Finish Strong

“Think you can or think you can’t, and either way, you will be right.”

Henry Ford

When we set out on this adventure together nearly a year ago, our district was coming off two consecutive years of growth, something no other district in North America had achieved in the same time period. As of the writing of this article we are in a growth position for the third year in a row. Although we have the possibility of finishing 2010-2011 up as many as 100 members from a year ago, we also have a very real risk of losing all of our forward progress and once again dropping below 1,000 members.

If we close the year over 1,100, it will be the first time in seven years that milestone has been met, and previously it was met as a part of a downward slide. To surpass this threshold in a three-year (and ongoing) effort to rebuild our district would be an immense accomplishment, one of which each of us can be enormously proud, for it has been done as a part of an unprecedented team effort the likes of which our district has not seen in the past. However, if we are not able to close on the remaining clubs we are in the process of completing in September, and if each of our clubs cuts only two members from its roster in September, all of our forward progress will be erased. I know that none of us wants to see that happen.
(Continued from page 1) Far too much energy and effort has been expended to allow such a development to occur, and as I told those assembled at our district convention last month, I would count the year as a personal failure if this came to pass, and I hope you would too.

Kiwanis International President Sylvester Neal told the attendees at the convention that two years of positive growth is a nice trend, but three years is a tradition. We need to establish and cement this tradition right here and now, from 2010-2011 forward that Kiwanis in West Virginia simply does not lose members any more. Every year from now on, West Virginia will be one of the districts in Kiwanis International to always post favorable net growth. We have been an example of diligence and persistence to the rest of Kiwanis International these past two years, and we need to continue to set that example always. Let no one say that West Virginia is small or insignificant. We are blazing a trail for others to follow.

The long-term strategic goal that I set this year for the West Virginia Kiwanis District is 75/2,500/2015: 75 Kiwanis clubs in West Virginia, comprised of 2,500 members, by the 100th anniversary of Kiwanis International in 2015. I know beyond a doubt that we have the capacity to attain this goal, because this was the size of our district when I was Key Club Governor in 1984-85. We have proven that we have the will and wherewithal to build and sustain new clubs. Many of our clubs have proven that they can go out and recruit new members into existing clubs if the right amount of effort is applied, and more than anything else, as long as the club is active in its community.

So, what can you personally do to ensure that we Finish Strong in 2010-2011? Between now and September 30, work to bring that member into your club that you keep telling yourself you’ll get around to inviting. If you are an officer or board member, ensure that your club roster is accurate on September 30, but if your club will need to purge members from the rolls before the end of the month, make certain that you have replaced those members so that the district can maintain our net growth position and finish the year over 1,100 members, and also ensure that those new members are added to the roster before September 30. **Hold a membership drive this month. There is still time.**

This is not a one-time or temporary effort, however. If we are to cement this tradition and sustain this growth in perpetuity, each of our clubs must get into the habit of actively engaging in the community, and actively recruiting new members as a matter of course. 75/2,500/2015 is within reach. But it all starts today, and it starts with just one member: you. The challenge is at hand, but the choice is yours. Think you can, or think you can’t.

Larissa and I have thoroughly enjoyed our time together with you this year, and we thank you for the honor of having served along side you in this pivotal time in the history of our district.

---

**Daniel Savage** being awarded the District Board **Lieutenant Governor of the Year Award** August, 2011, at DCON by Governor Kevin Dean.
Kiwanis International President Sylvester Neal receiving a Mountaineer Statue from West Virginia Kiwanis Governor Kevin Dean following his Keynote Address at the 2011 District Convention in Charleston, WV.

Kiwanis Governor Kevin Dean visits Keyser

West Virginia Kiwanis Governor Kevin Dean (third from right) visited Keyser on Saturday, June 11, for a Divisional officers training program conducted at Mountaineer Cafe. Attending were (from left) Keyser Kiwanis Breakfast Club’s Judy Layman & Barbara Durst, Petersburg Kiwanis’ Bill Deadrick, and Keyser (Evening) Kiwanis’ John Harvey, Gary Stickley (Gov. K. Dean) Tom Hughes and Jay Badenhoop. Bob Harman is not pictured, but was host to the event. Gov. Dean discussed officer responsibilities, club growth, the new Eliminate Project in which Kiwanis International and UNICEF are working hand in hand to eradicate maternal & neonatal tetanus (Eliminate), and use of the district site http://www.wv.kiwanisone.org
News from your Aktion Club Coordinator Frank Davis

SAVE THE DATES

The Inaugural Aktion Club Training and Leadership Conference (TLC) will be held on Sept 9-11, 2011. A great opportunity to meet other Administrators, advisors and caregivers plus gain valuable insights into Aktions Clubs and participate in a service project.

