

PART 2 – GRANT APPLICANT INFORMATION

1. Event/Project Title: Granville Kiwanis 4th of July Photography Contest Exhibition

Location: Granville Public Library, ART@43023 and Bryn Du Art Gallery

2. Applicant Organization Information:

Application Date: June 9, 2017

Name of Applicant/Organization: Kiwanis Club of Granville

Contact Person's Name: Jennifer Lewis, Kiwanis 4th of July Committee and member

Contact Person's Phone: 740-485-2040

Address: PO Box 133

City: Granville

State: Ohio

Zip Code: 43023

Email Address: Lewis.792@osu.edu

Website: Club: GranvilleKiwanis.org; Event: Granville4th.com

Check Application type: A. group performance and exhibition (one time)

Check Arts type: Visual Arts

PART 2 – EVENT INFORMATION

1. Provide a summary of the event, including the targeted audience:

The Granville 4th of July Celebration is one of the largest annual community events in downtown Granville. The event draws local residents, visiting family members and guests from around the country. The four day festival is free to the public to attend, and includes daily entertainment, rides, concessions, a public "Granville's Got Talent show, Games for All Ages, a mile-long parade, square dancing, the longest running 5-mile foot race, and a fireworks display. The festival is organized and operated by the volunteers of the Granville Kiwanis Club (a non-profit organization with 501c3 Foundation) as a fundraiser for its many service projects supporting children, youth and families in need in our community. The event relies on public sponsors and volunteers to make the event sustainable, which the club has succeeded in doing since 1962.

The Granville Arts Commission has recently been a contributing sponsor to the event and its related artistic public contests through the July 4th Fiddle Contest in 2015 and the July 4th Photography

Exhibition in 2016. The photography contest included a public exhibition and awards reception at the downtown art gallery ART@43023. The contest drew many amateur photographs and a few outstanding professional photographs, including a photograph of the Wildwood Park Fireworks display that will be featured to promote the 2017 event. This artist was a visiting professional photographer from Columbus who came to Granville specifically to compete in the contest. The awards exhibition was well attended and attracted the artists and families of those who competed. The interaction between the artists discussing their craft and the individual pieces was exciting. The quality of the professional photographs clearly enhanced the exhibition, and many in attendance agreed that we needed to encourage more professional photographers to contribute.

In an effort to enhance the quality of photographs in the exhibition, expand the exhibition's reach to the public, and encourage more participation, the Photography Contest Committee sought the input of local professional photographers and past participants, as well as potential new gallery spaces. After significant discussion and planning, the committee is proposing for the 2017 July 4th Photography Contest and Exhibition the following:

1. **Granville 4th of July Photography Contest** (with two parallel contests, free to participate and open to the public). New this year, we will offer two public photography contests, one is only digital and the second for prints. Both will require public voting and offer 1st, 2nd and 3rd place cash awards.
 - a. **New! Instagram-based Photography Contest** that allows cell phone photography images and is open to the public. This popular format is readily accessible and allows people to upload photographs directly from cell phones into Instagram, as well as standard photographs. It aims to encourage youth, families and amateurs to participate. Submissions to be considered for the contest must be uploaded by July 31. The voting will be online via Instagram #Granville4th through "likes" and continue through the end of the contest (August 15). [Note, Instagram is setup to allow each person to "like" an image only once.] The top three Instagram photographs with the most likes will win. The photographs will be on display on a digital device at the Granville Public library exhibit with instructions on how to vote online. Winners will receive cash awards and their photographs will be displayed on the contest website, event Facebook page and the photographers recognized in the local newspaper.
 - b. **A traditional print Photography Contest (followed by formal Awards Exhibition)** will also be offered to appeal to hobbyists and Professional photographers. This contest requires submission of high resolution (minimum 2MB) images. Limit of 5 photographs. New this year, the Committee will print the photographs (8x10) using professional-grade processing (discounted through bulk rate), frame (reuse from past exhibits) and display the entries for public voting while displayed at the Granville Public Library in the new professional art display walls of the first-floor main digital lab area. The photographs will be numbered and the public can vote for 1st, 2nd and 3rd by anonymous paper vote. (We will ask by honor system each person only vote once and select a different photograph for each place.) Once the voting is completed, the winning photographs will be included in the public exhibition at ART@43023, with a selection of Professional Photographs commissioned for the 2017 contest and publicized on the contest website and recognized in the local newspaper, the Granville Sentinel.

