



Kiwanis Club of Madison West

KIWANOGRAM

Guests: Steve Genheimer, a former Kiwanis member in Cincinnati (new member candidate).

Program: Robert Schuler described his experiences that lead him to move to Bangkok, Thailand and nearly eighteen years of work in a law firm. Business Opportunities in Thailand are numerous but a key to success is understanding the culture of the people and respect that culture. Do not attempt to change the people. An outsider must adapt.

Another key is getting to know the right people in the country which includes business leaders, politicians and law enforcement. Business leaders include international investors with an interest in Thailand businesses.

Robert reports one method for searching a business opportunity is to evaluate successful business plans in the United States which have not been adapted to Thailand and have potential. One such business plan was Sushi Zo, a successful restaurant in New York and Los Angeles. He and his investors established a Sushi Zo restaurant in Thailand, which opened in December, 2016. This very high end restaurant has only 14 seats which require a reservations and turnover once, for 28 customers per evening. Frequently all seats are reserved for a month ahead.



Robert and Ron Schuler

December 29, 2017

Presiding:	Arlin Brannstrom
Greeter:	Jim Wiederhoeft
Opening word:	Bob Cropp
Music:	Mary Mennes
Checkpoint:	Terry Stewart, Virgil Jurrens
Drawing:	Jack Padgham
	Christmas Pageant

Announcements:

Reminder: **President Brannstrom** announced the Culver's project, busing customer orders, will begin on January 9, 4:00 pm to 8:00 pm at the Culver's located on Mineral Point Road, across from the West Towne Shopping Center. Kiwanis is expected to receive ten percent of the sales. Four volunteers are needed during this time. A signup was circulated. Since we receive ten percent, Kiwanians are encouraged to have friends and others to visit the Culvers and purchase food. We will also have an opportunity to publicize our club for recruiting members. If you have questions contact Arlin at 833-7989 or ajbranns@wisc.edu,

President Brannstrom announced the next Board of Directors meeting is scheduled for January 3, 8:15 am at the HyVee located at Westgate. Members are invited to attend this meeting.

Important Date

Date	Event
January 5	Board of Directors Meeting Covenant Presb. (8:15 am)
January 9	Culvers Project, 4pm to 8pm Mineral Point Road
February 1	Application Deadline Ahlgren and Golden K Scholarships

Upcoming Programs:

Date	Program	Greeter	Opening Word
January 5	Madison West Kiwanis Club Update Ron Schuler	George Shook	TBA
January 12	70 th Alice In Dairyland Crystal Siemers Peterman	Carrol Spencer	Ken Saville

Meeting Time and Location

Fridays, 11:45 am

Covenant Presbyterian Church

326 South Segoe Road, Madison, WI

Web site: www.madisonwestkiwanis.com

Email: Admin@madisonwestkiwanis.com

Facebook:

www.facebook.com/madisonwestkiwanis

Announcements:

Bonnie Hansen reported the Midvale School Lunch Buddies will resume in January, occurring twice per month. The first Lunch Buddies program will be January 10. **Millard Johnson** has signed up. One more volunteer is needed. A sign up was circulated.

Previously Bonnie Hansen reminded members of new activities at Midvale Elementary School.

1. Members are invited to have lunch with the students during their lunch period,
2. Members read a book to the students for 45 minutes.
3. Members shelve books in the library, normally teachers must do this.
4. Members are invited share some of their passions/activities/hobbies with students.

The goals of these programs is to provide a meaningful experience for the students. If anyone is interested, contact Bonnie by email (2bonniejeanne@charter.net) or phone (838-8456).

Ed Reisch reviewed the history of our Christmas Pageant with club assuming responsibility of the event in 1985. In 1989, the state discontinued the support without charge so the club had to raise funds for the cost of the state services. **Jack Padgham** was club president in 1985. The club received an initial grant of \$10,000 for the pageant, which provided funds to start our foundation.

Ed Reisch shared an article in In Business Madison Magazine, December issue, which recognized Reynolds Transfer and Storage as 130 year multigenerational company. The sixth generation of the Reynolds has joined the company.

Club Officers (2016-2017)

President:	Arlin Brannstrom
Vice President	Bob Cropp
Secretary	Ron Schuler
Treasurer:	Randy Grobe
Past President	Millard Johnson

Board of Directors

Ken Saville	Brian Martin
Scott Kramer	Tom McCrill
Brian Rodeck	Harley Skjervem

Reminder: Guidance counselors in the Madison area high schools have been informed of our Ahlgren and Golden K Scholarships. The Ahlgren Scholarship is \$2,000 and available to Madison West, East, Memorial, and Lafollette, Edgewood and McFarland High School Seniors planning to attend college in the Fall of 2018. The Golden K program provides two \$1,000 scholarships for Madison West, East, Memorial and Lafollette high school seniors also planning to attend college next fall. One Golden K scholarship is based on financial need. The application deadline for these scholarships is February 1, 2018. If anyone knows of a high school senior with an excellent scholastic record and active school and community activities, please encourage them to apply for either of these scholarships. The application can be found on our web site: www.madisonwestkiwanis.com.

