Greater Port Washington Club Rolls a Membership Strike

By John Sigwart, Greater Port Washington Kiwanis Club

Maybe your Kiwanis club is aging. Maybe you only have a few female members. Maybe your support of local efforts is stagnant or shrinking. Maybe membership in your club is at an all-time low. What follows is the four-month journey of the Greater Port Washington Kiwanis Club to increase membership and rekindle the passion of its existing members. With careful planning and hard work, their formula for success can be implemented in your Kiwanis club, too.

The Greater Port Washington Kiwanis Club has evolved over its 77-year existence from being a social club doing service to a service club reaching out to the many new needs of local families. The Week of the Young Child in early April, for example, is a local favorite. For five or six evenings club members read, share crafts and entertain young children and their parents. This week-long event has seen as many as 300 children participate and it grows each year... even as membership in the Greater Port Washington Kiwanis Club continues to shrink.

Club secretary John Sigwart is passionate about the Kiwanis mission and wanted to turn things around in his club. “Since I first joined Kiwanis nearly 30 years ago I have been interested in membership recruitment, mostly because of what people miss by not joining Kiwanis,” he says. Under his leadership, the Greater Port Washington Kiwanis Club implemented a membership campaign which resulted in eight new members engaged in service to their community – a 32% increase over their 25 existing members.

In October, John attended a new club/membership growth training session at which Past Kiwanis International President Don Canaday inspired members to “get the ball rolling”. As a result, the club appointed John their Membership Chair. Five club members...
Much Accomplished at February District Board Meeting

By Mark Finger, WI-UM Kiwanis District Executive Director

The following items were discussed and or approved at the February board meeting:

- The minutes of the October 19 and December 12, 2013 board meetings were approved.
- Mark Finger presented the December 30, 2013 finance report.

Officers Reports

- Governor Brar reviewed the report he emailed to the board earlier in the week. (View all board meeting reports at www.box.com.)
- Immediate Past Governor Messer announced the clubs that were Distinguished for the 2012-13 year. He also mentioned that he has taken over most of the responsibilities of the Autism Project. They are in the process of designing a new website for the project.
- The Lt. Governors reported on what has been happening in their divisions since the October board meeting. Most mentioned their progress on getting a New Club Builder and Club Advisors. They also talked about the clubs that are struggling.
- Executive Director Mark Finger presented the Audit Review that was done by CPA Ken Folberg from Ripon, Wisconsin. Mark mentioned that although the report was done, the auditor has not had time to enter the year-end adjustments in the District’s QuickBooks program. Therefore the year-end finance report numbers have not been adjusted. Mark was also concerned about the number listed for the Convention reserves and will meet with the auditor to review that number. Governor Brar had some questions about some of the numbers and would like to meet with the auditor. The Audit Review report was approved.
- Mark Finger reviewed the schedule of events of the Midyear Conferences and that all Lt. Governors have time and space available for a Division Council if desired. There was some discussion as to the timing of the Division Caucuses/Councils and that they were too early. Mark responded that not all have to attend the Division Caucuses/Councils and could come later for the opening session. Mark also mentioned that he is looking for the Lt. Governors to help with the Growth Track workshops. A copy of the powerpoint presentations will be sent for the Lt. Governors to review.
- The Budget for the Executive Director to attend the Japan International Convention was reviewed. Mark reported that he originally was not planning on attending the Japan International Convention but had changed his mind mostly to be there to help with...continued on page ten

Kiwanis Autism Project Has New Web Site, Giving Module

By 2012-13 WI-UM Kiwanis District Governor Lynn Messer

The Kiwanis Autism Project is alive and well and is continuing through another administrative year as the WI-UM Kiwanis Autism Project. The new website is www.kiwanisautismproject.com. It has a new look and should be easy to use.

There is also a new option for people who want to make an online contribution called “GivingUnited”. Anyone can register. All individuals that register can communicate through the site forum, for example posting club events similar to Facebook.

New clubs are contributing to the project. There are a few clubs that have decided not to participate because this is an individual recipient project. I can accept their decision, but I want members to know that to date over 500 children in the District have received iPads which has had a major impact on their lives.

The online fundraising portal “GivingUnited” is easy to use by following a few simple steps. Why register? To receive important updates from the Kiwanis Autism Project. Only registered users can comment on forum posts and interact with website users.

How to register:
- Go to www.kiwanisautismproject.com;
- Click on “register” tab and remit required info;
- Once you’ve registered click on “log in”;
- Check your email to confirm your registration.

Immediate Past Governor and Kiwanis Autism Project Chair Lynn Messer can be reached by email at lmmrs001@gmail.com or by phone at 920-946-0652.
KIANEWS
February/March 2014

2014 Midyear Conference Registration Form

One person per registration please • Registration Deadline Two Weeks Prior
$15 per person (includes lunch)/$25 after Deadline

March 22, 2014 – Bay de Noc Community College, 2001 N Lincoln Rd, Escanaba, MI 49829
March 29, 2014 – West Bend Mutual, 1900 South 18th Avenue West Bend, WI 53095
April 12, 2014 – Camp Wawbeek, 1450 Highway 13, Wisconsin Dells, WI 53965

Tentative Schedule

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<tr>
<td>7:45</td>
<td>Registration</td>
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<td>8:00</td>
<td>Division Councils</td>
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<td>9:00–9:45</td>
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<td>12:00–1:30</td>
<td>Lunch (included with registration fee)</td>
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<td>1:30–4:00</td>
<td>Club Leadership Education</td>
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<td>Track 3 Workshops</td>
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<tr>
<td>4:00</td>
<td>Wrap-up</td>
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Choose a Workshop Track that best fits your interests and go to that room; the workshop presenters will come to you. We are also offering a Club Leadership Education Session in the afternoon for Presidents-elect.

