

MIDLAND KIWANES



Kiwaniis®

President: Cathy Devendorf
Secretary: Richard Kopple
President Elect: Ralph Wirtz
Treasurer: Cheryl Whitman

Location: Valley Plaza, The Great Hall
Time: Monday Nights, 6:00 PM

Bulletin Publisher: Justine Arvisu
Vol.79 No. 13
January 15, 2018

Website: www.midlandkiwanis.org
www.mi.kiwanisone.org
www.kiwanis.org

President Cathy opened the meeting at 6:35 PM.

Program Next Week: January 22: Kiwanis Foundation

Program Upcoming Meetings:

January 29: STEM Committee

February 5: Trish Steele, Midland Co. Fairgrounds Mgr.

Committee Meetings this week: Foundation

Committee Meetings next week: None

Secretary's Report: No Report

Anniversary: None

Birthdays: None

Guests: None

Announcements:

- **Earl:** Pink buckets are out...Let's eliminate! This is the last year of our commitment to this International project!!!!
- **Randy:** T&A is Sunday, January 21. We're going to Switzerland and Germany!
- **Cheryl:** Dues statements sent out this week. Please pay ASAP to help our cash flow.

Happy Dollars:

- **Cal:** Report on ARC Fundraiser for Green Hills burn victims. Several Midland Kiwanians participated in the luncheon raising a total of \$4,240 for the table. I met my promise to matched up to \$100 for every fellow Kiwanian who participate. Thanks to ALL.
- **Randy:** U of M basketball team BEAT MSU. Yea!

Program: *Emily Schafer, Fund Developer, Midland Area Community Foundations (MACF)* brought to you by Public Relations Committee

Emily has been with the MACF for 4 years and has enjoyed learning about the community and meeting the people. She explained that their office is a staff of 10 but has been involved with a number of community initiatives over the past year and maintained their ongoing activities. This will be reviewed in depth at their Annual Meeting, May 5 at the Holiday Inn.

Their Mission: *Provide philanthropic leadership to strengthen and foster collaboration and giving today and in the future.*

Their Vision: *To be the catalyst and recognized leader for community philanthropy.*

Emily review the "2017 Impact Initiative"

- Central Park Elementary Playground with a learning component including a planetarium, pulleys, solar system and zip line.
- Public Art Committee was formed when construction of the new Main Street streetscape meant there would not be any sculptures to view. The committee of concerned Midland residents developed temporary art including a brochure and map of permanent art throughout Midland, new mural under the Putnam Bridge, giant red letters that spell "Ar_Bu_lds M_dland" with people filling in the blanks and becoming part of the sculpture.
- Main Streetscape - providing financial leadership and involved in design including the fire pits, chess table and large benches to encourage people to gather and hang out together.
- Flood Response was not expected but a Relief Fund was immediately established and multiple nonprofit resource agencies and business were brought together to help those in need. A FEMA form was required to be completed to help track the cost of the flood to residents. Gift cards and vouchers were issued. The need for construction, appliances and furnishings continues.

Ongoing MACF projects include the Santa House and Train, Riverdays (which will be in conjunction with the August Balloon Fest in 2018), Violence Prevention in partnership with the schools, police and other agencies, Culture Awareness Committee, Midland Co. Career & Post Secondary Education Access Network, scholarships award program and Youth Action Council (a group of youth 6th-12th grade) learn about philanthropy by stewarding funds in local grantmaking.

Emily shared that the MACF was formed in 1973 with \$22,000. Through investments and donations their portfolio is now \$97 million plus. The amount issued in grants is based on 5% of a trailing 5-year average. An

Investment Committee of financial leaders set goals and targets each year.

There are different types of funds within the MACF structure. For example:

- Community Investment – community initiatives
- Designated Funds – support a specific organization or ongoing program or activity and started by a donor
- Donor Advised – donor makes a donation and MACF distributes the money as the donor wishes
- Project Fund – short-term accounts that serves as a pass-through for donations and expenses to complete a short-term project, event or activity
- Scholarship Funds – established by organization or private individual donor and awarded to those seeking an education

Clare and Gladwin Counties are also affiliated with MACF. “Back room administration” and local county fundraising mentoring are provided.

Emily’s last words were:

We are YOUR community foundation. We want to meet with you, listen and explore your ideas when you see a need or an opportunity!

Meeting adjourned at 7:30 p.m.