



Kiwaniis Club of Nashville / Kiwanis of Nashville Foundation
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Having fun helping kids!

July 2017

Dear Friend,

The Kiwanis Club of Nashville and the Kiwanis of Nashville Foundation invite you to join in sponsoring an opportunity that will provide unprecedented advertising and excitement! [Red Bull Flugtag](#) Nashville 2017 has returned to our city for the second time in its 25 year history. Kiwanis Club of Nashville is proud to announce that we have been approved as one of the 43 teams from almost 200 applicants, allowing us high end participation in this immensely popular international event coming to our city on September 23, 2017.

With more than 70,000 people having viewed and supported the 2007 event here, the totals for this year's crowd at Riverfront Park will likely reach into the 200,000's. Red Bull will give each team their own team page on their Flugtag website. Red Bull's Facebook page has 47,896,242 people who like their page. 46,536,692 people follow their Facebook page. Their Twitter has 2.16 million followers and Instagram has 7.4 million followers. The extent of the on-site visibility at the event as well as the extensive media exposure to be captured by Red Bull and Kiwanis Nashville will be immensely beneficial for participating sponsors for years to come.

Sponsorships are being offered now with Nashville Kiwanians having the first opportunity to secure prime levels of sponsorship. We expect the sponsorships to far exceed the costs of the human powered craft to be built and other incidental expenses. Thus, Kiwanis of Nashville Foundation will benefit greatly from our Flugtag endeavor.

The financial need for rendering our service to the community is increasing as several projects need volunteer support as well as funding support:

- Start-up of several high school Key Clubs and college Circle K Clubs costing \$600 for each to Kiwanis International.
- Second year of a one-day build of a Habitat for Humanity home which requires a \$7,500 contribution to the agency, possibly expanding to two days with 25 volunteers each day and a \$15,000 contribution.
- Hosting of our first Children's Farm Day at Hillenglade in October with 300 guests – children, with their siblings and parents, from Fannie Battle Day Home, Martha O'Bryan Center, McNeilly Child Care Center, and Rosedale Child Care Centers, all serving low income populations. Food and other supplies will be a necessary part of the project.
- Hosting of second year of Holiday Party for families of Martha O'Bryan Center, and possibly the same additional child care centers listed previously, partnering with Renaissance Hotel.

Thank you for your consideration and support.

Elaine Kay, Co-chair
Nashville Kiwanis Flugtag Team

Margie Bingham, President
Kiwanis of Nashville Foundation

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