Workshops Track 1
Service Leadership Programs/Service Opportunities
- Circle K, Key Club, Builders Club, K-Kids, Aktion Club
- Key Leader
- Advisor Training
- Youth Protection Manager
- KDF/KIF
- The Eliminate Project
- Autism Project
- Governor’s Project

Workshops Track 2
Club Leaders
- Presidents, Secretaries, Board Members
- Youth Protection Manager
- Risk Management
- Marketing and Public Relations/Using Social Media
- Online Resources
- Share the Good Things Your Club is Doing

Workshops Track 3
Membership Growth
- Campaign for Growth: Formula for the Future
- Recruiting in the 21st Century
- Retaining: Until Death Do Us Part
- Club Assessment and Member Satisfaction
- Community Survey/Project Analysis
- Goal setting: planning club success
- Fundraising Ideas
- Celebrating Success

Please indicate the session you would like to attend so we can plan for meals and room requirements. Please check if you are attending Club Leadership Education and select the workshop track you will attend.

☐ March 22, 2014 Escanaba, MI      ☐ March 29, 2014 – West Bend, WI      ☐ April 12, 2014 – Camp Wawbeek

☐ Club Leadership Education (Club Presidents-elect)
☐ Workshop Track 1 SLP/Service  ☐ Workshop Track 2 Club Leaders  ☐ Workshop Track 3 Membership Growth

Member Last Name ____________________________ First Name ____________________________

Phone Number (day) ____________________________ E-mail ____________________________

Division # ____________________________ Kiwanis Club ____________________________ 2013-14 Office Held

Charge Card Authorization  ☐ Master Card  ☐ Visa  ☐ Discover

Account Number ____________________________ Exp Date __________

Name on Card (Please Print) ____________________________

Zip Code ____________________________

Mail registration to:
WI-UM Kiwanis District
571 Center Street
Berlin, WI 54923

Fax registration to:
920-361-218

Email registration to:
wiumkkiw@wiumkiwanis.org
Spring is Around the Corner... Spring into Kiwanis Service

By Gurdip Brar, 2013-14 WU-UM Kiwanis District Governor

Spring is around the corner. Before long, crocuses will be blooming, followed by daffodils and tulips. What a great time to plan a club social and invite your friends, colleagues, community and business leaders to show them what great things your club, our district and Kiwanis International are doing.

I recently visited the Manitowoc Golden K Club to award four Walter Zeller Fellowships, bringing the total of Zeller Fellows in their club to six. This $6,000 donation to The Eliminate Project will save over 4,000 lives. Congratulations!

District membership is growing. As of January 31, membership increased by 47 members. Congratulations to all the club Presidents and to Lt Governors John Collins, Melissa Histed, Charles Price, Jim Buskel and Gordon Drake for achieving positive membership growth. Let us ALL work together to make our membership and our service to our communities rise.

Service Leadership Programs (SLP) – Key Clubs, Circle K and Aktion Clubs are growing: Two Key clubs were recently chartered; paperwork was filed for one Circle K club and one Aktion club is about to start. Congratulations to SLP leadership.

Governor’s Project: Ken Saville is chairing the effort to raise funds to build an accessible pool at Camp Wawbeek. Thanks to all the clubs for their donations. The Monroe Club, by donating $2,000 to this project, is challenging other clubs to meet or beat their donation.

To qualify for Distinguished Club status:
a. Increase club membership by one or more members;
b. Sponsor a new Kiwanis club – jointly sponsoring a new club with other clubs is encouraged;
c. Participate in Club Leadership Education at the Midyear Conference or the District Convention;
d. Sponsor Service Leadership Programs and provide service projects for children;
e. Support The Eliminate Project, the Kiwanis International Foundation and the WU-UM Kiwanis District Foundation.

Visit from the Kiwanis International President: Kiwanis International President Gunter Gasser will be in Milwaukee on May 2 and Middleton on May 3. Please plan to attend.

The Kiwanis International Convention will be held in Chiba, Japan, July 17 to 20 where Past District Governor Fred Dietze is running for International Trustee. Please plan to attend and support Fred.

The WU-UM Kiwanis District Convention will be held August 15 to 17 in Middleton. If you have any suggestions for the convention, please contact the District Convention Chair, Kathy Nieber-Lathrop.

New Appointments:
a. Former Governor Dale Vannes, a member of the Appleton 3-2-1 Club, has accepted the Youth Protection Chair position;
b. Ron Soellner, a member of the Western Kenosha Kiwanis Club and former Kiwanis District Trustee, is Chair of the Community Services Committee;
c. Kathy Nieber-Lathrop, a member of the Middleton Kiwanis Club, is the new District Convention Chair.

I encourage all clubs to plan a spring membership drive. Each new member brings new ideas and increases service to your community. I would be delighted to come to your membership socials. Together we will take WU-UM district to new heights.

WU-UM Kiwanis District Governor Gurdip Brar can be reached by email at gurdipbrar@hotmail.com or by phone at 608-831-4075.