Where: Kiwanis International Office 3635 Woodview Trace, Indianapolis, IN.

Who Can Attend: Registration is now open to any administrator, club members or advisors. You are allowed as many as 6 Aktion Club members from each district.

Registration: Each attendee will pay $95 for the two day conference or if you can only make one day, cost is $55. This covers meals, on-site transportation, speakers and giveaways.

Registration is open until the 22nd of August. A block of rooms has been reserved at Holiday Inn Express - Indianapolis North for $109 per room and each room will sleep up to four people.

For more information, visit WWW.aktionclub.org/tlc or contact Katie Griffin, Aktion Club Specialist, at kgriffin@kiwanis.org

Also for the first time in its 32 year history of the Kiwanis Family Conference at Black Mountain, NC, Aktion Clubs have been invited to attend. This conference is being held from Nov 4.-6, 2011. Number to call is 1-828-669-8422 or look on the Kiwanis website for the 2011 Kiwanis Conference Registration Packet. Another great weekend for fun, fellowship and learning.

Frank Davis davisfd@yahoo.com or 304-422-6105 WV District Aktion Coordinator.

Bridgeport High School Key Club Officers Update Bridgeport Kiwanis, August 8, 2011

Members of the Bridgeport Kiwanis enjoyed the International Key Club Convention scrapbook created by BHS co secretary Jessica Crim.

Left to right SEATED: Brooke Clemons; BHS Key Club co president, Katilyn Romain; co secretary, Jessica Crim; co secretary, James Jesmer; bulletin editor, Katie Wilshere; co president (BHS Key Club).

STANDING: left to right.......Sherry Charles; Division 3 Lt. Gov. and incoming Bridgeport Kiwanis president, Lu Anne Bush; incoming vice president and past president (Bridgeport Kiwanis), Charlene Keener; BHS teacher, co BHS Key Club adviser, Cathy Cox; BHS teacher, co Key Club adviser, Carolyn Wade; board of directors, Jeff Cropp; board of directors (Bridgeport Kiwanis), Susan Deniker; board of directors, Randy and Jacob Keener.

Quote: Brooke Clemons: "Attending the Key Club National Convention in Phoenix was a fun learning experience. I learned how big Key Club International is across the nation and the world. The BHS Key Club is looking forward to the coming year’s activities."

The BHS Key Club is honored to help with Bridgeport High School Freshman Orientation activities on August 18, 6-8 p.m.
Key Club members plan their trip to ICON

Photo: left to right: Brooke Clemons, Bridgeport High School Key Club co-president, Daina LaClair, Bridgeport Kiwanis board member, and Richard Dink Yurko, Bridgeport Kiwanis Secretary and Key Club District Administrator.

Excitement fills the air as BHS Key Club Co-President Brooke Clemons reviews plans to attend the 2011 Key Club International Convention, June 29-July 2 at Phoenix, Arizona. Thirty-three Key Club members from across the Mountain State and six adults will be flying out of Pittsburgh June 27 and returning July 4th. Eric Saperston, director and star of "The Journey", also known as "the emotional archeologist" will be one of the featured guest speakers at the convention. The BHS Key Club, including Yurko and LaClair will be staying at the Marriott In The Desert. "We (BHS Key Club) are looking forward to our journey to Phoenix and meeting young people from all over the world. Key Club International has a fine program of activities laid out for us." commented Brooke Clemons.

Submitted by Richard S. Bailey  May 16, 2011

Bridgeport Kiwanis News Release

Lu Anne Bush, president of the Bridgeport Kiwanis, presents a basket of new baby items to the first baby girl born in 2011 at the new United Hospital Center. Addison was born on January 3rd to proud parents, Laura Stickel and Joey Adams of Salem.

