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Do you like the new look of the Circle of Sharing? Want to be featured in next month’s issue?
E-mail all inquiries to District Bulletin Editor Taryn Grisham at taryn.grisham@gmail.com!
What is LSSP?

Large Scale Service Project (LSSP) is an opportunity for Circle K members to give back to the convention’s host city through service. This year, Circle K members from our district volunteered around Vancouver in a number of places, including edible gardens, a Ronald McDonald house, a food pantry, and by building two playgrounds for local elementary schools. Morgan Fierro, Jackie Erzinger and Lena Scheibengraber from our district all served as LSSP committee members as well.

What is ICON?

International Convention (ICON) is an annual convention, which provides Circle K members many opportunities to learn and achieve. Through workshops, members can discover ways that they can make their home clubs and districts stronger. During the House of Delegates, our district stood strong, ensuring that sub-regions would remain a part of Circle K International, by sharing their positive experiences and raising their C-spoons high for all to see. ICON also offered our district the opportunity to elect the 2013-2013 international board of trustees, which includes two members from sub-region C: International President Daniel Tsang and Sub-region C Trustee Jonathan Pevarnek. Our district was also incredibly successful during the awards session as well. Take a look for yourself!

International Awards won by W-UM representatives

Distinguished Governor: Morgan Fierro

Growth Enhances Membership Award – Emerald Division (4th place): UW-Madison Circle K

Single Service Award – Bronze Division (3rd place): UW-Whitewater Circle K

Service Partners Award (2nd place): UW-Madison Circle K

Distinguished Lieutenant Governor: Lena Scheibengraber

Distinguished Treasurer: Matthew Bowe

Distinguished Chairperson: Jackie Erzinger (DCON), Taryn Grisham (ARH)

Humanitarian Award: Fred Dietze
164 Circle K International members travelled to Vancouver, Canada to make a difference in a community. The Large Scale Service Project (LSSP) started on Saturday, June 23rd with a bang! The Circle K attendees were introduced to each other and their teams, whom they would be spending time with the rest of the event. I got to meet Circle K’ers from California-Nevada-Hawaii, New York, Florida, Western Canada, and other areas. I will forever have friends—like Kevin Goble, Jen Keli, Kelly Chan, Briana Smith, and Kevin Choing (and many more)—in those areas that I will always cherish near and dear to my heart. No one can forget the fellowship events we participated in like my favorite ice breaker “Baby, Will You Smile for Me?” and the Amazing Race. I didn’t just come for fellowship; I came to serve the community of Vancouver.

I had the honor of building one of the playgrounds for a school. The impact we made on those children’s lives and the community was huge. I had parents come up to me, personally thanking me for my time and effort for building a playground for kids that I didn’t know. Even an older woman at the playground had come up to me and asked why I was here and who I am; after my answer she said, “Thank you, I am so grateful for you all coming into the community and making this place better. I wish I had the time to do what you all have done for me and my family. I hope one day someone will do the same for you.” That woman—a wise lady—made my heart soar and my eyes water.

After many hours in the rain, the 164 members performed 2,265 hours of service—that is 13.8 hours per member as an average. Throughout those 3 days during LSSP, we know we made a difference and we bonded over our love for helping others. LSSP is a life-changing event and a great experience. I haven’t missed an LSSP in three years now, and I will for sure be there next year in Nashville, TN!
“Live to serve, love to serve” is the motto all CKIers live by. Despite saying this mantra at every club meeting and event over the past four years, I never fully absorbed and understood what it meant to truly serve until I attended this year’s Large Scale Service Project (LSSP) in Vancouver. This year’s LSSP was transformative and truly made me feel more connected to Circle K’s mission to serve than ever before.

The goal was for Circle K International to build a new playground for both Laurier and Annex Elementary schools in suburban Vancouver, BC. In typical Canadian weather, both days were filled with rain. My first day on the Laurier school site was spent running inside with children, entertaining them, while another group of CKIers braved the rain to continue breaking ground on the playground. While I was helping these kids, ranging from kindergarten to 7th grade, I kept seeing them sneak glances outside, whispering to their friends about the new playground they were getting. I realized how important this gift was to these children. The main reason the playground was being built was the old playgrounds’ lack of safety, and most heartbreaking, the lack of equal access to play for all abilities. Their new playground would change that, allowing all the children to enjoy life’s most valuable activity together — play.