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2013-14 WU-UM Kiwanis District Goals
- Positive Membership Growth in all Divisions
- Build at least one new club in each Division
- Increase visibility for Kiwanis Family
- Increase club participation in Eliminate Project

Governor’s Motto
Fun, Fellowship, Service

Governor’s Project
Help build accessible pool at Camp Wawbeek (Wisconsin Dells)

Kiwanis International 2013-14 Motto:
We Build Bridges for Children to the Future
Governor-elect Asks Pivotal Questions of Kiwanis Clubs

By Anna Bruhn, 2013-14 WI-UM Kiwanis District Governor-Elect

Last time, I shared a little about Governor-elect training. I’ve since gone through the rest of my training, which took place at the Service Leadership Program (SLP) Conference and have attended the Key Leader Conference, both in January in Indianapolis. It seems to me that it is not possible to drive to Indianapolis unless it’s snowing.

The Governors-elect spent most of the training time on the Campaign for Growth – the “Formula for the Future.” As you may know, we are bleeding membership. This campaign, if we work at it, should leave every division in the district with the capacity to grow new clubs, sustain existing clubs and lend a helping hand to those clubs who desire assistance. Your Lt. Governor may have asked you if you are willing to serve as the division’s new club builder or as a club counselor. Even if you cannot do it this year, if you are interested in being “on the list” for subsequent years, let your Lt. Governor know. These are three-year terms and we will need to have a steady stream of willing volunteers to succeed. We do know how to measure success: every club has a net gain of at least one member and every division adds one new club by the end of the year.

Other parts of the SLP Conference were also good! We have a few issues that all the SLPs, along with the district, need to work on. How do we adequately support an SLP that doesn’t have a sponsoring Kiwanis Club? Can we get more people interested in spreading the word about SLPs in their area? Exactly what is the SLP track going to look like at our Midyear Conferences? How are we going to deal with the new Youth Protection Guidelines? And is it possible to get enough sleep at one of these conferences? I will tell you this, after going to this conference as Builders Club Administrator and listening to the presentations, I wonder how long it will be before a Kiwanis Club is also seen as a Service Leadership Program for adults! If the point of an SLP is to put our target groups into a situation where they learn to create solutions for local problems and where they learn to lead others, are we really any different?

The Key Leader Conference was very interesting. Having served as a chaperone at our WI-UM event for many years, I went to hear what kinds of marketing other districts were doing. Our District needs to refresh what we do... maybe another district has a good idea we could implement. I heard about a few of them, and you may see them implemented in our district in the future. In the meantime, please note that our Key Leader event is in September, that your students can register now, and that if you don’t have a student between the ages of 14 and 20 to send, you can make a scholarship or grant to send a student who needs one. You do not need a Key Club to find a student; you only need a high school in your community!

In the end, I think I have more questions than answers! And I have a question for you. Do you want to become involved at the District level? Over the next few months, I need to ensure that all District positions are staffed by people who want a piece of the action. If I’m talking about you, send me an email, give me a call or catch me at one of the Midyear Conferences and we’ll chat!

WI-UM Kiwanis District Governor-elect Anna Bruhn can be reached at anna.bruhn@gmail.com or 608-393-6811.

Revitalize Your Club’s Community Service Efforts

By Ron Soellner, Community Services Chair

The holiday season was an ideal time to dedicate yourself to the spirit of contribution. Helping those in need can be a transformative experience that can kickstart your growth in Kiwanis in the new year.

Your club’s Community Services committee should implement projects on the arts, business affairs, citizenship, civic improvement, community beautification and conservation. Other possible projects are health and literacy, Prayer Breakfast, Public Relations and Young Children Priority One.

One thing stands clear – regardless of stature, only those who have learned the power of sincere and selfless contribution experience life’s deepest joy – true fulfillment. When we contribute to the lives of others, we are really celebrating the full value of our own Kiwanis identity. Whether you contribute time or money, you are investing in an empowered sense of Kiwanis and personal identity. As Kiwanians we need to focus on the needs of our communities and youth. As Community Services Chair I urge you to revitalize this area in your club!

I will be presenting a workshop at the Midyear Conference in West Bend or you may contact me by email at ron.soellner@yahoo.com.
The Kiwanis International Foundation launched a new recognition program on October 1, 2013 based on the combined giving of individuals and clubs. Corporate gifts and gifts from private foundations will be included in the overall total.

What prompted the change from separate recognition programs for individual and club giving, which had existed for many years, to a new approach that recognizes individual and club giving together?
A comprehensive review of recognition programs initiated by the Kiwanis International Foundation Board in 2012 reached two conclusions. The programs were complex and they were costly to manage. A significant portion of time was spent on the club/district recognition system (which focused mostly on honoring division and district leadership) and several attempts to tweak the existing incentive program and funding appeals over the years have not slowed the decline in the current Annual Club Gift program fundraising.

Will there be less emphasis on annual club giving? The real growth in the funding capacity for our foundation will come from gifts made by individuals. Combined recognition programs result in increased, sustained annual giving by individuals. Annual giving by clubs will continue to be important and strongly encouraged. Clubs that have been loyal annual donors, year after year, will be recognized for their sustained giving in the same manner that individuals will be celebrated for consecutive years of giving.

For years, the suggested annual gift from clubs has been $5 per member. Now the Kiwanis International Foundation is asking us for $25 per member?
Yes. Remember that every gift from individuals in your club counts toward the total. Over time, the idea of an annual gift from your club evolved into a request for support through the Annual Club Gift program. What was started as an appeal for an annual philanthropic gift from your club evolved in many cases into just another expenditure budgeted by your club's board. For many clubs, it became less a desire to help our foundation help children and more a traditional budget item.