Photo: left to right, Laura Stickel (Mom) and Joey Adams (Dad), Lu Anne Bush, Bridgeport Kiwanis president. Photo by Richard S. Bailey, Bridgeport Kiwanis publicity.
The Martinsburg High School Key Club has remained active over this summer. On July 16, the MHS Key Club organized a group of students to volunteer at the Rescue Mission in downtown Martinsburg. The group helped with outside cleanup and preparing the floors so that tile could be laid down in the new building. Also, the MHS Key Club has been doing a dessert of the month. The club gets together once a month and bakes many different treats. Then they are delivered to the Rescue Mission. The MHS Key club has many great ideas for this coming year and plans for it to be a successful one.

Richard “Dink” Yurko of Bridgeport, WV, receiving the 2011 West Virginia District A. “Buddy” Ammar Kiwanian of the Year Award from Buddy’s son and master magician Michael Ammar and WV Kiwanis Governor Kevin Dean. Dink was honored for his dedicated service to Kiwanis and to the West Virginia District of Key Club.

Kiwanis International President Sylvester “Syl” Neal delivering the ceremonial first pitch at the Charleston Power baseball game on Friday evening of DCON. Syl has been assigned as the 2011-2012 Counselor to the West Virginia District.
Although the beginning of the Fall Semester is peak recruitment season for Circle K Clubs, recruitment is a mindset that the whole Kiwanis Family should maintain year round! So here are 5 easy to implement tips that can help each and every member to bring in new recruits to share in the benefits of Kiwanis Family love!

Keep your eyes open – Potential Kiwanians are always around us. In your office, at your church, at the mall, waiting in line, etc., and they are all waiting for an invitation!

Enthusiasm is contagious – One of the best recruitment strategies is to share a personal testimony. Did you benefit a lot from a recent training? Do you have a great time working with the SLPs? Have you provided a much-needed service and gained much more in return? SHARE IT!

Step out of your comfort zone – Have you always had your meetings at a certain location at a certain time? Don’t be afraid to try something new! You may be able to attract additional members by testing out a new time (such as a lunch meeting or an evening) or a different location (the more visible the better – but keep in mind the ability to maintain an organized meeting). Also keep in mind the needs of your target market – professionals, teachers, church members – and how your club’s meeting times may compliment or conflict with their schedules.

Broaden your horizons - Just as you should never discount the benefits that can be granted to any member of the Kiwanis family, you should also never discount the ability of any individual to greatly benefit your club! Remember that you have the benefit of including anyone in the Kiwanis family regardless of age or ability and that all members have unique talents and passions that can contribute to each and every group effort. “One can make a difference,” is more than just a motto, it is a philosophy that should influence every aspect of our Kiwanis experience!

Keep it in the Family! - Remember that SLPs are great feeders into your clubs, and the more familiar and comfortable they are with you, the more likely they will be to join your club! Be involved in service, offer to mentor, or be active in other events to create and maintain relationships with your family members!

Sincerely in Service,  Ashleigh Glass  WVCKI Governor 2011-2012

Magician Michael Ammar performs before the DCON attendees. His brand of magic and humor entertained and delighted.

Photos courtesy of Jim McClung.
Greetings West Virginia Kiwanis,
I’m Philip Mickinac, the West Virginia Key Club District Governor.

The West Virginia District Board has been hard at work working towards our goals, deciding on the District Project, and District Convention preparation. This year’s the District Board has set our goals to an 8, 16, 24 plan: build or reactivate 8 clubs, to have 1600 paid members by December 1st, and to increase convention attendance by 24%. These are ambitious goals but we know that we can achieve them. The district is also continuing the development of our district website. The website has been up and running for the past year, but now we are enhancing it with more information and designs. Our final goal is to focus on service. Every year two projects, the Governor’s Project and District Project are decided. I have decided for my Governor’s Project to be the Make a Wish Foundation. The district board has decided on “Safety is Key” as our District Project. This project will include any projects to promote safety with youth. This year is off to a great start and I cannot wait to see what is to come! Finally the board decided for this year’s convention to have the theme of pirates. Although we have started the planning of District Convention, we still have another exciting weekend planned for the members, Fall Rally. This is a great time for members to make new friends and memories, to learn about Key Club, and to get excited about the service year. More information about West Virginia Key Club, the District Board, and more are on our website, www.wvkeyclub.com. If you have any questions, you can contact me at wvkc-governor@gmail.com.