After a day inside entertaining kids with activities such as dance workshops, painting donated wooden cars and paper airplane competitions, my time had come to brave the rain and actually work on the playground. I am not the handiest person, and felt that I would probably be useless on site, wondering what job they would make me do. However, it was the complete opposite. I was so engaged and loved building the playground. Again, in true Canadian weather the first half of my build day was filled with rain. Paired up with a CKIer from New England, we jumped in and out of holes throwing buckets of mud, sand, rocks and water out to allow for poles and slides to be put in, and also ran wheelbarrows of cement back and forth. (Bye, bye to my tennis shoes and yoga pants, as they were caked!) While I wanted to be frustrated with the difficulty of the working conditions, there were countless pairs of little eyes watching and cheering us on with a smile. Throughout the day the fence was lined with the school children, smiling and waving at us, even yelling “Thank you” to the mud-soaked CKIers building their playground. We were truly making a difference for these kids; you could see it in their faces. I have never felt so connected to a service project in my life, and I am so proud to be a part of the group of CKIers who helped make that playground a possibility for all of those children. This project made me fully realize what it means to serve. To serve is to give up your own needs in order to help another individual or group—you make the world better for them, simply because you want to and you care. LSSP this year made me realize that, and that is a memory I will never forget and always cherish.
By Matthew Bowe

Hello, everybody who could not attend Large Scale Service Project and International Convention in Vancouver, British Columbia, Canada! Anyway, the place was bona fide beautiful. There was hardly any litter on the ground (just ask our litter clean-up crew!). The weather was warm and humid with a bit of rain the first few days of our stay (just ask our playground build crews!). If you ever get the chance, go!

One service that we provided for the community was building two new playgrounds with our partner Landscape Structures at the Laurier schools. Furthermore, we kept the children busy with activities including musical chairs, obstacle courses, face painting, paper airplanes, and a few others. The children sang us songs during our lunch breaks including "O Canada" and "We Appreciate You." I suggest that you "YouTube" these songs; they are awesome.

Another great aspect of Large Scale Service Project was all of the fellowship activities including the Amazing Race, balloon popping, and games of ninja!

Now, forward to International Convention. It was fantastic; especially being in sync with the Kiwanis International Convention. The Kiwanians know how to bring in great speakers and entertainment! Also, the workshops were really fun to go to. Some workshops included the Kiwanis service partners, tips on chartering clubs, recruitment, and so much more. We also had the opportunity to have a district dinner and a sub-region dinner. For the district dinner, I had a lamb burger; it was not that bad.

Simply put, it was a fabulous trip. If you have the opportunity to come with all of us at Large Scale Service Project and International Convention in Nashville, Tennessee, I highly suggest finding a legal, ethical, and moral way to get yourself there! I hope to see you all soon, especially in Nashville!
By Colin Buckley

Words can hardly describe the week I experienced at ICON 2013 this year in Vancouver. This ICON was a very special one, and I’m sure all who attended would agree. From the delicious (and expensive) food, to the melting pot of people and cultures, Vancouver was an incredible location to bring Circle K’s for our week of fun. The ICON committee did a great job preparing such a successful week for all of us to enjoy. The location of the hotel and convention center could not have been more perfect, seeing as we were in the midst of downtown Vancouver, right along the beautiful Coal Harbor. This truly was a remarkable place.

The international convention was everything I thought it would be and more. The workshops were informative and relatable, such as my favorite one, “leadership: more than just a member.” We learned how we could be effective members of this organization, even in the most simple of ways, such as delegating and empowering people into tasks they would not have done otherwise.

Although stressful and boring at times, House of Delegates was one experience I did not take for granted. All of the delegates from every sub-region collectively voted on new amendments that will affect the entire international organization this upcoming year, which I felt very proud to be a part of.

The last thing I really wanted to talk about concerning this year’s ICON would have to be the inspiring people that I was able to make friendships with from all over this organization. I met people from every corner of Canada and the USA, and had the opportunity to learn from their CKI experiences, as well as talk on a personal level. Circle K is one cool collegiate organization, and the people that are involved are so dedicated. My week spent in Vancouver was a reminder of how hardworking and effective this organization is, and ICON was an amazing way to see Circle K in action.
By Kelly Kloth

It’s time to start planning for your fall recruitment efforts! As you plan for the fall, keep in mind that recruitment is a complex process. You can’t expect to just do one thing and be set for the year. Here are some quick recruitment tips to get you started!