What, exactly, does my club need to do?
1) Your club is encouraged to continue to make an annual gift to the Kiwanis International Foundation from the club's treasury. 2) Share with your members that it has made a gift and why. 3) Promote the Skip-A-Meal Program each April. 4) Encourage your club members to support Kiwanis Children's Fund appeals.

Gifts by both your club and its members will count toward recognition from the International Foundation, toward the funding of potential grants to our District.

Do gifts to The Eliminate Project count towards this total? No. Gifts to The Eliminate Project count toward all global campaign recognition. Planned gifts (e.g., a gift through a will or trust) are also not counted as part of the combined recognition program. There is a separate recognition available and you can find more at www.kiwanis.org/foundation.

How will we know where we stand in total giving? The Kiwanis International Foundation will send a report of the combined individual and club giving overall and an average gift per member based on your club's paid membership on September 30, 2013. The information will be available to Lt. Governors to share with clubs.

Could you provide an example of how the per member average will be figured?
Yes. Say your club plans to make an annual gift to the Kiwanis Children's Fund of $500. During a regular club meeting, you collect $250 from members for the Skip-A-Meal Program in April, Joe Kiwanian makes a $100 gift to the Kiwanis Children's Fund as the result of a direct mail solicitation from the foundation, and club member Betty Kiwanian makes a $200 gift to the foundation's Disaster Relief Fund following a tornado.

| Club Annual gift to Kiwanis Children's Fund | $ 500 |
| Club gift to Skip-A-Meal Program | $ 250 |
| Individual gift by Joe Kiwanian | $ 100 |
| Individual gift by Betty Kiwanian | $ 200 |

Total gifts associated with your club $1,050

Divide $1,050 by certified membership on September 30 of 27 members.

$1,050 divided by 27 = $38.89 average gift per member!

Where do I turn for additional information or if I have a question?
Contact Your Kiwanis International Foundation District Chair, Fred Dietze, at mainsailhr@hotmail.com or call him at 715-38-0038 or contact the Kiwanis International Foundation at foundation@kiwanis.org.
New Kiwanis International Youth Protection Guidelines  
By Dale Vannes, Youth Protection Chair

By now all club secretaries have received a letter from Kiwanis International regarding the new Youth Protection Guidelines. All clubs are expected to inform and educate its members on these guidelines, best practices and what individuals must do when aware of potentially harmful situations.

This education must occur annually, including providing a copy of these guidelines to every member. There will be a brief information session and a training session at each of the Midyear Conferences. For more information or questions please contact me at 715-851-1038 (cell) or dvanness@yahoo.com anytime.

Key Leader Registration is Open!

YEATEN
September 19-21, 2014
Camp Wawbeek, Wisconsin Dells

$25 Late Fee charged after September 5, 2014
Registration closes on September 16, 2014

As a part of Kiwanis International’s Service Leadership Programs, the WI-UM District Key Leader programs are open to all high school and college students through age 20. The cost will be $200 per student or $175 per K-Family student.

Details are available at www.key-leader.org or contact Gail Pachucki, Key Leader Coordinator, 5646 Parliament Lane, Delavan, WI 53115, (262)728-3711, chooky2@tds.net.

Supported by Kiwanis International, the Wisconsin-Upper Michigan Kiwanis District Foundation and Runzheimer International.

Kiwanis Ad Sales Are Underway

Solicitation of Kiwanis ads has begun with a goal of selling 40 ads to cover the cost of printing and mailing all six issues. The standard ad size, shown above, is 3½ x 1¾”. Advertising rates set by the Board of Directors are: $900 annually for non-Kiwanis member businesses; $600 annually for Kiwanis member businesses; and $50 for a club for a standard ad in a single issue.

If you would like to purchase an ad or know someone who might, contact Kristy Sadlon at ksdalon3606@charter.net or leave a message for her at 920-748-7771.

Key Leader 10th Anniversary

By Gail Pachucki, Key Leader Coordinator

September 19-21, 2014 marks the 10th anniversary for Key Leader within the Wisconsin-Upper Michigan District. 516 young people graduated from the program and moved on to become quality service leaders. Several of their names have shown up as WI-UM District Chairs and many now serve on our Key Leader Site Committee. One of our graduates moved on to become the Key Leader District Chair for the Illinois-Eastern Iowa District. Because we are considered a “well-oiled machine,” we’ve had students attend from Minnesota, Michigan and Illinois, along with men from El Salvador and the Grand Cayman Islands who needed to see “how it’s done!”

The YMCA, Boy Scouts, Boys and Girls Clubs, home-schooled students and others show support for our Key Leader program. Schools are not the only place to find potential Key Leaders. Remember: even if one organization/school is unresponsive, there are many others in your community! As more students attend, Key Leader will be better known in your community and more organizations will be interested in supporting this amazing opportunity. Strengthen your community by strengthening tomorrow’s community leaders!

Help celebrate our young people and our 10th anniversary by supporting Key Leader in your club!
Monroe Club Challenges You to Support Governor’s Project

By James Glessner, Monroe Kiwanis Club

Governor Gurdip Brar has chosen fund raising to build an accessible pool at Camp Wawbeek as his Governor’s Project. The new pool will replace the old WI-UM Kiwanis pool built in the 1950s which was in a sad state of disrepair. Jim Glessner recently presented a $2,000 check from the Monroe Kiwanis Club to Ken Saville of Easter Seals for the new pool. The Monroe Kiwanis Club has issued a meet or exceed challenge to other clubs in the Wisconsin-Upper Michigan District. Please mail your contribution for the Governor’s Project to WI-UM Kiwanis District Foundation, Inc., 2380 State Road 44, Suite H, Oshkosh, WI 54904. Please make your check payable to “WI-UM Kiwanis District Foundation and write “Swimming Pool” in the memo.