Yours in friendship and Key Club service,
Philip Mickinac 2010-2011 District Governor West Virginia Key Club District

Governor-designate John Kyle and 1st Lady Sherry Kyle being congratulated by Kiwanis International President “Syl” on being elected as the West Virginia District Governor for the 2011-2012 Administrative year.
Governor-elect designate Connie Baker of the Red Jacket Club being installed by Kiwanis International President “Syl” at the August DCON in Charleston, WV. Connie will assume her office on October 1, 2011.

Various scenes from the 2011 WV District Convention, August, 2011, Charleston, WV.
The EliMiNaTe Project has resulted in the introduction of a new medal to the Kiwanis Foundation family of medals. This new medal is called a “Zeller” after Walter Zeller, the original contributor to the Kiwanis International Foundation. President “Syl” brought 10 Charter Zeller’s with him in the hopes of getting three (3) DCON attendees to purchase a Zeller for $1,250. Each Zeller results in enough tetanus vaccine to inoculate 690 women at $1.80 for the three shots. West Virginia Kiwanians purchased 15 Zeller’s on Saturday of the Convention! This is only one example of the selfless nature of the great West Virginia District and its superb Kiwanians. Pictured below are 14 of the 15 recipients. Mr. Steve Christo of Huntington had to leave before the picture and awards ceremony was held. Gov. Kevin and Larissa purchased theirs in Geneva. District Treasurer David Lynch purchased his between ICON and DCON. Thus, the West Virginia district has 18 total Charter Zeller’s. You too can be a Charter member by purchasing one before September 30th.

