



Pancake Breakfast Ad guidelines.

Ad spaces are USD \$35.00 per space.

All Placemat Ad spaces are approximately the size of a business card, or about 2" X 3".

The Placemat is made with Microsoft Excel, so any graphic that works with Microsoft will most likely work.

If you do not have a business card, let me know and I can try to find a graphic that will be suitable to you.

Graphics Tips:

- 1. Try to keep all graphics to a "workable" size. The bigger the better to a certain extent. If the files are too little, they will "pixelate" or become "blocky" when I attempt to resize them to fit in the block. Therefore, it's better that I shrink them down than to try to blow them up.**
- 2. I can use most of the common graphics formats like: .jpg, .bmp, .png, .tif, .gif and a few more. Just send your graphics and I will let you know if it is in a format that I am not familiar with.**
- 3. Try to avoid dark colors as they generally do not print well and it makes your ad hard to read.**

**Email any graphics, scanned business cards or whatever you would like on you ad to:
meades122@hotmail.com**

**Please maill all checks for you ads to :
Scott County Kiwanis Club
PO Box 702
Georgetown, KY 40324**