1. **Plan A Social**
   Socials are a great way to get people interested in your club! One of the main reasons that people – especially new freshmen – want to get involved on campus is to meet new people! Plan a huge social and invite the whole campus to kick the year off right!

2. **Plan A Variety of Service Projects To Kick Off The Year**
   Give prospective members a wide variety of service projects right away. After all, that’s what Circle K is all about! Plan events at different times of the day, provide members with weekend projects as well as projects during the week and be sure to volunteer at a variety of locations. Get members’ input on what volunteer projects they would like to do throughout the year and follow through with them!

3. **Set Up Informational Sessions and Tables**
   Your recruitment efforts don’t end when your school’s organizational fair ends! Be sure to set up a variety of informational sessions for members. In addition, set up informational tables at various times and locations throughout the semester to continually attract new members!

4. **Do Fun Projects On Campus**
   Nothing gets your name out on campus better than doing a fun project that benefits your campus! Do a fun service project for an office on campus, or start a campus wide initiative or plan a cool fundraiser. Whatever you do, be sure that everybody knows that Circle K is behind it!

People often focus on getting new members, but they tend to forget about one other important aspect: their current members! People often get recruitment and retention confused, so here is some clarification: recruitment is getting new members, and retention is keeping the members are already have. Organizations tend to have low retention rates, so make retention a priority for your club! Here are some tips to get you started.

1. **Survey Your Members**
   Give your members short surveys to fill out continuously throughout the year. Ask them what meeting times work for them, what service projects they would like to do and what new things they would like to see done at meetings or socials. They will really appreciate that you are asking for their input, but be sure to follow through and implement changes based on members’ responses!
2. Form Committees and Utilize Them
Forming committees is the perfect way to get members involved in leadership positions. Be sure to only form committees that you will actually utilize, otherwise they will be counterproductive. You don’t want to put somebody in a leadership position and then not utilize him or her. Instead of drawing them in, this will push them away.

3. Promote and Attend District and International Events
District and International events are a great way for members to see the wide variety of opportunities that Circle K offers! Besides being able to make some awesome new friends, these events provide members with additional information about Circle K, how to become a better leader, and are overall positive experiences!

Everybody knows that your organizational fair is your number one place to attract new members. This means that you need to make it count! Here are a few tips for how to make your school org fair the best it can be!

1. Create An Awesome Three Tier Board
Three tier boards are an awesome centerpiece for every recruitment table. Get members together and create one during the month of August! Be sure to include eye-catching details like glitter, fun colors and pictures!

2. Get Informative Literature
Plan to order literature from Circle K International to hand out at your org fair! In addition, make a small flier with upcoming meeting times along with contact and event information to give to members.

3. Get Your Members Ready
Get your members prepared to help out at the org fair! Have them practice their elevator speeches and create a sign up sheet to make sure there is somebody at the table at all times.

4. Get Some Freebies!
Who doesn’t love free stuff? Contact your school’s bookstore or check out the Circle K International website to get cool stuff to hand out at your org fair! Other cool ideas are candy, popsicles, ramen noodles and “K” shaped cookies.

These are just a few ideas to get you started with your org fair, recruitment and retention planning. If you have not already, be sure to get your club’s flash drive that has a ton of recruitment, retention and membership education resources on it! If you are looking for more information or want to get a flash drive, contact Membership, Development and Growth Chair Kelly Kloth at kellyrkloth@gmail.com!
My name is Rachel Bath and this year I am proud to say that I will be serving as your 2013-2014 Wisconsin-Upper Michigan Key Club District Governor.

I have been involved in the Kiwanis family since I was in second grade nine years ago. I can remember making Christmas cards for soldiers and putting together care packages for local homeless shelters. Being introduced to the organization and to the service at such a young age, I can truly say that that had a strong impact on my life. Since then I have continued serving through the K-Family from K-Kids, Builders Club, and now to Key Club.

Other than Key Club I am also a member of the varsity cheer team, Link Crew, National Honors Society, and occasionally participate in the performing arts within my home school, Kimberly High School. I am also a very dedicated student and have a strong passion for the arts. I have multiple art pieces that will be shown in our art fair, and a painting part of a larger project in a gallery in Green Bay. After high school I am very much looking forward to hopefully pursuing my dream of becoming a graphic designer.