Rayman Richardson  Richard Yurko  John Kyle  Jan Shelburne
Frank Davis  Doug Fargo  Jan McDonald  John Harvey
Gary Dickens  Bernard Knott  Shonet McClung  William Ott
<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>District Governor 2011-2012</strong></td>
<td><strong>Immediate Past Governor</strong></td>
<td><strong>Governor-elect 2011-2012</strong></td>
</tr>
<tr>
<td>John Kyle</td>
<td>Kevin Dean</td>
<td>Connie Baker</td>
</tr>
<tr>
<td>5 Permele Circle</td>
<td>19 Avery Dr</td>
<td>Box 222</td>
</tr>
<tr>
<td>Barboursville, WV 25504</td>
<td>Morgantown, WV 26508</td>
<td>Varney, WV 25656</td>
</tr>
<tr>
<td>(304) 733-5388</td>
<td>(304) 594-1280</td>
<td>(304) 426-6037</td>
</tr>
<tr>
<td><a href="mailto:jdk57@comcast.net">jdk57@comcast.net</a></td>
<td><a href="mailto:kdhoya@aol.com">kdhoya@aol.com</a></td>
<td><a href="mailto:cfbaker@lightlynx.net">cfbaker@lightlynx.net</a></td>
</tr>
<tr>
<td><strong>District Secretary</strong></td>
<td><strong>District Treasurer</strong></td>
<td></td>
</tr>
<tr>
<td>Bernard W. Knott, EdD</td>
<td>David Lynch</td>
<td></td>
</tr>
<tr>
<td>226 Ridge Rd</td>
<td>1316 Hornbeck Rd</td>
<td></td>
</tr>
<tr>
<td>Shenandoah Junction, WV 25442</td>
<td>Morgantown, WV 26508</td>
<td></td>
</tr>
<tr>
<td>(304) 725-8084</td>
<td>(304) 291-0277</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:wkisecy@frontier.com">wkisecy@frontier.com</a></td>
<td><a href="mailto:treasonwvdki@hotmail.com">treasonwvdki@hotmail.com</a></td>
<td></td>
</tr>
<tr>
<td><strong>Division 2 Lt. Gov.</strong></td>
<td><strong>Division 3 Lt. Gov.</strong></td>
<td><strong>Division 4 Lt. Gov.</strong></td>
</tr>
<tr>
<td>David Meadows</td>
<td>Sherry Charles</td>
<td>Shirley Keen</td>
</tr>
<tr>
<td>142 Jo Mar Dr.</td>
<td>120 Hilltop Dr.</td>
<td></td>
</tr>
<tr>
<td>Parkersburg, WV 36104</td>
<td>Bridgeport, WV 26330</td>
<td></td>
</tr>
<tr>
<td>(304) 488-3064</td>
<td>(304) 842-2427</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:dameadows@suddenlink.net">dameadows@suddenlink.net</a></td>
<td><a href="mailto:sherry.charles1@frontier.com">sherry.charles1@frontier.com</a></td>
<td><a href="mailto:shirleykeen@ymail.com">shirleykeen@ymail.com</a></td>
</tr>
<tr>
<td><strong>Division 5 Lt. Gov.</strong></td>
<td><strong>Division 6 Lt. Gov.</strong></td>
<td><strong>Division 7 Lt. Gov.</strong></td>
</tr>
<tr>
<td>Joseph Altobello</td>
<td>Stacey Catrow</td>
<td>William May</td>
</tr>
<tr>
<td>HC 72 Box 254</td>
<td>PO Box 453</td>
<td>PO Box 447</td>
</tr>
<tr>
<td>Keyser, WV 26726</td>
<td>Martinsburg, WV 25402</td>
<td>Shady Spring, WV 25918</td>
</tr>
<tr>
<td>(304) 788-1889</td>
<td>(304) 283-9512</td>
<td>(304) 673-4511</td>
</tr>
<tr>
<td><a href="mailto:jmalto9bello@frontier.com">jmalto9bello@frontier.com</a></td>
<td><a href="mailto:scatrow01@aol.com">scatrow01@aol.com</a></td>
<td><a href="mailto:alexis96@suddenlink.net">alexis96@suddenlink.net</a></td>
</tr>
<tr>
<td><strong>Division 8 Lt. Gov.</strong></td>
<td><strong>Division 9 Lt. Gov.</strong></td>
<td><strong>Division 10 Lt. Gov.</strong></td>
</tr>
<tr>
<td>Debbie King</td>
<td>Daniel Savage</td>
<td>Gary Dickens</td>
</tr>
<tr>
<td>PO Box 253</td>
<td>2672 Northfork Rd</td>
<td>5337 Main Dr.</td>
</tr>
<tr>
<td>War, WV 24892</td>
<td>Chapmanville, WV 25508</td>
<td>South Charleston, WV 25309</td>
</tr>
<tr>
<td>(304) 875-7528</td>
<td>(304) 855-7528</td>
<td>(304) 766-7439</td>
</tr>
<tr>
<td><a href="mailto:debbieking1954@hotmail.com">debbieking1954@hotmail.com</a></td>
<td><a href="mailto:superman_25508@yahoo.com">superman_25508@yahoo.com</a></td>
<td><a href="mailto:gary.dickens1@gmail.com">gary.dickens1@gmail.com</a></td>
</tr>
</tbody>
</table>
Kiwanis is a global organization
Of volunteers dedicated to
Changing the world one child
And one community at a time

5th Sunday meals: Pictured are Mary Blaker and Bill Ott as they prepare to serve a Sunday afternoon meal at the Parkersburg Salvation Army shelter. Also helping was Barbara Ott. The club members, with help from the Parkersburg High School and Parkersburg South High School Key Clubs, have been serving the 5th Sunday meals at the Salvation Army for the last six years. Dominos has been very generous to donate the pizzas as the main item, and the club members provide the remaining items served.

Barbara Ott, North Parkersburg Kiwanis Club member, presents books to Pre-K students at Martin Elementary School. Books were purchased with "K" dollars collected by the NPKC.

West Virginia Kiwanians visit the new website for up-to-date items from around the District.

http://www.wv.kiwanisone.org/

District Convention pictures can be found at:

http://www.flickr.com/photos/kiwanis-wv/
sets/72157627334196237/

Photos thanks to Jim McClung

Bluefield Kiwanis Marketing Video


Convention Dates:

District Dates:
March 9-11, 2012 Mid-Year
Bridgeport, WV
August 10-12, 2012 District Convention
Pipestem, WV
August 9-11, 2013 District Convention
Canaan, WV (pending)

International Dates:
New Orleans, Louisiana
June 27-July 1, 2012
Vancouver, British Columbia, Canada,
June 26-30, 2013