



Kiwanis Club of Madison West

KIWANOGRAM

Guests: Wilma Rohweder, spouse of Dwayne and or pianist, John Schwab, currently on leave.

Program: Kevin Walters, Historian in Residence, described the history of WARF (Wisconsin Alumni Research Foundation) and its role at the UW-Madison.

Two key people in establishing WARF were Harry Steenbock, scientist. and Thomas Brittingham Jr., business and investment. In 1923, Steenbock demonstrated irradiation with ultraviolet light increased vitamin D in foods, which reduced rickets in children. The foundation was established in 1925 with a mission to support UW-Madison research funded by \$900 in capital from nine alumni. It was to operate independently of the university and governed by trustees who were alumni and not university employees. Their first success was a license agreement with Quaker Oats who fortified their cereals with vitamin D using Steenbock's research findings. Brittingham, a foundation trustee, successfully invested the funds obtained through licensing. Today the foundation provides \$200 million annually to support research.



Kevin Walters presenting WARF History

Upcoming Programs:

Date	Program	Greeter	Opening Word
March 11	Midvale Students visit Bonnie Hansen	Bill Grabel	Brian Martin
March 18	Wisconsin River Kayak Trip Ruth Oppedahl	Jim Danner	Carrol Spencer

March 4, 2016

Presiding:	Millard Johnson
Greeter:	Tom McCrill
Opening word:	Ken Saville
Music:	Boomer and Wilma
Checkpoint:	Marv Beatty, Virg Jurens
Drawing:	Ned Schmitt ASA Ski Program

Announcements:

Millard Johnson reported on the Board of Directors meeting on March 2:

1. Approved the purchase of two I-pads for two students at Midvale School (autism program).
2. Encouraged committee chairs to attend mid year conference on April 9 in Richland Center.
3. Accepted and fully supported the club member survey report and supported the proposed revitalization follow-up, more details on page 2.
4. Announced the Madison Area Kiwanis Club representatives are meeting on March 9 to plan a coordinated future efforts for 2017 regarding Downtown Centennial celebration and Kiwanis promotion in Madison.

Important Dates

Date	Event
March 12	Stoughton Pancake Breakfast Stoughton High School
April 1	Youth and Community Grant Applications due
April 9	WI-UM Regional Midyear Conf. at UW-Richland Center Campus
June 9	Kiwanis Mallards game Madison East Kiwanis host
June 22-25	Kiwanis International Conv. Toronto, Canada

Meeting Time and Location

Fridays, 11:45 am

Covenant Presbyterian Church
326 South Segoe Road
Madison, WI

Web site: www.madisonwestkiwanis.com

Email: Admin@madisonwestkiwanis.com

Facebook:

www.facebook.com/madisonwestkiwanis

Club Officers (2014-2015)

President:	Mary Mennes
Vice President	Millard Johnson
Secretary	Ron Schuler
Treasurer:	Randy Grobe
Past President	Carrol Spencer

Board of Directors

Bill Battista	Tom McCrill
Bonnie Hansen	Jim Danner
Arlin Brannstrom	Brian Martin

Announcements:

Fred Ross described the report prepared from the Club member survey and proposed revitalization plan to address our decline in membership over the past several years. One goal in the plan is to add one member each month from now through December, 2017. Three committee task groups have been proposed: membership recruitment, club meetings, and community service. Your board of directors fully supports the plan. Each member was emailed a copy of the report on March 4. Our April 8 meeting will be an opportunity to discuss the report and further develop a plan for adding new members and revitalizing our club.

Chuck Stumpf reports receiving \$164 from three members who had birthdays in January and February. They were **Rich Donkle, Karyn Schairer** and **Bonnie Hansen**.

Members are encouraged to contact non profit organizations as potential applicants for our Community and Youth Grants. The application deadline is April 1, 2016. The funds allocated for grants by our board members and foundation trustees is \$15,000, a fifty percent increase over last year. The applications can be found on our public web site www.madisonwestkiwanis.com. Go to the grants page – menu is on the left of home page.

Ken Saville announced the Edgewood Circle K has elected officers for 2016-17. Their officer change over takes place April 1. Several Circle Ker's are attending their annual district conference.

Members interested in participating in the April 9 Mid Year Kiwanis Conference in Richland Center should contact Ron Schuler on or before March 11. Four workshops are scheduled.

Another volunteer opportunity is scheduled for Second Harvest Food Bank (2802 Dairy Drive) on March 15, 9:00 am to 11:30 am. Contact **Bonnie Hansen** if interested.

Following is a list of future Midvale School activities during this spring semester.

Mar 10 – Rhythm and Books Fair

Mar 10-11 Garage Sale Setup

Mar 11 – Students visit our weekly meeting

Mar 11 – Book Fair and Take Down

Mar 12 – Garage Sale

Mar 16 – Pot Luck Dinner, 1st grade, 4:45 pm setup, 5:30 pm, dinner.

Members can sign up on line by logging in on the member website and go to 'Meeting & Events'.

The signup for the garage sale will be done through the Midvale School signup online system using the following web site:

<http://www.signupgenius.com/go/9040a4caea62ea02-midvale>

Garage sale signup dates and times available are:

March 10, 3:30 -8 pm (2 hour periods) Setup

March 11, 10am – 8pm (2 hour periods) Setup

March 12, 7:30 am to 1 pm (2 hour periods) Sale

March 12, 1-2:30 pm Clean up

The Stoughton Kiwanis Club has their annual St. Patrick's Day Pancake Breakfast on March 12, 7:30 am to 11:00 am at the Stoughton High School. This breakfast provides an opportunity to have another interclub.

Madison East Kiwanis has scheduled the Annual Kiwanis Day at the Madison Mallards Baseball on June 9 at Warner Park. The game starts at 6:35 with supper from 5:00 to 6:30. Tickets are \$16.00. More details later.

