TOOLS FOR YOU: Club Scorecard

Objective: To measure the progress and effectiveness of your club’s community activities.

Purpose: To survey and track benchmarks linked to club success.

Goals: To use the feedback about club activities and administration to improve the club.

Audience: Board members

Club success depends on being attuned to community needs and member interests, as well as attention to administrative tasks, strategic planning and making a plan to continually invite others. Tracking key indicators of the club’s performance will help you stay focused on your desired results and allow you to see where you might have to make some adjustments. Periodic assessment and reflection on these indicators will help the club evaluate its ability to meet the needs identified in the community.

Many of your key indicators can be found on your monthly reports, so if your club is submitting its reports, results can be easily tracked.

For a more detailed look into this tool and for more information, download this tool and many others located on our District website at the following link:

https://wiumkiwanis.org/membership-tools

New Club Officers

Has your club elected officers for the 2019-20 Kiwanis year beginning in October? Or maybe you have elections coming?

Either way, officers may wonder how and where to get started. Each officer position has a set of responsibilities and resources to guide them. Kiwanis International requires club presidents and secretaries to complete Club Leadership Education every year (even for those in position for a long time). This helps to ensure that club officers are armed with the most up to date tools they need to succeed and is also a great way to get started in your position.

Club Leadership Education can be completed online, in person at any of our District Midyears or in person at District Convention.

There is a Club Leadership Guide as well for officers and it can be found here:


UPCOMING EVENTS

International Convention: June 27-30, Orlando, FL
Kiwanis Family Baseball Game: August 23, Milwaukee, WI
District Convention: August 23-25, Brookfield, WI
Club Spotlight – Wautoma
Submitted by Club Coach Larry Koziol

Wautoma is a city of about 2200 people in Waushara County. That’s where you will find the Wautoma Area Kiwanis Club serving the community. The club has consistently had about 60 members for many years now.

When President Mike Hoch was asked about the secret to the club’s success, he said promotion and community involvement. The local newspaper runs articles written by club member Mary Braatz about fundraisers, service projects and the speakers at their program meetings on a regular basis. The club gets exposure by supporting community events through concession sales. Wautoma Kiwanis club has a free raffle for kid’s bikes. Four were given away at the Community Safety Day this year. The club has an ongoing candy sale. Businesses participate by having a candy display visible at their establishment. Customers can see that the Wautoma Kiwanis are sponsoring the sale.

The Wautoma Kiwanis Club added new playground equipment for children ages 2 to 5 years old at Bird Creek Park in May 2016. This was a large project and came together with the help of many people within the club along with Wautoma businesses and many in the community.

Wautoma (continued):

In March 2013 the Wautoma Kiwanis Club started the “iPads for Autism Project”. Currently, the club has donated 41 iPads for children with Autism. This is an ongoing project to help deserving students with Autism receive an iPad and help them become the best person they can be. Funds for the iPads are raise through the annual Wautoma Kiwanis Autism Fun Run/Walk for Autism. The 2019 event raised $6,500.

In 2018 Wautoma Kiwanis Club partnered with the City of Wautoma to build a new Basketball Court at Bird Creek Park. Past President Peter Braatz commented that the best way to get new members is simply to ask. The secret to keeping new members is to get them involved right away without overwhelming them. The membership includes people from law enforcement, county and city government, teachers and other caring people in the community.

DID YOU KNOW?
Last year, Kiwanis gave 18.5 million volunteer hours and raised $107 million to help kids and families around the world. #KidsNeedKiwanis

Reason #007 to join Kiwanis