2. **New, Free Public Photography Class to encourage participation in the contest.** This 2-hour class will be held at the Granville Public Library from 6:30-8:30 pm on Thursday, June 28 and led by two professional photographers. Open to the public and free. RSVP recommended to info@granvillekiwanis.org. The class will be publicized in the library, in the newspaper, on posters and online. The class will be led by two local professional photographers and previous participants in the contest (Bryan Ghiloni and Jack Fleming.) The class will be held immediately prior to the July 4th celebration to encourage hobbyists to participate in the contest and exhibition. Participants will bring their own camera or cell phone. The course will review basic elements of a “good” photograph to help individuals create and select photographs for competition, as well as demonstrate two challenging conditions (night-time and motion) that may be useful in capturing the July 4th festival.
3. **New, Exhibition of Invited Professional Photographers of images of the 2017 Granville 4th of July.** A professional photography exhibition of three invited Professional Photographers will be commissioned and offered free to the community. The purpose of the Professional Exhibition is to provide free to the community:
 - i. An Artist Exhibition of Photography free to the public
 - ii. A high-quality document the historic 2017 Granville 4th of July Celebration.

Inclusion of select pieces from the Professional Exhibition will enhance the quality of images presented in the Public Photography Awards Exhibition. We aim to provide a High Quality Gallery Show that the public can enjoy for free. Including three professional photographers will ensure a Diverse Display of professional photographs of the event promoting local talented artists. (If the exhibition continues next year, the artists will rotate to include other area artists.) The Bryn Du Art Gallery is an ideal space for a professional Exhibition. The proximity to the crowd at the Concert on the Green makes this year ideal.

The professionals will be giving the exhibition hosts and historical society image release to use the photo collected. These photographs provide an historical record to document as professional quality images for the Granville archives and the Granville Historical Society, who have kept similar records since the first Granville July 4th parades and celebration.

The professional artists will meet prior to the Exhibition and in advance of the July 4th celebration to craft the exhibition and make sure they cover the event adequately and offer a quality show. The photographers estimated an exhibit in the Bryn Du space would consist of 10-20 photographs from each of the three artists, who would print and frame their own works.

The exhibition will be held at the Bryn Du Art Gallery located behind the mansion during the display and voting of the public exhibition. The display will be open during select times and public viewing encouraged. The exhibit will be open to coincide with traffic from the Concert on the Green, which is being held this year on the back lawn of the Bryn Du Mansion. The ideal dates for the Exhibition (to be confirmed with the Bryn Du Gallery) are Sunday July 23, August 6 and August 20.

4. **The public Granville 4th of July Photography Contest Awards Exhibition will take place at ART@43023 over a two-week period in September.** The public voted top winners of the two contests will be displayed with select photos from the professional exhibit. The winners will be announced at a reception at ART@43023 on opening night and the public will be invited via

social media, poster and newspaper announcement. The traveling art display will be displayed at the Granville Public Library, the Park National Bank and other venues in Granville (tbd).

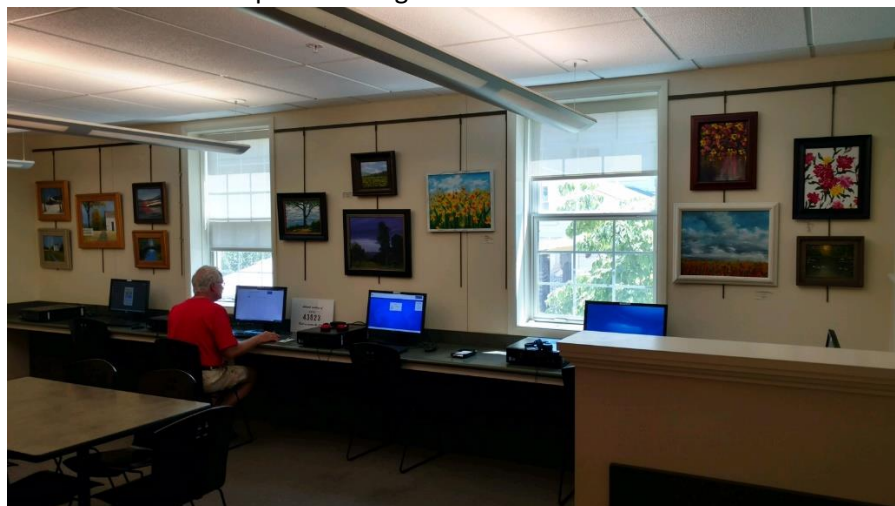
2. Beginning date of event: July 20, 2017 (Professional Art Exhibition)

