

# Kiwanis Club of Brockport

P.O. BOX 203 • BROCKPORT, NEW YORK 14420

www.BrockportKiwanis.org

Kiwanis is a global organization of volunteers dedicated to  improving the world one child and one community at a time

## 2019 KIWANIS COUPON BOOK & WEB ADVERTISING CONTRACT

Merchant / Advertiser		Contact Name	
Street	City	State	Zip Code
Phone	E-mail	Web Site	

### Distribution:

Over 14,000 books will be distributed through the *Suburban News* and the *Hamlin Clarkson Herald* to homes in the areas of Brockport, Sweden, Clarkson, Hamlin, Kendall, Clarendon, Holley and Murray and parts of Spencerport. Coupon Books are also available at various Kiwanis events throughout the year.

### Internet Options:

You may indicate below that you want your coupon or ad to appear on our Brockport Kiwanis web site. If no boxes are checked we will assume that you want your business information and Redeemable Coupon or Ad on our web site as shown below. Non-redeemable coupons will be marked as a sample directing people to clip and use the coupon in the printed Coupon Book

### Please select from among the following web options:

#### Yes No

- Publish my Business information on the Brockport Kiwanis web site
- \_\_\_\_ Also publish my Coupon or Ad on the Brockport Kiwanis web site
- \_\_\_\_\_ My online Coupon will be redeemable
- \_\_\_\_\_ If my online coupon is not redeemable put a non-redeemable sample of my coupon on the web

### Please help us make the best impression for you; select from among the ad source options below:

#### No Extra Charges

- Use my Coupon or Ad from last year's Coupon Book, just update the expiration date or minor edits
- I will send a print ready digital Coupon or Ad for this Coupon Book (Word, pdf, jpg, tif, png)

#### Extra Charges Apply for Editing

- \$20 fee - I am providing a paper print of my Coupon or Ad, scan it and clean it up for publication
- \$35 fee - I want you to create a new Ad or Coupon from my notes and sketches, or extensively edit my previous Ad/Coupon, or extensively edit the digital file that I am sending

### Your Business Name

Your Name

123 Your Street

Brockport, NY 14420

(585) 637-0123

Email: youremail@you.com

Website: [www.linktoyourwebpage.com](http://www.linktoyourwebpage.com)

[View Coupon or Ad](#)

*This is how your business information will be displayed on our web site:*

www.brockportkiwanis.org

**Line through, cross out, or edit any information that you want to change for display on our web site**

*When someone clicks the "View Coupon" button your Coupon or ad will appear according to the choices you made above (redeemable or not)*

Send your digital Coupon or Ad files to: [CouponBook@BrockportKiwanis.org](mailto:CouponBook@BrockportKiwanis.org)

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## Pricing - NOTE: Early Rate Coupon Prices have not changed since 2003!

The public, your customers, want more coupons in our Coupon Book. Early Rate Coupon prices for 1/4, 1/2 and Full page B&W are the same as they have been for 15 years! You pay less for a Coupon and more for Advertisements that do not include a Coupon. There are Editing Fees if you do not send a print-ready digital file for your Coupon or Ad. Furnish your Coupon or Ad to us in a print-ready digital format via email to eliminate those fees.

Send your copy to: CouponBook@BrockportKiwanis.org

### Coupon and Advertisement Size & Price Selection:

Check All that apply	Ad Size / Location	WITH COUPON		NO COUPON	
		Standard Rate after 9/24/18	Early Rate rec'd by 9/24/18	Standard Rate after 9/24/18	Early Rate rec'd by 9/24/18
	Quarter Page	\$95	\$75	\$120	\$100
	Half Page	\$155	\$125	\$195	\$155
	Full Page	\$280	\$225	\$350	\$280
	2 Pages <u>back to back</u>	\$440	\$350	\$550	\$440
	Booster	No Booster Coupons		\$65	\$55
	1/2 Page <b>COLOR - Inside</b> of Front or Back page (first come first served)	Covers are Only Available for Ads  No Coupon space is available on front or back covers, inside or outside		\$300	\$235
	1/2 Page <b>COLOR - Outside</b> of Front or Back page (first come first served)			\$340	\$270
	Full Page <b>COLOR - Inside</b> of Front or Back page (first come first served)			\$580	\$460
	Full Page <b>COLOR - Outside</b> of Back page (first come first served)			\$645	\$515

