

# 2015 Ashland Train Day

## Merchandise Sales - Wagons

### Information and Duties

#### General Info:

- Train day is all about fun, so make the experience a memorable one
- Go about the event area offering for sale our line of merchandise
- Greet all guests when you see them and welcome them to Train Day
- Present a very friendly and personable attitude to all guests

#### Responsibilities

- Sell our line of merchandise to event guests
- Be assertive and speak to each guest you see and offer our products for sale by showing the trains hats and other items you have
- When you see parents with young children without any train attire, tell the parents you have train gear to make them fit in with the theme of the day
- Our goal is to have every child wearing a hat and bandana to get our theme out. What better site could you have at Train Day, then to see every child in an engineer hat and bandana.
- Be responsible for the products that you have checked out and do not leave your wagon unattended with merchandise vulnerable to theft
- Do not put or leave any money in the wagon. Always keep the money about your person, either in the apron or money pouch you are wearing or carrying
- Bundle up money in small amounts with rubber bands
- Do not pull out large wags of cash in front of guests. That is asking for trouble.
- Only work with a small amount of bills at a time that you pull out in front of guest. Keep the extra in your apron or pouch.
- When you get a rather high amount of cash (\$200 or more) on your person due to frequent sales, return to the Information Booth to make a money drop
- You will be held responsible for the merchandise you have and accountable for the funds you have
- A reconciliation of both will be made when you return to close out or pick up more merchandise or make a money drop
- One area to not make sales in is the area near the Tiny Tim's Toy shop on S. Railroad Ave.
- Do not go in the 100 block of S. Railroad Ave. on the west side of the tracks. This is the area between Thompson St. (Rt.54) and the driveway entrance of the Town parking lot where the CSX Stage is. There is already a merchandise vendor set up in front of the toy store, so to maintain good will; we will not conduct any sales in this block. Both the store and vendor tent out front will be selling similar merchandise
- If you do decide to go to the east side of the tracks, do not use the pedestrian crossover in front of the toy store. Instead, use the one south of the driveway entrance to the Town parking lot or use the railroad crossing at either Myrtle St. or Thompson St.

## **Telephone numbers**

- Train Day Hotline: 412-7288
- EMERGENCY: 911