Appleton Golden K Club Honored by Blood Center

By Rad Radke, Appleton Golden K Kiwanis Club

Dick Lee is the Kiwanis Blood Run Coordinator for the Kiwanis Club of Appleton Golden K. He seeks and schedules drivers and pick-up points moving life-saving blood across the state. Dick says, “its kind of a pony express but with much greater urgency.” The relay begins at Good Samaritan Center in Merrill, with Merrill Kiwanians taking it to Stevens Point, where Waupaca Kiwanians take over the second leg of the cross-state journey to meet Appleton Kiwanians who deliver it to the Blood Center at the end of the 120-mile trip. The clubs have provided this service since 1998.

The Appleton Community Blood Center honored the Kiwanis club at a Donor Recognition event. Mr. John Hagins, President of the Blood Center, praised the Kiwanis members for transporting the precious life-saving blood. Mr. Hagins presented the engraved award to Dick Lee and Frank Ossian.

Greater Sheboygan Kiwanis Puts Emphasis on Reading

By Jon Keckonen, Division 6 Lt. Governor

The Greater Sheboygan Kiwanis Club is in its fourth year of working with Longfellow Elementary School in Sheboygan on the Bringing Up Grades (BUG) program. Teachers there pointed out that the school was trying to determine how first graders could be encouraged to read more. Working with school staff, the Sheboygan Kiwanians developed a program which awarded students for reading a certain number of minutes each month. Students who reached the monthly reading goal would be presented with the BUG Award during a special presentation each month in the school library. Each student receiving an award would also select a book they could keep. Kiwanians also met with certain students to monitor their reading each week. The school documented the overall reading improvement of the classes which participated in the BUG program, which was a major success.
**Kiwani News**

**February/March 2014**

**Stoughton Club Hosts Norwegian Dancers, Flips Pancakes**

*By Glenn McNaughton, Stoughton Kiwanis Club*

On March 15 the Stoughton Kiwanis Club will host their 14th annual Pancake Breakfast. Attendees will enjoy all the pancakes they care to eat, plus eggs, sausage, applesauce and beverages. The world famous Stoughton High School Norwegian Dancers will be performing at 8:30 a.m. and 10 a.m. “We are pleased that the Norwegian Dancers will be joining us this year,” said Glenn McNaughton, Kiwanis President. “They are generously donating their time, talent and energy, and we are so excited to have them be a part of our event,” he said. “We always have fun at this event, which is also our main fundraiser. All of the proceeds go towards our community service projects. Last year we raised over $6,500 dollars,” said McNaughton.

**Dutch Kiwanian in Jefferson**

*By Vicki Schicker, Jefferson Kiwanis Club*

On January 16, the Jefferson Kiwanis held their annual holiday party. As their special guest, Anne van Zanten from West-Friesland, the Netherlands, was in attendance. Anne arrived in Jefferson to visit his son. As a long-time member of Kiwanis in his own country, Anne wanted to attend an American meeting and meet his fellow Jefferson Kiwanis.

Anne has been involved in Kiwanis on an International level. He was president of his club, Kiwanis Governor of the Netherlands District and President of the Kiwanis European Federation. Anne spoke to the club, stressing the importance of Kiwanis helping children worldwide. He noted that though separated from Jefferson by 6,000 miles, we were still very similar in focus… helping children around the world is our first priority.

**Baraboo Kiwanian Turns 99**

*By Ben Bromley, Baraboo Kiwanis Club*

Jay Henke, a longtime member of the Baraboo Kiwanis Club, celebrated his 99th birthday recently with a special cake during the club’s weekly lunch meeting. Henke dutifully sets up every club meeting and is a former recipient of the club’s community service award.

**Kiwanians Build Fish Cribs for Janesville Kiwanis Pond**

*By Kevin O’Leary, Janesville Kiwanis Club*

Janesville Noon Kiwanis, Boy Scout Troop 539 and the City of Janesville worked together with the City of Janesville Parks Department to fabricate four fish cribs. The cribs will be submersed in Kiwanis Pond in Janesville and will provide good habitat for all levels of the water food chain.

**‘Ton of Food’ Drive Begins**

*By Mike Payne, Sheboygan Falls Kiwanis Club*

The Kiwanis Club of Sheboygan Falls is launching its annual ‘Ton of Food’ drive from March 8-22. The club will work to reach the goal of collecting one ton of food to help stock the shelves of the local food pantry. Members of the Sheboygan Falls Kiwanis, the Key Club and Girl Scout Troop #8059 will make door-to-door solicitations.
Fred Dietze’s campaign for International Trustee. Governor Brar had some concern that his budget for the Tokyo convention was not going to be enough. The board approved to budget $3,500 for the Executive Director to attend the International convention in Tokyo and the money to come from the Restricted Reserves and that the Governor’s budget be increased to $3,500.

• Mark reported that it was a busy January with both the District Secretary’s meeting in Indiana and the State School Board convention in Milwaukee taking place. Mark also discussed the use of www.box.com to place important documents for the board for them to have access to. The consensus was that this continues to be a good idea.

