Make Your Time in a Club Leadership Position Effective and Time Efficient Through Education
By Education Chair, Ron Schuler

You have been elected or appointed to a leadership position in your club, now what? How can I make my assignment effective and time efficient? Kiwanis has a large number of resources available to assist you in achieving success through education.

Education can be completed in conference setting, on-line or self-study. Kiwanis district Mid-Winter conferences and annual convention provide Club Leadership Education (CLE) and Secretary Education. Other education opportunities at these events are issues focused sessions, which are concurrent with the position education.

Kiwanis International provides on line training by position and without cost. The courses are president, secretary, committee chair, membership chair, youth protection guidelines and club board member. These courses are available on your Kiwanis log in site.

Club Leadership (continued)

Kiwanis International has a number of printed resources which can be found on the Kiwanis International web site. The Kiwanis International ‘Leadership Guide’ is especially useful for club presidents, secretaries, and treasurers.

Education will make your experience in a leadership position more successful and enjoyable. WIUM Governor, Jim Buskel has set goals of having 75% of the district club presidents and 75% of the district club secretaries trained during 2018-19.

UPCOMING EVENTS

Division 8 & 9 Midyear: April 27, Eau Claire, WI
International Convention: June 27-30, Orlando, FL
Kiwanis Family Baseball Game: August 23, Milwaukee, WI
District Convention: August 23-25, Brookfield, WI
Membership & Engagement Spotlight-Newsletter Editor

Justin Hahn – Waterford Area, Division 1

• Do you hold any other leadership positions?
  o I am the Immediate Past District Governor and I am the new incoming District Administrator for Circle K.

• What do you love about being on the Membership and Engagement team?
  o I love helping Kiwanis Clubs discover their purpose and coming up with new ideas for their club. I also love hearing their story and how passionate they are for service.

• What is your favorite service project?
  o The playground that we built last year for Camp Wawbeek holds a special place in my heart for service projects. Being able to not only provide an inclusive playground, but to actually help build it with over 60 members of the Kiwanis Family was truly remarkable and an experience I will never forget.

• Why did you join Kiwanis?
  o I grew up in the Kiwanis Family, so Kiwanis was always going to be a part of my life. I just couldn’t stay away.

• Do you have any hobbies?
  o I love baseball and football games, I love movies, and when I have the time, I love to paint.

• If you could give one piece of advice to any Kiwanis Club, what would it be?
  o HAVE FUN! Don’t be afraid to try new things and to step out of your comfort zone. Doing this brings in a new energy to your clubs and to your members.

Tools for You:
Hosting a Membership Drive

Step One: Prepare
  1. Choose your team
  2. Plan the event
     a. Pick a date and time
     b. Pick a venue
     c. Pick a theme
     d. Plan your agenda

Step Two: Invite
  1. Develop a prospect list
  2. Mail out the invitations
  3. Extend personal invitations
  4. Execute the big day
     a. Focus on hospitality
     b. Welcome your prospective members!
     c. Print nametags
     d. Practice your message
     e. Be prepared
     f. Keep it positive

Step Three: Follow Up
  1. Touch base within a week
  2. Welcome new members
     a. Plan a new-member orientation
     b. Install new members
     c. Assign mentors
     d. Plan Your Next Event

For a more detailed look into this tool and for more information, download this tool and many others located on our District website at the following link:
https://wiumkiwanis.org/membership-tools

Did You Know?
Kiwanians serve everywhere, making a difference locally and globally.