Ending date of Event: December 2017

3. **Promotion** of the contest and its sponsors will include publicity on the event website Granville4th.com, at the event, in the community local newspaper The Granville Sentinel, at the Granville Public Library, on printed posters displayed at businesses in downtown Granville, through word-of-mouth and Facebook publicity, through invitation by business-card sized advertisements with instructions on how to enter given to individuals at the 4-day event.
4. **Who are the artists to be involved in the project, how and why were they chosen and, if appropriate, the rate of payment for their services.**
 - a. The three professional artists who have agreed to participate are Bryan Ghiloni, Garrett Martin and Jack Fleming. All are trained professional photographers with photos on display on their social media and websites. Bryan Ghiloni currently operates Bryan Ghiloni Photography Studio in Newark and also teaches photography and graphic design at Central Ohio Technical College. He is a former director of the award winning GALLERY RFD in Georgia, curator of dozens of art exhibits and has himself exhibited in over 100 art shows. He will lead the professional photographers' exhibition. Jack Fleming is a native of Granville and a current resident. He is a free-lance professional photographer with professional clients in Los Angeles and the Columbus area. He has competed in our contest before and won top prizes. Garrett Martin is a free-lance professional photographer from Newark, Ohio who has operated his own studio. His unique style and new perspective on our festival will be a welcomed addition to the exhibition.
 - b. The artists have agreed in advance to provide us with digital copies of their photographs. They will print and frame the photos in adequate scale for a premier exhibition, using the honorarium funds provided. For the scale of the show and the nominal budget proposed, the three artists have agreed on an honorarium of \$250 each to document the 4-day festival, select, print, frame and display their exhibition.
5. **Describe the community support you have for the proposal – volunteers, space, donated supplies, other grants, etc.** The Kiwanis Club of Granville sponsors the July 4th celebration and encourages activities promoting the event and for the public. The club has hosted a photography contest since 2009 and an exhibition since 2015. We are excited to expand the exhibition and photographic documentation with a formal Professional Exhibition at Bryn Du Art Gallery, as well as the traditional public Awards Contest at the Granville Public Library and online using Instagram, and a formal Public Awards Exhibition at ART@43023. The Kiwanis volunteers support both the contest and the exhibition. They can provide additional oversight and promotion if needed at the Bryn Du exhibition. All venues have agreed in advance to participate. The Kiwanis Club can help fund the public contest, however they rely on outside sponsors to

make the Granville 4th of July event sustainable and profitable for their non-profit purposes (to serve children and families in need).

6. How does the project meet the criteria of the Granville Arts Commission? The Granville 4th of July Photography Exhibition and Public Awards Exhibition are community-wide public events that encourage and support the visual art of photography. The committee is offering a new free 2-hour photography class and commission of a professional art exhibit to enhance the quality of images presented for the exhibitions. We will recognize the GAC as a sponsor in part for each of the exhibitions.
7. Have you done similar events/activities in the past? Yes
 - a. In 2015 and 2016, we hosted a Granville 4th of July photography exhibition at ART@43023. In 2016 the exhibit was jurored by a professional photographer. Many excellent high quality creative photographs were entered into the contest. Few youth participated. In the effort to enhance the quality of the exhibition and encourage youth and more participation, we are proposing to add this year:
 - i. A free photography course on June 28 at the Granville Public Library
 - ii. An Instagram photography contest with public voting online with display and promotion at the library, in addition to a printed formal photography contest, in which we print the photographs to reduce cost and effort for the contestants
 - iii. A professional exhibition at Bryn Du Art Gallery consisting of works from three invited Professional photographers of the Granville 4th of July Celebration with select photographs in the public Awards Exhibition at ART@43023 and in the traveling exhibit in Granville.
8. Please feel free to provide additional information that you think may be helpful to the funding committee:
 - a. Photograph of the new art display space in the lobby at the Granville Public Library for the initial exhibit for public voting:



9. The amount you are requesting (\$100-1,000): \$1000

10. How will the funding be used?

- a. Budget
 - b. Printing of 8x10 for public contest from jpg submitted (we can negotiate discounted professional price and ensure quality printing through our professionals, estimated \$1.50/print [for 30 selected photos] \$50
 - c. Frames (8x10) for Public Awards Exhibition (many can be recycled from prior years, to replace as needed) \$25
 - d. Digital display at library of Instagram images with instructions to vote online, \$0 cost (viewing display monitor or digital frame to be borrowed)
 - e. Professional Photographer Honorarium (to cover their time, cost of printing, framing and labeling for the Professional Exhibition), \$250 per professional photographer, total \$750 for three photographers
 - f. Supplies for labeling, installing and mounting of the Public Awards Exhibition \$25
 - g. Promotion – poster printing (\$10) and business card to pass out during festival to people taking photographs (\$10 for 500), total \$20
 - h. Cash Awards for Public Competitions: Instagram contest (\$50, \$20, \$20 = \$100) and Printed Contest (\$100, \$50, \$25=\$175), total \$275
 - i. Total cost = \$1145
11. What will happen if we do not receive the full funding request? The club will likely offer both public contests and with cash awards and exhibition at the library and ART@43023. The club cannot fund or subsidize the professional exhibition based on its non-profit purpose. These photographs would otherwise enhance the contest and photographic documentation for Granville's archives.
12. Please complete applicable categories with budget numbers. Estimates are sufficient.

Category	GAC Funds	Total Budget
Artist fees including Honoraria	\$750	\$750
Facilities e.g. hall rental	\$0	\$0
Supplies/Materials	\$120	\$120
Equipment Rental	\$0	\$0
Staging/Lighting	\$0	\$0
Awards/Prizes	\$130	\$275