What Can Your Club Do Better?

- Invite speakers to join your club
- Connect with parents of students in your SLPs (these are potential members)
- Prepare professional signage and wear Kiwanis gear using the correct logo
- Secure a “street team” of friendly and energetic members who sell your club during events
- Brainstorm new ideas! Have you thought outside the box? How could you entice a prospective member to join? Incentives? Free membership for the first year?
- Don’t just sell the club, sell the OUTCOME of the club. Tell the story of a family you’ve helped, not about the fundraiser that raised the funds. We remember stories, and this is how you sell your Kiwanis experience.
- Take time to thank people for their work...every time.
- Find the busiest people and invite them to join. Busy people are always the ones making things happen. You want the busy bees in your club.

 CLUB SUCCESS STORY:  
Kiwanis comes to Slinger, WI

In late December of 2018, Desiree Rahmlow contacted Kiwanis International about the need for a Kiwanis club in Slinger, WI. Desiree’s grandfather, Lee Tikalsky, was an active and respected member the New Holstein, WI Kiwanis. Desiree’s request was forwarded to the WIUM M&E Team and the process was put into motion. First contact was made by Anna Bruhn, then an online meeting with the M&E Team, and finally a face to face meeting.

They held a meeting with friends and a nucleus of nine people committed to becoming members of the new club. Desiree, Katherine Tobey and Stacy Walworth attended Mid-Year at Appleton and were totally impressed with the workshops there. The next step was an informational meeting at a local restaurant. The recruiting was accomplished through letters, emails, word of mouth and social media.

The result of the meeting was overwhelming. The room was filled with excitement and enthusiasm! When the evening was over, Slinger had a total of 24 people committed to becoming members.

It’s amazing that all this was accomplished between December 27, 2018 and February 21, 2019!
CO-CHAIR SPOTLIGHT:
Dale Vannes – Appleton 321 Club, Division 7

- Do you hold any leadership positions besides Co-Chair?
  - I have held all officer positions in my clubs and at the District level I have served as Lieutenant Governor, Key Club Administrator, Governor in 1990-91 and several District Chair positions throughout the years.
- What do you love about being on the Membership and Engagement team?
  - I am associated with some very enthusiastic and positive team members who are all focusing on making our District better because we are in it.
- What is your favorite service project?
  - Providing a Christmas for a needy family.
- Why did you join Kiwanis?
  - I have always been involved in giving back and was in the Jaycees and turned to old, so I had to quit. I made a job move to a new community and the bank President asked me to join. The feeling you get while making a difference in another person’s life is priceless.
- Do you have any hobbies?
  - I enjoy wood working, remodeling and landscaping.
- If you could give one piece of advice to any Kiwanis Club, what would it be?
  - Make membership ongoing each and every month. New members are your life line. Attend the District events as they are very educational and FUN!

TOOLS FOR YOU:
Developing Community Partnerships

Objective: To examine how to increase or expand your club’s partnerships and sponsorships

Purpose: To clarify what the community needs from Kiwanis and determine whether partnerships or sponsorships could help the club in addressing these needs.

Goals: To determine who the club might collaborate with, financially or otherwise, to make your impact bigger and better.

Audience: Board members, with participation where designated from club member Does your club take advantage of partnering with others around the community? Developing relationships with others can make your club more connected, relevant and vibrant. Clubs that are connected have more opportunities

You can download this tool and many others located on our District website at the following link:

https://wiumkiwanis.org/membership-tools

DID YOU KNOW?

By volunteering you are developing skills that will help you in your career and in life.

Reason #004 to join Kiwanis