### Payment and Deadlines:

- The final deadline for your Coupon or Ad copy and payment is October 24, 2018. No material will be accepted after that date. We will not publish your material if we do not receive payment and the copy by 10/24/18.
- Early Payment Rates apply to payments received **with copy** on or before September 24, 2018. Expect to be billed for the difference between Standard and Early rates if we do not receive your copy prior to Sept. 24.
- The Standard Rate will apply after September 24, 2018.
- Multiple coupons may be placed for the price of the combined ad space; example: two quarter page coupons will be discounted to the same price as a single half page ad.
- Questions and copy for Coupons and Ads may be emailed to CouponBook@BrockportKiwanis.org.
- Coupons will be valid until **November 30, 2019** unless specified here. Set my Coupon expiration date to \_\_\_\_\_

### Payment & Copy or Both Due With Application

Your application is complete when both copy and payment are received

Coupon or Ad price according to the table above: \$ \_\_\_\_\_ .00

Editing Charges to Edit or Create your Coupon or Ad (\$15 or \$25): \$ \_\_\_\_\_ .00

Total Amount Due: \$ \_\_\_\_\_ .00

Make checks payable to:

**Kiwanis Club of Brockport**  
P.O. Box 203  
Brockport, New York 14420

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Your Kiwanis Representative

\_\_\_\_\_  
Date

Send your digital Coupon or Ad files to: CouponBook@BrockportKiwanis.org

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**Full Page**  
**7" x 9.25"**

**Half Page**  
**7" x 4.7"**

**Quarter Page**  
**7" x 2.35"**

Send your digital Coupon or Ad files to: [CouponBook@BrockportKiwanis.org](mailto:CouponBook@BrockportKiwanis.org)

# Kiwanis Club of Brockport

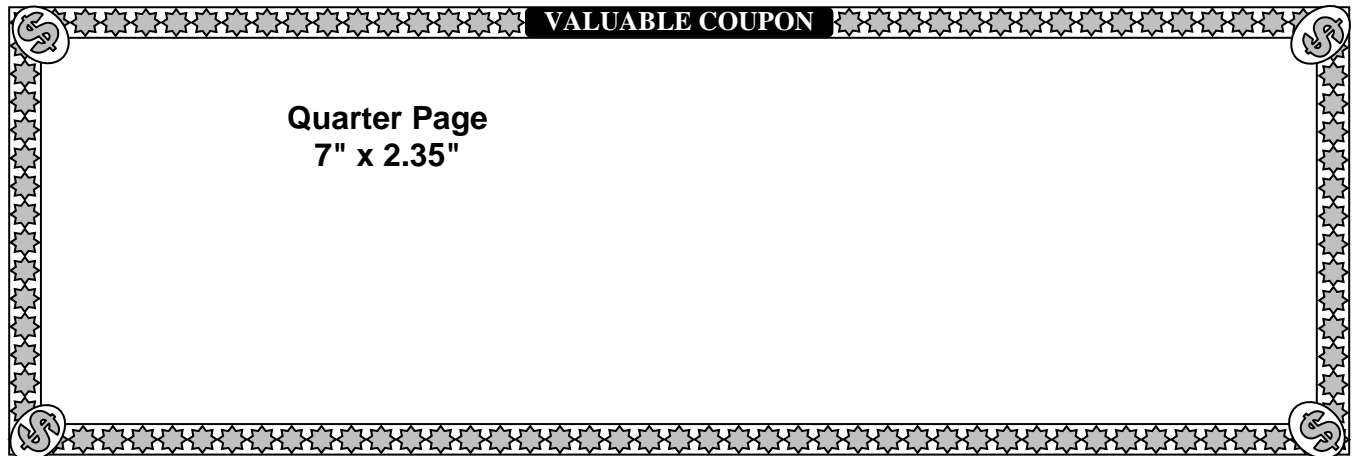
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**Quarter Page**  
3.5" x 4.65"

**Booster**  
3.5" x 2"



## RECEIPT

### Kiwanis Club of Brockport - 2019 KIWANIS COUPON BOOK

Coupon or Ad price according to the tables: \$ \_\_\_\_\_.00

Editing Charges to Edit or Create your Coupon or Ad (\$15 or \$25): \$ \_\_\_\_\_.00

**Total Amount PAID:** \$ \_\_\_\_\_.00

\_\_\_\_\_  
Merchant or Business

\_\_\_\_\_  
Your Kiwanis Representative

\_\_\_\_\_  
Date

Send your digital Coupon or Ad files to: [CouponBook@BrockportKiwanis.org](mailto:CouponBook@BrockportKiwanis.org)