/giveaway	Cheering Stand along parade route	Logo recognition on event web site, social media and all print materials	Event Banner at Cheering Station
Cheering Stand #2 \$1,000 + \$500 value prize/giveaway	Cheering Stand along parade route	Logo recognition on event web site, social media and all print materials	Event Banner at Cheering Station
Cheering Stand #3 \$1,000 + \$500 value prize	Cheering Stand along parade route	Logo recognition on event web site, social media and all print materials	Event Banner at Cheering Station
Pet Station \$1,000 + \$500 value prize/giveaway	Pet Station at Registration area, before start of parade	Logo recognition on event web site, social media and all print materials	Event Banner at Pet Station
Grand Prize & Awards \$1,000	Underwrite Grand Prizes for parade participants	Logo recognition on event web site, social media and all print materials	
Goodie Bag \$500	Name imprint on bags given to all participants		

All sponsors receive: 1 unit in parade lineup, Opportunity to add product to Goodie Bags,
Emcee mention at Judge's Stand and Parade Finale