Find-a-Club, The Hidden Tool

Did you know that, by keeping your club's profile current, you are helping potential members Find-a-Club, specifically your club?

Maybe you've never heard of this tool?

Well, it's rather simple--it's a form on the Kiwanis International website that allows interested, prospective Kiwanians, ask for help finding a club. The form collects the person's name, contact information, and which area of our Kiwanis world they are interested in. The prospective Kiwanian can also ask questions, tell stories or give us other hints. Then the form is submitted to KI. On this end, life is simple. They just wait for someone to get back to them! Easy!

Hm, sometimes not so easy! OK--the technical process of the computer receiving and forwarding the request is mostly right (sometimes WIUM gets requests for clubs in Michigan District). When it's right, the request lands in the email box of our current Governor, our Executive Director, and our District Membership Chair. The Governor forwards the request to the right Lt. Governor. The District Membership & Engagement (M&E) Chair forwards the request to the Club Membership Chair and/or Club President.

In some areas of our district, a single zip code has more than one nearby Kiwanis Club. In those instances, several clubs will be listed as choices. In these cases the Lt. Governor may choose to contact the prospective Kiwanian first to find out what they are looking for, before they recommend a particular club.

Once you have the prospective Kiwanian's information, it's up to your club to contact, invite, and if you're a match, induct this new Kiwanian into your club!

Sounds like an excellent process! There's always a catch!

IF your club's profile isn't correct, or you don't have officers listed, or don't have a membership chair listed, the Prospective Kiwanian doesn't get the chance to be a Kiwanian!

The steps you need to take to make certain you can be found are:

- You have a meeting location listed in your Club Profile with a correct postal code.
- You have a member designated as secretary with a correct email address. It's generally the responsibility of the club secretary to keep the club profile up-to-date.
- You have a member designated as president with a correct email address.
- This one is optional, but it's the M&E Team's preferred option, you have a member designated as membership chair with a correct email address.

Requests don't happen every day, but they do happen, and they can be significant. Don't miss out on requests that are looking for your club!