

2016-17 Ohio District Kiwanis PR Website Contest Criteria

This contest is designed to encourage clubs to have an active and dynamic web presence for the community to easily find and connect with. Websites will be judged based on the following criteria:

Name: JENNIFER LEWIS Club: GRANVILLE

Email: LEWIS.792@OSU.EDU

Required Minimum Criteria:

- Live club website. Web Address: GRANVILLEKIWANISCLUB.ORG and GRANVILLEKIWANIS.ORG
- Correct Kiwanis logo & use of Kiwanis International brand guidelines *Also event website, GRANVILLE4TH.COM*
- Current club contact info (email & phone for at least one point of contact)
- Club meeting info (location and day/time)
- Photos/video present
- List of club activities, past and future
- Links to other K-Family websites (Service Leadership Programs, District, International, etc.)

Recommended Criteria:

- Links to clubs' social media
 - Links to other local groups (Chamber, CVB, other clubs, city, schools, etc.)
 - Links to your club website from other local groups (Chamber, CVB, other clubs, city, *(www.granville.oh.com, Business.granville.oh.com)*)
 - Properly linked to ~~from~~ the Kiwanis District and International websites
 - Found within the top two pages of search results on Google when searching for: *"Granville Kiwanis"* *(top result in searches)*
 - Club Webmaster or Communications/PR Chair. Name: JENNIFER LEWIS
 - Attendance by a club member at District Mid Year PR forum or any District webinar
- List event & 1 attendee: JENNIFER LEWIS & DON LEWIS TO DISTRICT MIDYEAR FORUM
- Promotion of K-Family month and/or Kiwanis One Day

Other judging criteria will include: overall design theme of the site, easily navigable, inviting to visitors.

Email completed form to ODKI.PR@gmail.com or mail to: Ohio District Kiwanis - PR Contest, 941 Chatham Lane, Suite 326, Columbus, OH 43221. Deadline for all entries to be received is September 30, 2017.