

MIDLAND KIWANES



Kiwaniis®

President: Cathy Devendorf
Secretary: Richard Kopple
President Elect: Ralph E. Wirtz
Treasurer: Cheryl Whitman

Location: Valley Plaza, The Great Hall
Time: Monday Nights, 6:00 PM

Bulletin Publisher: Ralph E. Wirtz
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Website: www.midlandkiwanis.org
www.mi.kiwanisone.org
www.kiwanis.org

President Cathy opened the meeting at 6:36 PM.

We were greeted to tonight's meeting with entertainment courtesy of John Anderson and Bart Buechner. They played "Ain't No Sunshine," "Hallelujah," "I Can See Clearly Now" and finished with the Beatles "Let It Be."

Program Next Week: April 16, Circle and Key clubs

Program Upcoming Meetings:

Committee Meetings this week: Board

Committee Meetings next week: Foundation

Birthdays: Chuck Lenk on the 11th and Gil Harter on the 13th.

Announcements:

- **Cathy:** Announced that the bills we are to receive this week will reflect the increase in the cost of food. She also noted that she will have a table for our upcoming flower sale at the last Travel & Adventure series film this week. T & A will be discontinued after a long run.
- **Bart:** First reading of the officers and board nominations. The nominated board members are Gordon Roush and Randy Ransom. The nominated president-elect is Cal Goeders and treasurer is Cheryl Whitman. Elections are April 23.

Happy Dollars:

- **John:** Noted that he is, at best, the sixth best saxophone player in the world after listening to five student players during an impromptu visit to Central Michigan University. Very impressed
- **Kevin:** Noted that he has a new car, a small SUV that is his first leased vehicle ever. He recommended his salesman Mike Card. See him for details.

Program: Kevin Shaughnessy made a presentation on behalf of the Rose Committee, kicking off this year's flower sale. He noted we have 8 1/2 weeks to sell before the delivery dates of June 7th and 8th.

The goal this year is to sell 600 dozen, which will net a profit of about \$8,500 for the club. Each dozen flowers will cost \$25, the same as last year. The money raised will cover about 50 percent of our project funds for the year.

Kevin asked the question, can each Kiwanian sell 15 orders?

Flower offering is the same as last year – red, yellow, pink, bi-color roses and a 12-stem mixed bouquet. Kevin also had buttons made up that say, "Ask me about Kiwanis flowers."

Kevin encouraged people to begin promoting sales as part of other activities in April and May. In other words he encouraged us not to wait until mid-May start selling. He also suggested that we share this information at church, at the barber, at the car repair, doctors and dentist offices and with friends and neighbors. Any office or place of business is an opportunity for a sale.

Kevin said we have an opportunity to improve our "sell" during the campaign, as last year 10 Kiwanians had 20-plus orders, including three who had orders of 60-plus. Four more Kiwanians had sales of between 10 and 19 orders. 50 percent of Kiwanians had 85 percent of our sales.

Online sales availability is back this year and orders must be placed by June 1. People can go to this website - www.midlandkiwanis.org – for complete instructions on how to order online. There were 68 orders sold online in 2016; only 44 in 2013.

Mark these delivery times on your calendar, June 7th and 8th. Thursday morning (9:00 a.m. to noon); Thursday AFT/PM (1:00 to 6:00 p.m.); or Friday morning (9:00 a.m. to noon).

We finalize our order with the supplier on June 1. Kevin will keep track of each persons' order so that reconciliation can be done before delivery day.

Kevin encourages to read through the guidelines that are attached to this Kiwanews, as well as download a flyer that Kevin has put together.

He reminds us that this is a MAJOR fundraiser for our community projects, and he challenges all of us to work a little harder for benefit of the club.

Meeting adjourned at 7:33 p.m.