**Reports**

• Administration Chair Charles Price reported that his committee will be working with the Operations committee to update the Chair job descriptions.
• Community Services Chair Ron Soellner was not in attendance but submitted a written report.
• Education Chair Jean Long Manteufel noted that she and others are available to put on Club Leadership Education seminars any time the Lt. Governors are able to get a group of clubs interested in attending.
• Eliminate Chair Mary Amundson reported on his efforts to encourage clubs to participate in The Eliminate Project. KI is looking for the District to give 100 Walter Zeller Fellowship Awards by the International Convention in 2015. We have 46 so far. He and others are available to work with the clubs to help raise the level of awareness.
• The board approved Melissa Histed’s proposal for a t-shirt sale for The Eliminate Project. The T-shirt is to sell for $16 with $6 going to The Eliminate Project.
• Kiwanis Family Chair Justin Hahn was not in attendance but provided a written report.
• The board approved the proposed K-Family Brewers baseball game. The district will provide the front money to reserve the tickets so that 100 can be ordered at a lower price.
• The board approved the K-Family Day at the Zoo which Justin Hahn coordinated. Due to a concern of many high school graduations being held on May 31st it was suggested that a different day be chosen.
• Membership Chair Gurdip Brar noted that most of his report had been discussed earlier on the agenda.
• Marketing Chair Barry Hersh was not in attendance but provided a brief written report. Gurdip encouraged the Lt. Governors to look for others who can help with the Marketing committee. Kevin Bauer asked to review the Powerpoint presentation that will be used for the Midyear workshop.
• Circle K Governor Lena Scheibengraber reviewed her written report.

**Old Business**

• Round Robin Award was discussed. There was a question about interclubs to Circle K clubs counting toward the Round Robin Award. Mark felt that interclubs to Circle K meetings should count toward the Round Robin.
• Discussion on the *Kiwanews* was tabled indefinitely.

**New Business**

• Mark Finger presented the comments from Kiwanis International regarding our Bylaw amendment approved last August regarding a dues waiver for veterans. The Kiwanis International Board of Directors approved our amendment but suggested that we use the word “waived” instead of “suspended”. Since it was considered a grammatical change, the board approved the change in Bylaw wording.
• The International President Visits in Milwaukee and Middleton, May 2nd and 3rd were discussed
• Past Governor Trustee and Chairman of the Past Governors committee Patricia Brinkman presented a detailed procedure for choosing and awarding the Solberg Award. The board approved the proposed procedure for the Solberg Award.
• The May 3rd Board meeting will be held in Madison in conjunction with the International Presidents visit to Madison.
• The board approved waiving the District Convention fee for the Oconomowoc Golden K Kiwanis Club.

**Announcements**

• Gurdip asked for suggestions about the length of the board meeting. Most of the concern was regarding the late start more than the length of the meeting.
• James Burmeister announced that he will be asking his club to nominate him for the position of Governor-elect.

*WT-UM District Executive Director Mark Finger can be reached at wiukwik@wiukkiwans.org or 920-361-9954.*
formed an energized Membership Committee which
decided that the club would hold a Membership Night
in mid-January. Committee members learned from the
Membership Growth training that the key to success in
recruiting and retaining members is to choose a
“signature project” that the community is passionate
about and to share the opportunity with potential
members to partner with the Kiwanis Club in support
of that project. If you can ignite passion for that project
within the potential members you recruit, they will be
eager to join the club’s efforts.

The committee selected the “Friends of Harrington
Beach Accessible Cabin Project” plan to build the ninth
fully-accessible cabin in a Wisconsin State Park just
north of Port Washington as their “signature project”.
They implemented a plan which included:

- Advertising locally, featuring “An Evening of
  Opportunity to Support the Accessible Cabin at
  Harrington Beach and to Learn How You Can Serve
  Your Community Through Kiwanis”;
- Requesting all club members to submit names of
  friends, neighbors or acquaintances they believe
  would benefit from Kiwanis membership;
- Interviewing the mayor and school superintendent
  and asking for a few names of people that they
  would recommend for Kiwanis membership;
- Inviting a minimum of 85 people by mail to attend
  Membership Night. And the ball started rolling…

Mailing 85 invitations requesting a response by mid-
December via email or phone garnered only six
responses so over the course of the following month,
the committee made follow-up calls, scheduled chats
over coffee and generally networked, resulting in a
confirmed total of 24 who said they would “most likely”
attend. And the ball rolled on…

In early January, the Board agreed to:

- Budget $300 for the evening;
- Plan for a total of 40 to 50 people to attend;
- Provide an informal atmosphere with small table
  settings, plentiful hors d’oeuvres and a cash bar;
- Use place mats printed with Kiwanis information and
  have membership brochures at every table;
- Encourage attendance of existing club members. And
  the ball picked up speed…

As a result, 15 club members, 11 “Friends of Harrington
Beach,” 20 invitees and four walk-ins joined
together for an inspiring event in a packed house. Fifty
people learned from and laughed with local Kiwanians
with palpable energy not present at prior membership
events. And the ball neared the pins…

A couple of weeks after the event, the Membership
Committee created the following lists:

- Those who submitted a membership application –
two men and two women who were inducted by Lt.
  Gov. Jon Keckonen on February 25th;
- Those who could not attend, but showed sincere
  interest in Kiwanis – ten people consisting of three
  married couples and four others;
- Those who attended and were interested – nine
  potential members who were invited to attend an
  upcoming Kiwanis meeting – four of whom attended;
- Those who were somewhat interested and “wanted to
  think more about it” – six potential members. And the
  ball reached the pins…

The Membership Committee’s efforts over the four-
month campaign resulted in:

- Renewed spirit towards recruitment;
- Twenty people interested in Kiwanis who will be
  invited to be on a “Friends of Kiwanis” list with
  whom club members will remain in contact;
- Four new members who know a lot about Kiwanis;
- A high probability of adding four more new
  Kiwanians to the Greater Port Washington Kiwanis
  Club by spring!