Through this year in Key Club there are many things that I will work to see happen within our District. Being on the District board for over two years, I have met some incredibly talented and unique individuals. This year I will work with everyone to utilize their skill sets and talents so that it can help benefit the District as a whole. I also plan to take full advantage of the vast amounts of resources we have available to us. These resources can provide more information and ideas to our membership. This year I also plan to work with the District Board to follow through with District goals and work to accomplish all of them.

Another goal I have is to successfully complete my Governor’s Project. This year I hope to help donate to and support Give Kids the World. Give Kids the World is a nonprofit organization who is dedicated to helping children with life threatening illnesses experience the magic of Universal Studios, Walt Disney World, and the Give Kids the World Village, all for absolutely no cost to their family. The Give Kids the World village is specially designed to be handicap accessible and is completely designed to reflect a child’s own imagination.

Thank you for taking the time to read this letter and getting to know more about me. If you have any questions or comments or would like to know more about my goals, or myself I would very much love to hear from you.

Yours in Service,

Rachel Bath
District Governor
Wisconsin-Upper Michigan District

Contact Rachel!
Email: rachelbath25@gmail.com
Cell: (920)-277-6735
Friend her on Facebook too!
Growing up on a farm in a small village in Punjab, northern India, I did not know much about the United States, let alone Kiwanis. But early on, while helping the family with farm chores, I learned the necessity of hard work to be successful. Serving others was a norm in our home.

While an undergraduate at Punjab Agricultural University, I decided to come to the U.S. for my Ph. D. in Genetics at the University of California.

My wife Dorothy, who now works at the UW Madison, and I, moved to Madison when I accepted a position at a newly formed biotechnology company in Middleton, later to become the world-renowned Agracetus, and now a campus of Monsanto. It enabled me to make significant contributions to plant biotechnology, and it led me to Kiwanis.

In 1992, a neighbor asked me if I could arrange for the Middleton Kiwanis Club to visit Agracetus, which was not open to the public. Later, when I was invited to a Middleton Kiwanis meeting as a thank-you gesture, I found many wonderful, fun loving and welcoming folks. Soon I joined Middleton Kiwanis.

Soon I was on the board of directors and a member of the Youth Services Committee. Knowing that my children were in school and that I was heavily involved as a volunteer with the Middleton schools, I was challenged to start a Key Club at the High School. Middleton Key Club, started in 1994, is the oldest in the Madison area and one of the largest in the WI-UM district, with well over 250 members.

Kiwanis provided me with many opportunities for community service. I helped start Kiwanis Kids Day, Builders Club and Kiwanis K Kids in Middleton. It has been a very rewarding journey.

I feel honored and privileged to serve as Kiwanis Governor-Elect 2012-13. This is a great responsibility and opportunity. My motto for 2013-14 is “FUN, fellowship and service”.

Wi-UM District goals for Kiwanis family are:

1) To increase membership by a) retention and recruitment of new members and b) by starting new clubs.
2) Increase conventional and social media publicity for the Kiwanis family. We do great things. Let us share it with the whole world.
3) Focus on high visibility and high impact service projects such as the Vilas Park Zoo project to enable Kiwanis family to work together.

Please share your ideas with me at gurdipbrar@hotmail.com or call me at 608 831 4075. Together we will do great things.

Yours in Service,

Gurdip Brar
Kiwanis Governor Elect, 2012-13
WI-UM District


2013-2014 Executive Board

**Jennifer Drews** (President)
Majors: Kinesiology - Human Performance, Pre-Physical Therapy
Minor: Psychology
She is also in Kins Club and is an Activities Coordinator for this. She really enjoys working out, training others and volunteering!

**Emma Sawdey** (Vice President)
Major: Communication Sciences and Disorders
She is also involved in NSSLHA, and her favorite CKI events are visiting Mt. Washington and DCON.

**Rachel Daily** (Secretary)
Majors: Elementary and Special Education
Minor: Spanish Education
She enjoys teaching ballet classes, has been involved with the Kiwanis family since freshman year of high school and loves eating chocolate and peanut butter.

**Hannah Badzinski** (Treasurer)
Majors: Psychology
Minors: Neuroscience
She loves finding a reason to smile and has enjoyed all of her time in Circle K so far.

