Wisconsin-Upper Michigan
Power of Service Manual
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*If you need direction or assistance in anything in the manual please contact your lieutenant governor or your service chair.
Making an impact
How does your club define service? The actual definition of a service hour is pretty broad, it’s up to your club to define what type of service projects will work best for your community and your club.

What Counts as Service?
A service hour is defined as… at least 60 minutes of time dedicated to a non-profit/charitable cause that the member receives no compensation for.

Additionally, only paid members can count their service hours towards your club’s monthly total.

You can include travelling hours to a service project (up to 4 hours of travel time).

Don’t forget to count hours when you are planning service projects, those hours are essential to successful events!

Tracking Service
Your club should make sure they report their service hours to your club secretary.

Your club secretary will use the online monthly report form (which is to be turned in by the 10th of every month). The Monthly Report form is very important because it goes into specifics on tracking for signature club projects. As the club secretary completes each month for this report an Annual Club Report is automatically generated at the end of the year.

Each club has a different way to report the hours to the district secretary. Some prefer club members to report on service during their meeting (by filling out a form), and some ask for them to be emailed. Ask your club secretary what their preferred form of collection is and make sure the entire club is aware of what the method of collections is.

It is no secret that it is our responsibility as Kiwanians to get out the Kiwanis brand as we make an impact in our communities. While planning a service project think about how you are furthering the Kiwanis brand. We want Kiwanis to grow in our club, our district, and our world.

Growing our membership and impacting our community can be accomplished through service.
Service Menu:

Service That’s Best for Your Community
As you know there are thousands of service projects for your club to choose from, but of course you want a buy in from your club! Additionally, service projects that appeal to your community are a great way to draw in new members. Service is not only the foundation of the organization but an easy way to promote the Kiwanis brand.

Your club could pitch just about any service project, but it's important to make sure that it is compatible with the culture of your club and community. You may have a young professional club where partnering with a local run would be a great idea; or you may have an aging club where doing a letter writing campaign to soldiers would be the perfect ongoing project for your club.

Of course, there are no hard and fast rules for what service projects are the best for your club. If you need assistance you can contact your resources within the district. However, a brainstorming session within your club is a good starting point.

Homebody Service Projects
Not all members of your club will be able to participate in all service projects your club plans in the community. In fact, it may be difficult for some of your club members to participate in any projects outside the home.

In cases such as these a great idea to still have homebody members take part in service projects within their homes. These projects can still be social projects (for example, get families, friends and/or neighbors involved in a blanket tying project). There are many people within your communities that would like to make an impact but have limited access to their communities that your club could still partner with.

Group Service Projects
A popular way to do service projects is in a group, undoubtedly your club has planned/been a part of many group service projects.

Something to keep in mind when planning service projects in a group is: what is your club’s purpose in planning the project? Of course, to provide service to the community, but are you trying to promote unity within your club? Are you trying to draw in more members? Keep in mind these thoughts when planning your next group project.

Remember: There is no “right” or “wrong” project, if you have a low turnout or your project does not go as planned do not give up. If you run into a bump in the road simply re-group and re-tool your project and your vision.
Kiwanis has community partnerships that have been created on an international level. You can find an extensive list of Kiwanis partners on the international website www.kiwanis.org, under Partners. A few you might find in your community are: Boy Scouts of America, Boys & Girls Clubs of America, and Children’s Miracle Network Hospitals.

Additionally, your local club is encouraged to partner with other service organizations in your community or other likeminded people who wish to further the mantra of serving the world, one child at a time.

**Large Scale Service Projects**

Your club might be interested in starting a large-scale service project in your community. Large and small clubs alike have created community-wide service projects and yours can too! When beginning the process, it is essential to find strong community partners and use the tools of your members to ensure the event is successful.

Perhaps there is already a large-scale service project in your community your club would like to get involved with. To do so contact the event planner/coordinator of the project. Be sure to discuss branding, and getting the Kiwanis name out in the community.

As you likely know there are 6 branches of the Kiwanis Family. Your club is encouraged to get involved both on a service and social level with all the different clubs in your local community.

For your point of reference, the branches are: K-Kids, Builder’s Club, Key Club, Circle K International, Kiwanis International, and Aktion Club.

If you are unsure who to contact at the club level reach out to your lieutenant governor to assist in getting the information for you.
**Broaden Your Service:**

**Signature Project**

A Kiwanis Signature Project recurring, it enhances the Kiwanis brand, it strengthens membership and partnership opportunities, and it has a large impact on the community in terms of monies raised or children served.

The ongoing signature project for the Wisconsin-Upper Michigan District is iPads for Autism. The district met its goal (to provide iPads and Apps for 1,000 children on the Autism Spectrum), and clubs are continuing to meet the needs of children with Autism in the district.

If your club would like to provide a donation towards the project, or you would like to learn more information about the project please contact Past Governor Lynn Messer.

Sheboygan Falls Kiwanis Club, PO Box 42
Sheboygan Falls, WI 53085
messerl@kiwanisautismproject.com
920-946-0652

**Governor’s Project**

Each year the governor chooses a service project to focus on for the year, based on a cause that holds special meaning for them.

This can be any project that is ongoing, and makes an impact on the district. Throughout the year the governor educates the district on their project and pushes the district towards a goal they create for that project (often this combines a fundraising monetary amount and some sort of service goal, sometimes this is a large-scale service project).

For more information on the current governor’s project you can check out WIUM’s Facebook page for updates and you can use your district resources, as well.

If your club would like to make a monetary donation to the Governor’s Project checks can be sent to:

Mark Finger
571 Center St
Berlin, WI 54923
markfinger31@gmail.com
O: 920-361-9954
F: 866-484-4745
M: 920-229-2571

**Camp Wawbeek & Camp Baycliff**

WIUM Kiwanis is connected to two Camps that work with people with disabilities, one in WI (Camp Wawbeek) and one in the UP (Camp Baycliff).

Camp Wawbeek is an Easter Seals camp, and they support people with disabilities by providing: educational opportunities, outreach in the community, as well as advocates for those who cannot advocate for themselves.

Camp Baycliff’s main focus is a two-month therapy camp, where they work with children with various physical disabilities to help them to achieve independence later in life.