Strike! Perfect ball! And the ball will again start
rolling in October 2014…

Division 6 Membership Growth Chair John Sigwart can be
reached at jsigwart@att.net or (262) 284-4316.
Cumberland Kiwanians Help at Food Pantry

Cumberland Kiwanis members helped at a Ruby’s Pantry Food Distribution in December.

Marquette Noon Kiwanis Club Hosts Kiddie Mutt Races

By Melissa Histed, Division 10 Lt. Governor

Every February, the Kiwanis Club of Marquette hosts Kiddie Mutt Races in downtown Marquette, Michigan. The race is held in conjunction with the U.P. 200, which is a nationally recognized sled dog race which starts and ends in Marquette. The Kiddie Mutt Race allows children to experience the thrill and excitement of being pulled by their family pet (or a borrowed family pet) while riding on a slightly modified dog sled along a snow-packed trail. Kiwanis volunteers assist the children and pets with harnesses, sleds and racing technique – “just hang on and do not let go until the end.” All children receive a participation ribbon and there is no cost to race.

Kiwanis Donates Dictionaries

By Anita Bouth, Kiwanis of Alger County

Kiwanis of Alger County has adopted The Dictionary Project, a nationwide non-profit initiative, and donated dictionaries to students in all the schools within Alger County. The target grade level is third grade where students are developing personal study habits and where access to a personal copy of a dictionary will be helpful. A dictionary gives students access to information and understanding. It shows them how much they can learn, and, through their speaking and writing, how much they have to share. The mission of The Dictionary Project is “to donate dictionaries to children and encourage them to learn new words so that they will be able to use the English language effectively. For more information, visit www.dictionaryproject.org

3rd and 4th grade students at AuTrain-Onota enjoy using their new dictionaries to look up spelling words.

T-Shirt Sales to Benefit the Eliminate Project

By Melissa Histed, Division 10 Lt. Governor

Support the Eliminate Project while looking fabulous! T-shirts will be offered for sale at Midyear Conferences and an order form will be sent to every club. The cost per shirt will be $16 with $6 going towards immunizing mothers against maternal and neonatal tetanus.

FRONT

Eliminate Project t-shirts will be offered for sale to Kiwanis members at the Midyear Conferences and via an order form.

BACK
Discover the spirit of Japan

JULY 17-20

In 2014, the Kiwanis International convention will be in Japan. Visit the Tokyo-Chiba convention booth to learn more. Get informed. Get inspired. Get ready to celebrate our 50 years in Asia-Pacific!

www.kiwanis.org/japan
Losses in Our Kiwanis Family

Jim Kimball, Ishpeming Kiwanis

Jim Kimball, Ishpeming, a 33-year member of the Ishpeming Kiwanis Club, passed away Jan. 10 at the age of 82. He served the club in many capacities, most recently as treasurer. Jim was instrumental in a number of club projects, including chicken barbecues, Adopt-a-Highway cleanups and feeding students at a luncheon for National Honor Society honorees. Whether it was helping a fellow Kiwanian, assisting someone at the Salvation Army or offering advice to a youngster, Jim exemplified the Golden Rule.

Terry Kirsop, Pewaukee Kiwanis

Pewaukee Kiwanis member, Past President and former Lt. Governor Terry Kirsop passed away in October at the age of 72. He was a member of Galilee Lutheran Church, a member of American Legion Post #71, a member of the Pewaukee Historical Society, the Pewaukee Yacht Club and a former board member and volunteer of the Interfaith Caregiving Network. For many years, Terry was active in the community Christmas Tree Lighting as he played Santa for the children. He is greatly missed by Kiwanis.

SAVE THE DATES

2014 Midyear Conferences
March 22, 2014 – Escanaba, MI
March 29, 2014 – West Bend, WI
April 12, 2014 – Wisconsin Dells, WI

Visit with Kiwanis International President
Gunter Gasser
May 2, 2014 – Milwaukee, WI
May 3, 2014 – Middleton, WI

2013-14 Kiwanews Schedule

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How to register

For fast and easy registration, sign up online at www.Kiwanis.org/convention.

INSTRUCTIONS

• Use one registration form per Kiwanian.
  Copies are acceptable.
• Full payment is due at the time of registration.
• Register online at www.Kiwanis.org/convention or submit this form postmarked no later than May 15, 2014. After that date, register on-site in Japan.

Mail this completed form to:
Convention Registration
Kiwanis International
3636 Woodview Trace
Indianapolis, IN 46268-3196 USA

Questions? Email us at memberservices@kiwanis.org.
You also may call 1-800-549-2647, ext. 411
(toll-free in the United States and Canada), or
+1-317-875-8755, ext. 411 (worldwide).

CANCELLATION AND REFUND POLICIES

• All cancellation requests must be made in writing.
  (Email is acceptable. Send cancellation notice to registration@kiwanis.org.)
• There is a US$25 per person deduction for cancellations made after April 15, 2014.
• No refunds will be given after May 15, 2014.