**District Board Representation**
Matthew Bowe - Chippewa Lieutenant Governor

UW-Eau Claire Circle K has put on a multitude of service events and fundraisers throughout the past few years. Shots for Shots (non-alcoholic Jell-O shots) to raise money for Eliminate and Threads of Hope to raise money for the people making the bracelets and our club are both outstanding fundraisers for us. When it comes to service events, our biggest ones are a yearly Habitat for Humanity trip and we also regularly help out at Mt. Washington and community table.
2013-2014 Executive Board

Ashley DeFazio (President)
Major: Broad field Social Science (emphasis in History) and Secondary Education
She loves the Milwaukee Brewers and the Green Bay Packers. She also loves to hunt and fish.

Mike Leslie (Vice President)
Major: Industrial Technology and Occupational Safety Management & Business and Human Resource Management
He enjoys working on cars, and is a firm believer in his boot rotation.

Kayla Ahrens (Secretary)
Major: Civil Engineering (emphasis in Structural and Geotechnical)
She is a New York Yankees fan, and likes to make and decorate “fancy” cakes. She can also quote movies word for word without hesitation.

Brian Gilbank (Treasurer)
Major: Civil Engineering (emphasis in Construction)
He is a certified scuba diver and a member of the Sigma Phi Epsilon fraternity.

Awards & Recognition
Club Scrapbook Award - DCON 2013

Service Projects
Since the start of the new CKI year, we have participated in several service projects like the Multiple Sclerosis Walk, a highway cleanup with Kiwanis, and also making dog toys. We are currently collecting pop tabs for the Ronald McDonald House.
By Laura Killingsworth

Hey W-UM Circle K! My name is Laura Killingsworth and I’m so excited to be serving our district as the 2013-2014 Awards, Regulations, and History Chair.

One of my goals for the upcoming year is to help inform YOU about what awards are available at the district level, so as to help you and your clubs set your goals high! For each article, I will discuss a new award and talk about last year’s recipient – something for you to keep in mind when planning a new project!

This month, I’d like to tell you about the Outstanding Club Fundraiser Award. A successful fundraiser takes great ideas, careful planning and a lot of participation! For this award, many of these things are taken into account. These include the organization fundraised for, the need for such a fundraiser, the planning and organization involved, time spent on the project by members, and the total amount raised.

The recipient of the 2012-2013 Outstanding Club Fundraiser Award was the University of Wisconsin-Madison for their Big Ten Food Fight! The Big Ten Food Fight was a multi-school food drive effort consisting of seven Big Ten Conference schools. Over 5,000 pounds of food were collected during the weeklong event, with UW-Madison contributing 1,587 pounds! Wow! The rest of the district was able to help out as well, setting up a station at a local grocery store during K-Family Service Day.

Congrats to UW-Madison on their accomplishment, and good luck on your event next year!
Kiwanis District Convention
Racine, WI
August 23-25, 2013

Key Leader
Camp Wawbeek – Wisconsin Dells, WI
September 20-22, 2013

Midnight Masquerade
Milwaukee, WI (Alverno College)
October 18, 2013

Kiwanis Family Service Day (KFSD)
Milwaukee, WI
November 2, 2013

Winter Weekend Getaway
Upper Michigan
January 17-19, 2014

NMU’s 24-Hour Service Project
Marquette, Michigan
September 13-14, 2013

Membership Awareness Conference (MAC)
Camp Wawbeek – Wisconsin Dells, WI
October 11-13, 2013

Capital Divisional Rally
Madison, WI
October 25, 2013

Kiwanis Family Hockey Night (KFHN)
TBD
December 2013

51st Annual W-UM CKI District Convention (DCON)
Green Bay, WI
March 14-16, 2013

**MEMBERSHIP**
- CURRENT: 515 members
- 73.6% of our goal

**SERVICE**
- CURRENT: 2,132.75 hours
- 12.2% of our goal

**CAMP WAWBEKEK**
- CURRENT: $2,200
- 40% of our goal

**CAMP BAYCLIFF**
- CURRENT: $55.15
- 4.4% of our goal

**ELIMINATE PROJECT**
- CURRENT: $339.50
- 0.06% of our goal

**“OTHER” (INCLUDES PREFERRED CHARITIES)**
- CURRENT: $1,577.36
- 17.5% of our goal
2013-2014 Wisconsin-Upp manufactured Michigan Circle K District Board Directory

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