

2015 Ashland Train Day

Bear Mascot

Information and Duties

Objective

- The only thing that is more important than an amazing mascot costume is an amazing mascot performer. The performer brings the event brand to life. A talented performer transforms the mascot from a "person in costume" to a memorable character.

General Info:

- Perform in a costumed character outfit
- Capable of performing in front of adults and children
- Promote a fun, energized and comfortable atmosphere for guest
- Able to perform improvisation skits and activities
- Able to perform inside a bulky, limited vision costume for extended period of time
- Able to endure hot and sweaty conditions of performing inside a costume
- Stay in character while in costume and without speaking
- Capable of interacting with lots of guests
- Must be confident performer
- Work in conjunction with the other mascot and escort

Responsibilities

- Train Day is all about fun and making the guest happy so they have great memories
- Encourage, recruit guests to come take their picture with you
- Approach guest in a friendly and cordial manner, never scaring anyone
- Recognize guest and wave at everyone while walking around
- When near the railroad tracks when a train approaches, make sure to turn around and face the approaching train and wave very animatedly to the crew. If a passenger train passes, wave continuously to all the passenger cars as they pass by. Remember, we are a railroad event.
- When around musical areas, dance to the music and encourage children to dance with you
- Perform recognizable character moves and non-verbal communication antics as you are not able to speak verbally
- Provide quality guest interactions with a consistent upbeat, fun and energetic personality at all times
- Be aware of possible situations where guests are not able to safely participate in an activity
- Never talk or make sounds that would give away the presence of a person within the costume that would jeopardize the magic of the character to the children

- Never pick up or hold a child if presented with one
- Always approach a young child slowly and cautiously
- Never grab a young child. Always offer your hand in a friendly manner
- Stoop down to young children when necessary so as to not appear so tall and assuming
- Be aware of touching a child or adult in any inappropriate body areas
- It is best to shake a hand, pat on top of a head, or hug a backside
- Never run in the costume, as your visibility is limited and tripping is possible
- Keep a constant awareness of children around you so as to not trip over them
- Maintain visual contact with your escort for their alerts of small children next to you that you can't see and other instructions they give you
- Maintain visual contact with you escort for cues on any other things you need to be aware of
- Stay in close proximity to your escort. If you need to move away from them, make sure they see you doing so
- Do not kneel down on your knees on the ground. The costume will get dirty and wear a hole in the bib overalls
- Squat down and maintain your balance when getting low for little one
- Do not take food items or drinks from guest and to not approach guests who are eating or drinking as most children will have dirty hands and will soil the costume

Telephone numbers

- Train Day Hotline: 412-7288
- EMERGENCY: 911