By attending the Kiwanis International convention or related activities, registrants agree to be photographed by any means and allow Kiwanis the right to use photos, video or film likeness for any purpose without compensation or notice.
# Registration Form

**For fast and easy registration, sign up online at www.Kiwanis.org/convention.**

**Fees and events**
All amounts are in U.S. dollars (USD).

<table>
<thead>
<tr>
<th>CONVENTION FEES</th>
<th>BY 4/1/14</th>
<th>4/2/14–5/15/14</th>
<th>ON-SITE (AFTER 5/15/14)</th>
<th>TOTAL</th>
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<tr>
<td>Kiwanian/Non-Kiwanian guests</td>
<td>$185</td>
<td>$235</td>
<td>$250</td>
<td>$</td>
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<tr>
<td>Youth (Free for 21 and younger)</td>
<td>FREE</td>
<td>FREE</td>
<td>FREE</td>
<td>FREE</td>
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<tr>
<td>Volunteer Japan District Only</td>
<td>$135</td>
<td>$235</td>
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**TICKETED EVENTS**
Reserve early. Space is limited.

<table>
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<th># OF TICKETS</th>
<th>PRICE</th>
<th>TOTAL</th>
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<tr>
<td>THURSDAY, JULY 17</td>
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<tr>
<td>The Eliminate Project and Kiwanis International Foundation Honors Luncheon 11:30 a.m.–1 p.m.</td>
<td>$55</td>
<td>$</td>
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<tr>
<td>FRIDAY, JULY 18</td>
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<tr>
<td>Walk to Eliminate MNT 7–8 a.m.</td>
<td>$30</td>
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<tr>
<td>International Fellowship Dinner 7–10 p.m.</td>
<td>$75</td>
<td>$</td>
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**TOTAL DUE (REGISTRATION AND TICKETS)** $ 

## Attendee Information
(Please use ballpoint pen)

- **District**
- **Member ID**
- **Club**
- **Club Key Number** K
- **Last name**
- **First name**
- **Badge name (if different)**
- **Paid partner/guest 1.**
- **Paid partner/guest 2.**
- **Youth 1.**
- **Youth 2.**
- **Mailing address**
- **City** State/province
- **Postal code** Country
- **Daytime phone** Ext.
- **Email**

By providing my email address, I opt in to receive Kiwanis International information.

- [X] I use a wheelchair or scooter.
- [X] This is my first Kiwanis International convention.
- [X] I would like to serve as a volunteer sergeant-at-arms.

**Payment Method:** Fees must be paid in U.S. funds. If using a credit card, complete the following section and sign.

- [ ] American Express
- [ ] Discover
- [ ] MasterCard
- [ ] Visa

**Card number**

**Expiration (Mo/Year)**

**Name on card**

**Billing address**

**City**

**State/province** Postal code

**Country**

**Cardholder signature**

**Date**
Menominee Club Sends Soccer Balls to Children in Africa

By Matthew St. Martin, Menominee Area Kiwanis Club

Soccer Balls 4 Senegal is a program that provides much needed sports equipment to children of all ages in small African towns in the Senegalese and Gambian areas of Western Africa. Two years ago, Menominee Area Kiwanian Mathew St. Martin went to Africa as a Peace Corps Volunteer. His original goal was to provide health education, but after just a few days in a small town in Senegal, walking around many neighborhoods and talking to families, St. Martin was struck by the importance of the game of soccer to nearly everyone’s morale. Children and young adults play soccer day and night, in alleys and fields, in roads and in dumps, regardless of weather, water or even access to a soccer ball. 90% of children St. Martin saw playing soccer were using something other than a soccer ball; often a taped together bunch of socks, a deflated ball from the dump, or a foreign object that is spherical in nature, too small, or not intended for the purpose of soccer.

St. Martin saw a prime opportunity for his Menominee Area Kiwanis Club, the WI-UM Kiwanis District and Kiwanis International to directly “improve the quality of life for children and families locally and worldwide” by supplying them with a basic morale-building tool that has been taken advantage of in most other societies throughout the world. These children, who rarely if ever attend school, and rarely eat more than meager meals of rice, are clearly neglected, and small gestures like this both show our compassion as Kiwanians and as globally-thinking American citizens.

It was with this understanding that the Menominee Area Kiwanis club formulated a plan and applied for the Soccerballs 4 Senegambia Kiwanis International grant which was successfully secured earlier this year. After months of research, club members found the most cost-effective option for a soccer ball provider and the lowest shipping costs, which allowed the club to purchase more soccer balls for the children. Due to St. Martin’s affiliation with the United States Peace Corps, shipping costs were greatly reduced as we were able to ship to the Peace Corps headquarters in Washington D.C. rather than to Senegal, further reducing our shipping costs by around 75%.

The club received notification that the soccer balls were received in Washington D.C. in July of 2013 and were slated for shipment and distribution in November of 2013, coinciding with Peace Corps 50th Anniversary celebrations in the capital city of Dakar.

Vanessa Dickey is the Assistant Director of Peace Corps Operations and Training in Senegal and the Gambia. Her latest update told a heartwarming story: “The pictures are starting to roll in but we’ll have a full report in December once our 50th Anniversary festivities are over. Our field agent said that before receiving these soccer balls the Koranic students would rent a soccer ball for 200cf (about 50 cents). Koranic students in Senegal spend the majority of their day begging to pay for their food. They live far from their families in communal housing.”

The Menominee Area Kiwanis Club sincerely thanks Kiwanis International for the grant which will help keep the Soccer Balls 4 Senegambia program going for the next three years. It appears that it will be a huge success in the communities that it will provide equipment to.