



Kiwanis Club of Madison West

KIWANOGRAM

Guests: No guests

Program: Mike Crane, director of Wisconsin Public Radio, described the first 100 years of WPR. Wisconsin has been leader in public radio. The idea for public radio was initiated in 1917 by Professor Earle Terry a physicist at the University of Wisconsin-Madison.

The first information reported on public radio weather which was especially important to Wisconsin Farmers. WPR was the first radio station to broadcast Packers and Badgers football as well as Badgers basketball.

In the early years, one room schools were common and WPR information was used by as many as 4,000 schools. Some the early programs directed toward the schools were 'School of the air', 'Let's Draw' and 'Let's Sing'. The typing program was not successful.

WPR has 37 radio stations throughout Wisconsin and seven bureaus. They have 500,000 listeners per week and 54,000 members.

Mike attributes today's success of WPR to reaching out to Wisconsin citizens and getting out into the community.



Marv Beatty visiting with speaker Mike Crane

February 2, 2018

Presiding: Arlin Brannstrom
 Greeter: ????
 Opening word: Ed Reisch
 Music: George Shook
 Checkpoint: Marv Beatty, Terry Stewart
 Drawing: Bobette Heller
 ASA Ski program

Announcements:

Arlin Brannstrom reported some of the business from the Board of Directors meeting today:

1. We have 58 members.
2. Fishing has no Boundaries is a new project approved by the board.
3. A volunteer is needed to serve as the coordinator of the Christmas Pageant.
4. The board will evaluate the Culver's after the McFarland event with respect frequency.
5. February 9 is special guest day, board members were encouraged to bring guests.

Ed Reisch circulated a get well card for **Charlie Stark** who fell and suffered several broken bones.

Chuck Stumpf reported January birthday contributions of \$115 were received from **Rich Donkle** and **Ron Schuler**.

Important Date

Date	Event
February 6	Volunteer, Culver's McFarland
February 10	Pancake Breakfast Middleton Kiwanis Sports Bowl, University Avenue
February 18	Belleville Kiwanis Chili Dinner Belleville High School
March 15	Application Deadline Rothe Memorial Leadership Scholarships

Upcoming Programs:

Date	Program	Greeter	Opening Word
February 9	DNA SNAP Shot Program Susan Frett	Harley Skjervem	Ken Saville
February 16	Community Partnership and Midvale School Mary Bartzan and Becky Galvan	Mary Ziegelbauer	TBA

Meeting Time and Location

Fridays, 11:45 am

Covenant Presbyterian Church

326 South Segoe Road, Madison, WI

Web site: www.madisonwestkiwanis.com

Email: Admin@madisonwestkiwanis.com

Facebook:

www.facebook.com/madisonwestkiwanis

Announcements:

· **Brian Rodeck** described our next fundraising opportunity with the McFarland Culver's on February 6, 4:00 pm to 8:00 pm. Volunteers will deliver food orders to customers dining in the restaurant and customers in their car using the drive through. Volunteers will also greet Culver's customers coming into the restaurant and leaving. If you were unable to signup, you can provide support by purchasing food. Our club receives ten percent of the sales. Plans are being made for another Culver's event at the Todd Drive location. A volunteer is being sought to provide leadership for this location. Depending on the success of these events, other Culver's fundraising may be pursued.

An update from the McFarland Culver's, the 'Flavor of the Day' is **banana cream pie** on February 6. Also they some specials: \$1.00 off a taco salad and \$2.00 for a bowl of chili.



Banana Cream Pie Sundaes

Bonnie Hansen circulated sign up for the Midvale School Lunch Buddies. **Ed Reid** and **Millard Johnson** are signed up for Feb. 7. And **Ken Saville** is is signed up for February 21. Another volunteer is needed. Contact **Bonnie Hansen** if interested.

Ken Saville announced a new Rothe Memorial Scholarship has an application deadline of Mar 15. There are three \$1,000 scholarships, one for a member of each of our three student clubs; Madison West and Edgewood Key Clubs and Edgewood College Circle K.

Club Officers (2016-2017)

President: Arlin Brannstrom

Vice President Bob Cropp

Secretary Ron Schuler

Treasurer: Randy Grobe

Past President Millard Johnson

Board of Directors

Ken Saville Brian Martin

Scott Kramer Tom McCrill

Brian Rodeck Harley Skjervem

Jim Weiderhoeft announced the 2018 adaptive skier candidates will receive an orientation before our meeting on February 9 meeting. The candidates and ski program alumni will be invited to our meeting. Jim may need members to volunteer as hosts the candidates and alumni.

Middleton Kiwanis Club has scheduled their Annual Pancake Breakfast for February 10, 7:30 am to 11:00 am at the Sports Bowl located on University Avenue in Middleton. Cost of the tickets is \$7.00.

Members of the Belleville Kiwanis Club invite everyone to the Annual Chili Dinner on February 18, 11:00 am to 5.00 pm at the Belleville High School. At the same time and place, the Boy Scout Troop 61 of Belleville will have a taco bar. The cost for adults is \$9.00, for children 6 – 10 is \$5.00 and children 5 and under are free. In addition they are planning to have their travel show: "Quebec City and the St. Lawrence" and "Washington State Highlights". This show is scheduled for 1:30 pm in the high school auditorium.

