

Kiwanis Club of St. Marys
Festival Sponsorships
July 4th Festival - Rock Shrimp Festival
July 4 and October 6, 2018
www.smkiwanis.com
“Serving the Children of Camden County”

To Our Sponsors:

The children of Camden County sincerely thank you for supporting the Kiwanis Club of St. Marys. After the direct expenses (such as fireworks* and food to be prepared for Rock shrimp meals), the net income from our sponsors, vendors and other fund raising activity goes directly to support our projects.

No Kiwanian is paid anything, even those who work all day to make our festivals successful. And Kiwanis rules will not let us spend any of our projects money on administrative expenses. So, your donations go directly to support programs for children and the community.

We provide over \$14,000 of direct support to scholarships and activities at the Camden County High School and help fund several other youth programs. We support leadership development clubs in several of the county elementary schools, the Camden County Middle Schools and the Camden County High School. And we support several community development programs such as Habitat for Humanity and Thanksgiving Baskets. We will gladly supply you a complete list of all the programs and organizations we help support.

Our Sponsor support levels have not changed since last year, but our need has increased. Please refer separately to our **Firecracker Sponsor** program (reverse side). Our current loyal supporters are welcome to increase your contribution or additionally participate in our Firecracker campaign.

Your support truly makes Camden a better place, for our youth and for all of us. THANK YOU.

*Kiwanis pays for approximately one-third of the costs of the fireworks, plus doing nearly all of the work. The City of St. Marys pays the other two-thirds and works closely with us.

Sponsorship levels for Friends of the Festival:

Silver (\$250 for one festival of your choosing or \$400 for both festivals):

The Silver sponsorship level includes: line item (no logo, name only) on official festival T-shirts; special recognition of your support as a Silver sponsor on the Friends of the Festival page in the Tribune & Georgian, Camden Shopper & other media; and two free festival T-shirts.

Gold (\$500 for one festival of your choosing or \$800 for both festivals):

The Gold sponsorship level includes all benefits of the Silver sponsorship level plus: your logo included on official festival T-shirts; special recognition of your support as a Gold sponsor on the Friends of the Festival page in the Tribune & Georgian, Camden Shopper & other media; recognition of your support in public address announcements during the festival; and three free festival T-Shirts.

Platinum (\$750 for one festival of your choosing or \$1,200 for both festivals):

The Platinum sponsorship level includes all benefits of the Gold sponsorship level plus: your logo included on official festival T-shirts; special recognition of your support as a Platinum sponsor on the Friends of the Festival page in the Tribune & Georgian, Camden Shopper & other media; recognition of your support in public address announcements during the festival; and five free festival T-Shirts.

Thank You for Your Support,

Doug Corwin, Chairman Sponsorship Committee

FIRECRACKER SPONSOR

Hurricane Matthew, Hurricane Irma and 2018 downtown road construction have greatly impacted our income and expenses for these festivals. Therefore, some of our costs are higher and our income is lower. Next year's support of our projects will be affected if we are not able to raise more money.

Our **Firecracker Sponsor** program will give smaller companies and organizations and individuals an opportunity to help.

Firecracker support can be made in any amount, but we propose \$100 increments.

Each Firecracker Sponsor will receive a certificate, and 3 Star (\$300) sponsors will receive a T-shirt. We will also list our Firecracker Sponsors in the print media-Tribune and Georgian, and the Camden Shopper.

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ORDER FORM

Business Name _____

Please make checks payable to:

Contact Name _____

Kiwanis Club of St. Marys

Address _____

Amount enclosed \$ _____

OR

Phone # _____ Fax # _____

Bill Us _____

Email _____

OR

Installments
with bill dates of: _____
April 30, 2018 & July 31, 2018

<u>Level</u>	<u>Both Festivals</u>	<u>July 4th Festival</u>	<u>Rock Shrimp Festival</u>
Silver	_____ \$400	_____ \$250	_____ \$250
Gold	_____ \$800	_____ \$500	_____ \$500
Platinum	_____ \$1,200	_____ \$750	_____ \$750

Fireworks/Other \$ _____

T-shirt size(s) requested (Adult S, M, L, XL, XXL): _____

Advertising deadline is generally one month prior to each festival. However, some forms of advertising (posters, newspaper ads, etc) may go out earlier so Platinum sponsors should return these forms earlier if possible to ensure you are included on the advertising. Kiwanis is a non-profit 501(c)(4) organization, and sponsorships are generally classified as advertising/marketing expense.

*Please list any special requirements about your logo below.
(In-Kind sponsors-Please list services or goods you are providing)*

Return to:
Kiwanis Club of St. Marys
P.O. Box 7353
St. Marys, GA 31558

Festival Contacts:

Tom Conkright, Club President
Doug Corwin, Sponsor Chairman

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912-882-5047

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dcorwin@tds.net